



LIGHTSPEED MARKETING

How to sell out any business within 90 days
without paid advertising

BEST-SELLING AUTHOR
& GROWTH HACKER

DANNY
FLOOD



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DANNY FLOOD

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-JASPER RIBBERS

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Created by

Danny

94 backers pledged \$11,762 to help bring this project to life.

>Last updated April 26, 2025



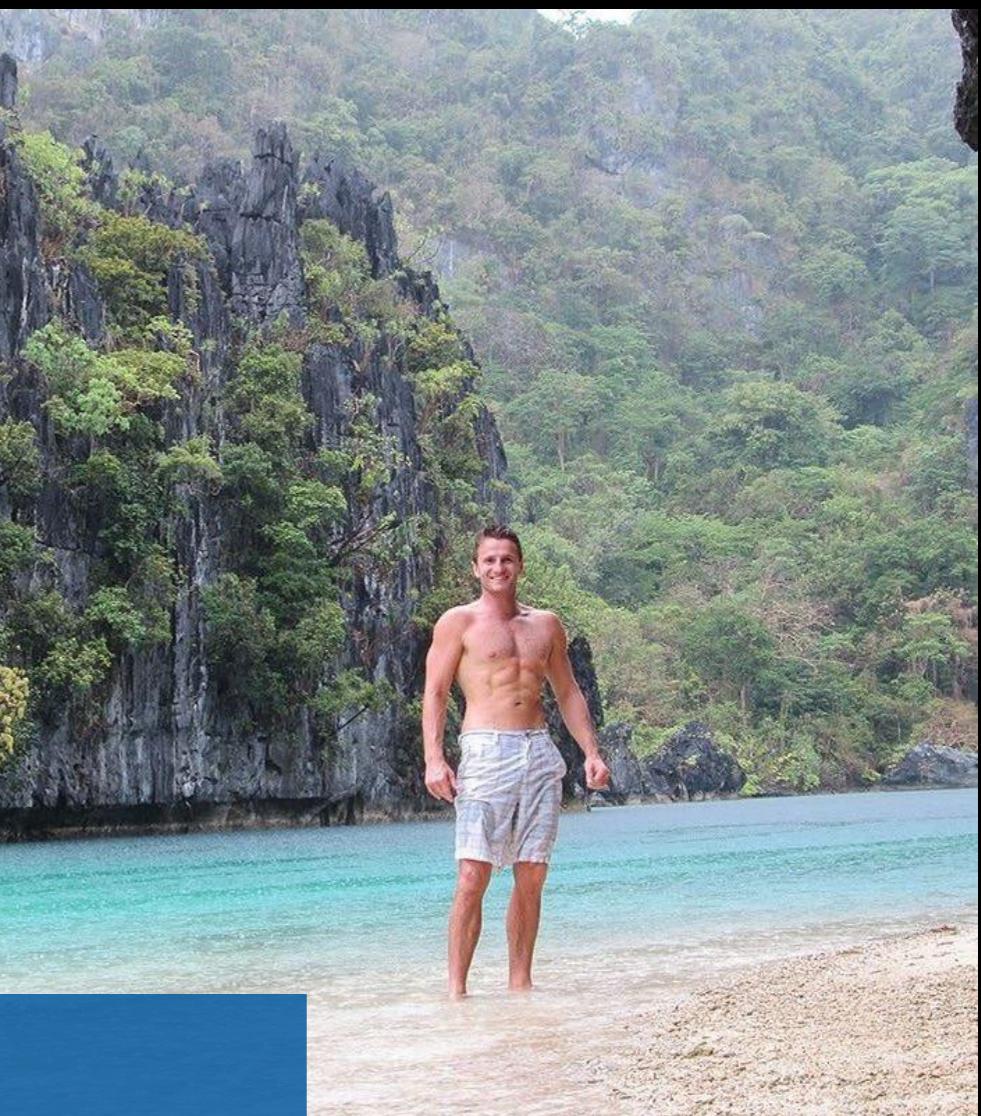
"ONE OF THE WORLD'S
TOP GROWTH HACKERS.

"INDEED DANNY IS THE REAL DEAL.
A GENUINE GROWTH HACKER WHO HAS A DEEP
TECHNICAL/CREATIVE AND PSYCHOLOGICAL
UNDERSTANDING OF THE DISCIPLINE."

- GARY O'TOOLE
GROWTH DYNASTY







@dandanflood



**Marketing is perhaps the most
misunderstood and misused of
business practices.**

Trillions are wasted each year.

It doesn't have to be this way!

Most advice is terrible

Whenever you try and look for marketing advice it tends to be very generic and it never really gives you much of an idea as to what to do next.

It will leave you with no clue how to actually market a business successfully and gain loyal users and customers.

And worse, it leads people to making the same mistakes and focusing on the wrong things.

The Heart of Marketing:

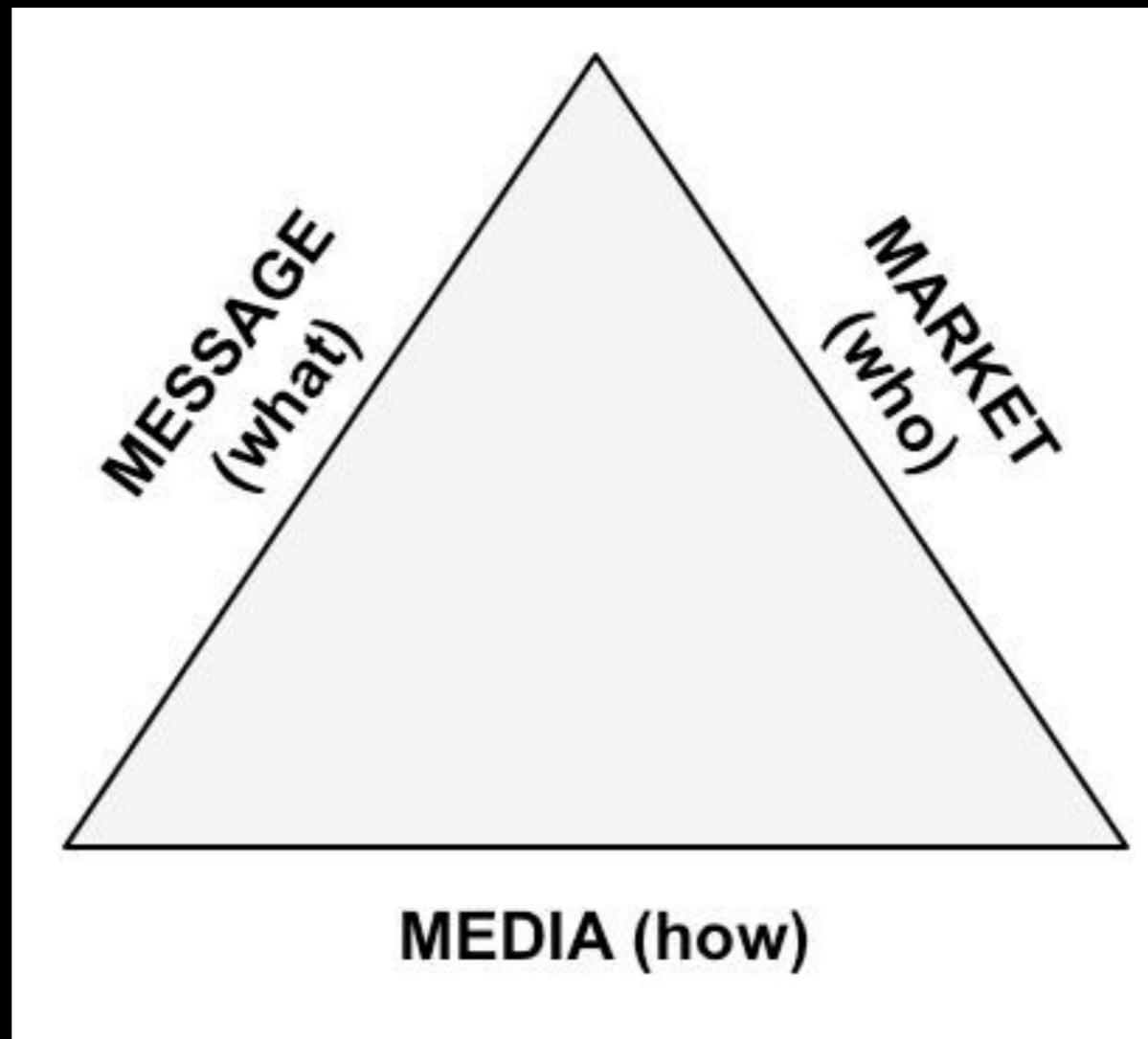
“All businesses grow from conversations.”

