



Learn, Create & Succeed with us

UI/UX Design

COURSE



Introducing PW Skills

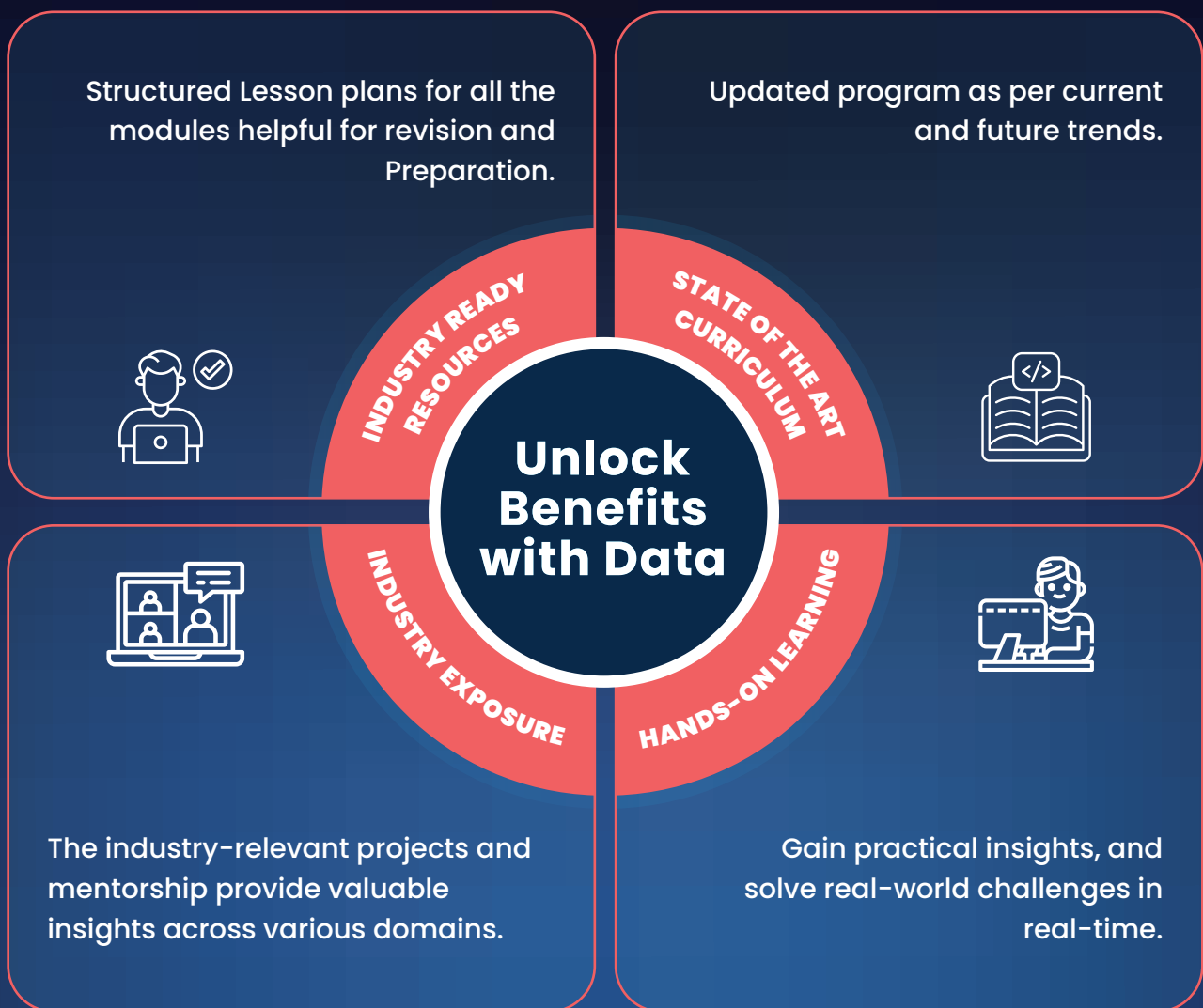
The PW Skill Up program offers comprehensive upskilling opportunities for students seeking UI/UX Design Course. Through engaging coursework and hands-on training modules, students will gain proficiency in key concepts, tools, and best practices essential for success in the rapidly evolving fields of. With expert guidance, immersive learning and practical experience, the PW Skill Upskilling program empowers students to become proficient UI/UX Design professionals, ready to make an impact in the digital landscape.

PW Skills has empowered **over 3.5 lakh learners till date**

Course Description

Unlock the world of User Experience (UX) and User Interface (UI) design with our comprehensive course tailored for aspiring designers and professionals alike. Dive into the dynamic realm of digital design and learn the principles, methodologies, and tools necessary to create seamless and visually captivating user experiences. The course has Immersive Learning, Live Practical Sessions and Project based learning.

