# IWM LONDON

# CORPORATE AND PRIVATE EVENTS



Peyton Events

### IWM LONDON

Located in Central London close to the City, Westminster and Southbank, IWM London's famous façade is a stunning Grade II listed building that was formerly home to the Royal Bethlem Hospital – now remembered as 'Bedlam'.

IWM London has been transformed. Designed by Foster + Partners, a spectacular new Atrium forms the heart of the museum and a breathtaking hanging gallery in the rooftop provides dramatic views of the floors beneath. Along with our remodelled daytime rooms, IWM London provides the perfect showcase for events big and small, traditional and low-key or high profile and inspirational.

IWM London is the flagship venue for Imperial War Museums (IWM), founded in 1917. It is the perfect venue for event organisers of strong brands, exciting innovators and forward-thinking organisations.

From breakfasts, receptions, seated dinners and lunches to presentations and private celebrations, IWM London delivers successful events that achieve your aims and leave your guests talking about their experience.

By holding your event at IWM

London, you are helping IWM

continue to record and tell the

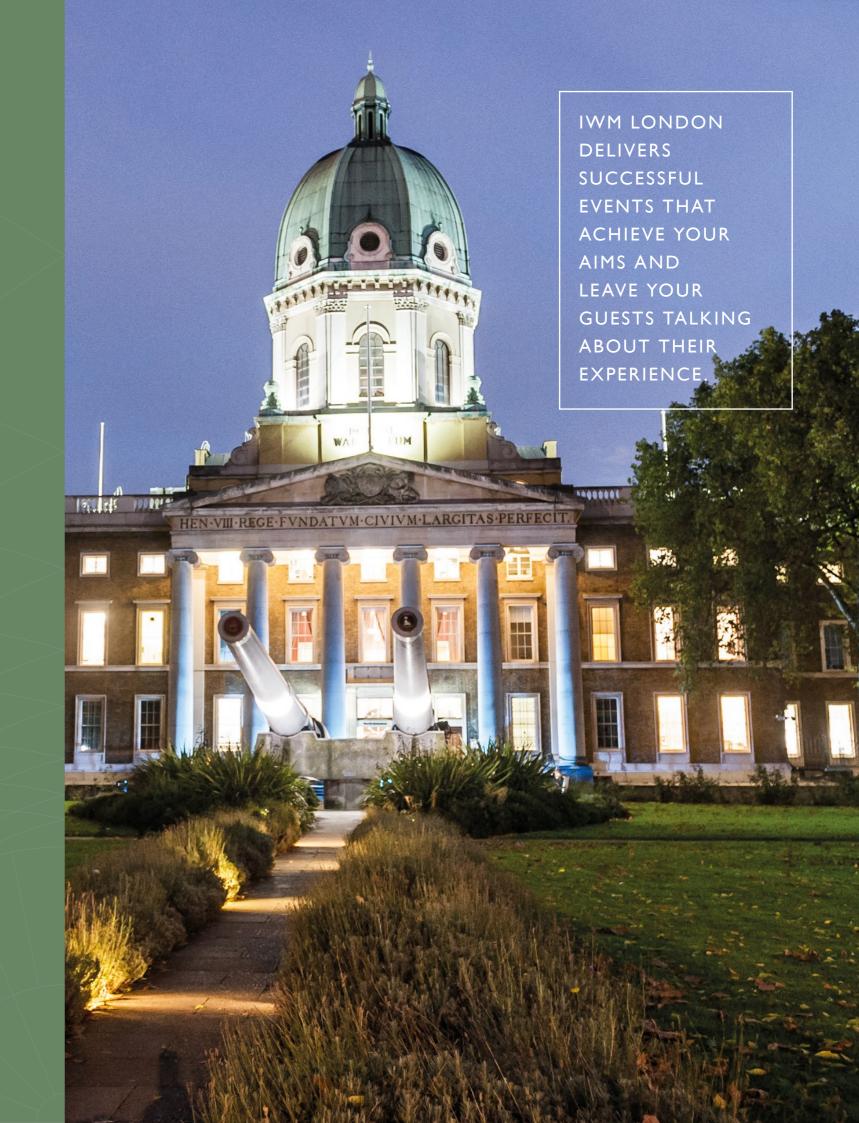
stories of people's experiences of

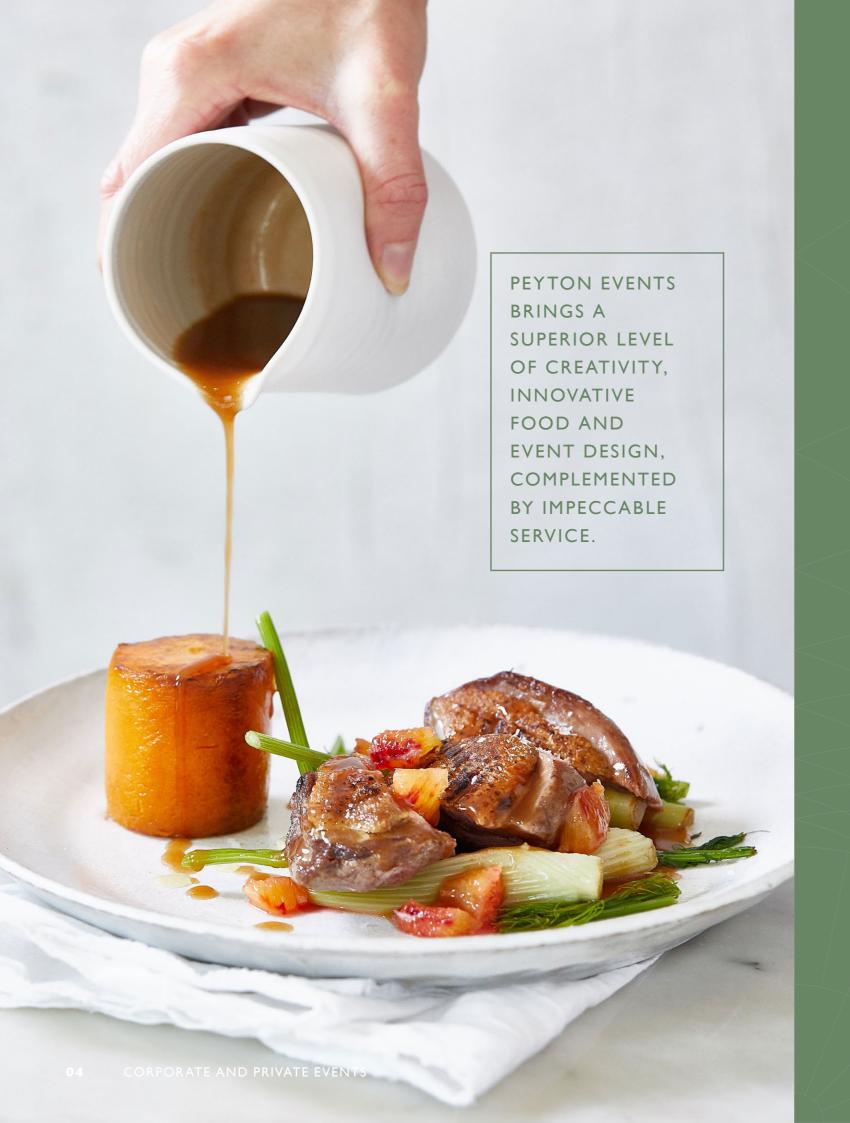
conflict and to educate more people

around the world about the impact

of war on people's lives.

For more information or to book, call 020 7091 3140, email events@iwmlondonevents.co.uk or visit iwm.org.uk





## PEYTON EVENTS

IWM London has created a partnership with Peyton Events who currently provide catering to some of the capital's most iconic venues and have over 20 years' experience in creating bespoke corporate and private events.

With The Great British Menu judge and renowned restaurateur Oliver Peyton as the Creative Director, Peyton Events brings a superior level of creativity, innovative food and event design, complemented by impeccable service.

Your dedicated event manager will liaise with our highly qualified and experienced team of the UK's best chefs, sommeliers and mixologists to ensure you have a captivating event, a wonderful reception or a seamless conference.

We believe the cornerstone of good food is the quality of the ingredients and our chefs appreciate the importance of fresh, carefully sourced produce from British farmers and small independent producers from around the UK.

Our enthusiasm for great tastes and combinations means your menus will always be fresh and innovative. We are confident that our catering and level of service from our experienced team will surpass all expectations and will provide the perfect complement to an event at IWM London, one of the country's most inspiring venues.