Facilitating these conversations is marketing.

This is the #1 thing to remember to grow any type of business

This can take place through any form of media — in-person, on the phone, in an ad, or in a piece of content.

The Core of Marketing Campaigns:



(This makes things simple)

Reason #1 people fail with marketing



People get so caught up in the **media** — the new shiny object or trend (such as FB ads, Snapchat, Instagram, SEO, and on and on) — that they want to ignore the basics of what creates a successful campaign in the first place.

All marketing that was ever created has three elements to it (this is called the “Marketing Triangle”): Market (Who), Message (What), and Media (How).

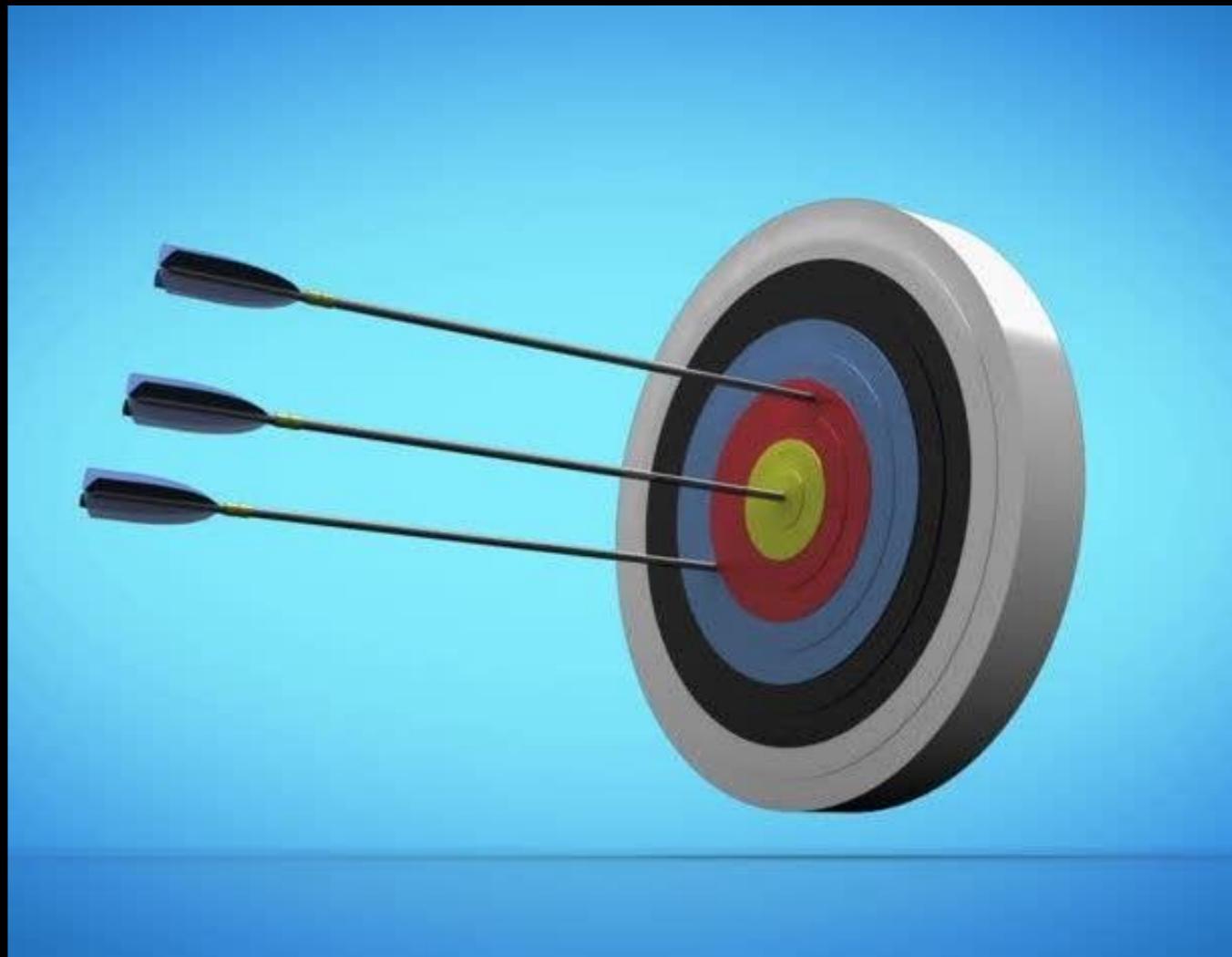
Reason #2 people fail with marketing

DEADLY MISTAKE: not defining a market or niche well enough!

Every campaign has to be tailored to the market or we fail.

One of the biggest mistakes people make is that they do not define their **market** clearly enough. We need to narrow this down as much as possible and first focus **ONLY** on the group of people who will most likely convert to our business.

Targeting everyone, or targeting the wrong market, will waste your time and you won't have much fun.



Reason #3 people fail with marketing

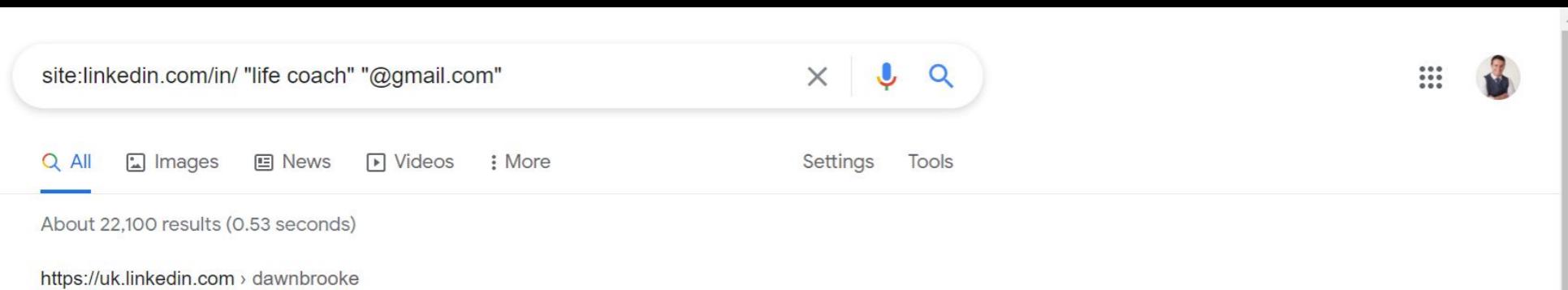
Most marketing messages are unclear, convoluted and the offer is far too weak.

