CHAIRMAN

Martin Peter  
Co-Founder and CEO  
Lite+Fog

Elizabeth Lunik  
Analyst Food & Agribusiness | Farm Inputs  
Rabobank

Christian Bengtson  
EMEA Head of Agriculture - Weather Business Solutions  
IBM

Sonnet Malakaran George  
Agro-Food Industries and Losses expert  
FAO (Food & Agriculture Organization)

Nico Huizing  
Owner  
HuizingHarvest BV

Emmanuel Mounier  
SMART Agriculture Business Development Director  
Semtech

Sjors Beijer  
Innovation Manager  
KD Smart Growing Systems  
Klasmann-Deilmann Benelux BV

Daniele Tricarico  
Director of Insights  
GSMA AgriTech

Felipe Villela  
CEO & Co-Founder  
reNature

Jörg Ullmann  
Managing Director, Scientific Project Manager  
Roquette Klötze

SPEAKER LINE-UP

Peter Lane  
Chairman  
Vertical Farming Network

Cees Jan Hollander  
Global Farming Expertise Manager  
Danone

Jan Huizeling  
VP Global Technology and Ecosystems  
Yara International

Mark Jarman  
Head of Agriculture  
Satellite Applications Catapult

Stephan Laux  
Agribusiness Innovation Center, Transaction Advisory Services  
EY

Fabian Schwartzman  
Strategic Research and Technology Development Lead  
AeroFarms

Tom Debusschere  
CEO & Co-Investor  
Urban Crop Solutions

Charlotte Postma  
Agriculture Portfolio Manager  
Airbus Defence and Space

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We are pleased to announce the launch of our World Intelligent Farming Summit which will take place on 3-4 September in Berlin, Germany 2020. This summit will bring together agribusiness professionals to discuss the latest advancements in AgrITech, precision agriculture, vertical farming, crop and seed developments, indoor farming, livestock monitoring, as well as, UAV, smart agriculture sensors, machinery and robotics applications.

Key themes for this year's summit will include:

- Precision Agriculture and Livestock Farming
- Plant and Crop Science for Improved Resource-use
- New Business Models
- Precision Agriculture, Horticulture, Viticulture, Pasture Management
- Applications of Unmanned Aerial Systems
- Satellite-based Applications for Precision Agriculture
- Site-specific Nutrient, Lime and Seed Management
- Geostatistics, Mapping and Spatial Data Analysis
- Wireless Sensor Networks, Internet of Things
- Robotics, Sensors, Guidance and Automation
- Software and Mobile Apps for Smart Agriculture
- Agriculture 2.0 and IoT Implementation
- Agricultural Resource Management
- Drone Technology for CSA
- Indoor Farming Technologies

This summit will gather together CEOs, CTOs, CIOs, Directors, VPs/Heads, Managers and other Senior Level Executives from:

Who Should Attend

This summit will gather together CEOs, CTOs, CIOs, Directors, VPs/Heads, Managers and other Senior Level Executives from:

- Innovation & Digitisation within agriculture or farm industry
- Agriculture/Farm R&D
- Digital Transformation and Business Development
- Precision and Connected Farming / Agriculture
- Harvesting solutions
- Crops/Fertilising
- Digitization of agriculture/farming
- Pastoral farming
- Agronomy
- Farm Management and Operations
- AgriTech and IoT
- Commercial Farmers/Growers
- RPA and Machine Learning
- Robotics and Drones
- Robotic Biotech Developers
- Process Automation and Machinery
- Connectivity and Sustainability