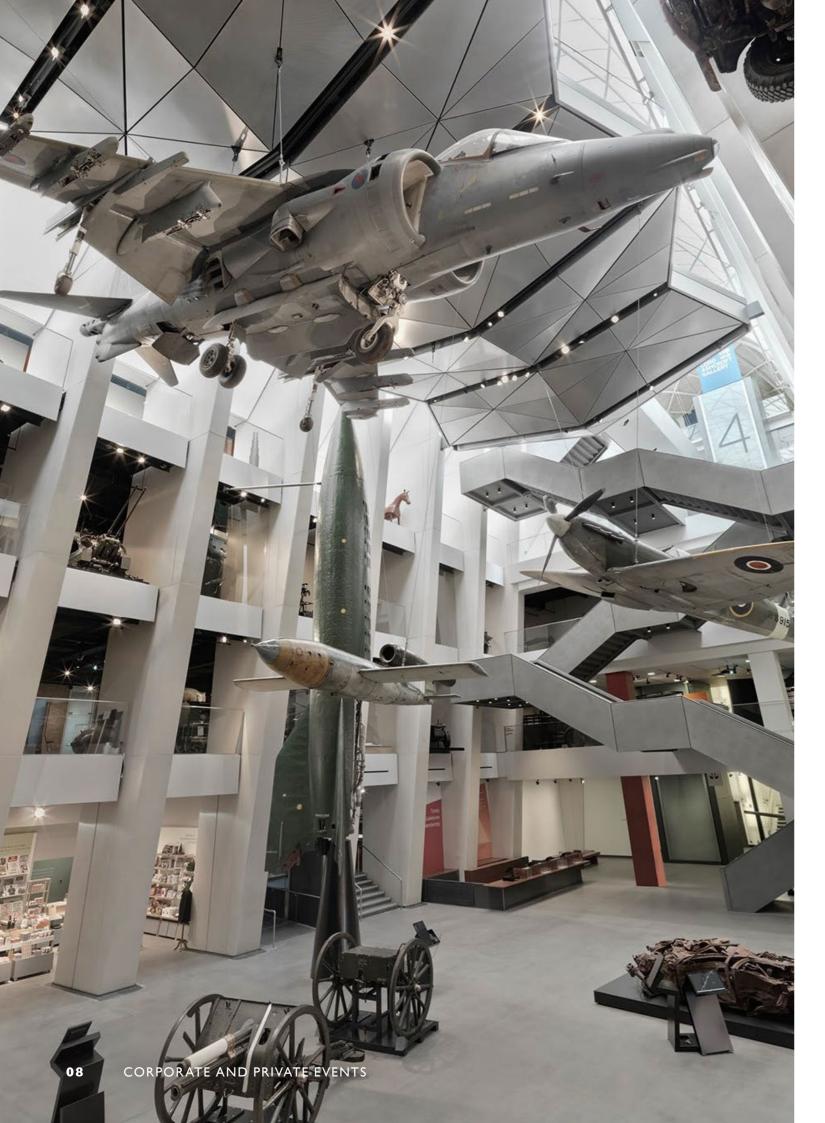
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### ATRIUM

ENTERTAIN YOUR
GUESTS AMONGST
SOME OF IWM
LONDON'S MOST
IMPORTANT
EXHIBITS,
INCLUDING A
NUMBER OF
DRAMATICALLY
SUSPENDED
ICONIC AIRCRAFT.

#### **CAPACITIES**

| Reception    | 450 |
|--------------|-----|
| Dinner       | 320 |
| Dinner Dance | 250 |
| Theatre      | 200 |

The stunning 25m-high space benefits from great flexibility. The large exhibits on display include a rare Battle of Britain Spitfire; a Harrier jet used in Afghanistan and a German V2 rocket. These exhibits create an impactful and thought-provoking entrance for guests and provide talking points throughout an event.

Make use of the entire museum for receptions over 1,000 guests. For dinner held in the Atrium, guests can have predinner drinks on our balcony levels which bring guests closer to the exhibits. Alternatively pre-drinks can be enjoyed on our iconic Roof Terrace.

IWM London's ever changing temporary exhibitions and prestigious permanent displays can add fascinating elements to events, especially when combined with private tours of the galleries.

### ROOF TERRACE

THE ATRIUM ON THIS STUNNING CONTEMPORARY TERRACE, WITH VIEWS OF THE DRAMATIC EXHIBITS BELOW.

