Our Mission:

To help travellers find their own path by guiding and offering inspiration & tools to travel by train in Europe.
Agenda

- Become an affiliate
  - What does it mean?
  - Worldwide program, Except the UK
  - UK program
Become an affiliate
BECOME AN AFFILIATE

What does it mean?

► Affiliate Marketing is an arrangement by which an advertiser/merchant (Rail Europe) pays commission to a publisher/affiliate (you) for sales generated from the referrals of its website.

► The advertiser and the publisher are bonded to an affiliate platform which manages sales monitoring and payments for a trustful relationship.
BECOME AN AFFILIATE
How to? Worldwide except UK

► Register to the Rakuten Affiliate Network (RAN)
    signup.linkshare.com/publishers/registration/landing?mid=42638

► Join the Rail Europe program through an advertiser search. Our program ID is 42638,

► The approval process is manual and can take up to 1 week. To speed up the process don't hesitate to contact us at affiliates@raileurope.com. Mention your site URL and Rakuten Site id
BECOME AN AFFILIATE

How to?

► Once approved, you’ll have access to our full inventory, including **banners**, **text links**, **product feed** and **search forms**.

► Implement our assets containing tracking links on your website.

► Start earning commissions on all sales you refer:
  ► 1,5% for train tickets
  ► 2% for passes and activities
BECOME AN AFFILIATE
How to? For the UK

The UK affiliate program is managed through the Trade Doubler affiliate network

- You can register to Trade Doubler
- Once registered, you can find the Rail Europe (formerly Loco2) program through an advertiser search
- Find all relevant links and banners on the platform to start promoting us and earn your commission

The UK market being very competitive the commission is 3% for new clients and 1% for existing customers
Thank you