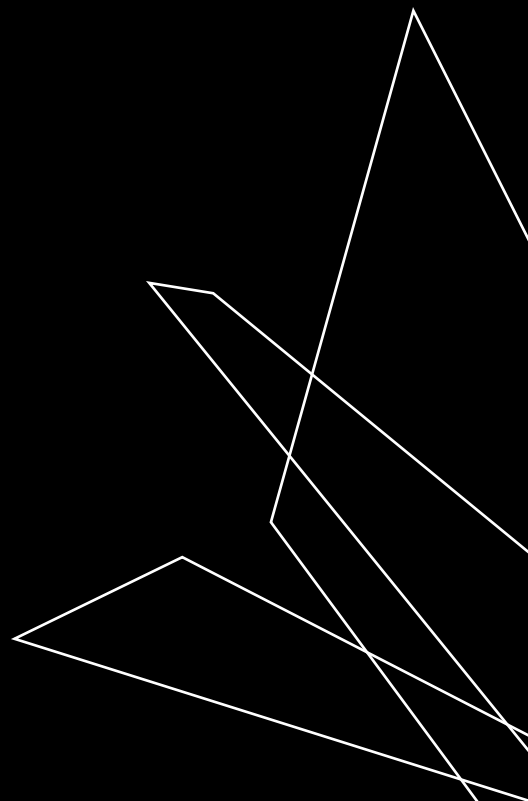




TROXY





WE'RE LONDON'S MOST  
FLEXIBLE VENUE AND STILL  
PROUDLY INDEPENDENT.

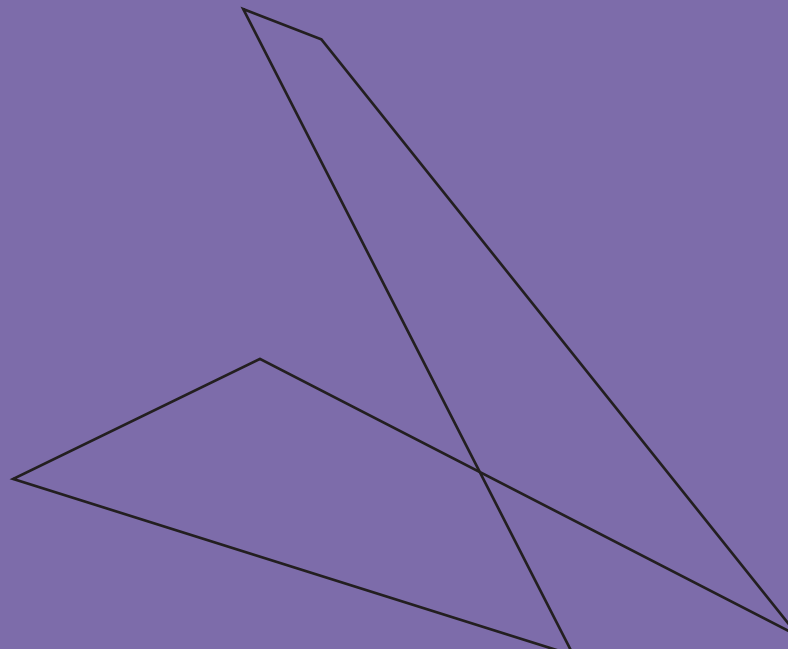


# A STAR IN THE EAST

Troxy first opened its doors in 1933 and ever since then our beautiful art deco building has played host to some of the capital's most extraordinary events.

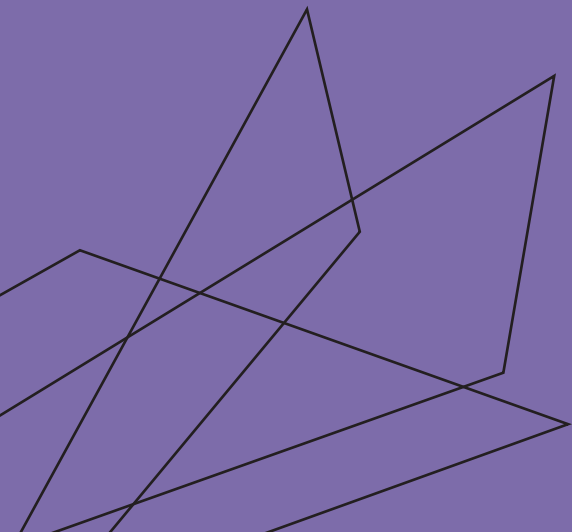
Our adaptable spaces have been used for major music awards, live concerts, audiences with celebrities, TV shows, live sporting events, exhibitions, awards ceremonies, Christmas parties, conferences and exclusive film screenings.

