

The Mews Preferred Platform for Groups and Events

Event Temple is the Mews Preferred Platform that helps hotels respond faster, propose smarter, and run every group, meeting, and event from one platform.

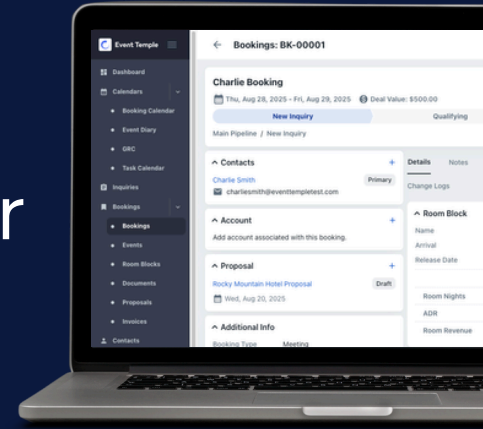
WHAT DATA FLOWS BETWEEN EVENT TEMPLE AND MEWS

Direction	Event Temple	Mews	Trigger	Cadence
ET ↔ Mews	Accounts	Companies (chain-wide)	New account created or edited	Real-time
ET ↔ Mews	Contacts (email required)	Customer Profiles	New contact or edit	Real-time
Mews → ET	Room Types	Space Categories	Mews configuration	On demand
Mews → ET	Rates & pricing	Rate codes	Mews rate setup	Live on Block creation
Mews → ET	Live guestroom availability	Inventory	Sales user views GRC / Room Block	Real-time API
ET → Mews	Room Blocks (Lead/Tentative/Definite)	Availability Blocks (Enquired/Optional/Confirmed)	Block created or status changed	On save; re-sync every 15 min
ET → Mews	Reservations	Pickups against Availability Block	Reservation created in ET	On save
Mews → ET	Pickup counts on Room Block	Reservations against Availability Block	Mews-side reservations on the block	Hourly + once daily
ET → Mews	Paymaster contact	Customer profile classified as Paymaster	Booking marked Definite (if enabled)	On status change
ET → Mews	Consumed charges (F&B, AV, etc.)	Posted to Paymaster bill	End of day or manual	Nightly auto / on demand
ET → Mews	Prepayment invoices (paid)	Closed bill + offsetting negative charges	Invoice paid in full	Real-time
ET → Mews	Lost bookings	Availability Block cancelled (reason: "Cancelled in ET")	Status set to Lost	Real-time

Legend: ET → Mews Mews → ET Bidirectional

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WHEN DATA SYNCS DURING THE EVENT LIFECYCLE

Stage in Event Temple	What happens in Mews	Holds inventory?
Account / Contact created	Company / Customer created and linked in Mews	—
Booking created (Lead)	Availability Block created as "Enquired"	No — soft hold for visibility only
Booking → Tentative	Availability Block status → "Optional"	Yes — blocks inventory in Mews
Booking → Definite	Availability Block → "Confirmed"; Paymaster auto-created & linked (if enabled)	Yes — firm hold
Reservations added	Pickups created against the Availability Block; counts flow back to ET	Yes — converts block to actual rooms
Event takes place	Consumed charges posted nightly to the Paymaster bill	—
Prepayment invoice paid	Closed bill in Mews + offsetting negatives so final Mews invoice deducts correctly	—
Booking → Lost	Availability Block cancelled; reservations prompted for cancellation	Releases the hold in Mews

HOW SEAMLESS IS IT FOR USERS?

- Single login. No tab-switching for sales work — live Mews availability, rates, and inventory render inside ET.
- One-click jump to Mews. Every synced Room Block has a "View in PMS" button that deep-links to the Availability Block.
- Visual sync confirmation. Synced Accounts, Contacts, Room Blocks, and Reservations carry a green checkmark; filterable by sync status.
- Automatic background sync. Room Blocks every 15 min, reservations daily, rates and room types nightly — plus "Fetch from PMS" for on-demand refresh.
- Guardrails built in. Overbooking warnings vs. live Mews inventory; status-change cancellation prompts; auto-generated Paymaster naming.
- Chain-friendly. With Global Accounts & Contacts, Companies and Customers are shared chain-wide — one record, every property.