

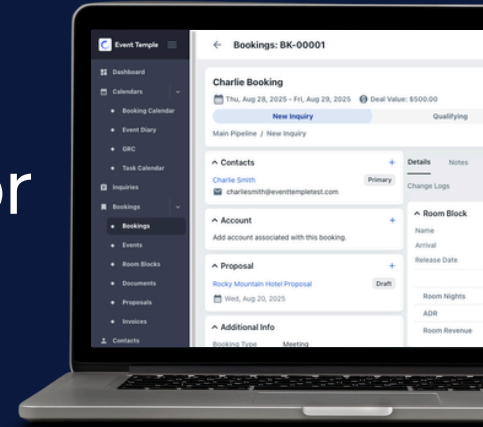
The Top Stayntouch Platform for Groups, Meetings and Events

Event Temple is the Sales Platform that helps Stayntouch hoteliers to respond faster, propose smarter, and run every group, meeting, and event from one place.

WHAT DATA FLOWS BETWEEN EVENT TEMPLE AND STAYNTOUCH

Direction	Event Temple	Stayntouch	Trigger	Cadence
ET ↔ SNT	Accounts (Name, Country, Zip, City, State; Is Travel Agent flag)	Company Card or TA Card	New or edited account (Create on PMS on by default)	Real-time
ET → SNT	Booker info (first / last / phone / email)	Group Information section	Group created in ET	On group create
SNT → ET	Room Types	Room Types	SNT room type config changes	Nightly auto + manual resync
SNT → ET	Rate codes (active for selected dates)	Rate codes	New rate added in SNT	Manual resync; one-time at setup
SNT → ET	Live guestroom availability	Inventory	Sales user views GRC / Room Block	Real-time
ET → SNT	Room Blocks / Groups	Groups	Group create or edit (Create on PMS, or auto by status)	On save; re-sync on booking open after Definite
ET → SNT	Custom rates (incl. date-range overrides)	Group rate	Group created with Custom Rate	On save
SNT → ET	Pickup counts on Room Block	Rooming List (reservations)	Pickups recorded against the group in SNT	Synced back automatically
ET → SNT	Posted Menu Items (F&B, AV, etc.)	Charges on Posting Account (House or Group)	User posts in ET (requires linked Posting Account)	On demand; locked in ET after post
SNT → ET	Demographic fields on Add/Edit Group	Demographics config	Demographic dropdowns refresh	Every 7 days + manual refresh
ET → SNT	Lost bookings	Group → mapped Hold Status; rooms released	Status set to Lost	Real-time

Legend: ET → SNT SNT → ET Bidirectional



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WHEN DATA SYNCS DURING THE EVENT LIFECYCLE

Stage in Event Temple	What happens in Stayntouch	Holds inventory?
Account created	Company Card or TA Card created in SNT (driven by Is Travel Agent flag)	—
Booking created (Lead)	Group created in SNT (if Create on PMS checked, or auto by status)	Per SNT Hold Status mapping
Booking → Tentative	Group status pushed to mapped SNT Hold Status	Per SNT Hold Status mapping
Booking → Definite	Room block + pickup re-sync each time booking is opened	Yes (per SNT Hold Status config)
Reservations / Pickup	Managed in SNT Rooming List; pickup flows back to ET automatically	Yes — converts block to actual rooms
Charges posted in ET	Menu Items posted to the linked Posting Account in SNT; locked in ET after post	—
Booking → Lost	Group status updated to the mapped Hold Status; rooms released	Releases the hold

HOW SEAMLESS IS IT FOR USERS?

- Single login. Sales teams build groups, room blocks, and rates in ET — SNT availability and rate codes render directly inside ET screens.
- Flexible group sync. Choose Manual (per-booking checkbox) or Automatic (sync at a configured status) — set once in PMS settings.
- Custom rates in ET. Build group-specific rates without needing them set up in SNT first, with per-date-range Override Rates if needed.
- Visual sync confirmation. Linked groups display a green checkmark; pick-up counts auto-update from the SNT Rooming List.
- Demographics inline. SNT demographic dropdowns appear directly on the ET Add/Edit Group screen, refreshed every 7 days (or manually).
- Posting workflow. Menu Items post from ET to the SNT Posting Account; once posted they're locked in ET to prevent drift.
- Hold Status mapping. Inventory effect of Lead / Tentative / Definite is governed by the SNT Hold Status mapping configured at setup.
- Bidirectional accounts. Account edits in either ET or SNT flow automatically to the other — one record stays current across both systems.