

Sustainable meetings and events



Sustainability is a strategic lever for the company's evolution; therefore, under the umbrella of UP FOR PLANET & PEOPLE, we continue to focus on innovation and ways to offer sustainable proposals.



PLANET

01. PRODUCTS - HOTEL BUILDINGS

Battle against climate change and progress towards decarbonization, minimizing our environmental footprint while developing more sustainable hotels through buildings renovation.

02. PROCESSES - OPERATIONAL STANDARDS

Manage resources carefully with a '4R' approach: Reduce - Reuse - Recycle - Replace, while offsetting residual footprint.

03. PURCHASING

Strengthen our sustainable value chain, prioritizing key partnerships, local suppliers and responsible organizations.



PEOPLE

04. EMPLOYEES

Promote a responsible culture for our teams, fostering diversity, ethics and wellbeing.

05. CUSTOMERS

Provide excellent service through innovative sustainable solutions, while educating and actively involving customers in our projects and commitments.

06. COMMUNITIES

Support our key partners, creating positive social and environmental impact on the local communities where we are present.

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UP_{FOR} PLANET

We are committed to creating a positive environmental impact, optimizing efficiencies, minimizing waste, and involving partners and suppliers to join us in our fight against climate change.

PRODUCTS & HOTEL BUILDINGS

We are committed to more efficient building materials to create more sustainable and efficient hotels and meeting rooms.



Sustainable Buildings.

We promote an efficient energy management system, certified under ISO 50001 criteria, and prioritize the use of green electricity from renewable sources in all our hotels.



Sustainable Buildings.

50% of NH Hotel Group's hotel portfolio is certified, both in environmental impact assessment of the construction and operation of its buildings, as well as in energy efficiency systems in accommodation, services, meetings and events. These include BREEAM, LEED, DGNB, ISO 14001, Green Key, Hoteles+Verdes, Biosphere and Bioscore.

PROCESSES & OPERATIONAL STANDARDS

Manage resources carefully with a '4R' approach: Reduce - Reuse - Recycle - Replace, while offsetting residual footprint.



Water Saving.

We implement water consumption saving measures, such as reduction devices in cisterns, and the installation of innovative water recovery and reutilization systems. We also believe that a key part of this process is the training and awareness-raising of our team members.



Circular Economy.

As part of our commitment to reducing waste and extending the lifespan of our products, we have implemented a new line of environmentally friendly, EcoLabel-certified amenities for all our brands. In addition, we are working on removing all single-use plastic items, replacing them with biodegradable or returnable alternatives, which you will find in our meeting rooms.



Carbon Neutral events

NH Hotel Group tries to reduce as much as possible the carbon emissions. Those that cannot be avoided are offset through projects that contribute to the conservation of nature and biodiversity in the areas we operate in.

SUSTAINABLE PURCHASING

Collaboration with key partners, organizations, and local suppliers to develop a sustainable value chain and achieve carbon neutrality.



Local Purchasing

At NH Hotel Group we seek to create positive impact in our value chain, which is why we search for local suppliers who are also committed to our Ethical Code in order to certify their homologation.



Climate Action.

With the ambition to operate in a decarbonized world, we are redefining our goal to reduce carbon emissions in our value chain by 20% by 2030, to align with the worldwide goal of avoiding temperature increases of more than 1.5 degrees Celsius.

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UP_{FOR} PEOPLE

We promote the professional development of our people, but also to create positive impact in those locations and communities where we are present, to offer our clients the best experience involving them in our sustainable commitments

EMPLOYEES

We foster a responsible and inclusive workplace and a sustainability mindset among our employees.



4

Sustainability Education.

We believe that the change of mentality and awareness of social and environmental issues starts with the individual, so we motivate and train employees so that they can apply best practices in their day-to-day work and feel involved in the initiatives carried out by the company, in order to engage the customer and improve their experience.



5

Gender Equality.

NH Hotel Group was included in the Bloomberg Gender Equality Index 2022 and is the only Spanish hotel firm in the 485 companies that make up the index. The Company has obtained its best results in salary equality and parity, thanks to its compensation policies based on gender equality and on the fight against the pay gap.

CUSTOMERS

Our sustainable business travel and meetings practices include maintaining service quality with innovative and inclusive green solutions, helping to raise awareness and engage our guests.



3

Heathly Event Food.

We encourage the consumption of healthy, seasonal and km0 products, in addition to including vegetarian and vegan options in all the menus of our events, use of ecological packaging and adoption of Free Food (intolerance, trans fat and sugar-free products).



10

Accessible Events.

Our hotels are more accessible every day, so that our events are so. As a result of NH Hotel Group's commitment to diversity, inclusion and accessibility for its guests, there are 344 hotels distributed over all the Business Units that have elements adapted to special needs. NH Hotel Group continues to work towards making all the Company's hotels accessible.

COMMUNITIES

We engage with key partners to ensure positive social and environmental change in the local communities in which we operate.



2

Fight Against Food

We continue our alliance with "Too Good To Go" to combat food surplus in our hotels in Spain, Germany and Portugal. This is a pioneering initiative in breakfast service, which we are also implementing in catering for events.



11

Sustainable Cities.

In order to contribute to making the cities in which we are located more sustainable, NH Hotel Group offers environmentally friendly transportation alternatives such as charging points for electric cars or bicycle rental services, and we encourage the use of public transportation.