Rail Europe Affiliate Program

2021
Our Mission:
To help travellers find their own path by guiding and offering inspiration & tools to travel by train in Europe
Agenda

- Become an affiliate
  - What does it mean?
  - A Worldwide program
Become an affiliate
BECOME AN AFFILIATE
What does it means?

► Affiliate Marketing is an arrangement by which an advertiser/merchant (Rail Europe) pays commission to a publisher/affiliate (you) for sales generated from the referrals of its website.

► The advertiser and the publisher are bonded to an affiliate platform which manages sales monitoring and payments for a trustful relationship.
BECOME AN AFFILIATE

How to?

► Register to the Rakuten Affiliate Network (RAN)
  signup.linkshare.com/publishers/registration/landing?mid=42638

► Join the Rail Europe program through an advertiser search.
  Our program ID is 42638,

► The approval process is manual and can take up to 1 week.
  To speed up the process don't hesitate to contact us at affiliates@raileurope.com.
  Mention your site URL and your Rakuten Site id
BECOME AN AFFILIATE

How to?

► Once approved, you’ll have access to our full inventory, including **banners**, **text links**, **product feed** and **search forms**.

► Implement our assets containing tracking links on your website.

► Start earning commissions on all sales you refer:
  ► 1% for train and bus tickets
  ► 2% for passes
Thank you