- 1) The offer is the most important thing when it comes to converting customers like wildfire.
- 2) Customer testimonials are the second most important thing
- 3) Third most important are the value propositions – there are at least five that you can use



#1 Market (Who)

Google... (X-Ray Searches)



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All Images News Videos More Settings Tools

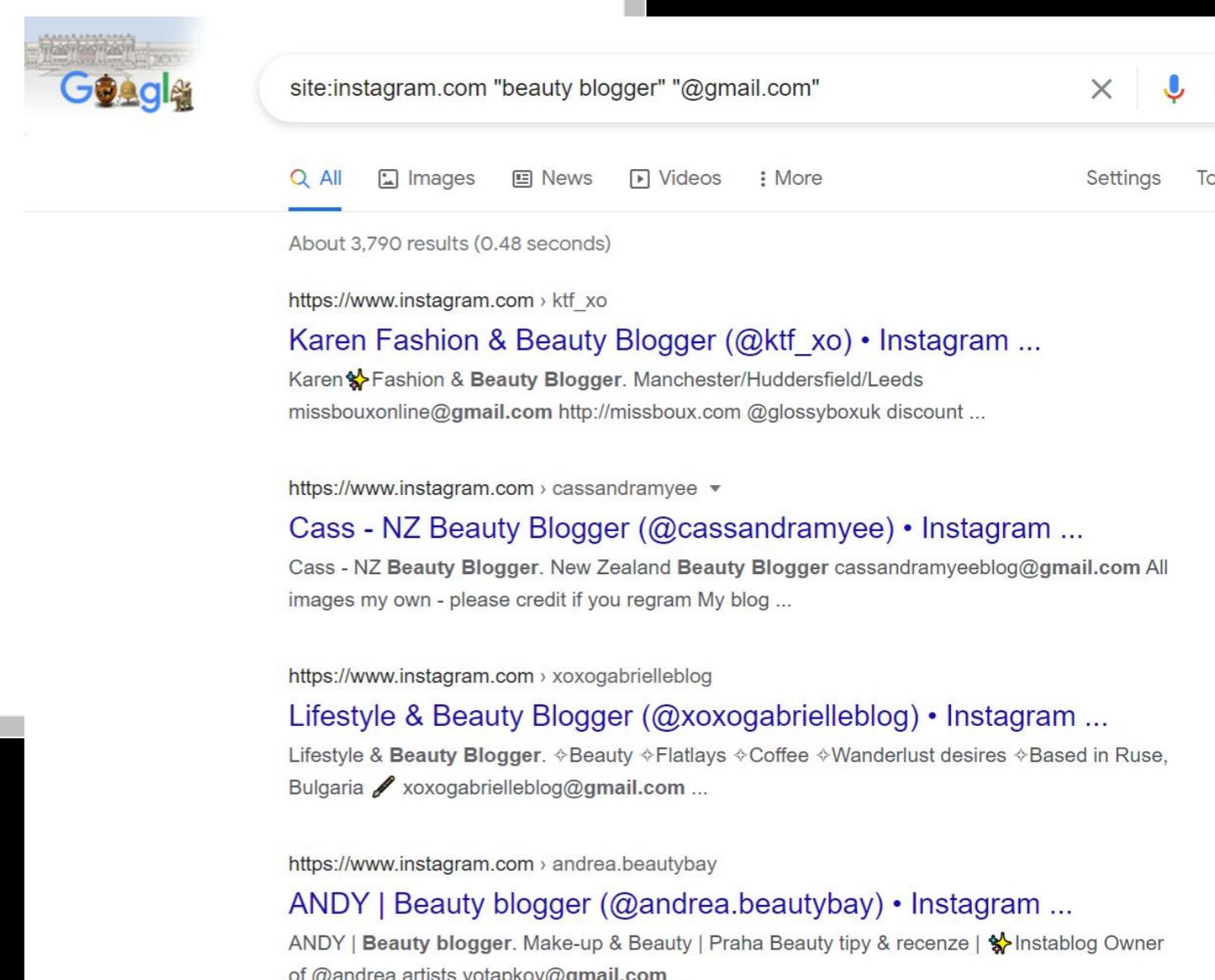
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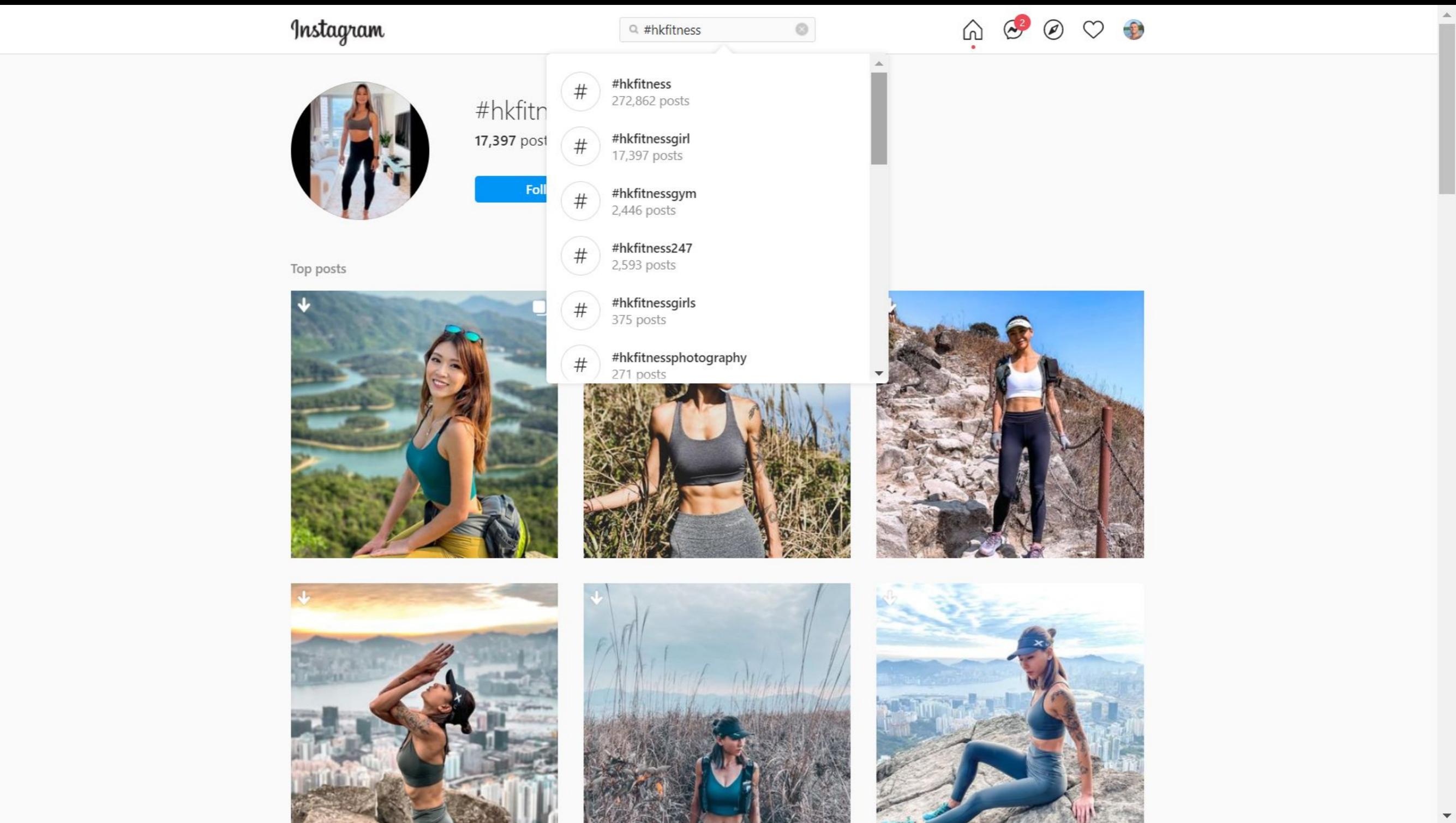
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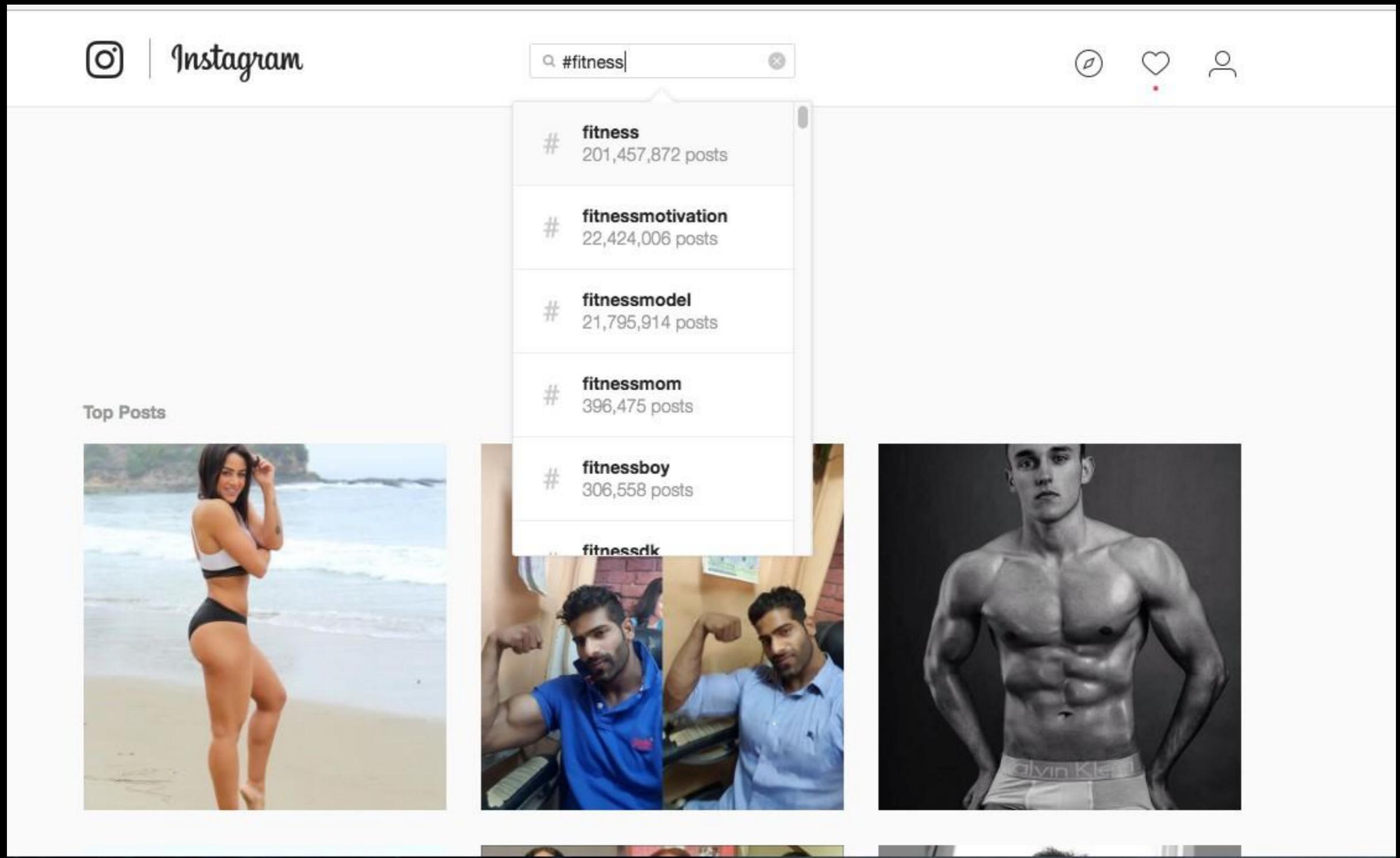
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Instagram... (Autofill & Long-tail)