The journey starts here!.....



Tools to Cover



Course Curriculum

Module 1

Getting to Know UI & UX	What Are UI & UX?	UI Design Principles: Understand how to design apps and websites
		UX Design Concepts: Learn what makes apps and websites easy and enjoyable to use.

Getting to Know UI & UX	UI vs UX	What is UI?: Dive into what makes up the visual side of design.
		What is UX?: Explore how designs feel and how easy they are for people to use.
	Understanding Users	User Interviews & Surveys: Find out how to ask users what they want and need.
		Creating User Personas: Make profiles to better understand your users.
	Learning from Users	Turning Data into Designs: Learn how to use what you've learned from users to make better designs.
		User Journey Maps: Create maps to see how users move through your app or site.

Module 2

Mastering the Look and Feel	How to Design Interactions	Basics of Interaction: Understand how users interact with your designs.
		Creating Engaging Interfaces: Learn how to make fun and easy-to-use design elements.
	Designing with Style	Elements of Good Design: Discover the key parts of making designs look great.
		Usability Testing: Find out how to test your designs to make sure they work well.
	Improving User Flows	Making Intuitive Designs: Learn how to guide users through your design effortlessly.
		Using Design Patterns: Understand common design solutions for user engagement.

Module 3

Drawing and Planning Designs	Sketching Ideas	How to Sketch for Design: Get tips on drawing your design ideas.
		Using Sketches: Turn your drawings into digital designs.
	Making Wireframes	Wireframing Tools: Check out the tools designers use to plan out designs.
		From Wireframes to Prototypes: Learn how to make a basic model of your designs.

Module 4

Learning Figma	Getting Good with Figma	Figma Basics: Navigate your way through Figma for your projects.
		Collaborating in Figma: Work together with others in Figma.

Module 5

Creating a Unified Design	Building a Style Guide	Why Style Guides Matter: Learn the importance of having a consistent design.
		Designing UI Elements: Make elements that fit together well.
	Testing Your Design	Prototyping: Create a model of your design to test out.
		Getting Feedback: Learn how to improve your design based on user feedback.

Module 6

Design Techniques	Usability Testing:	How to Test Your Design: Understand how to check if your design is user-friendly.
		Improving Your Design: Use test results to make your design better.
	Adding the Wow Factor	Using Microinteractions: Make your design more engaging with small animations.
		Designing Delightful Experiences: Learn the secrets to making users love your design.

Module 7

AI for UI/UX Professionals	AI Tools	-Pixso
		- Figma Auto Layout
		- Blush
		- Canva
		- Botpress
		- Uizard
		- Khroma
		- Designs AI
		- Generated Photos Human Generator

Module 8

Web Development Basics	HTML Fundamentals	Introduction to HTML
		Basic HTML tags and elements
		HTML structure and organization
		HTML attributes and values
		HTML forms
		HTML tables
		HTML lists
		HTML links and anchors
		HTML images and multimedia
		HTML accessibility and semantic HTML
	CSS Fundamentals	Introduction to CSS
		Basic CSS syntax and structure
		CSS selectors and properties
		CSS box model and layout
		CSS positioning and floating
		CSS flexbox and grid layout
		CSS responsive design and media queries
		CSS preprocessors and CSS frameworks
	JavaScript Fundamentals	Introduction to JavaScript
		Basic JavaScript syntax and structure
		JavaScript variables and data types
		JavaScript operators and control structures
		JavaScript functions and function expressions
		JavaScript arrays and objects
		JavaScript events and event listeners
		JavaScript DOM manipulation and traversal
		JavaScript asynchronous programming and callbacks

Module 9

Putting It All Together

Real-World Projects

Design a Website:

Use what you've learned to create an awesome website.

Redesign a Mobile App:

Improve an existing app by focusing on UI and UX.



Certification

Receive a certificate of completion upon successfully completing this course!



**PHYSICS
WALLAH**



UI/UX Design Course

This is to certify that Mr./Mrs./Ms. {Student's Name} , has successfully completed the
UI/UX Design Course

DATE: XXXX

Certificate No: XXXX
<https://learn.pwskills.com/certificate/xxxx>


Mr. Alakh Pandey
(Founder)

Support Systems:



Eligibility & Admission

1. This course is suitable for both beginners and professionals with experience, as the topics will be covered starting from the basics.
2. College students who have recently started or IT professionals are encouraged to apply.
3. Freshers are also encouraged to enroll



Program Fee

INR 30,000 (including GST)



Program Duration

6 months



Live Session

Contact us & Enroll Now

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🌐 www.pwskills.com