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<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>08:30</td>
<td>Check-In and Welcome Coffee</td>
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<tr>
<td>09:00</td>
<td>Opening Address from the Chairman</td>
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<tr>
<td>09:10</td>
<td>&quot;Breaking the Ice&quot; Speed Networking Session</td>
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<tr>
<td>09:50</td>
<td>Case Study:</td>
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<td></td>
<td>Farming in a regenerative agricultural world</td>
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<td></td>
<td>• Consumer expectations on food production</td>
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<td>• Agriculture as part of the solution</td>
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<td>• Smart solutions for consumers and farmers</td>
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<td>Cees Jan Hollander</td>
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<td>Global Farming Expertise Manager</td>
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<td>Danone</td>
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<tr>
<td>10:30</td>
<td>Morning Coffee and Networking Break</td>
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<td>11:00</td>
<td>Case Study:</td>
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<td></td>
<td>Intelligent Farming?.......And what about data?</td>
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<td></td>
<td>• The role of data</td>
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<td>• It is not just about storage</td>
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<td>• Data Supply Chain</td>
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<td>• The importance of Trust</td>
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<td>• How to put it all into context</td>
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<td>• Digital Transformation that sticks</td>
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<td>Jan Huizeling</td>
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<td>VP Global Technology and Ecosystem</td>
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<td>Yara International</td>
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<td>11:40</td>
<td>Case Study:</td>
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<td></td>
<td>Agrobotix combine solution from farmers perspective</td>
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<td></td>
<td>• HuizingHarvest and Agrobotix combine harvester</td>
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<td></td>
<td>• Challenges in the market from farmers around the world</td>
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<td>• Combining these challenges in a combine harvester</td>
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<td>Nico Huizing</td>
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<td>HuizingHarvest BV</td>
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<td>12:20</td>
<td>Case Study:</td>
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<td></td>
<td>Weather, big data and analytics - Addressing key agriculture challenges with IBM technology</td>
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<td></td>
<td>• A new weather model - Democratizing access to hyper local weather forecasts globally</td>
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<td></td>
<td>• Managing abundance of data - IBM’s curated repository of satellite information and other geospatial/temporal data sets</td>
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<td>• Solving trust issues related to sharing of data in Agriculture - promoting flexibility while preserving integrity</td>
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<td>• Addressing sustainability and transparency challenges along the supply chain</td>
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<td>Christian Bengtson</td>
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<td>EMEA Head of Agriculture - Weather Business Solutions</td>
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<td>IBM</td>
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<td>14:00</td>
<td>Case Study:</td>
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<td>Innovation Platform on Post-harvest Operations (INPhO) of the Food and Agriculture Organization of the United Nations</td>
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<td>• INPhO is a platform that facilitates access to technological solutions to reduce food loss in remote areas of developing countries</td>
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<td>• INPhO is accessible through four types of media – virtual reality, mobile phones, computers and audio</td>
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<td>• INPhO contributes to reduction of food loss and waste as well as building resilience in the food systems of developing</td>
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<td>Sonnet Malakaran George</td>
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<td>Agro-Food Industries and Losses expert</td>
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<td>FAO (Food &amp; Agriculture Organization)</td>
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<td>14:30</td>
<td>Case Study:</td>
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<td>Why are so few Indoor Vertical Farms profitable?</td>
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<td>• Indoor Vertical Farming provides compelling solutions to the United Nation’s Sustainable Development Goals, however, few early adopters are making a profit.</td>
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<td>• At Urban Crop Solutions, we have worked tirelessly to find a sensible solution to many open issues. And we’ve come up with a concept that ‘just makes sense’.</td>
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<td>• Scalable, Adaptable, Efficient</td>
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<td>Tom Debusschere</td>
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<td>CEO &amp; Co-Investor</td>
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<td>Urban Crop Solutions</td>
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<td>Case Study:</td>
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<td>How digital tools strengthen agricultural sector resilience in developing countries</td>
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<td>• Enabling smallholder farmers to access services, markets and assets</td>
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<td>• The opportunity to digitise agricultural value chains: Mobile money and digital IDs</td>
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<td>• How are digital tools helping rural populations adapt to climate change?</td>
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<td>Daniele Tricarico</td>
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<td>Director of Insights</td>
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<td>GSMA AgriTech</td>
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<td>Case Study:</td>
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<td></td>
<td>How LoRa ® IoT solutions enable smart services in Agriculture</td>
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<td>• LoRaWAN : the de-facto IoT technology in agriculture</td>
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<td>• How IoT enables smart farming : Use case examples</td>
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<td>• From specific solutions to high value services</td>
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<td>Emmanuel Mounier</td>
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<td>SMART Agriculture Business Development Director</td>
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<td>GSMA AgriTech</td>
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<td>16:00</td>
<td>Afternoon Tea and Networking Break</td>
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<td>16:20</td>
<td>Panel Discussion</td>
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<td>Internet of food and farm 2030</td>
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<td>In this session panelist will discuss the applications and implementa-</td>
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<td>tions of AI, ML, Robotics and IoT in the agriculture industry. Does the deployment and implementation of such technologies meet the reality of work?</td>
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<td>Moderated By:</td>
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<td>Martin Peter</td>
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<td>Co-Founder and CEO</td>
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<td>Lite+Fog.</td>
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<td>17:00</td>
<td>Chairman’s Closing Remarks and End of Day One</td>
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DAY 2
4 SEPTEMBER 2020

