Linn-Benton Community College
Foundation

2027 SPONSORSHIP OPPORTUNITIES

Give Day: All In For Hope

May 20-21, 2027

Give Day: All In For Hope is the LBCC Foundation's signature annual giving celebration, bringing together employees, donors, alumni, community partners, and friends of the college for 48 hours of engagement and philanthropy in support of LBCC students and programs.

Throughout the campaign, donors can make gifts directly to the **Student Emergency Fund, Music Program, Culinary Arts Program, Agricultural Sciences Program, and Athletics**, allowing supporters to invest in the areas of LBCC most meaningful to them. Online giving, matching opportunities, campus activities, and two signature events create multiple ways for the Roadrunner community to get involved.

Day One — Dunk for Hope is an internal, employee-focused celebration held in the CTE Courtyard on LBCC's Albany campus. Approximately 80–100 faculty and staff gather for food, activities, and a friendly giving competition where employees make gifts toward the college leaders they most want to see "take the plunge." The event is free to attend, while employees at LBCC's other campuses and centers can participate through livestreamed watch parties, extending the celebration across the college. || View Photo Gallery || Watch Recap Video ||

Day Two — Monte Carlo Night turns the focus outward, welcoming approximately 150–200 donors, business and community leaders, alumni, employees, and friends of LBCC to The Commons on the Albany campus. Guests enjoy dinner, a live auction, Name That Tune Music Bingo, casino-style gaming including blackjack, roulette, craps and poker, slot machines, and an evening centered around celebrating LBCC students. Regular admission is $90, VIP admission is $100, and tables of eight are available for $800. || View Photo Gallery || Watch Recap Video ||

$85K
RAISED FOR STUDENTS
& PROGRAMS IN 2026

126
DONORS & PARTNERS
RALLIED BEHIND LBCC IN 2026

$40K
FOR STUDENT EMERGENCIES
RAISED DURING GIVE DAY 2026

FEATURED PACKAGES

Select the package that best fits your audience and goals. Full package marketing benefits are detailed on page 3.

MONTE CARLO NIGHT: *Presenting Sponsor* *$5,000 · ONE AVAILABLE*	• Presenting designation in all marketing and event materials. • Logo inclusion in Monte Carlo Night sponsored social posts. • Logo inclusion on casino "funny money" branding. • Shared logo inclusion in photo booth backdrop. • ***Plus, all marketing benefits listed in the Hero Level.***
DUNK FOR HOPE: *Presenting Sponsor* *$5,000 · ONE AVAILABLE*	• Presenting designation in all marketing and event materials. • Exclusive branding on and/or near the dunk tank. • Brand integration with the Dunk for Hope food experience. • Recognition at livestream watch parties across LBCC campuses. • ***Plus, all marketing benefits listed in the Hero Level.***
MONTE CARLO NIGHT: *Live Auction Sponsor* *$3,000 · ONE AVAILABLE*	• Branding incorporated into Live Auction paddles and materials. • Prominent recognition on the stage throughout the Live Auction. • Opportunity for a company representative to help kick off the Live Auction or introduce the first auction item. • ***Plus, all marketing benefits listed in the Hope Level.***
MONTE CARLO NIGHT: *Golden Ticket Sponsor* *$3,000 · ONE AVAILABLE*	• Logo incorporated into printed Golden Tickets and materials. • Prominent recognition at Golden Ticket sales/promotional location. • Opportunity for a company representative to join the emcee on stage to draw and announce the winning Golden Ticket. • ***Plus, all marketing benefits listed in the Hope Level.***
MONTE CARLO NIGHT: *Music Bingo Sponsor* *$2,000 · ONE AVAILABLE*	• Branding incorporated throughout the Music Bingo space and, when possible, game materials. • Verbal recognition during each round of Music Bingo. • Opportunity to provide branded prizes for Music Bingo winners. • ***Plus, all marketing benefits listed in the Advocate Level.***
MONTE CARLO NIGHT: *Photo Booth Sponsor* *$2,000 · ONE AVAILABLE*	• Shared logo inclusion on the photo booth backdrop (backdrop to also feature Foundation logo, and presenting sponsor logo). • Logo inclusion on printed and digital guest photos. • Opportunity to provide branded photo booth props. • ***Plus, all marketing benefits listed in the Advocate Level.***
GIVE DAY: *Match Hour Sponsor* *$1,000 · THREE AVAILABLE*	• Recognition as sponsor of one designated Give Day match hour. • Featured on the Give Day website promoting all match hours. • Dedicated social media promotion during sponsored hour. • ***Plus, all marketing benefits listed in the Match Level.***
MONTE CARLO NIGHT *Reserved Table* *$800 · FOUR AVAILABLE*	**Just Want To Join Us?** Reserve a table for 8 guests and enjoy dinner, hosted drinks, and the full Monte Carlo Night experience. ***Table reservations do not include sponsorship benefits.***

SPONSORSHIP BENEFITS

Give Day: All In For Hope (May 20-21, 2027)

MARKETING BENEFITS:	HERO LEVEL (PRESENTING) *$5,000*	HOPE LEVEL *$3,000*	ADVOCATE LEVEL *$2,000*	MATCH LEVEL *$1,000*
Website: *Logo & link included on the Foundation's Give Day website & applicable event pages.*	✔	✔	✔	✔
Email Campaign: *Logo and/or written recognition throughout applicable Give Day & Monte Carlo Night email communications, including donor, employee, attendee, & Foundation newsletter communications.*	✔	✔	✔	✔
Social Media: *Logo, tag, and/or written recognition in applicable Give Day promotional posts across Foundation social media channels.*	✔	✔	✔	—
Print & Flyer Promotion: *Logo recognition in applicable event flyers, print advertisements, community-partner promotions, & other campaign collateral.*	✔	✔	✔	—
Direct Mail: *Logo recognition on applicable Give Day postcards, Monte Carlo Night invitations, & other mailed campaign materials.*	✔	✔	—	—
Radio Ads: *Verbal recognition in radio advertisements promoting Give Day and/or Monte Carlo Night on KGAL, Bicoastal Media (99.9 KRKT FM), & Spotify streaming.*	✔	—	—	—
Billboard Advertising: *Logo placement on limited number of Give Day billboards throughout Linn & Benton counties.*	✔	—	—	—
Event Signage: *Logo recognition on applicable "Thank You" sponsor signage and displays throughout Give Day activities and Monte Carlo Night.*	✔	✔	✔	✔
Event Program Advertisement: *Opportunity to place a branded ad promoting the sponsor's business in the Monte Carlo Night printed event program.*	**Full Page**	**½ Page**	—	—
Event Slideshow: *Sponsor-provided advertisement included in the rotating pre-event slideshow displayed during Monte Carlo Night.*	✔	✔	✔	✔
Scholarship Appreciation Reception: *Logo inclusion recognizing Give Day sponsors at the Foundation's annual Scholarship Appreciation Reception (April 15, 2027)*	✔	✔	✔	—
Monte Carlo Night VIP Tickets: *Complimentary VIP admission to Monte Carlo Night, including 3-course plated dinner, hosted drinks, and entertainment & activities.*	**1 Table (8 Tickets)**	**1 Table (8 Tickets)**	**1 Table (8 Tickets)**	**4 Tickets**

READY TO PARTNER?

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Benefits and availability are subject to change. Timing of commitment may affect inclusion in select promotional materials.