Our brilliant clients come to us not just for the unique vintage features but also our brave and flexible management team, who work tirelessly to make each occasion special.



IT SEEMED LIKE HOLLYWOOD HAD  
COME TO COMMERCIAL ROAD IN  
ALL ITS GLORY. OUTSIDE WAS A  
BLAZE OF LIGHTS, INSIDE A LARGE  
FOYER WITH A LARGE SWEEPING  
STAIRCASE, CHANDELIERS,

local resident, ms danvers, 1933



# KEEPING LONDON PARTYING

Troxy began life as England's largest cinema in 1933, with an incredible 3,500 seat capacity. Almost 90 years later, we're still giving the West End a run for their money.

Much of the East End around us was destroyed during World War II, but the building survived to live life as a performance space and a bingo hall. In 1991 it was granted Grade II Listed status and was reborn in 2006 as the vibrant event space it is today.





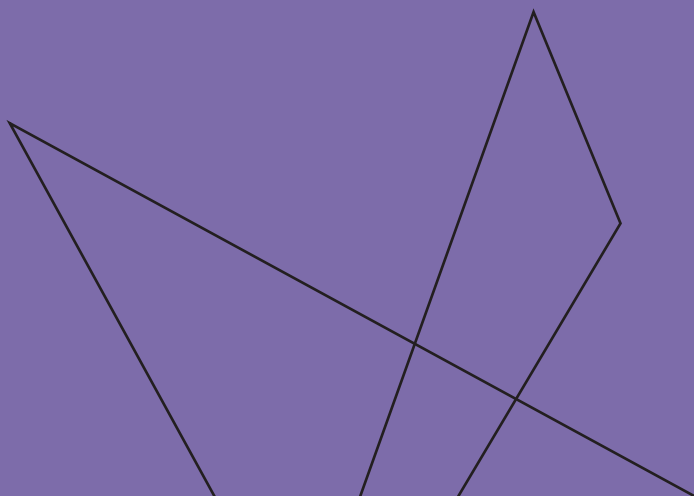


# NO BETTER PLACE TO CELEBRATE

Our grand staircases welcome guests through the front door before they move through to the period interior with its illuminated art deco features, there's a natural gravitas in the DNA of our building that modern venues cannot match.

Troxy's spaces can also be configured in many ways. Anything is possible, from dinner-and-dance occasions to events where brand exposure is key.

Whatever your needs, there will always be a way to make your awards ceremony stand out.

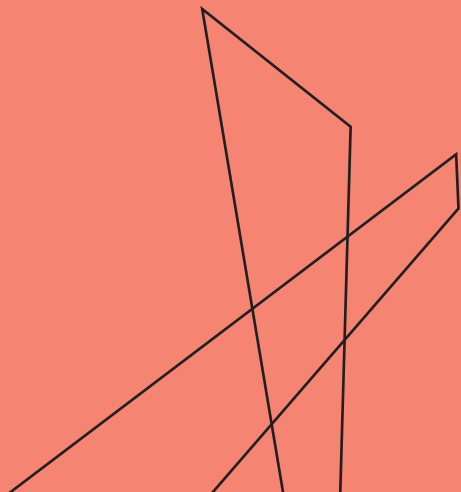








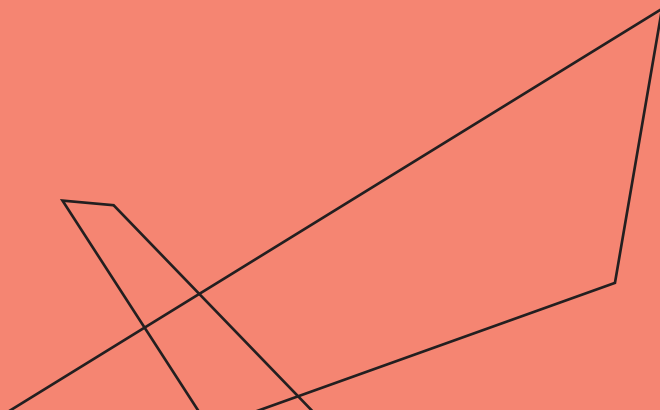
OUR TEAM ARE RENOWNED FOR THEIR FLEXIBILITY; WHETHER IT BE PROVIDING AN UNUSUAL SOLUTION TO YOUR EVENT BRIEF, ENABLING YOU TO USE ALL THE IN-HOUSE PRODUCTION ELEMENTS IN THE BUILDING OR MAKING SURE YOU'VE GOT ALL THE TRAVEL AND HOTEL INFORMATION YOU WANT.