#### CAPACITIES

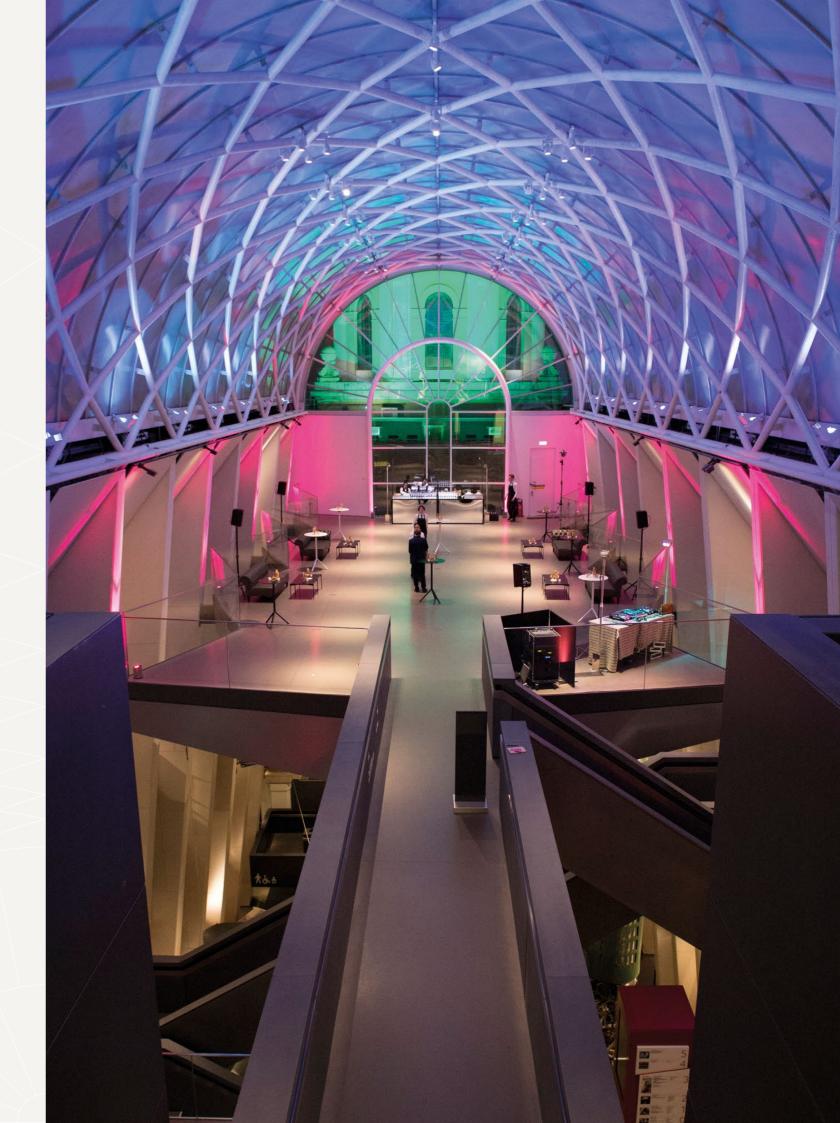
| Theatre        | 150 |
|----------------|-----|
| Standing Lunch | 150 |
| Reception      | 240 |

Dramatically suspended from the barrel vaulted glass roof of IWM London and as if hanging in mid-air, the Roof Terrace is a spectacular and contemporary addition in the transformation of the museum. Designed by Foster + Partners, the Roof Terrace with its dramatic bridge and views of the galleries below combine the most innovative modern design and technology of the 21st Century.

From the Roof Terrace you have a spectacular view of the Dome, once the chapel belonging to Bedlam, designed by Sidney Smirke.

The Roof Terrace is an inspiring space for any corporate client to host breakfasts, lunches, receptions and presentations.







# ORPEN BOARDROOM

WORKS OF ART
BY FIRST WORLD
WAR PAINTER, SIR
WILLIAM ORPEN.

### **CAPACITIES**

| Reception    | 7 |
|--------------|---|
| Dinner/Lunch | 5 |
| Theatre      | 6 |
| Cabaret      | 5 |
| Boardroom    | 2 |

Looking out of the windows of the Orpen Boardroom you can gaze down to the museum's iconic front entrance and the two naval guns; the left-hand gun was mounted in HMS Ramillies in 1916 and the right-hand gun was mounted in HMS Resolution from 1915 to 1938.

This impressive room is fitting for meetings, lectures, launches, receptions, small lunches or breakfasts. In addition, the internal balcony outside allows your guests to enjoy a full view into the Atrium.

Presentation facilities: Wi-Fi access, built-in screen and projector.





# DIRECTORS' BOARDROOM

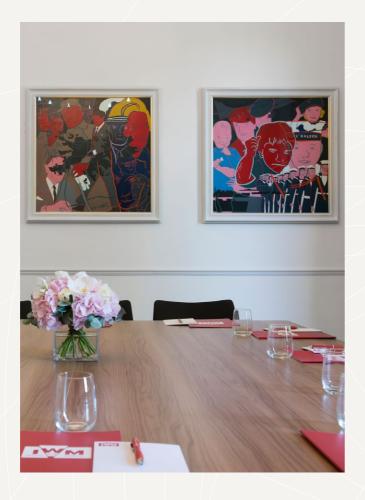
THIS ELEGANT
ROOM IS
DECORATED
WITH ARTWORK
FROM IMPERIAL
WAR MUSEUMS'
CONTEMPORARY
COLLECTION.

The Directors' Boardroom is light and airy and has views of the park that surrounds the museum. It is located in the Georgian portico and is a stylish setting, perfect for breakfasts, lunches and small meetings.

Presentation Facilities: Plasma screen and Wi-Fi access.

#### **CAPACITIES**

| Theatre   | 20 |
|-----------|----|
|           |    |
| Boardroom | 14 |



# MEETING ROOM I AND 2

10

#### **CAPACITIES**

| Meeting Room I | 10 |
|----------------|----|
|                |    |

Meeting Room 2

These impressive rooms are fitting for meetings, lectures, small lunches or breakfast. Meeting Room I & 2 are light and airy and affords views of the park that surrounds IWM London. They are located next to the Orpen Boardroom and Directors' Boardroom which all span a balcony corridor looking out onto the heart of the Atrium. These stylish spaces are also ideal as a breakout or dedicated dining room.

