

TuliToons

The Animated Series



TREATMENT

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Logline: Tuli, Felix, and Mimi go through various, cartoony situations involved with everyday life in The Drawn City.

Genre(s): Slice-of-life, comedy, adventure

Wish Lengths: 20-22 minutes per episode, 15-20 episodes per season, 3-5 seasons

Synopsis: Set in early 1950's Puppsylvania of the United States of Animalica, the Toony Squad, consisting of the silent and decorative Tuli, her intelligent inventor boyfriend Felix, and her very small yet very adventurous little sister Mimi, go through their everyday lives full of adventure, insanity, comedy, and more in The Drawn City.

Style: 2D almost-rubberhose styled computer animation, stylized in a homage mix of *Mickey Mouse* (2013), *The Looney Tunes Show* (2011), and *Ducktales* (2017) a la anthropomorphic animals.

(Main) Characters:

Tuli Del Kitts: Mute protagonist, girlfriend of Felix, adult sister of Mimi, and head of the City Decorative Committee of The Drawn City. Sweet, goofy, loving, clumsy, and sassy. Female black she-cat with white on her face, fingers/toes, and tail tip, big curly hair, a wide smile, and a blue overall dress.

Felix Stripes: Protagonist, boyfriend of Tuli, inventor in the Drawn City, and business partner of Rev. Otter. Intelligent, serious, creative, loving, worrisome, and a bit stubborn. Male dark gray tabby tom with white on his face, tail tip, hands, and feet, a pair of dark brownish red and colorfully patched overalls, and large glasses.

Mimi Del Kitts: Protagonist, little sister of Tuli, 12-year-old middle schooler in the Drawn City, and fellow member of the Woodland Scouts. Sweet, Naïve, curious, stubborn, fun, adventurous, and caring. Very small female black she-kit with a white face and a black and white striped, oversized, mouth covering turtleneck sweater.

INFORMATION OF THE SERIES

Concept/Setting:

The core of *TuliToons* as a concept is, as you can tell, a cartoony world of anthropomorphic animals. I always felt like *TuliToons*' setting as this would not only be a lot of fun to work on as well as watch but could also pay homage to several animation worlds like the *Silly Symphony* cartoons, *Animaniacs*, or the *Merrie Melodies* cartoons along plus the aforementioned shows from the treatment above while also mixing those interpretations with ours in order to feel fresh and original.

As for the time setting of the show being in the 1950's, I feel like every single show is set in modern times which EVERYONE knows and lives in. So, the idea of setting TuliToons in the early 50's is not only something that can be an interesting timeline to explore but also give some insight to how the 50's was like as I have relatives who were alive during that time as teenagers to help fill in some context as well as research in terms of entertainment, food, and clothing for subtle jokes and character design.

Another thing I thought of was where the series would take place in. I always thought the idea of Pennsylvania (or Puppsylvania) would be an interesting spot with how the cities are structured, how the weather is, and the many types of businesses and environments the state holds. To me, it's the perfect spot for all sorts of ideas like a

town/city having forests and beaches nearby, cities outside of the fictional one I'm creating (that being The Drawn City) like Cattisburg, and other states that are possible to travel to like Newt Yirk and Merryland. As you can tell, the names of locations are very punny. For example, instead of Italy, we have ARTALY. And instead of Asia, we have DRAGSIA. You get the picture.

Basic Story/Writing:

Kind of a more explained bit of the Another thing in mind is the story and what type of series *TuliToons* is. The idea of *TuliToons* is that there's not much of a story to follow aside from the ongoing life of our main characters. So, in a sense, it's a slice of life type of show with comedy, adventure, drama, and more. Think *My Little Pony: Friendship is Magic's* first half of the series with the simple, fun atmosphere mixed with *the Looney Tunes Show's* episodic formula, satire, and crazy situations that would occur similarly in *Seinfeld*. That way, the tone isn't all over the place as everyday life is very much with all of these genres. Along with that is the writing and execution of it. Taking a page from Pixar and all the already mentioned shows' writing chops, the goal is to bring the viewers to the world of *TuliToons* and feel connected to the characters, whether it's for emotional, relatable, or comedic effect.

Though, there is a sense of historical accuracy to the writing in terms of context, especially in a 1950's era. On condition of this, there are a lot of referential opportunities that aren't possible due to them not existing yet such as cell phones and social media and a good chunk of pop culture starting in the 70-80's. Luckily, these references aren't as important as the life of our protagonists but they can be great for subtle jokes, storylines, designs, and even the dialogue, especially with slang.

