





Hi.

#### Wilfrid Gordon McDonald Partridge.

It is a children's story that encourages a curiosity in people who do not look like you — that took some time to fully understand.

I have been granted the rights by Mem Fox and Julie Vivas to turn this story into a short film.

When I was a child, my loving Mother and Father would read me:

 $\bullet \bullet \bullet$ 

18 years later,

– Samuel



# Logline

When a curious 5 year old boy discovers that his 96 year old friend has developed memory loss, he finds out what a memory is and how he can return them to her.

#### Synopsis

Wilfrid frequents a retirement home where his Mother works. He always enjoys wandering through the home to listen and learn from all of the elders. One day he runs into his favourite resident's room, Mrs. Nancy, to show her a new toy of his and he realizes that she doesn't remember who he is.

He overhears his parents talking about her memory loss. This confuses him. How can you lose your memories? The next day, he approaches all of his favourite residents with the same question: "What is a memory?". He quickly learns that there isn't any one answer.

Through the varied answers that he collects from his retirement home friends, he figures out how he will return Mrs. Nancy's memories to her.



## Tone

The visuals will capture the warmth of the tight-knit community of retirement home residents while displaying the vintage & nostalgic memories as each resident reflects on their past.





Warm. Vintage. Nostalgic.



## Wilfrid

is a 5 year old boy who is incredibly curious. He's the type of kid to say "Hello!" Or "What's your name?" to everyone he passes with a bright smile. He carries warmth and happiness everywhere he goes.

The retirement home is like a second home to him. He has been going for as long as he can remember and has always felt comfortable sharing secrets, listening to stories, and asking plenty of questions to all of the residents.

### **The Retirement Home Residents**

Mr. Hosking has always pictured Wilfrid as the grandson he never had. He has always been one to test the young boy, ask him questions, and teach him about his past.

Mr. Tipett is soft-spoken and reserved. He has always surrounded himself with war paraphernalia in memory of his brother who fought in the 1940's. Mr. Tipett is able to teach Wilfrid the realism of life in a subtle way.

Mrs. Nancy is Wilfrid's favourite resident. She has been learning to cope with Alzheimer's but it has become severe which has made her unexpressive and immobile.

Ms. Mitchell is extraverted and full of laughter. She always has a joke to make because life to her is about bringing joy to others. You'll rarely see her without an ear-to-ear grin.

Mrs. Jordan always tells Wilfrid about all of the time she spent growing up on the countryside as a young girl. The type of person that you might call a "talk-a-holic".

Mr. Drysdale is a witty old man and incredibly clever. Everything he says seems so thought-out and wise. He's the type of person to say something that you might understand a week later or sometimes years later...

### Marketing

With the production of Wilfrid, our goal is to ensure our contributors feel as involved and active as possible. The support of our patrons is a crucial component in the success of our film. Not only do contributions allow the film to come to life, it truly matters to each individual working on and off the film set. We are striving for a community and environment which is inclusive, influential, and engaging.

These goals are to be achieved through interaction and distribution on various platforms and channels. Wilfrid The Film can be found on Instagram (@wilfridthefilm) and Facebook (Wilfrid The Film), as well as IMDb. It is essential to ease the process of support from our funders and supporters, which is why IndieGoGo is an important platform to facilitate contribution. It reassures our community that supporting Wilfrid is an informed and powerful decision.

Several film festivals will be receiving submissions from Wilfrid, including, but not limited to, TIFF, Sundance, Festival de Cannes, Tribeca Film Festival, Palm Springs International ShortFest, etc.

The promotion of Wilfrid is a process that goes beyond friends and family. Wilfrid plans to expand and appeal to all individuals passionate about film. We are determined to tap into news outlets, social media campaigns, existing fan bases, fellow indie film creators, and more. Word of mouth, local support, and digital technology will transform Wilfrid's presence in the film world.



## **Post-Covid Timing**

At its core, this story is about the relationship between the elderly and children. Something there has been a lack of in Canada for almost a year and a half. Recently, 4 people told me that they were going to see their grandparents for the first time in over a year.

It is the perfect time to present Wilfrid Gordon McDonald Partridge as a short film. It takes the curiosity that children have and uses it to learn about the people in the world with the most important stories.

In many ways, the film will express the necessity for this relationship.



with your contribution and our contribution, together we can tell a touching story about human connection in a time where there has been such a lack of it for so long.



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