

**events**  
**B. Amsterdam.**



**let's create  
memories together.**

## general info

Are you looking for an event venue or meeting room in Amsterdam for your business event?

In three buildings, B. Amsterdam offers a creative workspace for freelancers, start-ups and corporations. Alongside that, B. Amsterdam has several event spaces, a gym and various public meeting spots. The events that take place at B. Amsterdam are an important part of our ecosystem. It is a special location, where a diverse community comes together to access tools for innovation and growth.

And did we already mention that we also have all the technical equipment you need, a rooftop restaurant with great food, our own catering service, banqueting manual and a cinema?

This makes B. Amsterdam the perfect location for your brainstorm session, presentation, congress, event or hackathon.

B. Amsterdam can be easily reached by car or public transport. We're located just off the A4 and have parking spots aplenty.

## about B.

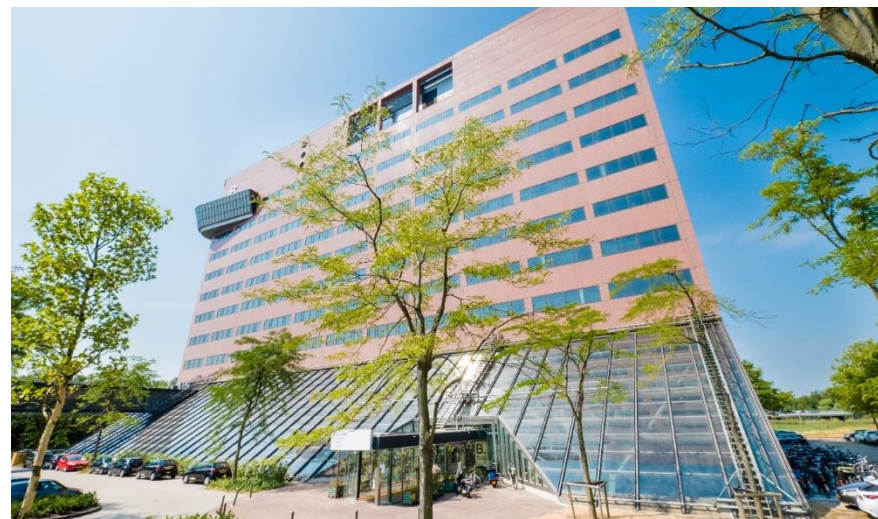
With its 40.000 square meters and three buildings, B. Amsterdam is the biggest startup ecosystem in Europe. B. is a creative workspace for innovation, education, and growth. We build a bridge between startups, creatives, and corporates and bring them together, setting up ways to connect with-, learn from- and grow with each other.

B. Amsterdam has three buildings, **B.1**, **B.2**, and **B.3**. Although the concept of the buildings is the same, B.2 and B.3 have a different focus. B.2 provides a dynamic working place for startups and corporates but now with the focus on innovative startups for the Internet of Things, HR Technology, and FinTech industries. B.3 is the center of corporate innovation where innovative solutions will be developed.

### // B.1 Johan Huizingalaan 763a, 1066 VH Amsterdam



### // B.3 Johan Huizingalaan 400, 1066 JS Amsterdam



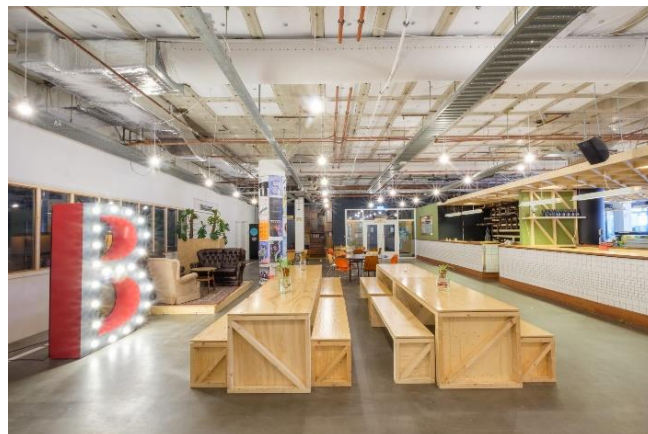


# event spaces.

## // B.1 ground floor.

### The Lounge

- // ground or 2nd floor of B.1
- // standing: 250 people
- 
- // €450 per half-day
- // €750 per day
- // €900 per three half-day sessions
- // reservations in consultation only
- 
- // no fixed chairs or stage plan
- 
- // more information, click [here](#)



