



# Relocation and Connection Events

2026 Annual Sponsorship Package



LOCATE  
ISLE OF MAN 



## RELOCATION EVENTS



SINCE 2021

## Background

### *Relocation Events*

Locate Isle of Man understands that relocating to the Island can be an isolating, and at times, lonely and daunting experience. They also recognise the vital role that community plays in retaining skilled professionals in the Isle of Man. In response, they hosted their first Relocation Event in 2021.

Since then, Locate Isle of Man has facilitated a variety of Relocation Events, including beach evenings, wine tasting, pottery painting, railway adventures, and walking excursions.

Feedback from attendees has highlighted the importance of these events, with some describing them as the primary way they've made friends and found a sense of belonging since moving to the Isle of Man.



To date, 324 individuals have attended Locate Isle of Man's Relocation Events over the past 4 years.



# 2026 Event Programme

Please note the following events are subject to change.

## Relocation Events



Spring Art Workshop



Manx Gin & TT (Fynoderee)



Groudle Railway



Christmas Cocktails

## Connection Events



Pub Quiz



Mad Jack's



Biosphere IOM Youth Network Collab



Manx Adventure & Expo



The Matrix Arena



# Sponsorship Package

*Starting from £3,000 + VAT*

## Brand Exposure

- Sponsor name featured as “in support of” for all events
- Logo included on all event graphics shared organically and through paid promotion via Locate’s social media channels: Instagram, Facebook, and LinkedIn. Mention in media announcements and Eventbrite listings (event title, header graphic, and description)

## Audience Reach

- Event details and brand association shared via Locate’s newsletters:
  - Graduate & Young Professional (1,000 recipients)
  - Generic Mailing List (12,000 recipients)

## Event Day Exposure

- Opportunity for a sponsor representative to attend each event in a supportive and networking capacity
- Option to display promotional materials at event venues



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# SPONSOR CRITERIA

**If your organisations is interested in sponsoring Locate's Relocation and Connection Events, please note the following requirements:**

- **Your company must be registered or incorporated in the Isle of Man.**
- **Employ workers resident in the Island for Income Tax purposes.**
- **Have no Government debts (NI/Tax, VAT, etc.).**
- **You must provide your registered company name, company registration number, and documentation verifying ownership of any relevant trademarks.**
- **We encourage you to outline how your organisation plans to support the event in collaboration with Locate Isle of Man, and how the sponsorship aligns with your company's values and objectives.**



Formal written confirmation of your intention to proceed with sponsorship must be submitted by close of business on Friday 30th January 2026, via email to **[Erin.herbison4@gov.im](mailto:Erin.herbison4@gov.im)**





# Contact us

## WE'RE HERE TO HELP!

If you have any questions ahead of the event, or would like any further information, please don't hesitate to contact a member of our team, who would be happy to help.

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