08:30 Check-In and Welcome Coffee
09:00 Opening Address from the Chairman

SOWING THE SEEDS FOR THE FUTURE FARMING

09:10 Case Study: The realities of vertical farming
- Basic maths
- Choices of Crops and their Limitations
- Why good engineering matters
- The Future & Opportunities
Peter Lane
Chairman
Vertical Farming Network

09:30 Case Study: The Value Proposition of Precision Livestock Farming
- What are the biggest drivers behind precision livestock farming?
- Is there really a precision livestock farming ecosystem? What does it look like?
- What are the value propositions of PLF?
Elizabeth Lunik
Analyst Food & Agribusiness | Farm Inputs
Rabobank

10:00 Case Study: Why Regenerative Agriculture is becoming mainstream
- Challenges/risks of conventional agriculture practices
- Opportunities/benefits of regenerative agriculture practices
- Why corporations are seeing this as a strategic transition for merely risk mitigation purposes
- How reNature work can contribute to support farmers & corporates in the transition
Felipe Villela
CEO & Co-Founder
reNature

10:30 Morning Coffee and Networking Break

10:50 Case Study: Space and agriculture – Pieces of a jigsaw
This Case Study will explore the current role of space now and into the future across agriculture with a focus on Earth Observation and Connectivity. The discussion will focus on the challenges and opportunities that exist related to exploitation of space and how future developments will benefit the sector.
Mark Jarman
Head of Agriculture
Satellite Applications Catapult

11:20 Case Study: Turning observations into action
What satellite imagery pixels can and cannot do to support daily decision making
- For more effective precision farming
- For more sustainable supply chains
Charlotte Postma
Agriculture Portfolio Manager
Airbus Defence and Space

11:50 Case Study: Algae as food and their potential role in a circular economy
- Algae are used as food since more than 14.000 years
- Industrial algae production starts just 70 years ago – a young branch of agri-/aquaculture
- Today already 30 Mio tons of algae are produced worldwide – high annual growth rates
- Algae production is very sustainable
- More and more applications in the food and feed sector (PUFA, protein, pigments...)
- Potential for a Landless Food Production and in a circular economy
Jörg Ullmann
Managing Director,
Scientific Project Manager
Roquette Klötze

12:00 Case Study: Collaborative eco system innovation to drive novel agribusiness solutions and business models
- Outlook to farming of the future
- Our views and insights
- Drivers to change
- The new business eco system to drive innovation
- Impact on business as usual
Stephan Laux
Agribusiness Innovation Center,
Transaction Advisory Services
EY

13:00 Business Lunch

14:00 Case Study: Innovation from a corporate perspective; put your customer needs first
- Providing an optimum fundamentals for professional horticulture
- Bringing innovations from outside our industry into horticulture (case study: Growcoon)
- How cultivation system innovations can increase resource-use efficiency (case study: Open field lettuce vs. indoor grown produce using vertical farming & hydroponics)
- The need of crop monitoring when adapting cultivation strategy
Sjors Beijer
Innovation Manager KD
Smart Growing Systems
Klasmann-Deilmann
Benelux BV

14:40 Case Study: Revolutionizing Agriculture Through Indoor Farming
- Producing fresher and more nutritious food in urban centers
- Innovation in the vertical farming space
Fabian Schwartzman
Strategic Research and Technology Development Lead
AeroFarms

15:20 Chairman’s Closing Remarks and End of Summit

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Martin Peter  
Co-Founder and CEO  
Lite+Fog

Based in Berlin, and initially a student of Physics, Philosophy, and Arts, he is working on hydroponic system prototyping for more than ten years.  
Taking a lot of additional deep dives into mushroom farming, urban farming as well as permaculture techniques, gave him a broad overview of agricultural practices and an understanding that it needs more than one solution to the complex problem ahead of us.  
Lite+Fog is now concentrating on bringing cutting-edge fogponic systems to producers - to save costs, standardize vertical farming, and scale up the industry to the level the world needs it to. Their approach is to concentrate on light-weight constructions, efficient design, and easy and simple setups to lower the investments needed for Vertical Farming.  
Germany, the world-renowned industrial powerhouse, is one of the few economies able to deliver quantity and quality at the same time. Combining this with the clever and creative engineering of Lite+Fog may provide them with the means to becoming leading infrastructure supplier and project developer for Vertical Farmers and Indoor growers around the world.

