GLOBAL LOGISTICS CLUSTER APP

ONE-STOP-SHOP FOR LOGISTICS CLUSTER COMMUNITY
AGENDA

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OUR MISSION

To provide a user-friendly, highly integrated platform that enables quick, easy, on-the-go access of logistics information and increases the efficiency of humanitarian response of the Logistics Cluster community of partners.
MOBILE APP OBJECTIVES

- Quicker Access to Relevant Information
- Easier Access on-the-Go
- Two-Way Communication
TARGET AUDIENCE

LOCAL COHORT
Logisticians/partners on-the-ground at field level, operating in emergencies or other contexts.

GLOBAL COHORT 1
Logisticians/partners who are preparing for deployment/are focal points and closely following selected operations.

GLOBAL COHORT 2
Logisticians/partners at global level so are interested in the activities of the Global Logistics Cluster
SOLUTIONS

USER CUSTOMIZATION

Users can select which operations they receive updates for/ sign up.

Information is 'aggregated' by user interests.

OFFLINE MODE

Have relevant operational documents available offline for when the internet connection is limited.

DIRECT REPORTING

Creation of operational level communication spaces to facilitate partner interaction at field level - Optimized feedback functionality.
EXPLORE

- Navigate your surroundings
- Check and report access constraints
- Find common services around you

DISCOVER

- Find out what is happening in operations around the world
- Get access to global resources

CONNECT

- Discover events in your areas of interest
- Be the first to know about trainings available
MISSION MODE

- Mission related information stored offline
- Reduced bandwidth use
- Focused notifications mission-relevant only
- App focuses on mission support activities
**TIMELINE**

**January 2022**
- UX/UI Design
- Back-end development
- Beta version - user testing
- Offline mode
- Direct reporting for access constraints and capacity mapping

**June 2022**
- Service tracking integration
- Additional features (based on partners feedback and testing)
- Live dashboards for near-time updates

**January 2023**
- Second version

* Subject to additional funding
A QUICK TOUR OF THE APP

QUICK NOTE:
The following is only a mock-up, a working sample for experimental purposes, to help visualize the functions of the app. This is not exactly how the app will look like or function. After we get your valuable feedback, we will go through a process of designing and creating to deliver you the best product possible for your needs.

PLEASE SCAN WITH YOUR PHONE:
FEEDBACK

• What features do you currently use the most on the website that you would like to see on the app?
• Are there any additional features that you need on-the-ground that have not been included?
• Do you want to participate in the first phase development and testing? Or stay informed on latest updates? Please leave your emails in the chat.
THANK YOU!