# SILENT NIGHT? NOT WHEN WE DECK THE HALLS

When it's time to get the bells jingling, our high ceilings, grand staircases and vintage touches are perfect as a backdrop for a vintage gala or a themed evening. Whether you are staging an event from 300 to 1500 ask us about our inclusive packages





# FLEXIBLE, FUN...

## **Need to make an impression?**

Our state-of-the art AV setup features a cutting edge JBL VTX sound system.

## **Need 24 hour access?**

We can work with that...

## **Need to get people sharing?**

Our venue wide WiFi is perfect for getting your guests talking on social media



# ...AND ALWAYS FABULOUS

Behind Troxy's stunning art deco arches in the main hall are the 1,777 pipes of our fully restored and functioning Wurlitzer organ.

Our AV facilities are all included in the hire price and behind all the equipment is the expert knowledge of our in-house team who, if needed, can take care of all your lighting and sound requirements.

And our secret second stage can be used for surprise reveals and production twists to give your guests plenty to talk about...





# FOOD, GLORIOUS FOOD (AND DRINK)

Our approved caterers have been carefully curated with our clients in mind, ensuring we can offer a variety of food styles to suit any event type, size and budget.

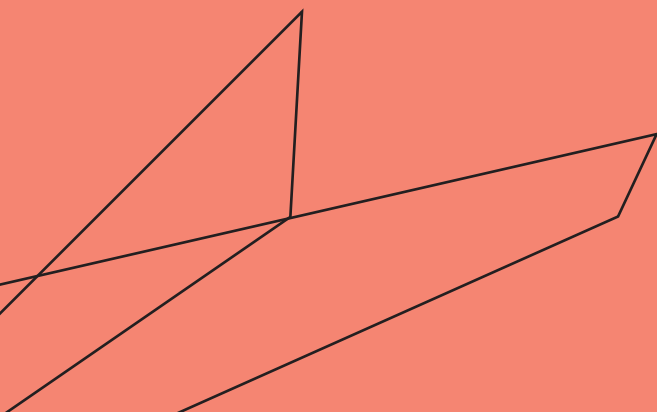
From sit-down award ceremonies and celebrations through to bowl food, buffets and more informal dining options.

*Boulevard*  
events

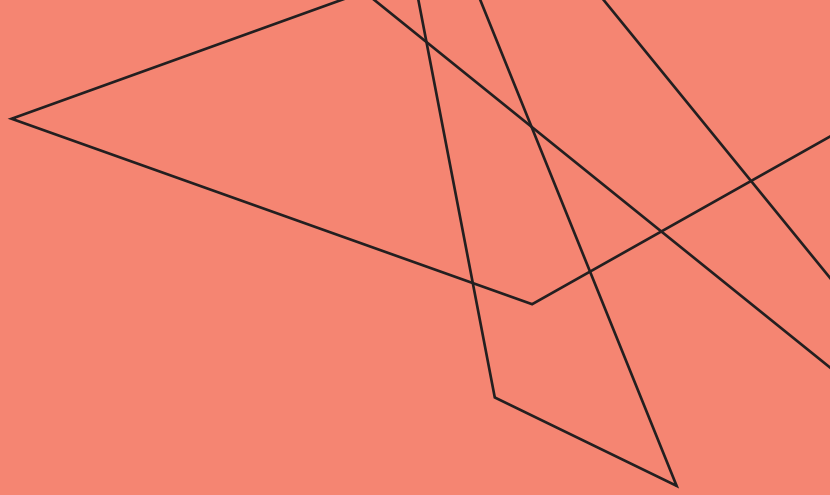
*Seasoned.*

dish

ESTABLISHED 1976  
MOVING VENUE  
VENUE CATERERS









# THE TROXY ETHOS

You'll be allocated an events manager who specialises in your kind of event and they'll be your contact throughout your planning process and on the night.