### The Oprah

- // 49 m<sup>2</sup>
- // theatre: 40 people
- // meeting: 15 people
- 
- // €180 per half-day
- // €260 per day
- // €360 per three half-day sessions
- 
- // direct access to The Wiechert
- // standard setup is meeting style
- // projector and sound €125
- 
- // wired microphone €40
- // more information, click [here](#)



### The Richard

- // 135 m<sup>2</sup>
- // theatre: 120 people
- 
- // €615 per half-day
- // €875 per day
- // €1075 per three half-day sessions
- 
- // spacious room with access to The Wiechert
- // standard setup is theatre style
- 
- // projector and sound €125
- // wired microphone €40
- // more information, click [here](#)



### The Chris

// 85 m<sup>2</sup>  
// theatre: 70 people  
// round table: 40 people  
—  
// €490 per half-day  
// €750 per day  
// €950 per three half-day sessions  
—  
// light space, window view on one side  
// standard setup is in round tables  
—  
// projector and sound €125  
// wired microphone €40  
// more information, click [here](#)



### The Arianna

// 49 m<sup>2</sup>  
// theatre: 40 people  
// meeting setup: 12 people  
—  
// €180 per half-day  
// €260 per day  
// €360 per three half-day sessions  
—  
// direct access to The Wiechert  
// standard setup is meeting style  
—  
// projector and sound €125  
// wired microphone €40  
// more information, click [here](#)

### The Muhammad

// 123 m<sup>2</sup>  
// theatre: 120 people  
// meeting setup: 60 people  
—  
// €590 per half-day  
// €850 per day  
// €1050 per three half-day sessions  
—  
// light space, window view on two sides  
// standard setup is theatre style  
—  
// projector and sound €125  
// wired microphone €40  
// more information, click [here](#)





## The Wiechert

// 972 m<sup>2</sup>

// theatre: ± 700 people

—  
room rent (excl. catering, AV, staff, furniture)

// €3525 per half-day

// €5550 per day

// €6575 per three half dayparts prices are incl. basic set up & break down

—  
// spacious, light space

// access to 5 break-out rooms

// no fixed chair plan

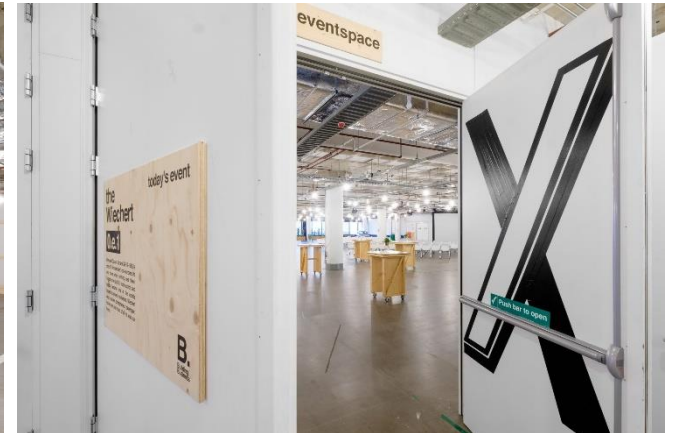
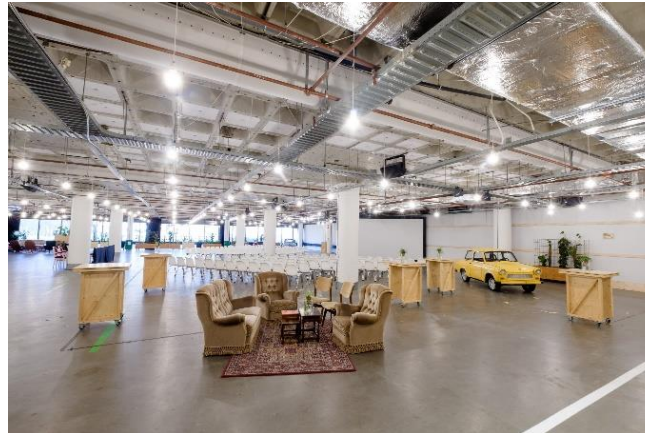
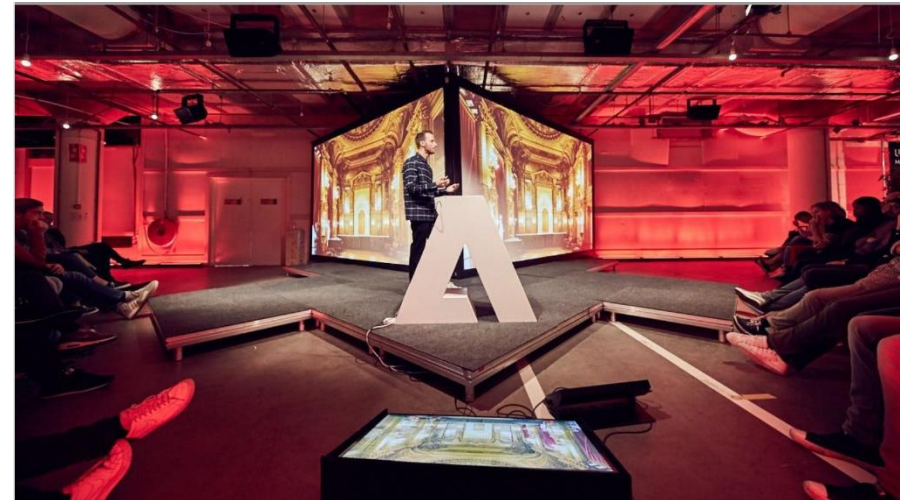
—  
// standard setup of screens is V-shape and chairs in theatre style

