



Peak shaving to even energy consumption

Grid services for stable power supply

3 MW power and 2.8 MWh capacity

- Batteries from 148 Nissan LEAF electric vehicles
- Storing enough energy to charge 500,000 iPhones or supply 7,000 Amsterdam households for one hour
- Saving 116,683 tons of CO₂
- System lifetime: 10+ years

Increase self-consumption of solar power produced on the roof

Back-up power supply for Johan Cruyff ArenA during events

Further energy services to the neighbours

AFAS Live

Load Management charging or returning energy to the battery in the car park



INNOVATION TOUR

The Johan Cruyff ArenA is a host stadium for the UEFA EURO 2020 and is one of the most innovative and sustainable stadiums in the world. A stadium is a place where people come together, for leisure, business or sports. The Johan Cruyff ArenA is a multifunctional building that, with thousands of visitors at once, becomes a small, smart city during events. This makes the Johan Cruyff ArenA a perfect place for innovation; the stadium of tomorrow.

Our Innovation Tour will take you into the world of innovations. We will show you how we’ve achieved becoming a sustainable, innovative stadium together with our partners.

- How do we create the best fan experience?
- How do we manage an event day when 55.000 people visit ArenA?
- How do we get people safe and, secure in and out the ArenA?
- How do we use the batteries from second hand cars for our energy?

Subjects

Our tour exist of four subjects and you can choose two topics which suits your groups interests and background. A fully regular or shorter Ajax tour can be booked as well, where you will experience a matchday backstage.

Duration: 45 minutes Guided Innovation Tour Cost: € 25,- per person (minimum price € 500,-)

Date of Tour:	_____	Time of Departure:	_____
Company name:	_____	Contact person:	_____
E-mail address:	_____	Tel:	_____
Number of participants:	_____		

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| Tour (mark 2) <ul style="list-style-type: none">Fan ExperienceEnergy StorageMobility during eventsSafety & Security | Optional (mark 2) <ul style="list-style-type: none">Dressing Room of AjaxManagers Dug-out + quick look at the FieldPress RoomGallery of FameDressing Room OpponentControl RoomRoyal Box/ Boardroom (if available)Virtual Reality Experience |
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Looking for an unique presentation from one of our experts?
If you want an Expert from the Johan Cruyff ArenA for 30 minutes to personally present and discuss the innovations with you. Additional cost: € 500,-

Looking for an unique location for a meeting?
If you would like to schedule a meeting in our venue, we offer different locations and catering for small or large groups. A Tour can be included as extra.