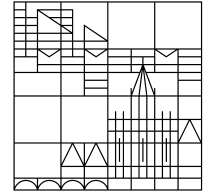




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Universität
Konstanz



First Results of the Survey and Interviews

Konstanz, 12.01.2017

Two tools of evaluation

1) Survey

- Location: Mannheim and Ladenburg, Germany.
- Participants: Randomly selected citizens of the cities of Mannheim and Ladenburg
- Aim: Evaluation of changes in political efficacy due to the project.

2) Interviews

- Location: All locations of the project.
- Participants: Politicians and citizens involved in the project.
- Aim: In-depth information on the experiences with the platform.

Survey: Design

- 3200 citizens in three districts of Mannheim and in the neighboring small town Ladenburg were selected.
- Citizens were selected randomly, but young people (age: 16-25) had a higher probability to be selected.
- Questionnaires measuring political efficacy were sent to the citizens before and after the project was introduced in one district of Mannheim.
- By comparing districts where the project took place and where it did not, we might observe effects of the project.

Survey: What is “Political Efficacy” again?

- Two central dimensions (Craig et al. 1990, 290)
 - **Internal** efficacy: “Beliefs about one's own competence to understand and to participate effectively in politics.”

Example: *How able do you think you are to take an active role in a group involved with political issues?*
 - **External** efficacy: “Beliefs about the responsiveness of governmental authorities and institutions to citizen demands.”

Example: *How much would you say that politicians care what people like you think?*

Examples taken from the questionnaire of the 2014 European Social Survey (ESS);
Answers: 10-point scale, 1 = Completely, 10 = Not at all; www.europeansocialsurvey.org

Craig, Stephen C.; Niemi, Richard G.; Silver, Glenn E. (1990): „Political efficacy and trust: A report on the NES pilot study items“. In: *Political Behavior*. 12 (3), S. 289-314.

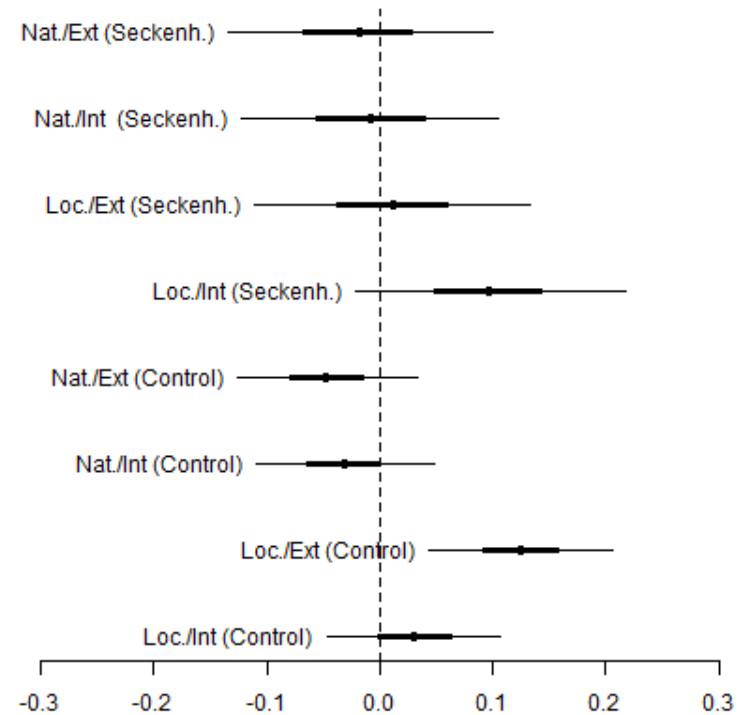
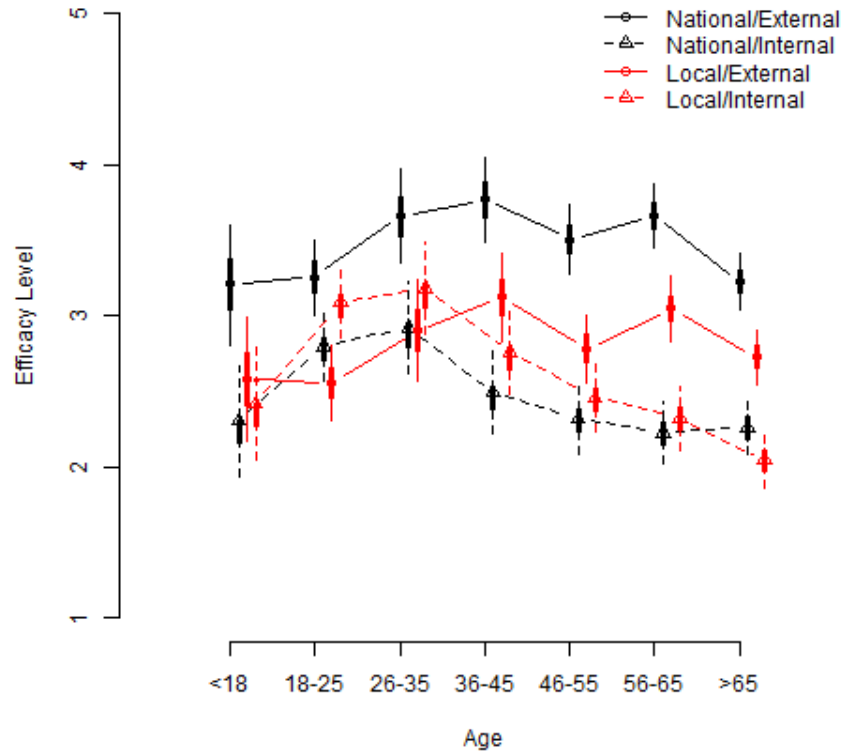
Survey: Results