Presentation Facilities: Plasma screen and Wi-Fi access.



# CONFERENCE ROOM AND FOYER

THIS SPACIOUS
ROOM IS A BLANK
CANVAS EVENTS
SPACE WITH
EASY ACCESS
TO THE NEARBY
GALLERIES.

#### **CAPACITIES**

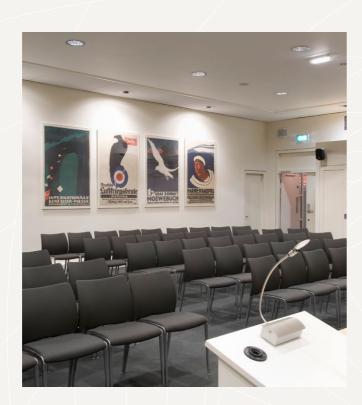
| Theatre   | 80 |
|-----------|----|
| Cabaret   | 60 |
| U-shape   | 42 |
| Boardroom | 30 |

The spacious and air-conditioned

Conference Room is ideal for meetings and seminars, with an adjoining foyer offering an additional area for registration, breakouts or serving refreshments during the course of the day.

Presentation Facilities: built in AV projector, PA system and Wi-Fi.

Please note: The Conference Room will be unavailble from January 2019.



### CINEMA

FULLY
FUNCTIONING
PRIVATE CINEMA
AND 200
NON-TIERED
MOVABLE SEATS.

#### CAPACITIES

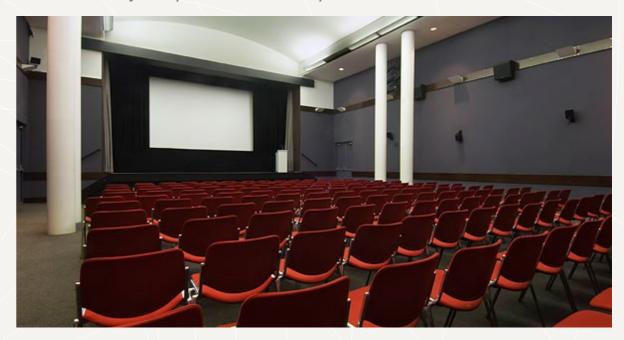
| Theatre | 200 |
|---------|-----|
| Cabaret | 120 |

Please note: The Cinema will be unavailble from January 2019.

The fully air-conditioned purpose-built cinema with stage is suitable for all your presentation or screening needs throughout the day and into the evening. There is the added flexibility of removable non-tiered seating. The adjoining foyer area offers a space for registration or catering.

Alternatively, breakfasts or evening receptions may be served in the Atrium outside of museum opening hours', offering a unique opportunity for guests to enjoy a private view of some of the most important exhibits in our collections.

Presentation Facilities: built in AV projector, PA system and Wi-Fi.