Art Design:

Since it is anthropomorphic, the population is filled with several different kinds of animals like cats, dogs, birds, foxes, etc. I studied their designs as well as sizes and showcased them in a character height chart with logical sizes for the characters even if

they're not that accurate to real life sizes of animals like in *Zootopia*. Just enough tweaks to still seem believable. There is also the factor of how some of the eyes aren't designed the same way. Based on specific parts of a character like their species (obviously), their faces, and even their limbs, all characters are given distinctive eyes based on their look, ranging from classic rubberhose-like for many of the sharp-eared and pawed to simple dots for the round eared to detailed, colored kinds for specific characters, and many more. In addition to that is how all of the characters have subtle different variations to help them separate themselves from each other and give them a nice sense of identity to them.

Clothes and hair or, in many cases, fur styles are an essential part of the designs due to their species and the times. Since it IS the 50's, the clothes you'll usually see would be dresses, suits, or dress shirts with pants, and some out-there looks like biker and punk attire. As for the hair or fur itself, they're meant to stay true to how hair was styled in the 50's but having a subtle difference with it by also connecting to the real-life hair/fur looks of their respective species. As you can guess, a lot of the characters have their hair also act as their fur but others have their hair being completely different from their bodies, especially those with NO fur.

Beyond the character aspect of TuliToons' design are the backgrounds and the settings. Giving how the series is in an animal version of Pennsylvania, the idea of the appearance and layout of The Drawn City (the go-to location) would be to look at several cities and natural environments of the state and corporate them into the appearances of the buildings and forests. Along with the city are the houses, with each of them being unique for their owners and their areas like a tree used as a house on a hill, a hut for a nearby forest, a mansion for the wealthy folk, or something simple and creative for the regular public.

Animation:

Alright, time to rip the bandage off regarding my cringe towards my early days on the internet. You see, back in 2017 when I was just beginning to practice animation, I

made an animated short that would've been an introduction to TuliToons called "Circus Fiasco", my first ever animated cartoon. As you can tell, the animation was very lacking and stiff to put it lightly, but with a whole team and years of improving, I can safely say that TuliToons is going to greatly evolve from the quality of that short from 2017.

Like I said before, it's meant to pay homage to several other cartoons with the idea for the animation is wacky yet down to earth in terms of the characters and actions in an almost rubberhose-like manner. All of the characters are natural in moving like a human with small quirks like ear twitches and tail movement yet there are degrees of this, but while some like Felix are more limited in their body movements while still acting a bit cartoony, others can either be all over the place and have no boundaries in terms to certain points of their animations or be just silly yet simple in their movements, like Tuli.

This also plays into the facial expressions as well. Some like Tuli are naturally going to look simple yet silly in many of the faces they'll make while others like with Irtha Glamor will have certain opportunities to go all out with their faces depending on their emotion which also helps with not only the comedy but also the personalities of the characters. In fact, it kind of helps the fact that a good bunch of the characters were inspired by the creation of other characters, so for facial study, looking at their original inspirations can be a nice point of reference. For example, a bit of Reverend Otter's design and even his voice were modeled lightly after the character King Hubert from *Sleeping Beauty* and Irtha Glamor's personality and role was actually thought of by Darla Dimple from *Cats Don't Dance*.

As for software that will be used for the work itself, that's something that would be discussed as many of us probably don't have the exact same software. I personally have Adobe Animate plus After Effects, Toon Boom Harmony 17, and Sony Vegas Pro 17 that I've used for some of my 2D animated works in the past. But, if there's a software used for animated works that can be used, throw it out there once we meet up!

Characters:

Sort of a subsection from the Basic Story/Writing section, but when it comes to the characters, they're an essential driving force for the show as they work on the same level as the story and writing of the show. In TuliToons, there are four kinds of characters appearing as the following:

- **Leading:** Characters who appear the most, do and talk the most (well almost in the case of Tuli). This especially focuses on the Tooney Squad.
- **Supporting:** Characters who may not appear in the show as often as the Tooney Squad but can sometimes be at the same level of appearances as the main characters and potentially have bigger roles in certain storylines. You can argue if some shown on the height chart are possibly more prominent than others but everyone has a chance to shine. These guys can actually range in terms of their parties (good, bad, or neutral).
- **Antagonists:** Characters that are a bit of leading and supporting at the same time that are adversaries and/or obstacles of the people around them.