Instagram... (Autofill & Long-tail)



The image shows a screenshot of the Instagram mobile application. At the top, the Instagram logo is visible. Below the logo, a search bar contains the hashtag "#fitness". To the right of the search bar are three icons: a profile icon with a red dot, a heart icon, and a camera icon. A dropdown menu is open, listing several hashtags related to fitness:

- # fitness 201,457,872 posts
- # fitnessmotivation 22,424,006 posts
- # fitnessmodel 21,795,914 posts
- # fitnessmom 396,475 posts
- # fitnessboy 306,558 posts
- # fitnessdk

Below the search bar, the text "Top Posts" is displayed. There are three visible posts:

- A woman in a black and white bikini posing on a beach.
- A split image of a man flexing his biceps in two different shirts (blue polo and light blue button-down).
- A shirtless man in Calvin Klein underwear standing with his hands on his hips.

Reddit...

Thailand

comments

Visiting Thailand? Check out the wiki, the traveler and information thread, or head over to /r/ThailandTourism

124 Reddit Silver I've created a document outlining hundreds of words and helpful phrases I've learnt in Thai language so far. They are all spelled phonetically, the way a native English speaker would pronounce them. Anyone can access for free, edit / add more to this document. Feel free to download and share! (docs.google.com)

submitted 1 month ago by DannyFlood

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eFREEBIES comments other discussions (4)

Welcome! Please read the sidebar before posting! Hide Ebooks Browse by flair

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121 [Expired] [Kindle] My book "Hack Sleep" is available for free on Amazon for two days this weekend :) I spent more than 8 months researching and testing ways to "hack sleep" and cure my sleep issues, and this book shares everything I've learnt. (amazon.com)

submitted 9 months ago by DannyFlood

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[-] Trek7553 5 points 9 months ago

Are the conclusions in your book based on what worked for you, or what has been found to work for the majority of people? I'll check it out either way, I'm just curious if this is going to be mainly anecdotal evidence or research based. Thanks!

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Show my flair on this subreddit. It looks like: DannyFlood

reddit GETOUTOFBED comments other discussions (2)

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47 [Hack Sleep] "Hacks" to get better quality sleep, shave hours off your daily requirement, and get up earlier - free book. (x-post from /KindleFreebies) (amazon.com)

submitted 1 year ago by DannyFlood

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[-] DannyFlood [S] 3 points 1 year ago

Hi guys, I've gotten a lot of great support from this sub. As thanks, I wanted to extend a special offer for you guys: if you miss the free promo, send me a message and I'll e-mail you a courtesy copy of the book (Kindle or PDF) for free.

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[-] cum_penibus 2 points 1 year ago

What's the gist of it?

DannyFlood (1,553) | e | preferences | logout

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this post was submitted on 04 Apr 2016

47 points (98% upvoted)

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Danny

Digital Nomads Around The World.

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Acadium [Add Friend](#)

Alfredo Vitale
66 mutual friends including Steve Wyman and Michal Tuora
Works at Self employed [Add Friend](#)

Jack Roberts
10 mutual friends including Quốc Ân and Sơn Trà Xanh [Add Friend](#)

Whatsapp...

The screenshot shows a mobile application interface for bulk messaging. At the top, the title 'Bulk Sender' is displayed in green, followed by a 'Pro' button and a menu icon. Below the title is a navigation bar with tabs: 'Strengthen', 'Simple', 'Pro', 'Features', and 'More'. A prominent orange banner with the text 'Unlock exclusive features to enhance your experience!' and a crown icon is visible. Below the banner, instructions ① Download Excel Template; ② Fill It; ③ Upload Excel are provided, along with 'Excel Template' and 'Upload Excel' buttons. The main area is titled 'Send to group members 1 by 1' and features a dropdown menu labeled 'Select joined group to send message'. A list of groups is shown, each with a small icon and a green 'S' indicating it is selected. The groups listed are: Digital nomads NL NL, Advertisement buiness Group, Nomads in Delhi NCR, Nepalpreneurs, Nomads in Nepal NP, Pokhara 🏔, Dahab Remote Workers 🐘, and RISHIKESH PROMOTION GROUP. At the bottom, there is a footer with links: 'Contact us', 'How to use', 'FAQ', 'Privacy Policy', 'Refund Policy', 'Video Face Swapper', and a version number 'v:1.2.49'.

