

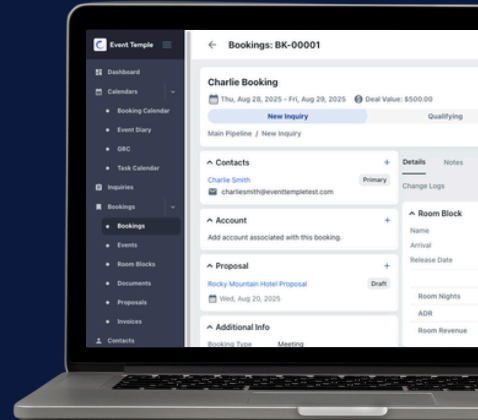


Event Temple



The Top Cloudbeds Platform for Groups, Meetings and Events

Event Temple is the Sales Platform that helps Cloudbeds hoteliers to respond faster, propose smarter, and run every group, meeting, and event from one place.



WHAT DATA FLOWS BETWEEN EVENT TEMPLE AND CLOUDBEDS

Direction	Event Temple	Cloudbeds	Trigger	Cadence
ET ⇄ CB	Accounts	Profiles	CB Profiles auto-download to ET; ET	Real-time
ET → CB	Account Contacts + Primary Contact	Contact Persons on the Profile	Booking synced to Cloudbeds	On sync
ET → CB	Bookings (name, start/end dates, status)	Events, nested under the Profile	Booking synced at Tentative or Definite	On save
CB → ET	Room Types (matched on Code)	Accommodation types (Abbreviation)	Sync Room Types in PMS settings	On demand
CB → ET	Live availability (GRC + by room type)	Inventory	User opens GRC or Room Type	Real-time
CB → ET	Base Rates & Rate Plans (locked in ET)	Room type pricing / Rate Plans	User selects rate on Room Block	Live at selection
ET ⇄ CB	Custom Rates (per room type, max	Allotment Block rates	Rate set in ET or edited on the CB	On save
ET ⇄ CB	Room Blocks (room types, counts, dates,	Allotment Blocks under the Event	Block created or edited in either	Real-time both ways
CB → ET	Pickup counts on the Room Block	Reservations against the Allotment Block	Pickup managed in Cloudbeds	Auto + Fetch from PMS
ET → CB	Lost bookings (data retained in ET)	Group cancelled and unlinked	Status set to Lost	Real-time

Legend:



ET → CB



CB → ET



Bidirectional

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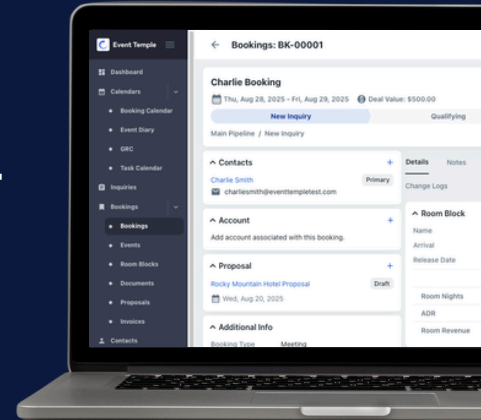


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WHEN DATA SYNCS DURING THE EVENT LIFECYCLE

Stage in Event Temple	What happens in Cloudbeds	Holds inventory?
Account created / linked	Profile created in Cloudbeds; profile code maps back to the ET Account	—
Booking created (Lead)	Held in Event Temple while the deal is qualified	No — sync begins at Tentative
Booking → Tentative	Event + Allotment Block created under the Profile; contacts pushed	Syncs without allocating inventory
Booking → Definite	Allotment Block confirmed — reservations can now be created	Yes — inventory allocated
Reservations / Pickup	Managed in Cloudbeds; pickup flows back to ET automatically or via Fetch from PMS	Yes — converts block to actual rooms
Block edited either side	Room type counts, dates, and custom rates stay aligned in both systems	Adjusts the hold
Booking → Lost	Group cancelled and unlinked in Cloudbeds; all data retained in ET	Releases the hold

HOW SEAMLESS IS IT FOR USERS?

- Single login. Sales teams build blocks and check live Cloudbeds availability inside ET — no tab-switching for day-to-day work.
- Structure that matches. Groups & Events mirrors ET's own hierarchy, so one Profile can carry many Events over time — repeat group business stays organised.
- Three rate options. Pull Base Rates or Rate Plans straight from Cloudbeds, or author a Custom Rate in ET that syncs to the Allotment Block.
- Two-way block sync. Edit the block in either system and both stay aligned; Fetch from PMS pulls the latest block and pickup on demand
- Visual sync confirmation. Synced Room Types and linked Accounts carry a green checkmark, so users can see at a glance what is connected.
- Link existing blocks. Bring an Allotment Block already in Cloudbeds into ET by Allotment Block Code and Event ID.
- Overbooking control. Admins choose in PMS settings whether users may overbook the hotel, plus a default source for Groups.
- OAuth connection. Chain admins connect Cloudbeds from ET with a single authorisation, and select exactly which property maps to which ET organisation.

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