

YOUNG ADULT & GRADUATE FAIR 2026

SPONSORSHIP OPPORTUNITIES



1 April, 2026



11am - 4pm



Villa Marina, Douglas



BACKGROUND



12 SPEAKER SESSIONS



300+ ATTENDEES



60+ EXHIBITORS

INCLUDING OFF-ISLAND ATTENDEES

The Young Adult and Graduate Fair, formerly known as Graduate & Young Professional Fair, plays an integral role within Locate Isle of Man's Graduate Ecosystem Programme (2024-2027), which aims to make the Isle of Man an attractive destination for young professionals to remain, return, or relocate to.

It is Locate's goal to leverage the Fair to educate, inspire, and inform young adults and graduates about the career opportunities that exist in the Isle of Man, including sixth form roles, graduate schemes, summer opportunities, work experience, internships and apprenticeships.

Our aim is to emphasise that a career in the Isle of Man does not mean sacrificing your career prospects, but that it can, in fact, accelerate them.



TARGET AUDIENCE

Locate Isle of Man's 2026 Young Adult and Graduate Fair is designed to attract individuals from each of the three target audiences outlined below.



Remaining

Manx high school students seeking immediate employment upon the completion of their studies, or information regarding future opportunities and career pathways.



Returning

Manx professionals studying or working in the UK, whom Locate aims to encourage to return to the Island within 10 years of completing their studies.



Relocating

Non-Manx professionals in the UK who wish to relocate to the Isle of Man.



SPONSORSHIP OPPORTUNITIES

Locate is delighted to offer four high-profile event sponsorship opportunities for 2026:

Headline Sponsor

Starting from £10,000 + VAT

Positioning your organisation as the event's official partner, this package offers maximum brand exposure on and off-Island, both in the lead-up to and during the event, ensuring every delegate engages with your brand at multiple touchpoints.

Digital Partner

Starting from £5,000 + VAT

Position your organisation as the event's Digital Partner, helping to deliver a more innovative and digitally enriched experience for delegates, and platform to elevate your brand.

Speaker Zone Sponsor

Starting from £5,000 + VAT

This package offers excellent brand visibility by aligning your organisation with the event's popular Speaker Zone, providing a dynamic platform to showcase and amplify your brand.

Sustainability Partner

Starting from £2,500 + VAT

Become the 2026 Sustainability Partner and play a key role in ensuring that while the event is progressive, it remains environmentally responsible.



IMPORTANT: We understand that every organisation has unique strategic and budgetary needs. If our listed packages aren't the right fit, we're open to exploring flexible options and creating a tailored sponsorship opportunity to align with your organisation's goals.



SPONSORSHIP OPPORTUNITIES

Headline Sponsor

Starting from £10,000 + VAT

Positioning your organisation as the event's official partner, this package offers maximum brand exposure on and off-Island, both in the lead-up to and during the event, ensuring every delegate engages with your brand at multiple touchpoints.

This package offers the most comprehensive brand awareness opportunity prior to the event, along with the most prominent exposure on event day.

As the event's Headline Sponsor, your company's name and brand will be associated with the 2026 event across PR, digital, and print advertising channels, both on and off-Island, before, during, and post event.

This includes, but is not limited to:

- Pre-event promotion through Locate and the Department for Enterprise's digital marketing channels, including social media and eNewsletters
- Your company's logo featured on all digital and print advertising, both on and off Island
- Optional inclusion of a piece of literature and/or gift within event goodie bags
- Pre and post event PR
- Logo & company overview on Eventbrite, and event webpage
- Media interview opportunities
- Event-day video coverage
- Paid social media

For more details, please contact a member of the Locate team. Contact details can be found at the end of this document.

WELCOME TO
THE GRADUATE & YOUNG
PROFESSIONAL FAIR

Sponsored by
ZURICH

PROGRAMME
WEDNESDAY 18 APRIL 2026
10:00 - 17:00
GRADUATE & YOUNG
PROFESSIONAL FAIR
ZURICH

SPONSORSHIP OPPORTUNITIES

Digital Partner

Starting from £5,000 + VAT

Position your organisation as the event's Digital Partner, helping to deliver a more innovative and digitally enriched experience for delegates, and platform to elevate your brand.