Bulk Sender

Pro

Strengthen Simple Pro Features More

Unlock exclusive features to enhance your experience!

① Download Excel Template; ② Fill It; ③ Upload Excel

Excel Template Upload Excel

Send to group members 1 by 1

Select joined group to send message

Digital nomads NL NL

Advertisement buiness Group

Nomads in Delhi NCR

Nepalpreneurs

Nomads in Nepal NP

Pokhara 🏔

Dahab Remote Workers 🐘

RISHIKESH PROMOTION GROUP

Contact us How to use FAQ Privacy Policy Refund Policy Video Face Swapper v:1.2.49

Quora...

London Rentals -- Quora Discussions

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1 Text	Keyword	Url	Date
2 Is now a good or bad time to buy/sell property in London?	property in London	https://www.quora.com/Is-now-a-good-or-bad-time-to-buy-sell-property-in-London	12/1
3 What is the best area to buy property in London?	property in London	https://www.quora.com/What-is-the-best-area-to-buy-property-in-London	12/1
4 Where is the best place to buy property in London to rent?	property in London	https://www.quora.com/Where-is-the-best-place-to-buy-property-in-London-to-rent	12/1
5 What are websites to look for properties in London?	property in London	https://www.quora.com/What-are-websites-to-look-for-properties-in-London	12/1
6 How can I buy property in London without a deposit?	property in London	https://www.quora.com/How-can-I-buy-property-in-London-without-a-deposit	12/1
7 Where can I rent a property in London?	property in London	https://www.quora.com/Where-can-I-rent-a-property-in-London	12/1
8 Should I sell my 5 buy-to-let properties in Nottingham and I buy 1 property in London?	property in London	https://www.quora.com/Should-I-sell-my-5-buy-to-let-properties-in-Nottingham-and-I-buy-1-property-in-London	12/1
9 Is a property in London that costs £450.000 considered lower middle or upper class?	https://www.quora.com/Is-a-property-in-London-that-costs-%C2%A3450.000-considered-lower-middle-or-upper-class	prop	
10 Which is a better investment for buying property in London?	property in London	https://www.quora.com/Which-is-a-better-investment-for-buying-property-in-London	12/1
11 What are some tips when looking for a rental property in London?	property in London	https://www.quora.com/What-are-some-tips-when-looking-for-a-rental-property-in-London	12/1
12 What are the most important factors to consider when investing in property in London?	property in London	https://www.quora.com/What-are-the-most-important-factors-to-consider-when-investing-in-property-in-London	12/1
13 I would like to invest by buying a property in London. Could you please give me some advice/recommendations?	property in London	https://www.quora.com/I-would-like-to-invest-by-buying-a-property-in-London-Could-you-please-give-me-some-advice-recommendations	12/1
14 Can I rent a property in London to own it in a future?	property in London	https://www.quora.com/Can-I-rent-a-property-in-London-to-own-it-in-a-future	12/1
15 Is it a good time to purchase a property in London as Brexit is a certainty?	property in London	https://www.quora.com/Is-it-a-good-time-to-purchase-a-property-in-London-as-Brexit-is-a-certainty	12/1
16 Is it a good time to buy residential property in London specifically in Canary Wharf?	https://www.quora.com/Is-it-a-good-time-to-buy-residential-property-in-London-specifically-in-Canary-Wharf	prop	
17 Can I buy a £500000 property in London from help to buy with £24000 income?	property in London	https://www.quora.com/Can-I-buy-a-%C2%A3500000-property-in-London-from-help-to-buy-with-%C2%A324000-income	12/1
18 Is there an MLS (Multiple Listing Service) system for real estate properties in London?	property in London	https://www.quora.com/Is-there-an-MLS-Multiple-Listing-Service-system-for-real-estate-properties-in-London	12/1
19 Is it better to buy an investment property in London or New York?	property in London	https://www.quora.com/Is-it-better-to-buy-an-investment-property-in-London-or-New-York	12/1
20 Can an IFS officer buy property in London?	property in London	https://www.quora.com/unanswered/Can-an-IFS-officer-buy-property-in-London	12/1
21 Is it legal and profitable to rent properties in London and list them on Airbnb?	property in London	https://www.quora.com/Is-it-legal-and-profitable-to-rent-properties-in-London-and-list-them-on-Airbnb	12/1
22 How do I find investors looking to invest in properties in London?	property in London	https://www.quora.com/How-do-I-find-investors-looking-to-invest-in-properties-in-London	12/1
23 Where can I find contracts for letting my property in London?	property in London	https://www.quora.com/Where-can-I-find-contracts-for-letting-my-property-in-London	12/1
24 How do I find out if a property is owned or a council property in London?	property in London	https://www.quora.com/How-do-I-find-out-if-a-property-is-owned-or-a-council-property-in-London	12/1
25 How important is the value of property in London to the overall British economy?	property in London	https://www.quora.com/unanswered/How-important-is-the-value-of-property-in-London-to-the-overall-British-economy	12/1
26 How is Lodha Lincoln Square property in London UK?	https://www.quora.com/How-is-Lodha-Lincoln-Square-property-in-London-UK	prop	
27 How can I get a refund of the holding deposit I have placed to rent a property in London?	property in London	https://www.quora.com/How-can-I-get-a-refund-of-the-holding-deposit-I-have-placed-to-rent-a-property-in-London	12/1
28 What is your word of advice for the first timers buying property in London?	property in London	https://www.quora.com/unanswered/What-is-your-word-of-advice-for-the-first-timers-buying-property-in-London	12/1
29 Is it possible for a common person to buy property in London?	property in London	https://www.quora.com/unanswered/Is-it-possible-for-a-common-person-to-buy-property-in-London	12/1

Partnerships...

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14	Kiahwee	He	Udemy	https://www.udemy.com/user/kiahwee/	Chief of TK Growth Club - probably the world's biggest TikTok academy. Spe			
15	Paul	Bakker	Udemy	https://www.udemy.com/user/paul-bakker-17/	Last year, I started my own company focused on growth marketing. I offer m			
16	Lance	Wills	Udemy	https://www.udemy.com/user/lance-wills/	Just read his reviews and you will see that enrolling in Lance's courses are t			
17	Avik	Bal		https://www.udemy.com/user/avik-bal/	Alongside, he mentors students, entrepreneurs, business leaders, and host			

#2 Messages

Crafting a great message is an art form. Our goal is always to get a response. Weak messages get no response.

1) It always begins with **empathy**. Interesting people are interested. A great salesperson is simply a person who helps to solve problems. You have one mouth for talking and two for listening. So first we need a thorough understanding of our prospects' needs and wants. And so we do this with research.

When leads and customers offer feedback or reviews, **they are essentially creating your marketing for you**: either in the form of objections to answer or reviews to convert more customers.

Messages

2) In the sales process, your marketing message always has to include a **great offer** to move prospects to become leads and then finally clients. The offer is the secret to convert customers at scale.

Marketers like myself create, test and use several different offers on a regular basis. We always want to find the most killer offers to get customers to buy.

We can do this in many ways, but one of the most powerful is the use of “FREE.” When people pay for one thing, they get another free (or several things included). This is called a “BOGO” offer and is one of the most effective and easiest ways to increase the value of every offer, regardless of the business.

Messages

3) In marketing we use: unique propositions: sales propositions, security propositions, offer propositions, value propositions, and experience propositions.

This is how we get our products and services to stand out, not be generic, and increase the value of our offers and products.

Sales proposition: what makes you unique vs competitors?

Security proposition: Trials, risk-reversal

Offer proposition: Entice leads to start. Bonuses, countdown timers, and so on.

Value proposition: is it a good value?