## PARK VIEW ROOM

THE BRIGHT
AND AIRY ROOM
FEATURES LARGE
WINDOWS
OVERLOOKING THE
SURROUNDING
PARK

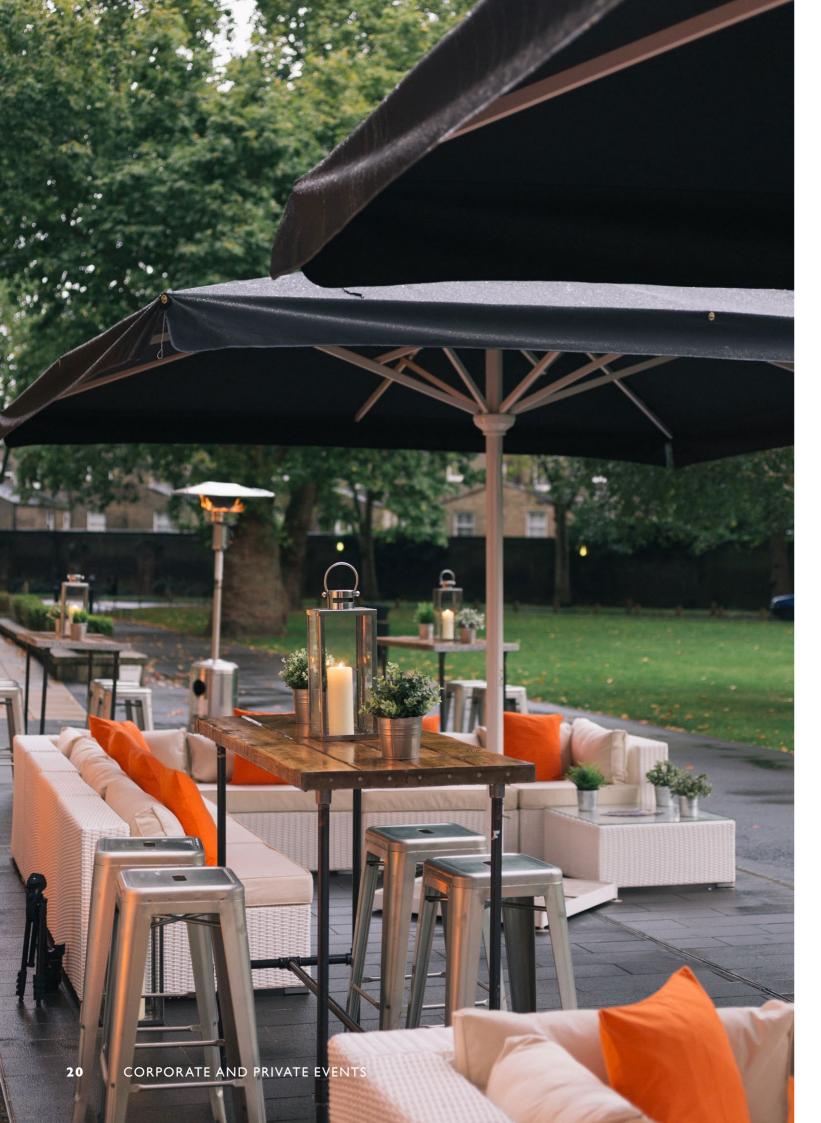
The Park View Room is a charming and calm oasis located on the first floor of IWM London. Overlooking Geraldine Mary Harmsworth Park it is perfect for; launches, receptions, breakfasts, lunches or small dinners. It is located just off the First Floor Balcony. This bright and stylish space is also ideal as a breakout room or for leisurely Afternoon Tea between or after meetings. The Park View Room has Wi-Fi and room hire includes use of a plasma TV.

### **CAPACITIES**

| Reception | 100 |
|-----------|-----|
| Dinner    | 80  |
| Cabaret   | 60  |
| Boardroom | 24  |
| Theatre   | 80  |







### THE SUMMER TERRACE

A UNIQUE OUTDOOR
EVENTS SPACE IN
CENTRAL LONDON,
ENJOY THE LONG
SUMMER EVENINGS
WITH YOUR GUESTS
SURROUNDED
BY BEAUTIFUL
PARKLAND.

#### **CAPACITIES**

Reception

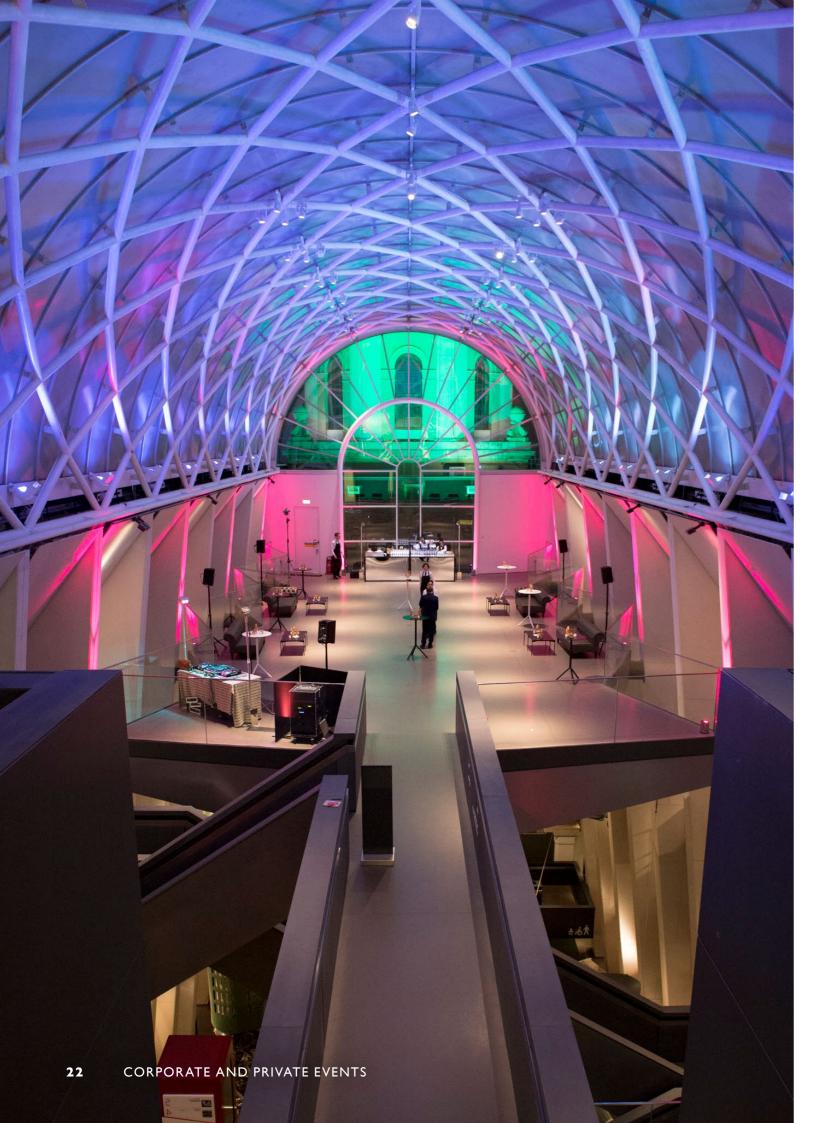
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### Available May-September