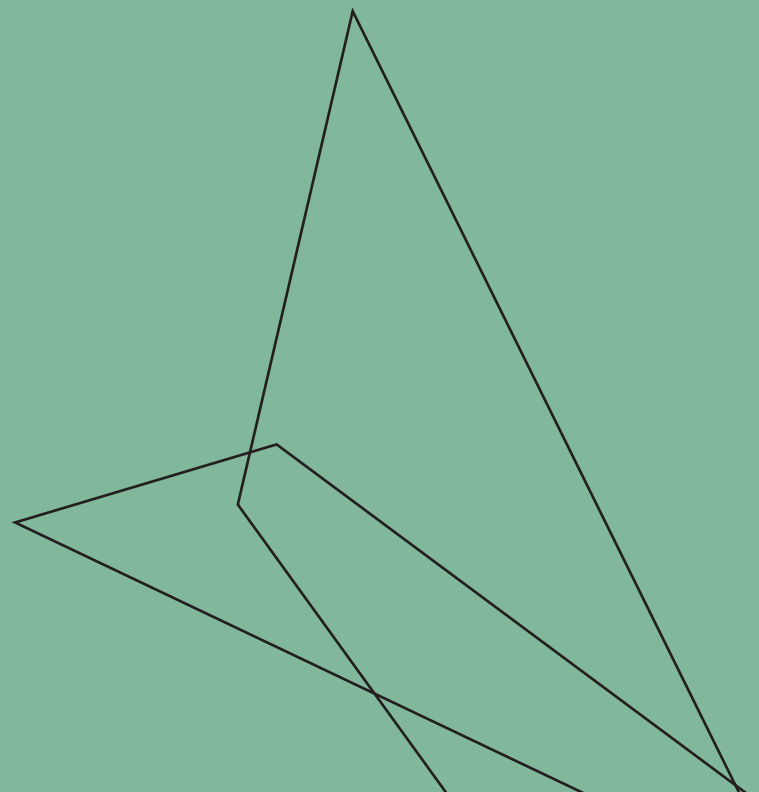
We've sourced some of the most experienced and talented people in the UK.

Once you pay your hire fee that's it, there's nothing to add on top, unless we need to specifically hire something in on your behalf.



# WE'VE GOT IT COVERED

- ◆ Exclusive venue hire
- ◆ Licensed until 2 am, with possible extensions
- ◆ No noise curfews
- ◆ 24 hour access
- ◆ Loading bay with stair free access
- ◆ WiFi throughout the venue
- ◆ Air conditioning
- ◆ 7 backstage dressing rooms
- ◆ 2 front of house dressing rooms
- ◆ Flexible pouring rights
- ◆ Multiple branding opportunities
- ◆ Multiple filming positions and a jib position
- ◆ Dedicated event manager/support team
- ◆ In-house furniture stock
- ◆ OB option