As you can tell, they range from all kinds of positions and roles. True, some fall into some tropes because of their kind of character, but, to me, this can open up to many opportunities to play with their role in terms of the writing and develop them as the series goes on, maybe even into some potential redemption arcs for the antagonists.

Now, we have the character height chart with the designs and names but what about their personalities and roles with the context in mind? Here's a list of the rest of the characters that includes a TLDR explanation for each of them.

Reverend Otter

Supporting character, certified "Everyman" of the Drawn City, owner of several companies, and business partner of Felix Stripes and John Woods. Jolly, helpful, clumsy, well-meaning,

and determined. Rather small male brown otter with a bushy, curly mustache, graying hair, and a navy-blue business suit. And before you ask, yes, that is his actual name.

Pépé Poodlia

Supporting character, immigrant from Artaly, recurring assistant of the Decoration department, and dear friend of Tuli. Sweet, sassy, helpful, clever, and smart. Female blond poodle with fuzzy arms, legs, chest, and tail, red lip, slightly wide hips, and a pink frilly dress.

Vixtor Wild

Supporting character, father of Nikki Wild, biker in the Drawn City, and the leader of The Wheelers. Confident, quippy, supportive, rebellious, and cocky. Red male fox with a dark muzzle, ear tips, and paws and white spots and tail tip, black “leather” jacket, and black torn bottoms.

Justice P.B

Supporting character, soon-to-be former resident of Jerkhatten, punk rocker, and social working college student. Generally shy, generous, a bit untrustworthy, and “cinnamon roll.” Large female polar bear with dyed blue hair, a golden heart locket necklace of lost parents, red scarf around her hair, a dark short-sleeved shirt, a checkered blue skirt, and a golden band piercing on her ear.

Sammy O’ Neil

Supporting character, fellow struck with bad luck, common traveler of the US (until he made it to the Drawn City), independent “hillbilly,” and farmer. Clumsy, helpful, optimistic, shy, silly, and adventurous. Very tall black tom cat with shaggy fur, gray freckles, torn ears, a missing tooth, a sliced tail (looks like a bob), a straw hat, red vest, and ripped brown shorts.

(Mother) Marianne Floph

Supporting character, 40-ish-year-old adopted mother of Tuli and Mimi, and fellow nun of her local church in Furridelphia. Sassy, serious, sweet, caring, and stubborn about her age. Female creamy-chocolate rabbit with graying brown hair, floppy ears, and (commonly) a black nun dress and cap.

Willie Stripes

Supporting character, little brother of Felix, part of Mimi's group, Woodland scout, and close to high school student. Easily frightened, shy, sweet, OCD-crazy, sometimes salty, and soft. Kinda small gray tabby tom cat with whirly stripes, white cheeks, extremely fuzzy and long tail, light green dress-shirt and darker green overshirt, and a red blanket for anxiety attacks.

Nikki Wild

Supporting character, motherless son of Vixtor Wild, high school student, trainee in psychology, and experienced rider of the bike. Smart, a bit embarrassed, sarcastic, supportive, and independent. Male red/white/gray-ish Golden Island fox with lighting paws, muzzle, ear tips, and tail tip, gray-ish face and edges of white areas, spiky hair, and sort of long-sleeved dark shirt and light blue shorts.

Bingo Pang

Supporting character, part of Mimi's group, Woodland scout, and middle school student. Easily energized, quippy, silly, loyal, and sneaky. Small male panda with poofy hair, a large size, a red cap, white and yellow striped shirt, and blue shorts.

Diana Barksman

Supporting character, part of Mimi's group, Woodland scout, and middle school student. Sweet, protective, loyal, and adventurous. Small female German shepherd with a ponytail, fluffy fur, a pink shirt, and blue skirt.

Julia Stomps

Supporting character, part of Mimi's group, Woodland scout, and middle school student. Smart, shy, loyal, and loving. Semi-large female elephant with strawberry blond hair, a pink and white lined shirt, and dark pants.

Brooke and Shelldan Woods

Supporting characters, part of Mimi's group, Woodland scouts, and middle school students. Snarky, clever, supportive, hyperactive, and stubborn. Squirrel siblings with brown fur, blue shorts, fuzzy tails, a redder shade, and braids plus a blue undershirt for a lighter blue tanktop for Brooke, and a green tanktop for Shelldan.