Experience proposition: creating a great experience for customers (such as great customer support)

~~From: Green Line to Kifisia~~

Airbnb (Methenis 2A)

Unique Sales Proposition - Location, destinations

Unique Value Proposition - 50% coworking

Unique Offer Proposition

- Events Calendar
- Visitor Guide
- Customer Service
- Gifts (like food, candy)

Unique Safety/Security Proposition

- set listing to 1 Euro
- ask friends to book + post reviews

- ask guards for reviews

Messages

Most marketing messages are unclear, convoluted and the offer is far too weak.

Businesses sell with secondary benefits or things that don't make sense. Don't waste your prospect's time.

Each message has to be tailored to the A) media B) placement C) context D) market or it won't be as effective as it could be.

For best results, always be very precise about who (the market) your content (or website, or ad) is for

Upgrade

Medium

Applause from ArticlesWanted, Simon Peng, and 10 others

 Danny Flood
Author of Buy Your Own Island, Hack Sleep, and Hack E-mail. Editor of OpenWorld Magazine and host of the OpenWorld podcast. <http://www.openworldmag.com>
Jan 3 · 6 min read

For Digital Nomads: How to earn money everywhere you travel



I'm back in Kuala Lumpur after a three week trip to Sri Lanka, which was my final destination of 2017.

Tomorrow, I'll fly to Da Nang and enjoy some time at the beach before prepping for my next multi-country South Asian trip.

I'm loosely planning all of the

99 

 **Danny Flood**
3 January · 3 min read

When I began my life as a nomad, I had little idea what I was doing. I wasted a lot of money and made many mistakes.

One of the frustrations I experienced early on was that I didn't have any large, well-funded company to compensate my travel expenses.

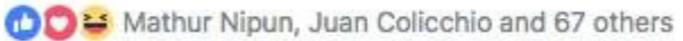
As far as airfare, hotels, and transportation — it was all an expense that I paid for out of pocket. ... [See more](#)



For Digital Nomads: How to earn money everywhere you travel

I'm back in Kuala Lumpur after a three week trip to Sri Lanka, which was my final destination of 2017.

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Simply the best software for your maid service. Available 100% free. Forever. Unlimited cleaners.

Create a Killer Offer in One Step: The “3AM Test”



If you woke a person at three in the morning and delivered your offer to them, would they care? Or would they beg to be let back to sleep?

Messages (AIDA)

- You need to get people to stop scrolling their newsfeed, to rest their eyeballs on your video (or their landing page, or whatever), and to turn the volume on.
- What we are really after is to cut through the noise. We are not competing with our competitors. We are competing for **attention** with everyone on Instagram, everyone on Snapchat, everyone posting on Facebook.
- After we get their attention, we have to demonstrate that who we are and what we have to offer is: important to survival, to their reproduction, or helping the person get more of what they want (love, freedom, praise, attention, etc.)
- It should also reinforce their identity (how they see themselves as or who they want to become). People share things that reinforce an identity they want to be associated with — they seem cool, educated, thoughtful, or funny to followers.

Messages

Goal = Create Conversations / Relationships.

In general, do not present an offer until a user demonstrates interest or demonstrates a problem.

Outreach and onboarding: Engage, Build Rapport, Probe.

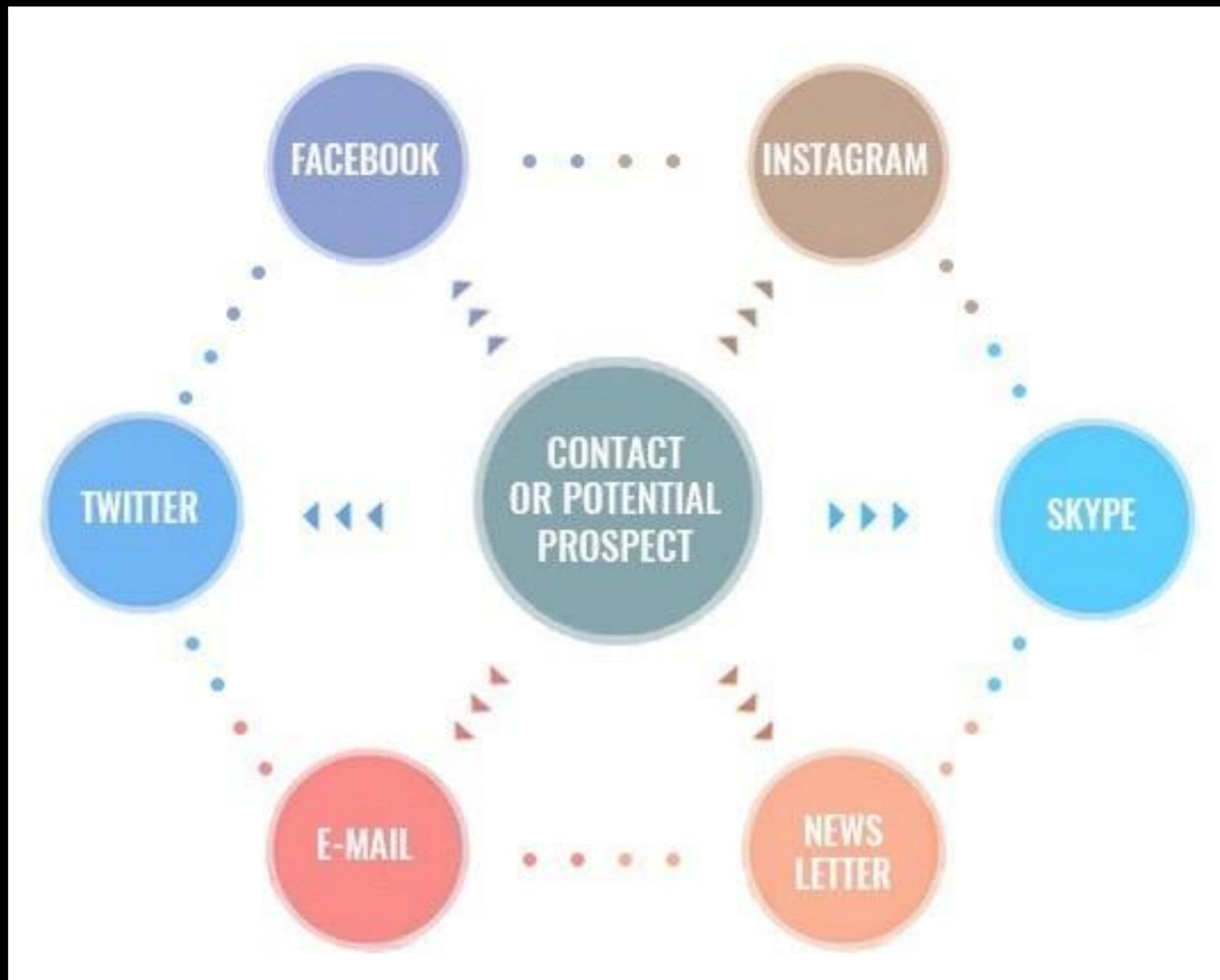
Ask a probing / rapport building question and invite people to respond:
“What are your goals with X?” “How did you get started with Y?” “What have your challenges been with XYZ?”

Band-Aid formula: Identify a need that you can solve.

Partnership approach: Present clear value for a targeted group of people.



Hit people from multiple touchpoints and angles for MAX EFFECT



Media

- **DEADLY MISTAKE:** Many people think marketing is only THIS.

This is why so much time and money is wasted, such as spending years trying to rank in Google for non- converting keywords or spending millions on pointless Superbowl ads.

- They think marketing = SEO, FB ads, software, etc. Amateurs only focus on “media” and mess up the other two sides of the marketing triangle.
- All three need to be in sync or your marketing will fail.

Media

- **Every media channel has different strengths / weaknesses.** Some markets are more active on some, and less active on others.
- **Each media platform can be hacked (!)**
- **Identify the opportunity and scale**

- **Example:** Airbnb grew by exploiting Craigslist's already huge user base (Many other companies/entrepreneurs have done the same and also gotten very rich).