// catering upon request

// extra audio-visual available in consultation

// all B. Horeca [banqueting](#) prices are excl. VAT and hospitality staff

// more information, click [here](#)



// ALL PRICES EXCLUDE VAT

// B-BUILDINGBUSINESS.COM/AMSTERDAM/EVENT-SPACE

**first floor.  
meeting units**

// 15 m<sup>2</sup>

// meeting setup: 8 people

—  
// €130 per half-day

// €180 per day

// €230 per three half-day sessions

—  
// 8 meeting units (incl. LCD-screens & whiteboard)

// all meeting units incl. extra space in the center



**800+ events**

**annually.**

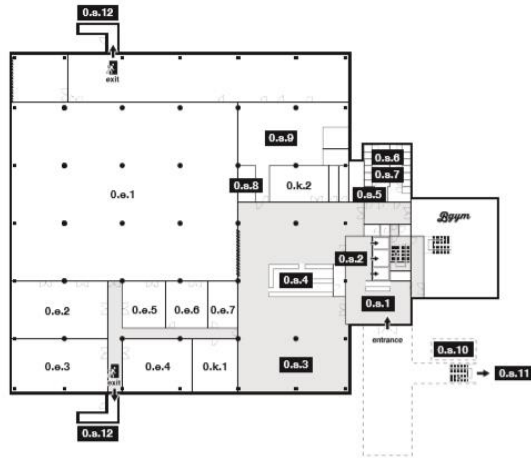


// ALL PRICES EXCLUDE VAT

// [B-BUILDINGBUSINESS.COM/AMSTERDAM/EVENT-SPACE](https://B-BUILDINGBUSINESS.COM/AMSTERDAM/EVENT-SPACE)

floorplan ground floor

# ground floor.



**Services**

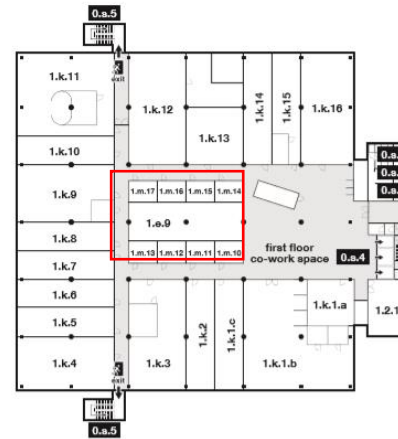
Reception  
Elevator  
Lounge  
Bar  
Adapted toilet  
Men's toilet  
Women's toilet  
Event bar  
Kitchen  
Smoking cabin  
Parking deck  
Emergency exits

**Events // Meetings**

0.a.1 The Wiechert  
0.a.2 The Richard  
0.a.3 The Muhammad  
0.a.4 The Chris  
0.a.5 The Oprah  
0.a.6 The Arianna  
0.a.7 The Steve  
0.a.8  
0.a.9  
0.a.10  
0.a.11  
0.a.12

floorplan first floor

# first floor.



**Services**

Toilets  
Pantry  
Elevator  
Emergency exits

1.a.1, 1.a.2  
1.a.3  
1.a.4  
1.a.5

**Events // Meetings**

The David  
The George  
The Gordon  
The Kamprad  
The Markus  
The Mary-Kate  
The Russell  
The Sara  
The Woz