Kandace Hopper

Supporting character, niece of Marianne, adopted cousin of Tuli and Mimi, and head secretary of Town Hall. Snarky, confident, sharp-eyed, loving, and a bit of a workaholic. Large female cream and white rabbit with giant feet, hair up in a bun, light gray blouse and dark blue long skirt, and low-rimmed glasses.

Cameron Rooter

Supporting character, good friend of Felix and Jackson, roommate of Jackson, Woodland scout alumni, and police officer. Chill, fun-loving, determined, energetic, and a bit of a hothead. Male pronghorn with buzzed hair, short beard, a white dress shirt with a dark blue coat for uniform, semi-cracked hooves, and baggy pants.

Jackson Slithers

Supporting character, good friend of Felix and Cameron, roommate of Cameron, Woodland scout alumni, and therapist. Smart, sly, a bit of a jokester, intimidating, and understanding. Semi-large male teal-ish green snake with black stripes going along his body with a lighter underside, golden amber eyes with a lazy eye, a large, sensitive scratch on his tail and a big one on his lazy eye, and a white shirt-ish collar with a brown "overcoat" and a black tie.

Aurora Willford

Supporting character, old friend of Tuli's, Woodland scout, and middle school student. Smart, shy, loyal, and loving. Small female white pig with short curly hair, floppy ears, darker pink/grey freckles, a short snout, a medium sleeved black shirt with colorful stripes, and dark green pants with barely visible stripes.

Donavan Melwolf

Supporting character, grandfather of Finn Melwolf, veteran of war, and librarian of Ink Print Reads. Stubborn, social, introverted, joking, stern, and loving. Old male gray wolf with mangled hair, spectacles, an underbite, a sometimes unkept flannel shirt, and shaggy brown pants.

Yenny Flowers

Supporting character, somewhat social outcast due to scent, hippy?, and florist owner of Willowing Sprouts. Silly, laid-back, sweet, and often quiet. Male skunk with poufy fur, high-up ponytail, squishy cheeks, graying muzzle, green apron in front of his light blue dress shirt, and dark brown shorts.

Erica Prowler

Supporting character, part-time decoration connoisseur, former soldier, and chef-owner of the Pouncing Claw Diner. Snarky, tough, charismatic, strict, and supportive. Female tiger with wiggly stripes, white muzzle and under pelt, curled hair, a white chef shirt, and black pants.

John Woods

Supporting character, businessman, specialist in construction, and old friend of Reverend Otter. Smart, encouraging, sophisticated, stubborn, and joking. Small male beaver with a curly mustache, thick place-in buck teeth, graying hair, dark green suit with a small top hat, and a large tail.

Fauna Mayberry

Supporting character, single mother, middle school teacher. Smart, loving, sweet, determined, and sassy. Female fluffy sheep with a short snout, tall legs, a white and yellow dress shirt, a red ascot around her neck, and darker orange long skirt.

Dr. C. Gilbert

Supporting character, fellow friend of Reverend Otter, and full-time doctor of the Drawn City's medical facility. Smart, snarky, serious, grumpy, and careful. Semi-medium-sized male antelope with a shaggy beard, large glasses, a long white doctor's coat, a striped, white dress shirt, and dark pants.

Holden Clip

Grunting supporting character, veteran, mechanic/plumber of the Drawn City. Snarky, joking, loud, and often tired. Male brown and white stallion, semi-buzzed and long hair, missing left hoof (hand), a messy and greasy gray dress shirt, and black messy pants.

Kevin Quillish

Supporting character, family friend of Tuli, Felix, and Mimi, part-time assistant of Reverend Otter, and book writer. Smart, snappy, awkward, derpy, and fast. Medium male Northern Cardinal Bird with a ponytail and a turtleneck sleeveless shirt.

Zipzy Buzzer

Buzzing supporting character, bug tailing pilot, and mail delivery flyer. Sassy, determined, stubborn, careful, and sweet. Small female Honey Bee with fuzzy yellow hair, translucent wings, and an aviator's cap and goggles.

Irtha Glamor

Antagonist, rich, high class, (and single) matriarchy of the Glamorous Stellars Family in The Drawn City, mother of Camille, old childhood friend of Reverend Otter, owner of her family business, and rival of the Toony Squad. Snooty, rude, prideful, secretive, anger-issued (to the point where she outbursts a lot), and competitive. White she-cat with lime-

green eyes, a tall and sharp stature, and a dark pale blue dark dotted dress and hat with a red scarf and gold undercoats in her dress and red roses in her hat.

