

HOLLINGWOOD PRIMARY SCHOOL

Dear Parents and Guardians

21 January 2019

We are introducing an educational play programme called EasyPeasy this academic year (2018-2019) across Nursery and Reception. This is a brief outline of why we are using the programme and what is involved for you and your child.

Please read the information carefully and keep this sheet for future reference. If you decide that you do **NOT** want to be involved in the programme, please sign and return the slip at the bottom to opt out. You are free to withdraw from the programme at any time by contacting us using the details at the end of this letter. **If you are happy to be involved, you do not have to do anything.**

What is EasyPeasy?

EasyPeasy is a 20 week programme that sends you game ideas, tips, and facts on children's development via text messages straight to your mobile phone. Each week, you will receive a text message with a new game that you can play in any location with everyday items that you'll already have at home. EasyPeasy is designed to support learning through play!

What is involved if I take part?

To take part, we need to share your name and mobile phone number with EasyPeasy. This is so they can add you to the programme and send you a weekly text message. Your data will not be shared with anyone apart from EasyPeasy and will not be used for any other purpose than to deliver the EasyPeasy programme to you. Your data will be treated with strictest confidence by EasyPeasy in accordance with their privacy policy (<https://easypeasyapp.com/privacy-policy>) and the requirements of the General Data Protection Regulation (GDPR).

Contact for further information

If you have any questions about how your data is being used, you can contact EasyPeasy directly at: hello@easypeasyapp.com. Thank you very much for your time!

Miss Sagar and the EYFS Team

..... please complete and return.
EasyPeasy

EASYPEASY WITHDRAWAL SLIP

**Please only sign and return this slip if you do NOT want to be included in the EasyPeasy programme.
If you are happy to be included, then you do not have to do anything.**

Child's name Class.

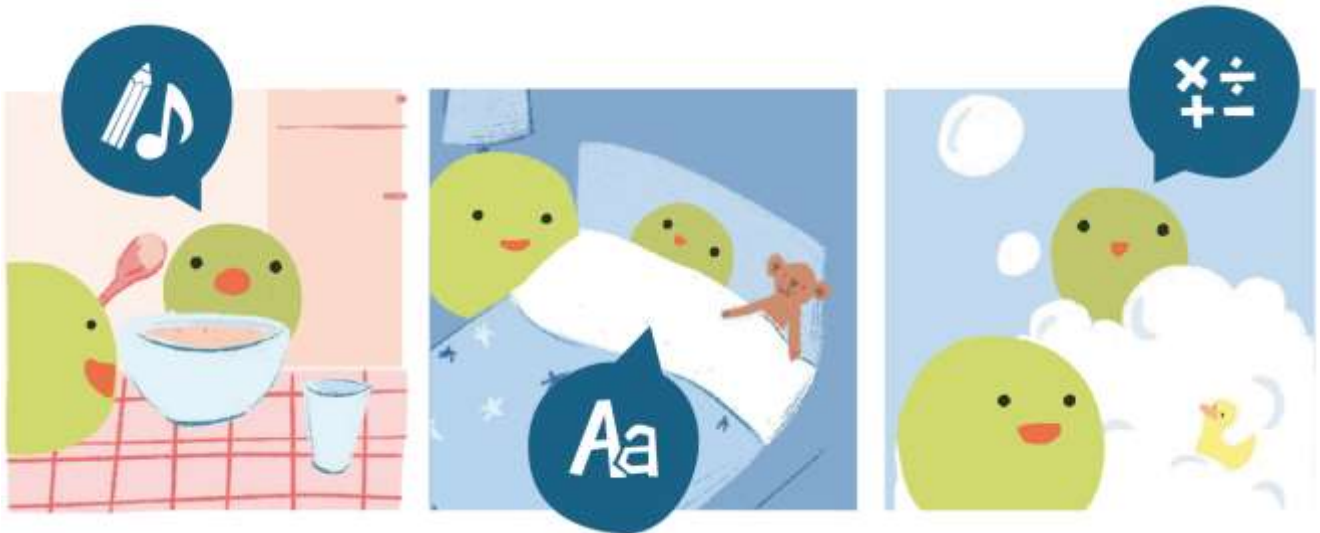
I do **NOT** want my data to be used for the purposes of this programme.

Parent/guardian name.

Parent/guardian signature. Date.

****** Every school day counts – be on time every day ******

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Help your child develop the skills they will need for school, and beyond!

In the early years, children learn through playing and interacting with the people and environments around them. The more opportunities they have to communicate, interact, and experiment, the more they will thrive and develop important skills from speaking and listening, focusing attention and managing emotions, to building determination and confidence.

Your 20 weeks of play will start when you receive your first free text message from EasyPeasy



Receive a text message with a link

No need to download anything on your phone; It's EasyPeasy!



Learn how to play

Watch the video and read the rules of the game on your mobile phone.



Get a new game every Saturday

Play, practise and improve throughout the week!



Share your experience with us

Write a comment to let us know how it went!

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