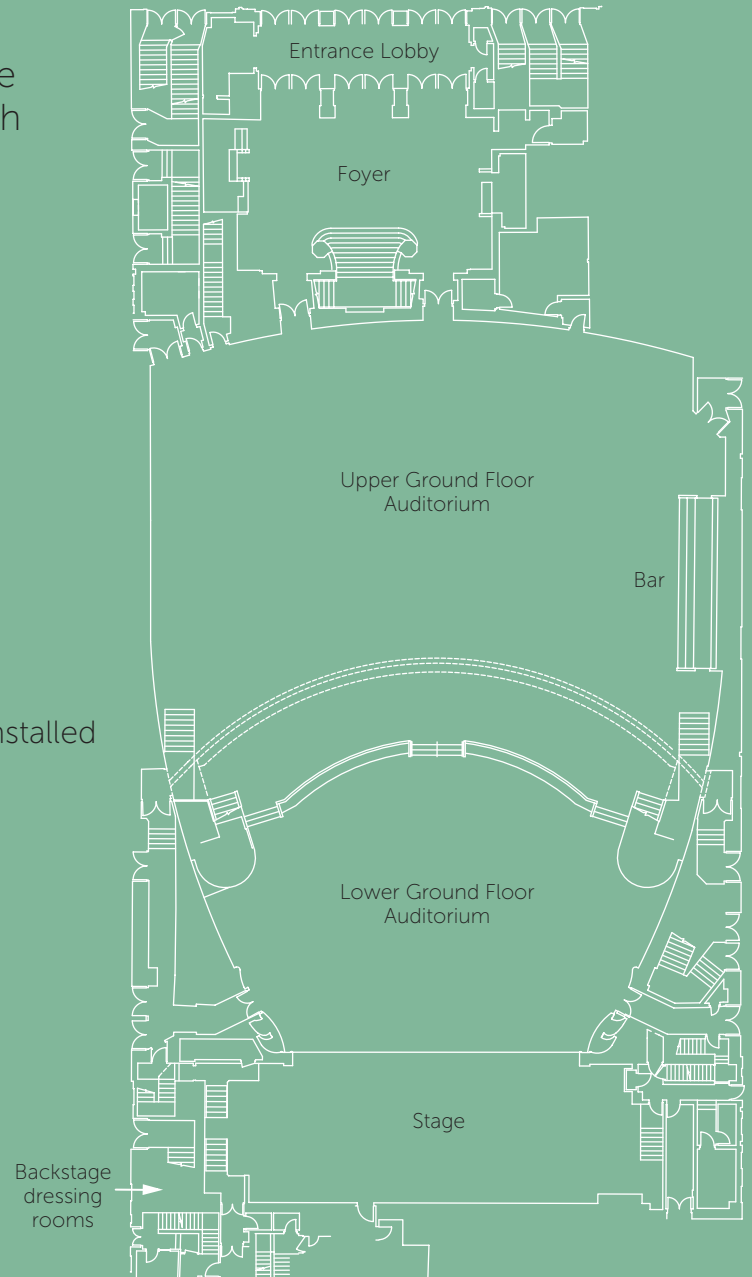
# GRAND HALL - GROUND FLOOR

The largest Troxy event space, its unique 1930s original features and majestic high ceiling provide an exceptional Art Deco backdrop and brings extra glamour to every event.

- ◆ Pillar free flat floor space: 1,100m<sup>2</sup>
- ◆ Minimum ceiling height: 3.3m
- ◆ Maximum ceiling height: 14.5m
- ◆ Toilets
- ◆ Blackout possible
- ◆ Dual stage
- ◆ Extensive AV equipment permanently installed
- ◆ In-house technicians

## CAPACITY

- ◆ Cabaret: 520
- ◆ Banqueting: 780
- ◆ Theatre: 1200
- ◆ Reception: 1,500







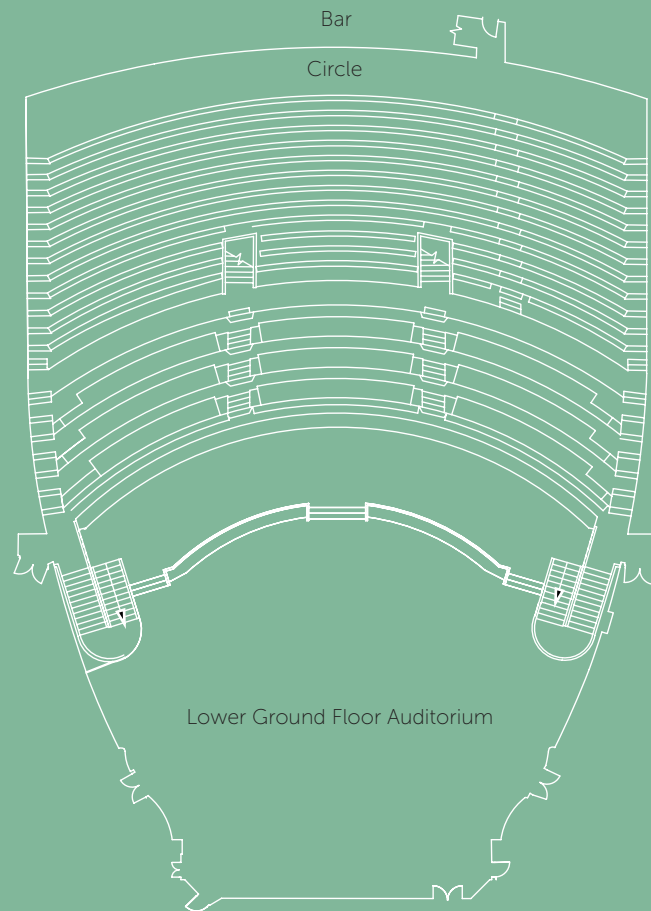
# GRAND HALL - CIRCLE

Overlooking the Grand Hall stage, the Circle is ideal for providing additional tiered seating for events or can be transformed into a VIP area ensuring special guests have the best seats in the house.

