Sample script: Baby Monitor Internet Promo

TONE: Soft, reassuring and calming

SCRIPT: This baby monitor is the perfect device to give you peace of mind - so that both you and your little one can get a good night sleep.

The new features ensure that if your baby is not safe and sound asleep, you'll be the first to know.

And the new monitor has a higher resolution than ever before - a beautifully crisp picture, even in low light. Delicate LED warning lights let you know in advance if the battery is running low.

And with extended range and sensitivity, you'll be sure not to miss anything.