Making use of our outdoor terrace leading off of our grand Atrium; your guests will spend the evening in a setting that's rarely been used for events. With an outlook over the beautiful park surrounding the Museum your guests will feel miles away from Central London. We have heaters and parasols at the ready to protect your guests from the elements should the weather take a turn.

Following your reception on the terrace, guests can continue the party inside the Museum in one of our other fantastic events spaces.



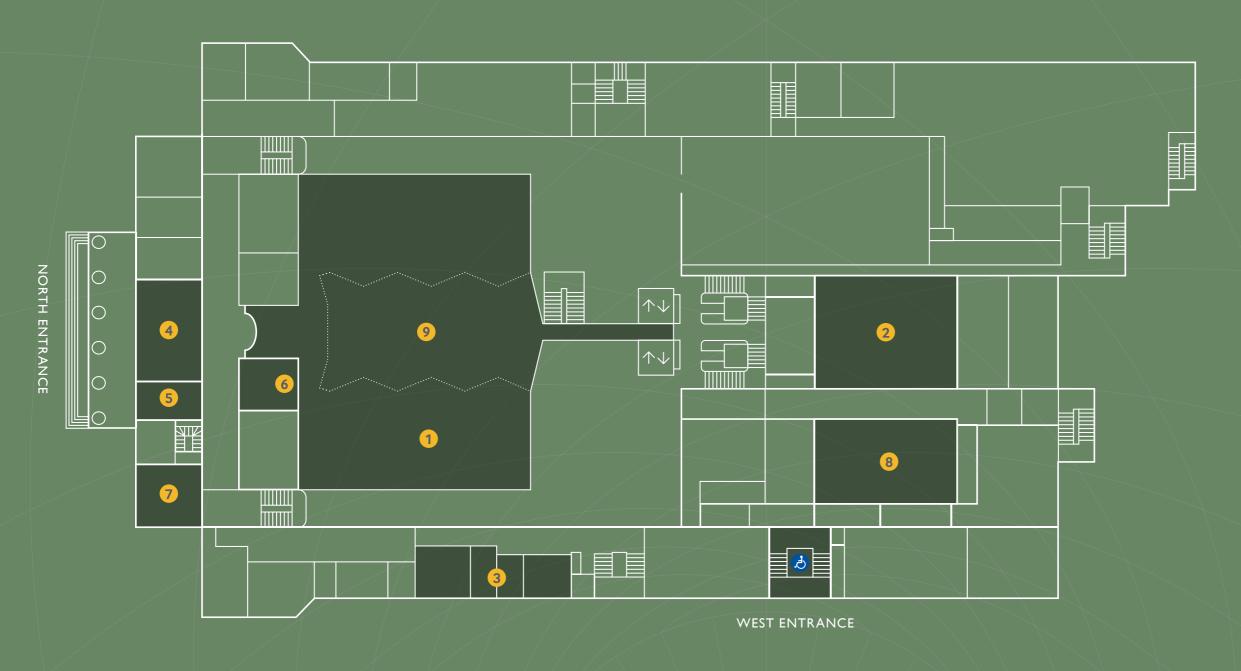








# FLOOR PLAN



### LEVEL I

|              | Atrium          |
|--------------|-----------------|
| <del>ැ</del> | Disabled access |

### LEVEL 2

| 2 | Cinem          |
|---|----------------|
| 3 | Park View Roor |

### LEVEL 3

| 4 | Orpen Boardroom        |
|---|------------------------|
| 5 | Meeting Room           |
| 6 | Meeting Room 2         |
| 7 | Directors' Boardroom   |
| 8 | Conference Room   Foye |

### LEVEL 4

9 Roof Terrace

# GETTING TO IWM LONDON

### IWM LONDON

Lambeth Road, London SEI 6HZ

### NEAREST TUBE AND RAIL STATIONS

Lambeth North (Bakerloo Line)
Waterloo (Rail, Bakerloo, Northern, Jubilee Line)
Elephant & Castle (Rail, Bakerloo, Northern Line)