Table 1: Change in Political Efficacy over time

District	Internal Political Efficacy						External Political Efficacy						N. of obs.
	Survey 1			Survey 2			Survey 1			Survey 2			
	All	16-25	>25	All	16-25	>25	All	16-25	>25	All	16-25	>25	
Ladenburg	3,8	3,28	3,86	3,68	3,08	3,77	4,57	3,64	3,20	3,05	3,29	2,99	74
Neckarau	3,9	3,77	3,94	3,7	3,57	3,75	3,32	3,50	3,25	3,12	3,11	3,13	48
Schoenau	3,86	3,17	4,0	4,11	4,0	4,11	3,18	3,0	3,22	3,31	2,50	3,41	19
Seckenheim (Project implementation)	3,66	3,75	3,64	3,55	3,41	3,59	3,2	3,79	3,07	3,13	3,68	3,0	64

- Political Efficacy is relatively steady across districts.
- Small decreases over time in Ladenburg, Neckarau and Seckenheim.
- Seckenheim did not change differently than other districts.
- ➔ No effect of the project could be found.
- But: Small sample sizes.

Survey: Results



Interviews: Results

Positive:

- The idea of the project and the tool is very much appreciated among politicians and citizens.
- Participants were generally satisfied with the organisation of the events and support by the partners.

Interviews: Results

Critique of citizens:

- Mainly technicalities of the website.
- Limitations of the roles as „politician“ and „citizen“.
 - Who can open a debate?
- Too many or non-intuitive features of the website, especially „clucks“ and „votes“.

Critique of politicians:

- Technicalities of the website.
- Mainly in Austria and Germany: Politicians did not see the benefit of the platform, but rather the additional workload. Especially, if they already use other social networks.

Recommendations:

- The structure and the close contact between participants and partners should be continued.
- The communication of platform should be improved.
- The spectrum of functionalities of the platform could be reduced.
- The division into roles and/or their options should be discussed.
- Some of the critical points are already addressed in the risk mitigation report by P2 and will be further discussed during this meeting.
- The feedback system needs to be implemented and conducted more thoroughly.

To be submitted:

- Complete translations from CESIE and SIF
- Documents from Verein Multikulturell