



2

Scope of Production

“2” is a low-budget, independently produced series intended principally for online distribution (aka, “A Web Series”).

The goals of the production are:

1. To tell an interesting, imaginative story with developed characters and dialogue, and a challenging storyline (for both audiences and cast), inclusive of elements from sci-fi, fantasy, dramas, thrillers and mysteries;
2. To showcase talented cast, crew and creative collaborators, providing creative opportunities and challenges that those involved will be proud to be a part of;
3. To allow and encourage creative contributions that elevate the series beyond the predictable, the mundane, or the “safe” (story-wise); and
4. To compensate all contributors (equally, albeit limited), provide a professional working environment that includes transportation and lodging (where applicable), food, safety, all per SAG standards, as well as a sincere respect for both the work and all those involved.

Our current focus is Season 1 of the series, which is designed as 15, eight-to-ten minute episodes (a “serial” format), to be shot in an approximate five-week period in southwest Nevada. The series’ storyline, however, is already boarded for subsequent seasons in the event the anticipated success warrants.

At this time in the industry, the medium “web series” can look like a lot of things. In the case of “2”, the production scope is most similar to independent film in terms of

emphases on story depth and tone, production values, marketing avenues and campaigns, distribution methods and territories, inclusion of original score and music, and general professionalism brought to the production. Though the budget for Season 1 is limited, the production team is as committed to quality and success — both creatively and financially — as it would be on a production the scale of “Stranger Things” or “Westworld”.

To be as clear and transparent as possible, a few FAQs about cast and crew concerns:

Will there be pay?

Yes, everyone will be paid. This is not a production where anyone is going to get rich from the day rate, but everyone will be compensated. Everyone will also be fed on set per SAG guidelines / requirements. Any cast or crew on the production from outside the Southern Nevada geographic region will have transportation and lodging provided as well as well as a per diem.

Speaking of SAG, will the production be SAG?

Barring something unforeseen at this point, the production of “2” will be a signatory to the New Media Side Letter of the SAG Agreement (which governs the production of web series). This will allow SAG members to perform in the production, but does not require that all cast be SAG.

Why is the Scope of Production what it is?

In all candor, we got tired. Tired of waiting. Tired of false hope. Tired of last minute evaporation of investors and collaborators. (We suspect one or more of these are sources of fatigue for cast and crew as well.) After more than a half dozen near misses on the production of an independent film project, we were tired of the process (but not beaten by it). We were hungry, too. Hungry to make something. A production we could be proud of; a story we could defend as worthy of audiences.

So, when the story idea for “2” came along and began to blossom, we knew not only was it the kind of project we could do without waiting for permission or assistance; it is a story that fits the web series format as if it were designed for it. We believe in it enough to write the checks ourselves. We know it will not appeal as a “labor of love” to every potential actor or crew member, but it is our strong belief that there are deep pools of talent starved for the chance to express themselves, famished for the chance to build something worthwhile. We are confident that the right cast and crew will find us, and find us for the right reasons.

Okay, what’s the “bad news?”

None that we can see, but it’s our baby. Okay, the truth is that this will not be an easy production. Yes, we are going to take care of everyone to every extent possible, but it is going to be a minimal crew and crowded shooting days, many times in remote locations of Nevada desert (we have, at least, scheduled production for cool months). Everyone will be safe and provided for (plenty of water, food, ample shade, cooling, etc.), but it will be a demanding production shoot.

Actors will need know lines more similar to stage plays than typical motion picture production. The ability to shoot long takes will make for shorter days (counter-

intuitive, we know), both on set and in the edit. Crew need to work in concert, quickly adapting to the needs or limitations of a location or environment. “Lean, fast, efficient” is our mantra. We won’t ask anything unreasonable, but it may all feel a bit of a whirlwind compared to other productions.

Oh, and what was that mention of future seasons?

There are plans... indeed, there are plans. And we should all be so fortunate that the audience gods smile upon us. When Season 1 is under our belt, we should soon know the viability of the series. One fortunate element of a low-budget production is that it’s a relatively low bar to clear for the project to make sense from a business view. If the gods smile sufficiently, the plan is to launch into production of Season 2 as soon as possible. While it should go without saying that we would want all cast and crew back for the next season, we are confirming it here and now.

On your side of things, we are not asking for a contractual commitment for future seasons, but we respectfully ask that if you accept a role or position on the production of Season 1, that you do so with an intention for being a part of “2” for the run of the show or your character’s arc.

And what of medical safety and Co-Vid 19?

First and foremost, we are fully committed to a medically safe set with risks to cast and crew reduced to the greatest extent possible. We anticipate that by our scheduled shoot dates, one or more vaccines will be available to the general public. All cast and crew will be required to be fully vaccinated in order to participate in the production of “2”. We make no judgments of those who may choose to wait or not vaccinate, but those professionals will not be able to participate in this production. Above and beyond vaccinated cast and crew, we will take every other precaution for our teams deemed prudent and reasonable by medical professionals at the time.

If you have any other questions, please don’t hesitate to let us know. As should be evident from this Scope of Production and other provided documents, we prefer to err on the side of too much information and transparency. After careers spent on productions where those doing the heavy lifting (cast and crew) were routinely the last to be provided important information (if at all), we prefer to do things differently. So, from our side, no question is trivial or inappropriate if it’s something you need to know.