



Product information

Weight: 80 g

Size: Treats measure approx. 10 × 7 mm

Packaging: Resealable bag – easy to bring on the go

Origin: Made in the EU

Luxx Easy

Functional treats for calm and balance

Globe Buddy Luxx Easy is a premium functional dog treat developed to support calmness and balance. The treats contain **highly digestible insect protein** from black soldier fly larvae – a novel protein source that is gentle on the stomach and suitable for dogs with sensitive digestion. Insect protein makes it a more **climate-friendly choice** for modern dog owners.

The recipe is enriched with **blueberries and natural botanical ingredients**, which together provide a tasty reward while contributing to the dog's wellbeing and relaxation.

Ideal for **travel, new environments, vet visits**, or when your dog needs help **finding calm after an active day**. Suitable for training – especially in situations where calmness and focus are important.

Product benefits

- Insect protein
- Grain-free recipe
- Functional ingredients
- Soft semi-moist texture
- Resealable bag
- Suitable for all dogs, including puppies from 12 weeks of age

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Functional ingredients

- **L-tryptophan:** An amino acid involved in normal bodily functions that may contribute to balanced behaviour.
- **Hemp:** Known to support relaxation and emotional balance.
- **Valerian root:** Traditionally used for its natural calming properties.
- **Chamomile:** Contributes to relaxation and general wellbeing.

Together, these ingredients provide gentle support for calmness and balance.

Why insect protein?

- Highly digestible and gentle on the stomach
- Novel protein – suitable for dogs with sensitive digestion
- An alternative to traditional animal protein
- Supports normal digestion
- Rich in essential nutrients
- Contributes to healthy skin and coat
- Highly palatable

Sustainable choice

Protein from black soldier fly larvae is one of the most sustainable protein sources in pet nutrition.

Benefits of insect protein:

- Up to 90% lower land use
- Significantly lower CO₂ footprint
- Very low water consumption
- Produced in a circular system, where insects convert side streams into high-quality protein

Complementary dog food. Semi-moist snack. Also suitable for puppies from 12 weeks of age.

Composition: Yellow peas (32%), insect protein (*Hermetia illucens*, 26%), glycerol of vegetable origin (14%), pumpkin (8%), hydrolysed poultry liver (7%), hemp flour (4%), molasses (3%), dried chamomile (2%), pea flour, dried valerian root (1%), dried blueberries (1%), fulvic acids (0.5%), cantaloupe melon extract (0.01%), inactivated bacteria and parts thereof (*Lactobacillus helveticus* HA-122 inactivated, 15×10⁹ cells/kg). **Analytical constituents:** Crude protein 21.5%, crude fat 4.0%, crude ash 5.5%, crude fibre 2.0%, moisture 17.0%, calcium 1.2%, phosphorus 0.9%, sodium 0.4%, omega-3 fatty acids 0.40%, omega-6 fatty acids 0.55%. **Nutritional additives per kg:** Vitamin C (3a300) 150 mg, L-tryptophan (3c440) 1,000 mg. Technological additives: Citric acid (1a330), DL-malic acid (1a296), potassium sorbate (1k202). **Metabolizable energy:** 3,055 kcal/kg. **Feeding guide:** Serve as a snack in small quantities in addition to regular meals. Always provide fresh drinking water.