

CALL THE MIDWIFE
SERIES 3

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We're both really behind Jules and her Green Memo, attached, and hope you'll all want to take a part in making CTM a greener production.

Neal Street is signed up to and fully supports Bafta's "Albert" initiative to make tv/film production more green.

So have a read, and let's see what we can all do!

Hugh and Pippa

Dear all,

Welcome to the series, both to newcomers and those coming back.

There are some new faces and each year brings new exciting challenges. One of these is that we're going a bit greener this year.

How will this affect you?

Not a lot really....much of what we are doing is not that different from what you most likely do at home.

If you have any ideas about how we can be more sustainable please do let the office know. There is a prize at the end of the shoot for the person who comes up with the most original (and feasible) green measures.

Our green things:

- We'll be measuring our carbon footprint for the whole production, using Albert, a carbon calculator specifically designed for TV production. More info here: <http://www.bafta.org/about/sustainability/albert/>
 - FACT: Over 50 UK TV companies use Albert to monitor and reduce their carbon footprint
- We are operating an opt-in policy for production paperwork. Everything will be emailed but please let Mark in production know if you want printed copies and how you want them. The most eco is double sided and A5. Please return used paperwork for confidential shredding and recycling.
 - FACT: shredded paper rots a lot quicker than sheets. Add it to your compost.
- We've eliminated burning DVDs and using couriers for transporting casting tapes, rushes and edits – instead we're uploading to sites such as vimeo.
 - FACT: the most recycled material on the interweb is the content of wikipedia
- We have eliminated any disposable food and drink containers on set that are not biodegradable. Crockery will be real and there will be no plastic cutlery.
 - FACT: it can take over 1000 years for a poly cup to rot down
- We will provide everyone with a re-usable water bottle and a metal coffee cup. If you have items of your own which you would prefer to use then let us know and instead of giving you more 'stuff' we will; 'rent' your bottle and mug from you...see us for details.
 - FACT: the best water bottle is always the one you chose yourself!

- Water will be available from 10litre dispensers and also from taps!
 - FACT: In reality municipal water – under control of the Drinking Water Inspectorate – is subject to greater bio surveillance and controls than the bottled-water industry.
- Our location car and 50% of our unit cars will be hybrids and we will use cycle couriers over vehicles wherever possible.
 - FACT: cycle couriers are slimmer than car drivers
- If you can car-share, please do. Also, with any of our locations centrally based, do consider using public transport rather than your own cars.
 - FACT: travelling is more fun with a friend!
- And in offices and on location there will be the familiar sight of recycling bins. Please use them as you would at home – washing plastic food containers first and putting things in the correct bins.
 - FACT: it is possible to recycle a minimum of 80% of household and office waste. It's not rocket science and even the smallest contribution really does help the planet.
- Please resource materials responsibly – use FSC wood and paper and eco products where possible.
 - FACT: Forests managed according to FSC's Principles & Criteria mean fair conditions for workers, respect for indigenous communities and local populations, and strict environmental controls
- Have a think about how you or your department can engage with sustainability.
 - Art Department are natural recyclers (aka wombles) and are fully engaged.
 - Our sound recordist is going rechargeable (I know that's difficult to imagine given that he never seems to move!)
 - We have a sparky gaffer who uses LED lights and low energy light panels where appropriate

Think of all the babies we will be delivering during this series – lets ensure they have a planet to grow up on!