Examples

Client: Parenting App in UK

Market: Parenting bloggers / influencers -

#Mumbloggers / #Mummybloggers **Media:**

Twitter

Message: “We’re recruiting parenting bloggers in the UK to curate emails. Commission based role. Care to discuss?”

Client: Hipster Neckties

Market: Hipsters into Unique Fashion - **#Dapper** **Media:**

Instagram

Message: Follow, like, comment: “Love your style, it’s an inspiration! Do you follow trends or prefer to set your own?”

Examples

Client: Guesthouse in Chiang Mai, Thailand

Market: Backpackers in Thailand - **#AmazingThailand, #ThailandTrip, #KohSamui, #KohTao, etc.**

Media: Instagram

Message: “We love your photos of Thailand! If you’re ever in Chiang Mai, please visit us and have a free coffee on us. We would love to meet you!”

Market: Entrepreneurs / Online Business Owners - FB Groups — “Growth Hackers,” “Traffic and Copy,” etc.

Media: Facebook

Message: “Hey John! I noticed we’re both members of the Growth Hackers group and wanted to reach out. How have your results been with growth hacking? I’m about to launch a new book called “Dr Growth” with my best hacks and looking to meet other growth hackers :) Take care”

Public Speaking: Force Multiplier #1



Write a Book: Force Multiplier #2

Danny Flood



About the Author

Danny is a multiple-bestselling author, speaker, entrepreneur, adventurer, digital nomad, and lifestyle designer from California.

He has been featured on more than 100 publications and podcasts, including: Entrepreneur on Fire, Huffington Post, Superfast Business, Suitcase Entrepreneur, Daily Travel Podcast, Knowledge for Men, Join Up Dots, Extra Pack of Peanuts, Creative Warriors, and many more...

Currently living in Thailand, Danny has romped through 30+ countries, and lived in over a dozen. He's fought as a Muay Thai boxer in Bangkok, street dances around the globe, studied five languages, and practiced Yoga in Valkara, India and Wu-Dang Tai Chi in Chiang Mai.

He's crossed half of Southeast Asia on a motorcycle, rafted down the Amazon, ridden a bicycle across Mexico, swum with whale sharks in the Philippines, hitchhiked across Brazil, Malaysia and Taiwan, and climbed the tallest mountains of South America. He's rappelled off waterfalls in the jungle, ziplined above volcanoes, and sailed across the South China Sea.

Artificial Intelligence: Force Multiplier #3



Customer Relationship Timeline (What I Track):

I don't track website visits, followers, or subscribers (I don't particularly care). I track only these things in my marketing funnel:

Prospects → Leads → Conversions / Clients → Inactive Clients

(These metrics are EVERYTHING)

Prospects



This is the act of getting people into your funnel. This is known as “cold” marketing. You are basically finding people who do not know you exist, and making an introduction, and an offer to connect.

Big Mistake: “Drive by selling” — trying to get people who have no idea who you are to sign up for your service or try your offer never works very well, yet that’s what most people try to do 😞😞

Leads 😊

When people reply favorably to your courting them in the prospecting phase, they become a lead. Your job is to further court them by offering a chance to deepen the relationship by inviting them to take a measurable action. Some leads will convert immediately; others will take time or never convert at all.

This is like holding a door open for them with an invitation to enter. You do this by “touching” them with communication on a regular basis to see how they are doing, update them with new features and results you are getting, offer them something of value (such as a gift), wishing them a happy birthday, a Merry Christmas, and so on.

Conversions / Clients



When leads convert, they become a client. To convert leads, make it as easy as possible for them to sign up.

- Offer them a 90-day money-back guarantee
- Offer them a two-week free trial
- Offer them a special bonus (bundling)
- Create a price / value proposition that no one can beat.

The most important “golden rule” with clients: “touch” them with communication ONCE PER WEEK, 50 times per year. Even if they don’t respond, never let them feel neglected.

Dead / Inactive Clients 😵

HUGE MISTAKE to never communicate again with customers who have discontinued your service; yet most companies do exactly that.

Previous users / clients that you worked with in the past should be considered **leads**; in fact these are some of the best leads and the most important ones as reactivating them can help grow your business substantially.

So keep a list of your old / inactive clients and reach out to them once per quarter (four times per year).

- “How are you doing?”
- Notify them of new features, ask them for referrals, and so on.

My “Fast Five Framework”

More times than I can count I've spoken with entrepreneurs and businesspeople who are trying ONE form of marketing and complaining that they aren't getting sales. **You need to try at least FIVE things... and then be thinking about how you can multiply those things that are working by another factor of five... if you want to gain traction.**

How will I reach 5 people?

How will I reach 25 people?

How will I reach 125 people?

How will I reach 625 people?

How will I reach 3,125 people?

This helps touch all of the bases and gets your message out everywhere your prospects are.

The #1 Rule of Success:

Be willing to fail 200 times a day.

Follow this rule and you will
ALWAYS have prospects.

Growth is Linear.

If you assume that every action you take will contribute 0.5 new customers or users, then to get 100 users you would need to be prepared to take 200 actions.

More attempts = more chances of hitting the jackpot.

Success is a matter of showing up.

Marketing is a game of percentages, not perfection.

The greatest marketers don't succeed more often than everyone else. They **make more attempts** than anyone else.

To succeed, double your rate of failure. Success = Learning. It's impossible to truly fail.

The key to becoming a master is to be consistent when it comes. If you don't have enough of your own products to promote, offer to perform services for clients.

**What is “Growth
Hacking?”**

Growth hacks are usually a distinct advantage marketers discover through experiments, by accident, or from secret communities / personal relationships with others who have discovered them.

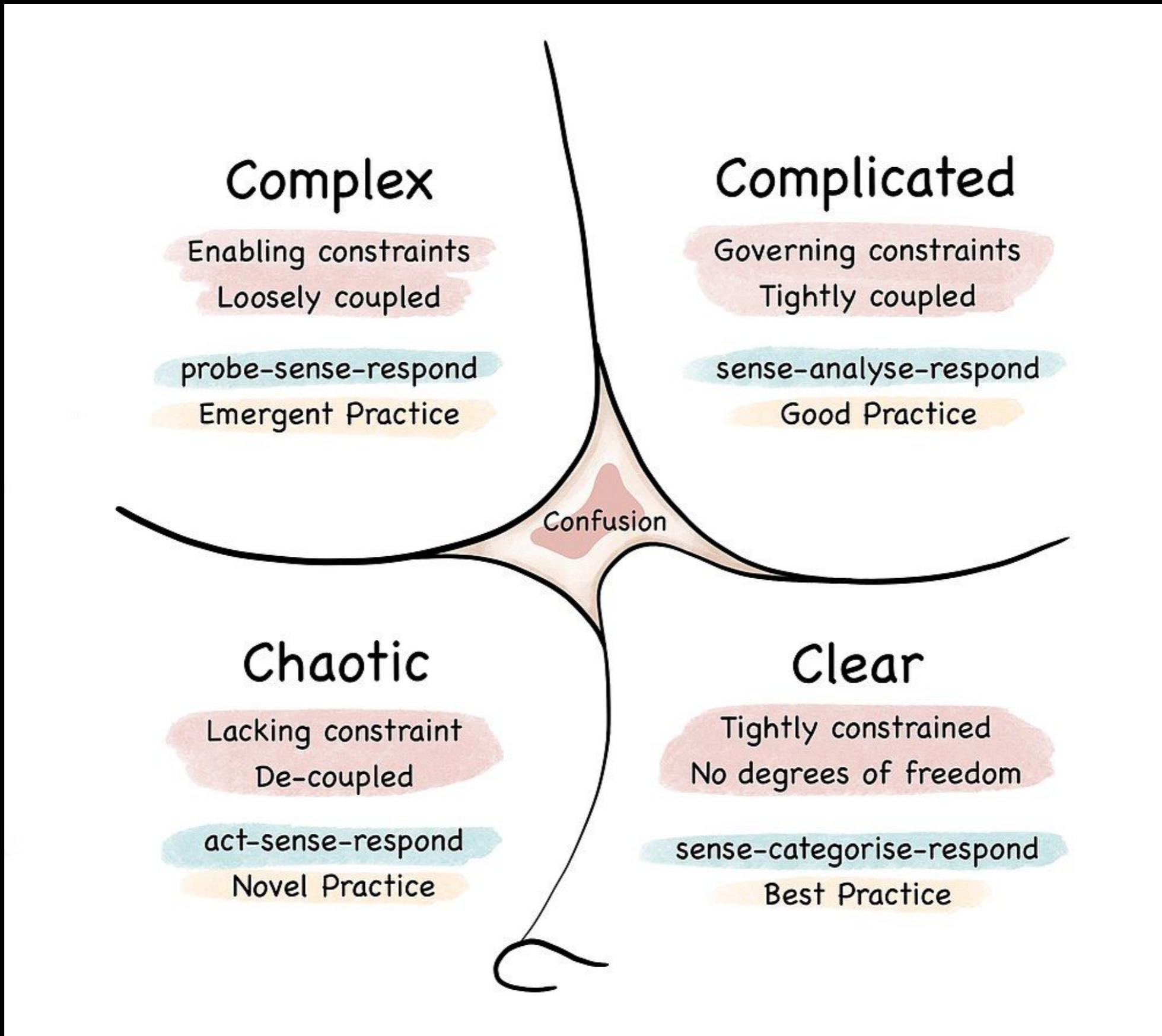
These are generally very hard to discover if you search for them, because they are generally highly profitable and no one wants to give away the goose that lays the golden eggs.

