

2027 YOUNG ADULT & GRADUATE FAIR

SPONSORSHIP OPPORTUNITIES



24 March 2027



11am - 4pm



Villa Marina, Douglas



BACKGROUND

The Young Adult & Graduate Fair plays a key role within Locate Isle of Man's Graduate Ecosystem Programme, which aims to ensure the Isle of Man is an attractive destination for students and young professionals to remain, return, and relocate to, whilst helping to reduce barriers to young professional employment wherever possible.

The Fair helps to deliver these objectives by bringing together employers, students, graduates, and young professionals, helping to educate, inspire, and inform attendees about the wide range of career opportunities available on the Isle of Man whilst enabling organisations to showcase career pathways and engage with emerging talent.

Following a record-breaking 2026 event, which welcomed more than 570 attendees, Locate Isle of Man is committed to building on the success of the Fair and continuing its growth in 2027.



10 SPEAKER SESSIONS



570 ATTENDEES

INCLUDING OFF-ISLAND ATTENDEES



60+ EXHIBITORS

LOCATE
ISLE OF MAN 

BACKGROUND

The event is made up of several zones and features designed to inform, inspire, and connect attendees with opportunities available on the Isle of Man.

EXHIBITOR HALL → VOLUNTEER ZONE → DEDICATED PUBLIC SERVICES ZONE → SPEAKER STAGE

The Exhibitor Hall provides a vibrant and bustling space for local organisations to showcase career opportunities, raise awareness of their organisation, and engage directly with attendees from a wide range of backgrounds, interests, and career stages.

New for 2027, the event will also feature a dedicated Public Services and Volunteer Zone, highlighting careers, opportunities and initiatives available within the public and third sectors.

Complementing the main Exhibitor Hall, the event Speaker Zone will run throughout the day, providing attendees with insight into career pathways, employability, professional development, and opportunities available in the Isle of Man, helping them make informed choices and decisions about their future education and career pathways.



TARGET AUDIENCE

Locate Isle of Man's 2027 Young Adult and Graduate Fair is designed to attract individuals from each of the three target audiences outlined below.



Remaining

Manx high school students seeking immediate employment upon the completion of their studies, or information regarding future opportunities and career pathways.



Returning

Manx professionals studying or working in the UK, whom Locate aims to encourage to return to the Island within 10 years of completing their studies.



Relocating

Non-Manx professionals in the UK who wish to relocate to the Isle of Man.



2026 HIGHLIGHTS VIDEO

 **Young Adult & Graduate Fair 2026 Highlights**
Locate Isle of Man

SPONSORED BY

 **ZURICH**


**YOUNG ADULT
& GRADUATE FAIR 2026**

 **LOCATE
ISLE OF MAN **







Watch

2027 SPONSORSHIP OPPORTUNITIES

Locate is delighted to offer **FOUR** high-profile event sponsorship opportunities for 2027:

Headline Sponsor

Starting from £10,000 + VAT

As the event's Headline Sponsor, your organisation will be positioned at the heart of the Young Adult & Graduate Fair as its principal partner. This package offers the highest level of visibility and recognition, with prominent branding across event marketing and on-the-day activity.

Digital Partner

Starting from £5,000 + VAT

Position your organisation as the event's Digital Partner, helping to deliver a more innovative and digitally enriched experience for delegates, and platform to elevate your brand.

Speaker Zone Sponsor

Starting from £3,500 + VAT

This package offers exclusive sponsorship of the event's Speaker Zone, connecting your organisation with a dedicated programme of talks, panel discussions and interactive sessions.

Sustainability Partner

Starting from £2,500 + VAT

Become the 2027 Sustainability Partner and play a key role in ensuring that while the event is progressive, it remains environmentally responsible.



We recognise that every organisation is different. If our standard sponsorship packages do not fully meet your needs, we would welcome the opportunity to discuss alternative options and create a bespoke package aligned with your objectives and budget.



SPONSORSHIP OPPORTUNITIES

Headline Sponsor - Starting from £10,000 + VAT

As the event's Headline Sponsor, your organisation will be positioned at the heart of the Young Adult & Graduate Fair as its principal partner. This package offers the highest level of visibility and recognition, with prominent branding across event marketing and on-the-day activity.

With your organisation's branding featured alongside the Young Adult & Graduate Fair across key marketing, promotional activity and event materials, this package provides extensive visibility before, during and after the event.

It offers a valuable opportunity to align your organisation with one of the Isle of Man's leading careers and employability events, while demonstrating your commitment to supporting young people, developing future talent and investing in the Island's workforce.

This includes, but is not limited to:

- Pre-event promotion through Locate and the Department for Enterprise's digital marketing channels, including social media and eNewsletters
- Your company's logo featured on all digital and print advertising, both on and off Island
- Optional inclusion of a piece of literature and/or gift within event goodie bags
- Pre and post event PR
- Logo & company overview on Eventbrite, and event webpage
- Media interview opportunities
- Event-day video coverage
- Paid social media

For more information, please contact a member of the Locate Isle of Man team. Contact details can be found at the end of this document.



