2027 YOUNG ADULT & GRADUATE FAIR

GRADUATE FAIR
ISLE OF MAN



WEDNESDAY 24TH MARCH

11AM–4PM | VILLA MARINA, DOUGLAS

EXHIBITOR PACK

For more info visit, www.locate.im/discover/discover-isle-of-man/graduate-fair-exhibitors

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GRADUATE FAIR *Background*





The Young Adult and Graduate Fair, formerly known as Graduate & Young Professional Fair, plays an integral role within Locate Isle of Man's Graduate Ecosystem Programme (2024-2027), which aims to make the Isle of Man an attractive destination for young professionals to remain, return, or relocate to.

It is Locate's goal to leverage the Fair to educate, inspire, and inform young adults and graduates about the career opportunities that exist in the Isle of Man, including sixth form roles, graduate schemes, summer opportunities, work experience, internships and apprenticeships.

Our aim is to emphasise that having a career in the Isle of Man does not mean sacrificing your career prospects, but that it can in fact, accelerate them.



12 SPEAKER SESSIONS

500+ ATTENDEES

INCLUDING OFF-ISLAND ATTENDEES

55+ EXHIBITORS

GRADUATE FAIR *Audience*

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Remaining

Manx high school students seeking immediate employment upon the completion of their studies, or information regarding future opportunities and career pathways.

Returning

Manx professionals studying or working in the UK, whom Locate aims to encourage to return to the Island within 10 years of completing their studies.

Relocating

Non-Manx professionals in the UK who wish to relocate to the Isle of Man.



INCLUDING OFF-ISLAND ATTENDEES

Locate Isle of Man is working with Lancaster University, University of Liverpool, Cumbria, and Liverpool John Moores University, to encourage a cohort of students from each institution to attend in 2027.

2027 YOUNG ADULT & GRADUATE FAIR *Information*

24 March 2027

11am - 4pm

Villa Marina, Douglas

SET UP

Tuesday, 23 March 2027: Exhibitors may set up their stands the day before the event, between 3PM and 5PM. The Villa Marina has kindly allowed drop off by the side doors for easy loading and unloading directly into the Royal Hall. Once unloaded exhibitors must park their car in the car park.

Wednesday, 24 March 2027: Exhibitors have access to the Villa Marina from 9 AM on Wednesday 24 March (all stands to be ready no later than 10.00am for filming and photography).

TAKE DOWN

We kindly ask all exhibitors to remain until the event concludes at 4PM and to please refrain from packing away their stands before this time.

PARKING

To support the Isle of Man Government's net zero ambitions, Locate asks exhibitors to consider sustainable travel options where possible, such as walking from work or car sharing when attending the event.

Where exhibitors need to bring a car, please note that the Villa Marina has limited parking facilities. Nearby alternatives include Chester Street Car Park, Drumgold Street Car Park (above Marks & Spencer), Parade Street East, Tongue Car Park, Shaw's Brow Car Park, and the Bottleneck Car Park.

EXHIBITOR REFRESHMENTS

A light lunch will be **served from 12PM - 2PM** on the event day, with refreshments available throughout.

Similar to last year, Locate plans to have food van/s outside the Villa Marina's main entrance, offering exhibitors and attendees the option to purchase additional refreshments during the event.

Water stations will also be located throughout the venue, so please bring reusable bottles to refill during the day.

YOUR STAND

TABLE

Each exhibitor will have a 4 ft table covered with a white tablecloth for promotional items, literature, and delegate giveaways.

Pop-up banners can be placed behind your table, and displays should face attendees.

Please ensure all stand materials, products, and display boards are stable and secure, and do not block other stands, walkways or fire exits.

POWER ACCESS

The Villa Marina will do its best to provide power for all exhibitors; however, this may be limited to one plug per stand.

Please ensure all cables are tucked away beneath tables and that equipment is displayed safely to avoid trip hazards.

MANNING YOUR STAND

Where possible, please keep your stand manned throughout the event. It can be helpful to balance your team between experienced staff and entry-level employees to provide a broad range of information relevant to delegates.

If any questions cannot be answered on the day, ensure clear contact details are available so attendees can follow up after the event.

GIVEAWAYS

What you choose to display on your stand is entirely at **your discretion.**

Please ensure your stand complies with all relevant **regulations, including ethics, GDPR, and Isle of Man requirements**. Items should be **inclusive, avoid single-use plastics,** and, where possible, be **locally source**d and beneficial to attendees.

Competitions and activities are welcome, provided they follow these principles.

WI-FI

Exhibitors can access Villa Marina's Wi-Fi using the following password:

VillaGaiety2024

TOILETS

Toilets are located in the surrounding corridor of the Royal Hall and can be accessed via the left or right exits of the auditorium. An accessible toilet is available in the main foyer of the Villa Marina.



HEALTH AND *Safety*

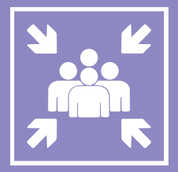
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FIRE SAFETY



In the event of an emergency, an automated voice alert system will instruct all Villa Marina patrons to evacuate the building via the designated, marked fire exits.

In the event of a fire alarm, please remain calm and make your way out of the building **using the nearest available fire exit**, following the clearly marked exit signs. Please do not stop to collect personal belongings, and ensure that exits and walkways are kept clear. Staff will be on hand to assist and guide everyone throughout the evacuation and provide any further instructions as required.



In the event of a fire or evacuation, the assembly point for all staff and patrons of the Villa Marina is the grassed area adjacent to the Villa Marina's main entrance.

FIRST AID AND ACCIDENT PROCEDURE

- Villa Marina staff include trained first aiders, with at least one on duty during the event.
- In the event of an accident or injury, report it immediately to the reception desk in the main foyer. The receptionist will inform the Duty Manager.
- The first aid room is located behind reception and is accessible through the double doors to the right of the desk.
- The Duty Manager or first aid representative will record all details in the accident book.



PROMOTING YOUR COMPANY'S *Involvement*

The more exhibitors who actively promote their involvement, the wider the reach of the event to potential attendees.

When you share:

✅ You increase awareness of the Fair
✅ You boost attendance to your stand
✅ You strengthen your employer brand
✅ You show your commitment to supporting young people in the Isle of Man

This is a shared opportunity, the more noise we make together, the bigger the impact!

📲 Use Our Content!

You don't need to create everything from scratch. Share or repost our content, including reels, stories and countdown posts, and tag us so we can reshare.

We'll be posting across Facebook, LinkedIn, Instagram and TikTok, and the more we amplify each other's content, the greater the reach. We'll also provide you with dedicated 'We're Exhibiting' graphics in due course.















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CONTACT US

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We're here to help!

If you have any questions ahead of the event, or would like any further information, please don't hesitate to contact a member of our team.

We're looking forward to welcoming you!

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