Taking massive action, implementing, and experimenting leads to new gems being discovered in the mines of experience.

Automation & Tools Give Us Superpowers

- It takes way too much time, money, and effort to execute campaigns without help.
- We need to test to know what works. Reaching the market quickly with our message is critical.

More Effort = More Success!





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Black Hat World
Black Hat **SEO Forum**

Home Forums Partnerships Members Account Upgrades Advertise Marketplace

Growth Hacking Secrets

Michele Rubini shared a link.
7 May 2018

Hey guys,

This is a growth hack I made on how to copy the exact audience that your competitors are advertising to.

In a nutshell, you'll be able to know exactly who the people that are interacting with your competitors' ads are, and target them.... See more

Interacting as yourself

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How to Copy The Exact Audience That Your Competitors Are Advertising To

Angelos Katris and 6 others

6 Comments

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AGED. ES

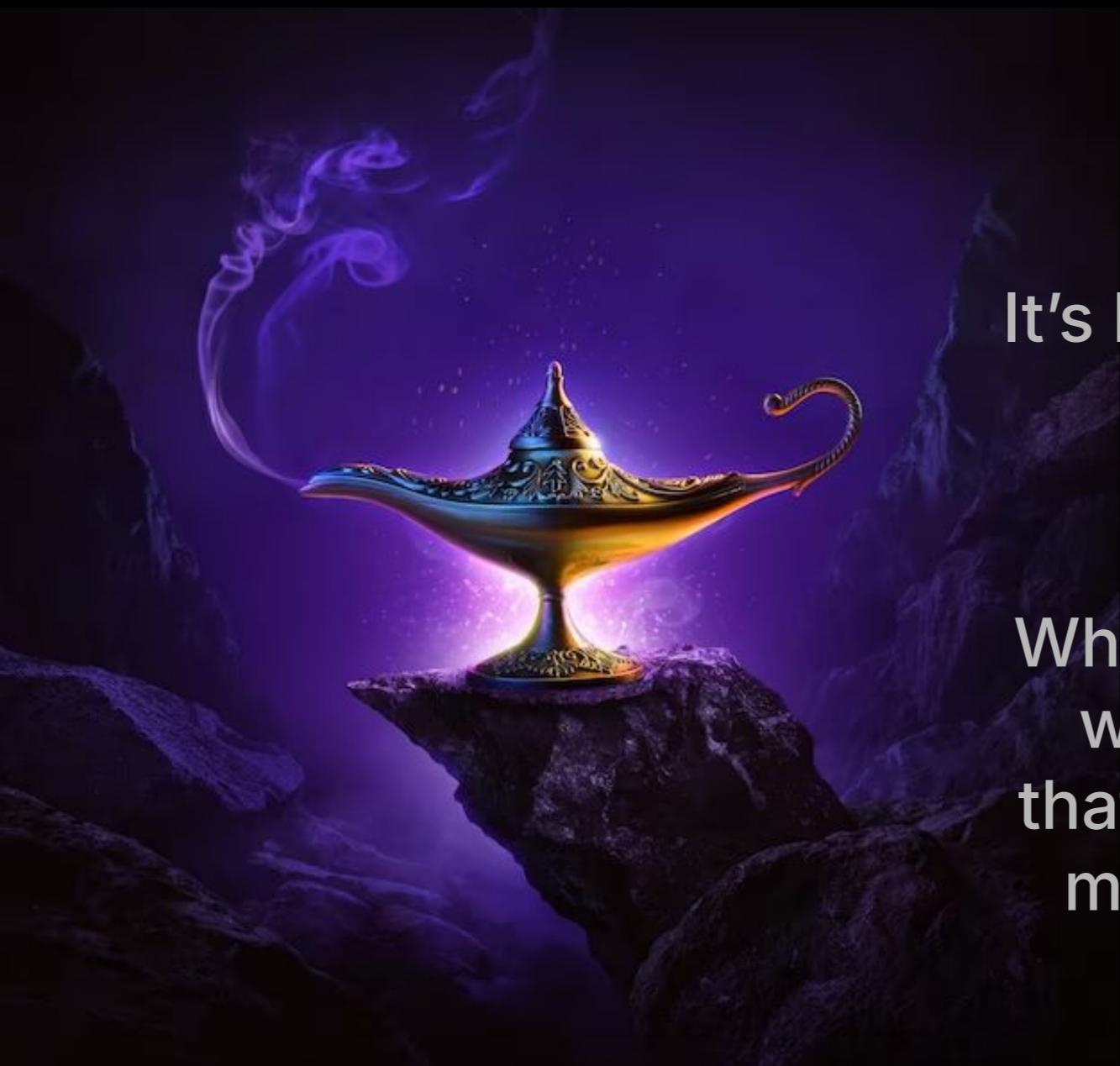
"1ST SPOT FOR 4 DIFFERENT KEYWORDS" - JAY

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AI can become your own personal secret weapon.

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The “Insight Multiplier Effect” (IME)

The true power of AI lies in its ability to process lots of information very quickly. You can upload entire books as PDFs into Chat GPT and it can process the entire text in seconds.

The Insight Multiplier Effect (IME) is a powerful framework that helps individuals and businesses make better decisions by systematically aggregating insights from multiple sources.

The core idea is that by pulling together diverse perspectives—whether from books, customer reviews, expert opinions, or AI-driven analysis—you have all the knowledge of a team of world-class experts to dramatically improve your ability to optimize outcomes and uncover hidden opportunities.

Psychology Hacks & Jedi Mind Tricks

The best businesses grow like wildfire when others have a shared ownership or vested interest in the project and its success.

Examples:

- Burning Man
- Rainbow Gathering
- Clean Green Pokhara
- Bitcoin

These don't belong to one company or person; but to everyone who supports the brand; they have a vested interest in seeing it succeed.

Be a Growth Hacker.
Take the Next Step.

For slides, free copy of the book, and to request access to the course and the Secret Marketing Hackers Community:

danny@schoolofgrowthhacking.com

Let's Connect!

danny@schoolofgrowthhacking.com

@dandanflood
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