Management & Coaching Words & Phrases

Works in a traditional hierarchy

Owns testing

Drives the testers

Focuses on tester improvement

Domain expert

Escalation point for testers

Organises testing training

Meets each tester regularly

Does most of the talking

Evaluates

Asks how and when

Works across teams

Testing ownership is distributed

Serves the testers

Focuses on testing improvement

Testing expert

Escalation point for testing

Creates and delivers testing training
Meets testers when needed
Listens
Develops
Tests day-to-day
Asks what and why
Doesn't try to be the expert
Guides