1.m.13  
1.m.18  
1.m.10  
1.m.17  
1.m.12  
1.m.16  
1.m.14  
1.m.11  
1.m.15



## second floor

### The Henry

// 81 m<sup>2</sup>

// theatre: 80 people

// meeting setup: 18 – 40 people

—  
// €300 per half-day

// €450 per day

// €600 per three half-day sessions

—  
// 3 spaces of 81m<sup>2</sup> each

// standard setup per room as shown on the photos

—  
// projector and sound €125

// wired microphone €40

// more information, click [here](#)



### The Elon

// 81 m<sup>2</sup>

// theatre: 80 people

// meeting setup: 18 – 40 people

—  
// €300 per half-day

// €450 per day

// €600 per three half-day sessions

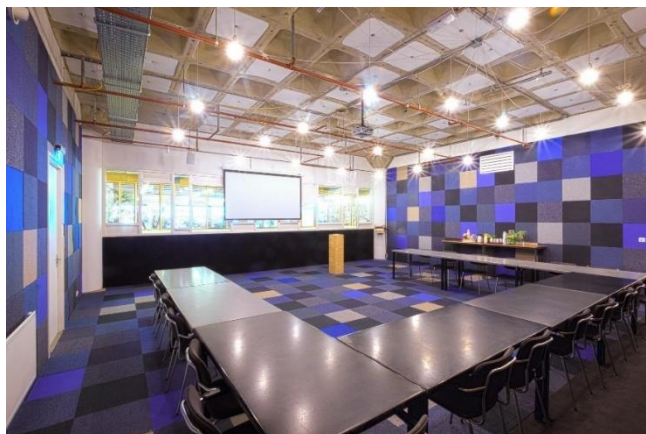
—  
// 3 spaces of 81m<sup>2</sup> each

// standard setup per room as shown on the photos

—  
// projector and sound (no microphone) €125

// wired microphone €40

// more information, click [here](#)



### The Susan

// 81 m<sup>2</sup>

// theatre: 80 people

// meeting setup: 18 – 40 people

—  
// €300 per half-day

// €450 per day

// €600 per three half-day sessions

—  
// 3 spaces of 81m<sup>2</sup> each

// standard setup per room as shown on the photos

—  
// projector and sound (no microphone) €125

// wired microphone €40





## The Tim

is The Henry + The Susan

// 162 m<sup>2</sup>

// theatre: 160 people

// €600 per half-day

// €800 per day

// €1000 per three half-day sessions

// no fixed chair or stage plan

// possible to divide into two separate spaces with moveable walls

// projector and sound €125

// wired microphone €40



## The Mark

is The Henry + The Elon + The Susan

// 243 m<sup>2</sup>

// theatre: 250 people

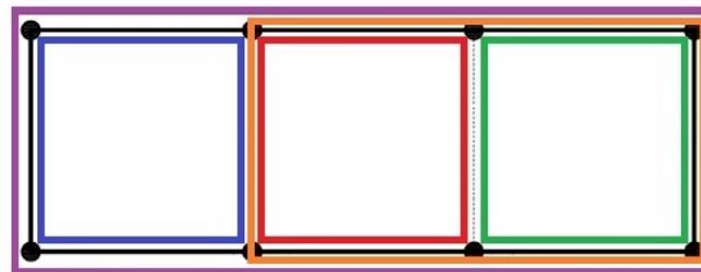
// €900 per half-day

// €1100 per day

// €1400 per three half-day sessions

// projector and sound (no microphone) €125

// wired microphone €40



the henry

the elon

the tim

the mark

## The Freddy

// 60 m<sup>2</sup>

// fixed seating: 20 people

// €375 per half-day

// €525 per day

// €675 per three half-day sessions

// projector and sound €125

// for information, click [here](#)



## floorplan second floor

// FLOOR PLANS // SECOND FLOOR



# 02

### // EVENT SPACES // MEETING UNITS

The Freddy - Heinekenroom	2.m.19
The Henry	2.m.20-1
The Elon	2.m.20-2
The Susan	2.m.20-3

## restaurant Bureau

### The Martha & The Jamie

container meeting room

// max. 8 people

// €15,- per hour after 11.30am

// €27,50 per hour before 11.30am

// a la carte lunch €9,50 excl. drinks

// 3-course menu €33 excl. drinks

—

// LCD-screen €125 per day, €75,- for 1-2 hours

—

// also possible: organize a day meeting in one of the event spaces at B. Amsterdam, with lunch or dinner at restaurant [Bureau](#).