- ◆ Pillar free
- ◆ Toilets
- ◆ Dedicated bar facility
- ◆ Dedicated smoking terrace
- ◆ Access from the foyer or Grand Hall ground floor

## CAPACITY

- ◆ 192 Booth Seating
- ◆ 669 Theatre Style





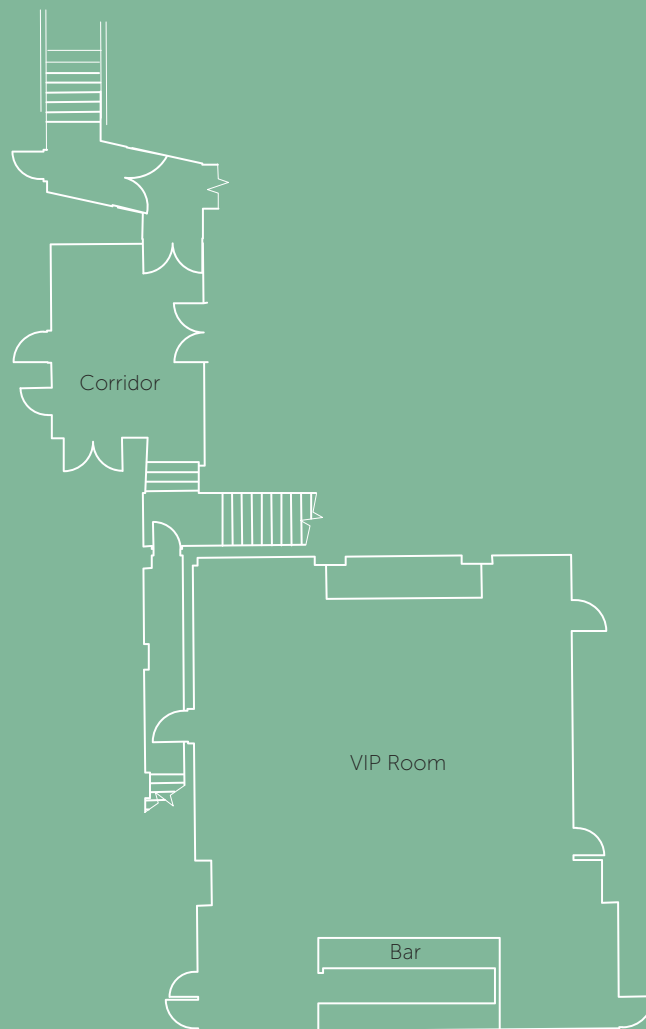
# GRAND HALL - VIP ROOM

- ◆ Situated on the first floor, perfect for hosting drinks receptions or after parties. The space is included within the exclusive hire of the Grand Hall.
- ◆ 120m<sup>2</sup> pillar free flat floor space
- ◆ Extensive AV equipment
- ◆ Private bar facility
- ◆ Blackout possible
- ◆ Air conditioning
- ◆ Supplemented by two dressing rooms