SPONSORSHIP OPPORTUNITIES

Digital Partner - Starting from £5,000 + VAT

Position your organisation as the event's Digital Partner, helping to deliver a more innovative and digitally enriched experience for delegates, and platform to elevate your brand.

This package positions your organisation as the event's Digital Partner, supporting the continued development of the Fair's digital offering and helping to create a more connected, innovative and sustainable event experience.

Sponsorship funding will support new digital initiatives that enhance attendee engagement and access to information, including the potential introduction of a dedicated event app. As part of this partnership, your organisation's branding will be integrated throughout these digital innovations, aligning your brand with the Fair's modern and forward-thinking approach.

Includes, but is not limited to:

- Pre-event promotion through Locate and the Department for Enterprise's digital marketing channels, including social media and eNewsletters
- Optional inclusion of a piece of literature and/or gift within event goodie bags
- Pre-event PR coverage
- Prominent branding across new digital initiatives introduced as part of the Fair
- Sponsor interview opportunities
- Dedicated pre-event social media coverage
- Logo & company overview featured on Eventbrite and event webpage



SPONSORSHIP OPPORTUNITIES

Speaker Zone - Starting from £3,500 + VAT

Position your organisation as the event's Digital Partner, helping to deliver a more innovative and digitally enriched experience for delegates, and platform to elevate your brand.

Designed to inform, inspire and empower attendees, the Speaker Zone provides valuable insight and practical guidance to help attendees explore their future education and career pathways, while aligning your organisation's brand with one of the Fair's key educational features.

This package offers organisations an opportunity to champion learning, personal development and future talent through a dedicated and branded presence within the Speaker Zone, while supporting the provision of complimentary drinks and snacks between 11am and 4pm to enhance the attendee experience.

This includes, but is not limited to:

- Pre-event promotion through Locate and the Department for Enterprise's digital marketing channels, including social media and eNewsletters
- Optional inclusion of a piece of literature and/or gift in the event goodie bags
- Logo & company overview featured on Eventbrite and the event webpage
- Logo & company overview included in event-day video coverage
- Pre and post event PR, and interview opportunities.
- Full video content of each panel session, including your own dedicated discussion



SPONSORSHIP OPPORTUNITIES

Sustainability Partner - Starting from £2,500 + VAT

Become the event's official Sustainability Partner and play a key role in ensuring that while the event is progressive, it remains environmentally responsible for the Island.

Align your organisation with the Fair's sustainability initiatives, demonstrating your commitment to environmental responsibility and positive community impact. This package provides valuable brand exposure through association with a range of practical measures designed to support the continued development of a more responsible event experience.

Sponsorship funding will support initiatives such as refillable water stations, reusable signage, recycling facilities and other measures designed to reduce waste and encourage more sustainable event practices. Your organisation's branding will be integrated across these initiatives where appropriate, creating a visible association between your brand and the Fair's commitment to sustainability.

This includes, but is not limited to:

- Pre-event promotion through Locate Isle of Man and the Department for Enterprise's digital marketing channels, including social media and eNewsletters
- Optional inclusion of a piece of literature and/or gift in the event goodie bags
- Logo & company overview on Eventbrite and the event webpage
- Logo & company overview featured on the event
- Pre and post event PR, and interview opportunities.

*The sponsorship fee excludes the provision of a sustainable gift on arrival for delegates. These must be provided at the sponsor's cost.



SPONSORSHIP CRITERIA

We welcome organisations to explore the diverse range of sponsorship opportunities available for 2027. If you are interested in becoming a sponsor, please note the following eligibility criteria and considerations:

- Your company must be registered or incorporated in the Isle of Man.
- Employ workers resident in the Island for Income Tax purposes.
- Be compliant with all applicable Isle of Man Government tax, National Insurance and statutory obligations.
- You must provide your registered company name, company registration number, and documentation verifying ownership of any relevant trademarks.
- Outline how the sponsorship aligns with your organisation's values, objectives and commitment to supporting young people, skills development and future talent.
- Sponsors must operate in a manner consistent with the aims, values and reputation of the Young Adult & Graduate Fair, Locate Isle of Man and the Isle of Man Government.
- Sponsors must comply with all applicable laws, regulations and licensing requirements relevant to their business activities.
- Locate Isle of Man reserves the right to decline sponsorship applications at its discretion.

ALL FORMAL INTEREST TO BE SUBMITTED VIA [PROCUREMENT PORTAL](#)

The Quick Quote will remain available on the Portal for Expressions of Interest until noon on 30th October 2026 and the deadline for submissions being noon on 6th November 2026. Your response must be submitted through the portal by this deadline.



CONTACT US

WE'RE HERE TO HELP!

If you have any questions ahead of the event, or would like any further information, please don't hesitate to contact a member of our team, who would be happy to help.

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