

A woman with long dark hair, wearing a blue denim shirt and jeans, stands in a field of tall, golden grass. She is smiling and looking towards the right. The background shows a line of trees under a clear sky.

2026 Sponsorship Proposal



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About the Conference

This isn't just another agriculture conference—it's a game-changer for women in farming, women living on the land, and those who are integrating into or back into a family farming business.

We're bringing you an exciting, hands-on experience packed with practical workshops, powerful keynote speakers, and genuine networking opportunities that will leave you feeling stronger, more capable, and truly supported.

Our mission? To equip women across agriculture with real, actionable skills, emotional resilience strategies, and a tight-knit community of women who truly understand the demands of farm life.

Unlike any other event in Australia, Harvest Her Power is all about the women behind the farm—not just the business side. This is for the women on the land, the partners, the farmers, the next generation stepping into the family business, and the women who keep our rural communities strong.

We're giving them the tools, skills, and confidence to step into their role with strength—before the overwhelm sets in, before the hard times hit, before they need picking up. Because they are the backbone of the farm, and it's time to empower the powerhouse that they are!

Are you ready to help? Let's do this together!





Accommodation Sponsorship

Why Accommodation Sponsorship Matters

Women in agriculture are the backbone of rural and remote communities. Many attend Harvest Her Power while juggling farm duties, family, and their vital, yet often unpaid, roles within farming businesses.

For many, the challenge isn't just getting time away; it's also finding suitable accommodation while attending.

By becoming an Accommodation Sponsor, you'll be directly supporting rural and remote women to attend this landmark event, making it possible for them to connect, learn, and recharge.

You'll also be backing the volunteer committee who dedicate countless hours travelling from South Australia, Victoria, and rural NSW to make this conference possible.



Sponsorship Benefits

As an Accommodation Sponsor, your business will receive:

Brand Exposure

- Featured on the official conference website as an Accommodation Sponsor
- Acknowledgment in the event catalogue and delegate run sheet
- Recognition across our social media channels leading up to and during the conference

Direct Promotion to Guests

- Conference delegates will be encouraged to book directly with your business
- Option for us to include your booking link and details in guest information packs

Community Recognition

- Public recognition as a supporter of rural women in agriculture
- Demonstrated commitment to empowering women who are too often unpaid, unseen, and unsupported in their roles



How You Can Get Involved

We're looking for:

- Motels, hotels, and serviced apartments
- Airbnb owners or property managers
- Accommodation management services in and around the conference location

You can support by:

- Offering discounted rates for delegates
- Providing complimentary rooms for guest speakers or committee members
- Becoming an in-kind sponsor by offering accommodation packages

What We Offer in Return

In exchange for your valued sponsorship, we will:

- Promote your accommodation as a preferred option to all attendees
- Highlight your business as part of our official sponsor family
- Create social media content tagging and celebrating your contribution



Why Ticket & Table Sponsorship Matters

For many rural and remote women, attending Harvest Her Power isn't just about showing up to a conference—it's about finally being recognised, valued, and connected in spaces that celebrate their role in agriculture. Yet, the cost of attendance can be a real barrier.

By sponsoring a table of 8 (\$4,800 each) or individual delegate tickets, you are directly helping women who may otherwise miss out. You'll also be ensuring that the hardworking committee, who travel from across South Australia, Victoria, and rural NSW to deliver this event, are supported to take part too.

Sponsorship Opportunities

- Sponsor a Ticket: Give one woman the opportunity to attend
- Sponsor a Table (8 seats): \$4,800 per table



What We Offer in Return

Your investment is recognised with the equivalent level of sponsorship benefits as outlined in our sponsorship commitments. This includes:

Profile & Recognition

- Your business logo featured on the Harvest Her Power website, event catalogue, and delegate run sheet
- Shout-outs across our social media platforms

On-Stage & Speaking Opportunities

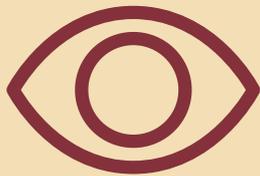
- Recognition from the stage during the event
- Speaking opportunities or panel involvement (aligned with your sponsorship level)

Community Impact

- Clear acknowledgment that your sponsorship has directly enabled rural and remote women to attend
- Alignment with a movement that champions women who are often unpaid, unseen, and undervalued in agriculture



Why Partner With Us



Visibility

Be front and centre with an audience of industry leaders, farming families, and women from across Australia



Credibility

Align your brand with empowerment, leadership, and innovation in agriculture



Impact

Your support makes the difference between “I wish I could go” and “I’ll be there” for rural women



Platinum Sponsor \$20,000

Naming Rights: "2025 Harvest Her Power Conference workshop sponsored by [Insert your company]"

Speaking Opportunity: 10-minute presentation at the start of the workshop/ session.

Logo Placement: On all marketing materials, conference website, and signage

Social Media Promotion: Dedicated posts on the conference social media channels

Full-Page Ad: In the conference program

VIP Passes: 4 VIP passes for company representatives to attend the full 2-day conference and cocktail event.

Let's talk about what else you need!

If you want a package deal, check out our packages where you can save money by bundling these offers!





Cocktail Party Sponsor \$10,000

Naming Rights: "2025 Harvest Her Power Conference
Cocktail party sponsored by [Insert your company]"

Speaking Opportunity: 10-minute presentation at the
start of the workshop/ session.

Logo Placement: On all marketing materials, conference
website, and signage

Social Media Promotion: Dedicated posts on the
conference social media channels

Full-Page Ad: In the conference program

VIP Passes: 4 VIP passes for company representatives to
attend the full 2 day conference and cocktail event.

