



WALLBREAKER

ITL Labels Animation

Narrator

When our clients provide a brief, they usually provide the label dimensions they want, but don't have the production expertise to know whether that design maximises raw material utilisation.

This could mean that they unknowingly pay extra for raw material which often end up in landfill.

Our award-winning product re-engineering solution, *intelligenTM* (*intelli like intelligent - gen like generation*) applies our expertise to make small changes to a customer's brief and create fit for purpose, sustainable and cost-effective labels.

IntelligenTM re-designs labels to minimise raw material wastage... and looks at production platforms and raw material alternatives to make your labels even more sustainable.

All without compromising on aesthetics and quality.

Cost savings generated by *intelligenTM* can either be banked by the customer...

or re-invested into furthering the sustainable attributes of the product, by adopting materials with lower environmental impacts.

ITL, your label is your brand, put it in safe hands.