## CAPACITY

- ◆ 150 Standing
- ◆ 120 Theatre

To Upper Grand Circle



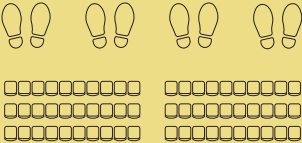




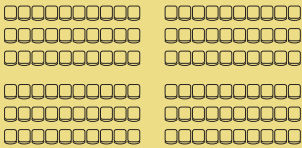
# CORPORATE CAPACITY



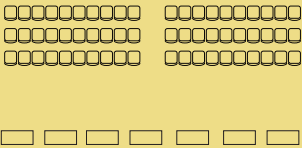
Live music standing  
Capacity: 3,050



Live music standing & seated  
Capacity: 2,077 / 861



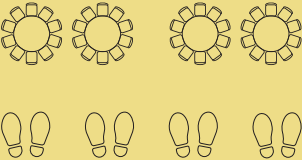
Full theatre  
Capacity: 2,115



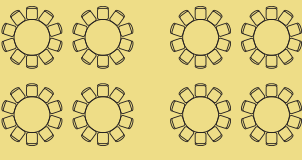
Theatre with catering  
Capacity: 1,200



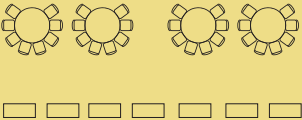
# CORPORATE CAPACITY



Dining with reception  
Capacity: 780



Dining without reception  
Capacity: 1,000



Cabaret with catering  
Capacity: 520

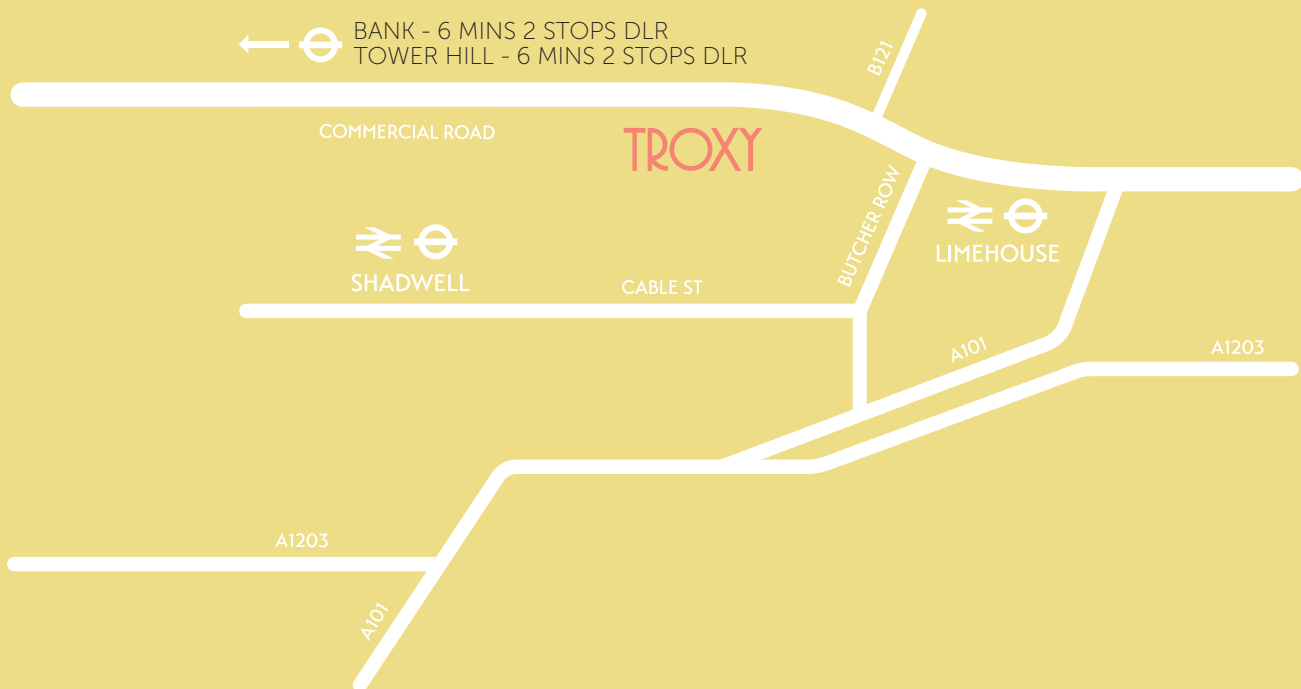


Reception standing  
Capacity: 1,800





# WE'RE CLOSER THAN YOU THINK



Troxy, 490, Commercial Road,  
London, E1 0HX

TROXY IS CLOSE TO THE CITY OF LONDON AND A MERE 15 MINUTES FROM LONDON WATERLOO VIA A WATERLOO & CITY TRAIN, TO BANK AND ON TO LIMEHOUSE VIA THE DLR.

THE NEAREST HOTEL – HOLIDAY INN EXPRESS AT LIMEHOUSE – IS JUST 300 METRES AWAY, WITH A WIDE CHOICE OF HOTELS AT CANARY WHARF, A SHORT DISTANCE AWAY ON THE DLR.







## SO WHAT'S WITH THE GORILLA?

The first film shown at Troxy in 1933, was King Kong.

That's why you'll see the gorilla logo on our building and our beer and this brochure.

We still have a soft spot for Mr Kong, who like Troxy is large, impressive and fiercely independent.

Troxy | 490 Commercial Road | London | E1 0HX

020 7790 9000 | [hello@troxy.co.uk](mailto:hello@troxy.co.uk) | [www.troxy.co.uk](http://www.troxy.co.uk) |    TroxyLondon