The Martha & The Jamie



The Studio

### The Studio

// 25m2

// seating: 20-25 people

—

// max. 8 people

// €15,- per hour after 11.30am

// €27,50 per hour before 11.30am

// a la carte lunch €9,50 excl. drinks

// 3-course menu €33 excl. drinks

—

// LCD-screen €125 per day, €75,- for 1-2 hours

—

// also possible: organize a day meeting in one of the event spaces at B. Amsterdam, with lunch or dinner at restaurant [Bureau](#).

### B.BQ menu

// €27,50 p.p.\*

\* this does not include the needed materials which will reach an amount of €200,- VAT





## // B.3 ground floor.

### **The Jack**

// 84 m<sup>2</sup>

// theater: 60 people

// boardroom: 20 people

—  
// €525 per half-day

// €975 per day

// €1125 per three half-day sessions  
prices are incl. cleaning

—  
// standard setup is boardroom style

—  
// LED-screen and sound €150

// wired microphone €40

// more information, click [here](#)



### **The Atrium**

in combination with The Kari, The Louis and The Howard. Suitable as catering space for the event.

—  
// €500 per half-day

// €900 per day

// €1200 per 3-day parts

### **The Louis**

// 188 m<sup>2</sup>

// theatre: 180 people

—  
// €2835 per half-day

// €3385 per day

// €3935 per three half-day sessions  
prices are incl. (mandatory):

—  
// basic AV set 1 screen +  
technician

// The Atrium event bar

—  
// standard setup is theatre style

—  
// available with up to 7 screens

// more information, click [here](#)



### **The Howard**

// 94 m<sup>2</sup>

// theatre: 80 people

// €400 per half-day

// €500 per day

// €750 per three half-day sessions

// projector and sound (no microphone) €150

// wired microphone €40

// more information, click [here](#)



### **The Kari**

// 85 m<sup>2</sup>

// theatre: 70 people

// €250 per half-day

// €400 per day

// €650 per three half-day sessions

// projector and sound (no microphone) €150

// wired microphone €40

// more information, click [here](#)



**high expectations  
are the key to  
everything.** – Sam Walton

// ALL PRICES EXCLUDE VAT

// [B-BUILDINGBUSINESS.COM/AMSTERDAM/EVENT-SPACE](https://B-BUILDINGBUSINESS.COM/AMSTERDAM/EVENT-SPACE)

## The Boardroom

// 80 m<sup>2</sup>

// theatre: 40 people

// boardroom: 18 people

—

// €600 per half-day

// €1050 per day

// €1250 per three half-day sessions

prices are incl. cleaning and a stunning view

—

// standard setup is boardroom style

—

// AV-set (beamer, screen, speakers) €150

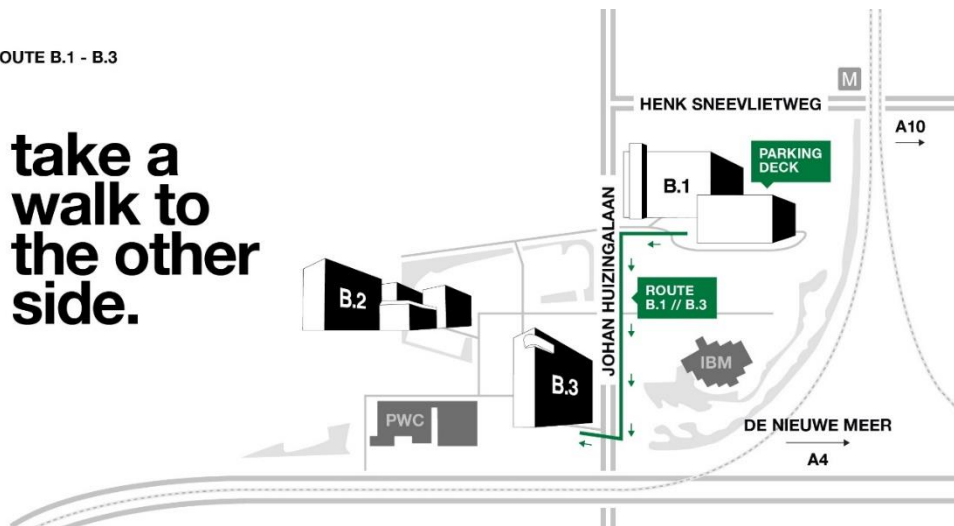
// more information, click [here](#)



## How to get from B.1 to B.3?

// ROUTE B.1 - B.3

take a  
walk to  
the other  
side.



interested?  
get in touch.

[request quote](#)