Camille Glamor

Antagonist, rich and high-class member of the Glamorous Stellars Family in the Drawn City, daughter of Irtha, president of the family business, and rival of the Toony Squad. Snooty, rude, ambitious, attractive, and competitive. White she-cat with amber golden eyes, slightly shorter stature than her mother, and a knee-length black dress with a pink, gold studded, overcoat and a black stylish hat.

JoyJoy Goodwill

Antagonist, lover of Wendell, and ongoing criminal in the Drawn City specializing in robberies of precious jewels via hand-on-hand combat. Angry (irony), serious, secretly loving, sneaky, and disgruntled. Female purple/grey-ish hyena with darker spots all over her body, dark paws, ears, and tail bob, mangled black hair, subtly muscular, and mid-sleeved grey turtleneck sweater with pale, dark blue pants.

Wendell Vince

Antagonist, lover of JoyJoy, and ongoing criminal in the Drawn City specializing in robberies of precious jewels via planning and strategy. Snarky, goofy, super loving, sneaky, jokingly, and charismatic. Male dirty brown weasel with a lighter muzzle, belly, and undertail, eye-covering crazy hair, and similar clothes like JoyJoy, but with a green sweater and black-ish pants.

Finn Melwolf

Antagonist, rival of Mimi's group, leader of his group, Woodland scout, and middle school student. Sneaky, rude, sarcastic, rough, rebellious, and nasty. Male silver-ish gray wolf with scruffy hair, pale, dark blue mid-sleeved shirt, and patched-up brown pants.

Boris Chewworth

Antagonist, rival of Mimi's group, member of Finn's group, Woodland scout, and middle school student. Angry, rude, loud, rough, rebellious, and nasty. Rather small light brown male mongoose with a lighter muzzle, a green shirt, and blue shorts.

Natasha Furtz

Antagonist, rival of Mimi's group, member of Finn's group, Woodland scout, and middle school student. Sneaky, rude, snooty, two-faced, rebellious, and nasty. Female black and white skunk with two white ponytails, a stylized pink shirt, and a burgundy suspended skirt.

Patrick Whiskers

Antagonist, rich croquet player and gambler, "Luckiest Man of Puppysylvania," perfectionist, and rival of Felix. Condescending, jealous, bratty, secretive, charming, manipulative, and two-faced. Brown tom cat with a growing white goatee, twirled hair, and tail tip, purple vest, white/very light-yellow dress shirt, and black pants.

Sound & Music:

Sounds and Music are obviously a big part of what makes the show. Given that it is a 1950's based show, the music that would be present in the show will be the kind of simple orchestral kind you'd hear from Kevin Macleod or *Tom and Jerry* so that it will feel like it belongs in the atmosphere of the show. Sound effects are another important player in the sounds of the show. The idea for the sounds would be realistic but also has a bit of exaggeration to where it can be funny with some exceptions.

However, there is an element that should be discussed: songs. Sure, the intro and outro could be songs similar to the *Ducktales* theme or the Island Song from *Adventure Time* but then there's the question of whether or not there would be having musical numbers in the show like with *Friendship is Magic*, *Family Guy*, and *Spongebob*. If I can be honest, I don't see much of a reason for it but I could be wrong. Again, that's something that can be discussed when we all get together.

But we can't have an animated series without any voice acting. Now, voice acting is very important for the characters as it'll make sure they're "human" and not just wooden planks that can move and talk, especially when it comes to fitting their characters. Whether the actors or actresses are famous, well-known, or just starting up their voice career, if their voices fit the character's personality and design, then it's a perfect match. (Then again, already got that in mind with the voice jobs on Mandy Network already up for the taking)

Contact and Connections:

Now, as it's going to be a remote production for the sake of those in different states/countries, this is something open-ended in terms of how we can all meet up with one another. I have possible ways of communication such as various forms of social media DM's such as Twitter and Instagram, email, or a Discord server. Plus, there's always suggestions to be thrown around in how we can possibly meet up remotely, so I highly recommend you look into your ways of contact and let me know if there are any complications or questions regarding communication and give out word on ideas.

And that's all I have to say about TuliToons right now. With how I've created the designs, thought of the writing, mapped out ideas and concepts and more, I believe this can be a fantastic piece of animation ALL will be able to enjoy for just a fun time!