*If you want a package deal, check out our packages
where you can save money by bundling these offers!*





Gold Sponsor \$5,000

Logo Placement: On marketing materials, conference website, and signage

Social Media Promotion: Dedicated posts on the conference social media channels

Half-Page Ad: In the conference program

VIP Passes: 2 VIP passes for company representatives to attend the full 2 day conference and cocktail event.

Keep looking there will be a package that suits you





Lunch Sponsor \$3,500

Naming Rights: "2025 Harvest Her Power Conference Lunch sponsored by [Insert your company]"

Speaking Opportunity: 10-minute presentation at the start of the workshop/ session.

Logo Placement: On conference website and signage

Social Media Promotion: Mentioned in a group post on the conference social media channels

Quarter-Page Ad: In the conference program

VIP Passes: 1 VIP pass for company representatives





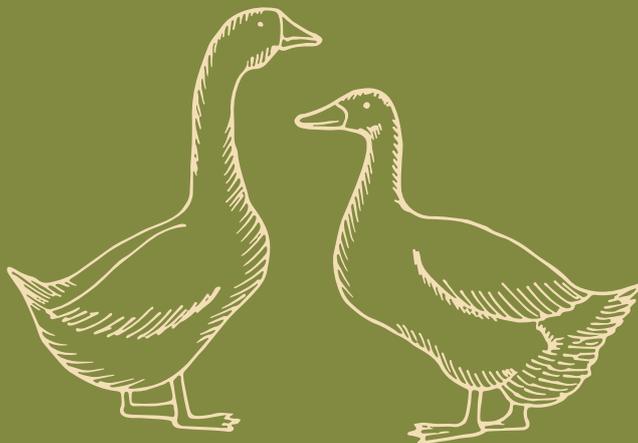
Silver Sponsor \$3,000

Logo Placement: On conference website and signage

Social Media Promotion: Mentioned in a group post on the conference social media channels

Quarter-Page Ad: In the conference program

VIP Passes: 1 VIP pass for company representatives





Morning Tea Sponsor \$2,000

Naming Rights: "2025 Harvest Her Power Conference Morning Tea sponsored by [Insert your company]"

Speaking Opportunity: 5-minute presentation at the start of the workshop/ session.

Logo Placement: On conference website

Social Media Promotion: Mentioned in a group post on the conference social media channels

Listing: In the conference program

Looking for something unique to your business and budget? Let's negotiate.





Afternoon Tea Sponsor \$2,000

Naming Rights: "2025 Harvest Her Power Conference Afternoon tea sponsored by [Insert your company]"

Speaking Opportunity: 5-minute presentation at the start of the workshop/ session.

Logo Placement: On conference website

Social Media Promotion: Mentioned in a group post on the conference social media channels

Listing: In the conference program

Looking for something unique to your business and budget? Let's negotiate.





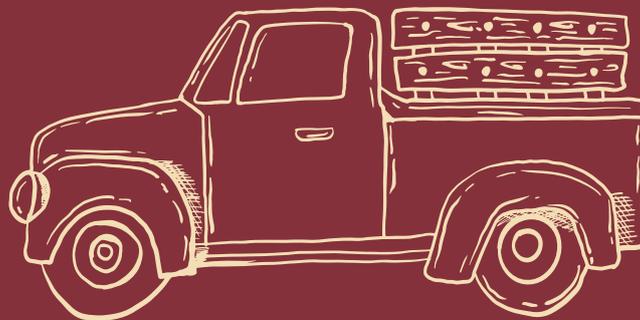
Bronze Sponsor \$1,500

Logo Placement: On conference website

Social Media Promotion: Mentioned in a group post on the conference social media channels

Listing: In the conference program

Looking for something unique to your business and budget? Let's negotiate.





In-Kind Sponsorship

We welcome in-kind sponsorships,
including but not limited to:

Fuel & Travel Vouchers:

Providing vouchers to help cover attendees' travel expenses to and from the conference.

Jewellery and Accessories:

Donating stylish items for raffle/ lucky door prize or attendee gift bags.

Travel and Flight-Safe Fodder: Supplying safe and convenient fodder for travel purposes.

Farming Machinery:

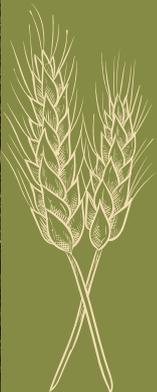
Contributing machinery for demonstrations or giveaways.

Practical and Educational Products:

Donating useful farming tools and educational books for guest gift bags.

Media Coverage:

Offering media coverage or promotional support. In-kind sponsors will receive benefits proportional to the value of their contributions, including logo placement, social media promotion, and conference program listings.



2025 Harvest Her Power Sponsorship Agreement

Business Name: _____

Business Contact: _____

Business ABN: _____ Contact Phone: _____

Address: _____

City: _____ State: _____ Postcode: _____

Email Address: _____

Hashtags _____

Packages

Custom package/ In-Kind Sponsorship

Details	Cost	Quantity
TOTAL		

I _____ from _____ agree to SPONSOR the 2026 Harvest Her Power: Farm Wives Empowerment & Skills Conference hosted by The Ultimate Farm Wife (ABN:60 971 300 287).

Payment to be made in full prior to commencement of advertising.

EFT Details: The Ultimate Farm Wife - BSB: 062 587 ACC: 1009 0897

SIGNED: _____

SIGNED: _____

DATE: ___/___/___

DATE: ___/___/___

Thank You For Your Sponsorship



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