



Linn-Benton Community College Foundation

2026-2027 SPONSORSHIP OPPORTUNITIES

ROCKY'S SCHOLARSHIP ROADSHOW

October 2026 & March 2027

Rocky's Scholarship Roadshow brings free food, scholarship information, and Foundation staff directly to students across LBCC campuses. Held during the fall and spring scholarship cycles, each Roadshow creates an approachable, high-energy way for students to learn about available scholarships, ask questions, and connect with resources that can help support their education.

The Fall Grilled Cheese Roadshow (October 2026) and Spring Pizza Roadshow (March 2027) each visit four LBCC locations: the Albany campus, Corvallis campus, Lebanon Health Occupations Center, and Advanced Transportation Technology Center. By meeting students where they are, the Roadshow reduces barriers to scholarship information while providing a free meal and creating opportunities for meaningful one-on-one conversations with Foundation staff.

The Roadshow also helps address food insecurity while introducing students to financial resources they may not otherwise seek out. Previous Roadshows have served hundreds of students across LBCC locations, while scholarship outreach encourages students to apply for funding available exclusively to LBCC students.



SEE OUR GRILLED CHEESE ROADSHOW IN ACTION: [Watch Recap Video](#)

700

STUDENTS REACHED
ACROSS LBCC LOCATIONS

4

LBCC LOCATIONS
ALBANY • CORVALLIS • LEBANON

\$500K

IN SCHOLARSHIPS AVAILABLE
ACROSS FALL & SPRING CYCLES

FEATURED PACKAGES

Select the package that best fits your audience and goals. Full package marketing benefits are detailed below.

PRESENTING SPONSOR \$2,000 • ONE AVAILABLE FALL & SPRING	- Presenting designation for either the Fall Grilled Cheese or Spring Pizza Roadshow. - Opportunity for company representatives to attend Roadshow stops and engage directly with students. - Logo inclusion on branded napkins or food-service materials distributed at Roadshow stops. Plus, all marketing benefits listed in the Presenting Level.
SCHOLARSHIP SPONSOR \$1,000 • ONE AVAILABLE FALL & SPRING	- Recognition as the official Roadshow Scholarship / Enter-to-Win Sponsor. - Branding incorporated into scholarship entry promotion and materials. Plus, all marketing benefits listed in the Apprentice Level.

SPONSORSHIP BENEFITS

MARKETING BENEFITS:	PRESENTING SPONSOR \$2,000	SCHOLARSHIP SPONSOR \$1,000
Website: Logo & link included on the Foundation's Roadshow webpage.	✓	✓
Email: Recognition in applicable scholarship-cycle communications to students and Foundation audiences.	✓	✓
Social Media: Logo, tag and/or written recognition in applicable Roadshow promotion across Foundation channels.	✓	✓
Print & Flyer Promotion: Logo inclusion on applicable Roadshow flyers, posters, and campus promotional materials.	✓	—
Campus Signage: Campus Signage: Logo recognition on applicable signage at all four Roadshow stops.	✓	—
Branded Napkins: Logo inclusion on branded napkins or food-service materials distributed at Roadshow stops.	✓	—
Branded Materials / Giveaways: Opportunity to provide approved branded items, educational resources, or giveaways.	✓	—
Scholarship Promotion: Recognition within applicable Roadshow scholarship-entry materials and promotion.	—	✓

READY TO PARTNER?

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Benefits and availability are subject to change. Timing of commitment may affect inclusion in select promotional materials.