This package supports the introduction of a new dedicated event app, positioning your organisation as the event's digital partner to help make the Young Adult & Graduate Fair a more innovative and sustainable event.

Powered by EventMobi, the app will offer attendees real-time access to the event programme, push notifications, and detailed exhibitor profiles, along with schedules for the Speaker Zone. It will also provide easy access to external documents that would otherwise be printed, helping attendees navigate the day more efficiently while supporting a more sustainable and digitally focused experience.

Includes, but is not limited to:

- Pre-event promotion through Locate and the Department for Enterprise's digital marketing channels, including social media and eNewsletters, Banner branding on EventMobi
- Optional inclusion of a piece of literature and/or gift within event goodie bags
- Pre-event PR coverage
- Sponsor interview opportunities
- Dedicated pre-event social media coverage
- Logo & company overview featured on Eventbrite and event webpage



SPONSORSHIP OPPORTUNITIES

Speaker Zone

Starting from £5,000 + VAT

This package offers excellent brand visibility by aligning your organisation with the event's popular Speaker Zone, providing a dynamic platform to showcase and amplify your brand.

This well-attended zone offers your organisation a prominent, dedicated space to showcase your brand. It features inspirational and informative speakers and panel discussions, all freely accessible to delegates.

This includes, but is not limited to:

- Pre-event promotion through Locate and the Department for Enterprise's digital marketing channels, including social media and eNewsletters
- Optional inclusion of a piece of literature and/or gift in the event goodie bags
- Logo & company overview featured on Eventbrite and the event webpage
- Logo & company overview included in event-day video coverage
- Pre and post event PR, and interview opportunities.
- Full video content of each panel session, including your own dedicated discussion

Additionally, this package includes the provision of drinks and snacks for attendees, between 11am and 4pm.



SPONSORSHIP OPPORTUNITIES

Sustainability Partner

Starting from £2,500 + VAT

Become the event's official Sustainability Partner and play a key role in ensuring that while the event is progressive, it remains environmentally responsible for the Island.

With the aim of supporting long-term environmental impact and reinforcing our commitment to sustainability, this year we are also exploring a partnership with an Isle of Man-based organisation to help offset the event's carbon emissions in a meaningful and locally rooted way. This may include initiatives such as tree planting.

This package enables direct brand placement through a sustainably themed giveaway distributed at the event entrance *, in addition to branding next to all refillable water stations during the event.

This includes, but is not limited to:

- Pre-event promotion through Locate Isle of Man and the Department for Enterprise's digital marketing channels, including social media and eNewsletters
- Optional inclusion of a piece of literature and/or gift in the event goodie bags
- Logo & company overview on Eventbrite and the event webpage
- Logo & company overview featured on the event
- Pre and post event PR, and interview opportunities.

*The sponsorship fee excludes the provision of a sustainable gift on arrival for delegates. These must be provided at the sponsor's cost.



SPONSOR CRITERIA



We welcome organisations to explore the diverse range of sponsorship opportunities available for 2026. If you are interested in becoming a sponsor, please note the following requirements:

- Your company must be registered or incorporated in the Isle of Man.
- Employ workers resident in the Island for Income Tax purposes.
- Have no Government debts (NI/Tax, VAT, etc.).
- You must provide your registered company name, company registration number, and documentation verifying ownership of any relevant trademarks.
- We encourage you to outline how your organisation plans to support the event in collaboration with Locate Isle of Man, and how the sponsorship aligns with your company's values and objectives.



The deadline to provide formal written confirmation of your intention to proceed with sponsorship is close of business on Monday 3rd November 2025.



CONTACT US

WE'RE HERE TO HELP!

If you have any questions ahead of the event, or would like any further information, please don't hesitate to contact a member of our team, who would be happy to help.

Erin Herbison
Development Officer

Erin.Herbison4@gov.im
01624 697485

Voirrey Barron
Marketing Manager

Voirrey.Barron@gov.im
01624 693563