### BY BUS

1, 3, 12, 45, 53, 59, 63, 68, 100, 159, 168, 171, 172, 176, 188, 344, 360, 453, C10

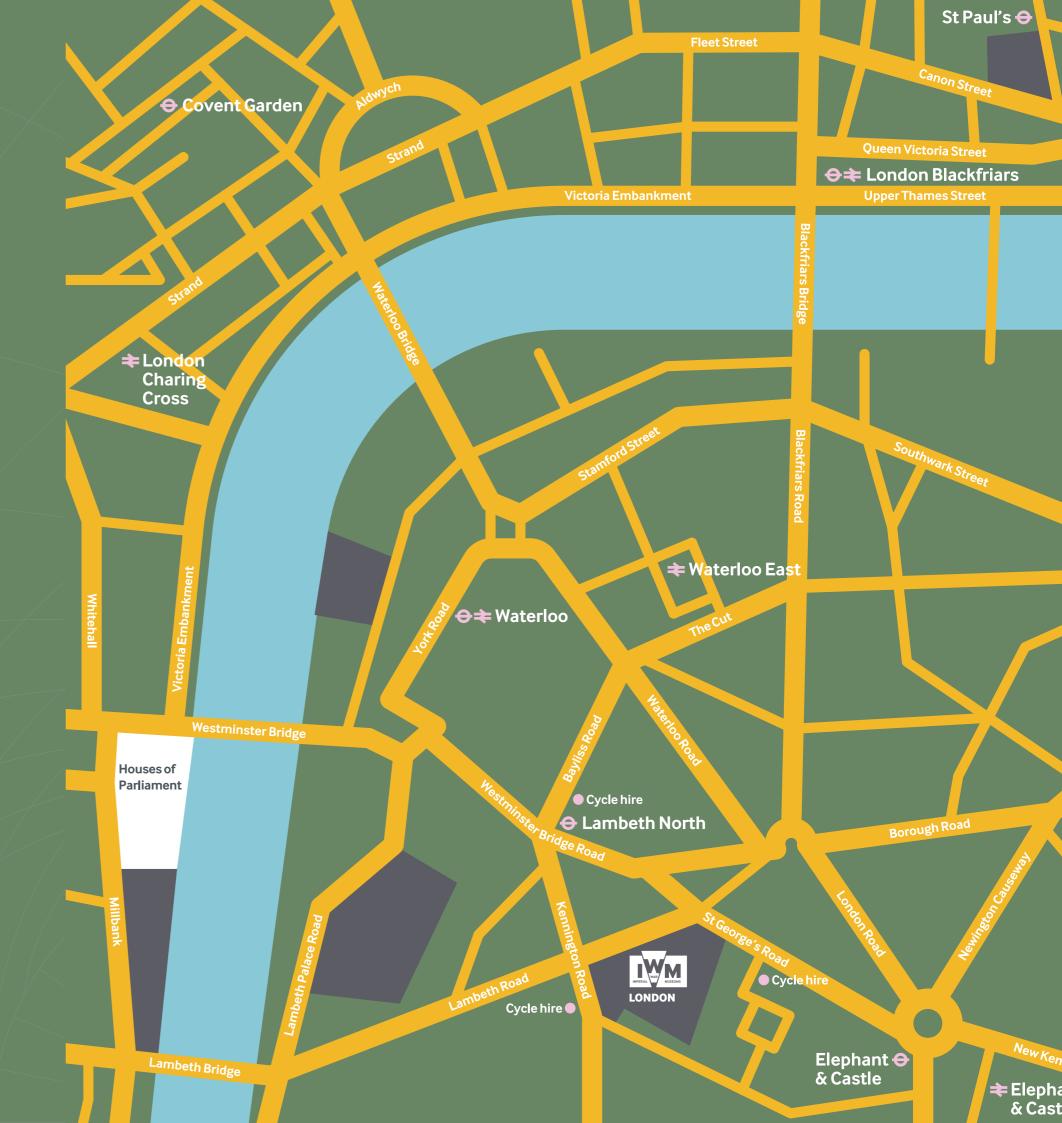
### BARCLAYS CYCLE HIRE SCHEME

There are three docking stations near IWM London: Baylis Road, Kennington Road and Geraldine Street.

### CAR

We encourage all guests to use public transport where possible. Limited meter parking is available on Lambeth Road. IWM London is situated inside the London Congestion Charge zone. Disabled parking can be arranged on request.

For further information on public transport please go to www.tfl.gov.uk





IF YOU WOULD LIKE TO DISCUSS AN EVENT AT IWM LONDON PLEASE CONTACT THE PEYTON EVENTS SALES TEAM:

020 7091 3140 EVENTS@IWMLONDONEVENTS.CO.UK IWM.ORG.UK

Peyton Events