Through all of this, Martin Peter serves as the Spiritus Rector of Lite+Fog, guiding the company through prototyping and development to the forefront of Vertical Farming possibilities.  
He is honored to host this summit, helping to make agriculture intelligent again.

Peter Lane  
Chairman  
Vertical Farming Network

Peter Lane is a Welsh farmer’s son who was designing automated farming equipment since he was 11, and has been in the electrical and controls industry since he left school in 1969.  
Since 1979, he has worked across the globe on major electrical and control system installations on petrochemical, pharmaceutical, car manufacturing, power production and distribution, food & beverage, water treatment, nuclear plants.

He first started looking at vertical farming back in the 1980’s, but it is only in the last few years with the advent of LED lighting that the industry has become economically viable.  
In 2018 he was elected as the vice chairman for the Association for Vertical Farming and has been actively promoting the industry ever since.  
Peter Lane is also the head of CEA Research & Development Ltd which is based at the Royal Agriculture University in Cirencester.  
CEARD Ltd is set up for R&D of engineering systems for vertical farms, and in the new year will be providing training in vertical farming from their facilities at the RAU.

Daniele Tricarico  
Director of Insights  
GSMA AgriTech

Daniele leads the insights and research work stream for the AgriTech programme at the GSMA, the global association of the mobile industry uniting more than 750 operators with over 350 companies in the mobile ecosystem.

Daniele and his group of work produce industry analysis and intelligence to support service providers with their digital agriculture initiatives, focusing on emerging use cases, business models and social impact opportunities.

Prior to joining the GSMA, Daniele was a telecoms analyst at Pyramid Research and Informa Telecoms & Media. Daniele holds an MSc in new media and information systems from the London School of Economics and an MA from the University of Bologna.

Nico Huizing  
Owner  
HuizingHarvest BV

Nico Huizing is the founder and owner of HuizingHarvest BV in The Netherlands. Huizing-Harvest is a technology outsourcing company in the agricultural industry and at the same time an agency for seasonal workers around the world focusing on operators for harvest.  
2 years ago they started the AGROBOTIX project to develop an autonomous combine harvester from farmer POV.

Cees Jan Hollander  
Global Farming Expertise Manager  
Danone

Cees Jan Hollander is born in a dairy farmers’ family. After completing the agricultural education Cees Jan started his career managing a dairy herd of 120 dairy cows. Next was a position at the applied research department of Wageningen University and Research in the group of dairy nutrition. Demonstrating how to apply the research findings on a farm was key here. Cees Jan continued his career at Lely International. This Dutch family-owned business is a market leader in the automatic milking systems. In the global role of farm management support ensuring farmers that changed to automatic milking the best transition. Since 2014 is the global farming expert at Danone. Currently responsible for the global rollout of the new animal welfare assessment and sharing best practices for economic sustainability. Managing broad topics in fresh dairy that are key for supporting farmers towards regenerative agriculture. Dairy is part of the solution and not the problem.

Elizabeth Lunik  
Analyst Food & Agribusiness | Farm Inputs  
Rabobank

Elizabeth Lunik is a farm inputs analyst at Rabobank’s global RaboResearch Food & Agribusiness department, and focuses on the animal health and nutrition space for Europe and Africa regions. Prior to joining Rabobank, she worked at the Thuenen Institute of Farm Economics and for agri benchmark on farm production costs and practice change. She has a M.S. in Agricultural Economics from Purdue University.

Mark Jarman  
Head of Agriculture  
Satellite Applications Catapult

Mark is Head of Agriculture at the Satellite Applications Catapult, an innovation and technology company transforming the way the world uses satellite technology and data. He is the former Head of Earth Observation (EO) and is experienced in the commercial and research exploitation of EO technologies across numerous market sectors.

Prior to joining the Catapult, Mark was Operations Manager at URSULA Agriculture, a pioneering start-up focused on developing new agricultural solutions using remotely sensed data from drones and satellites for use across the agricultural sector. Since joining the Catapult, Mark has been responsible for developing and delivering agricultural projects around the globe that bring together local end users with UK companies and academia to tackle supply chain and production challenges.

Mark is also a Fellow and Chartered Geographer of the Royal Geographical Society.

Stephan Laux  
Agribusiness Innovation Center,  
Transaction Advisory Services  
EY

Stephan leads the Agribusiness Innovation Center for EY. He is intrigued by the impact of digitalization, the changing consumer and the agility dilemma of big corporations. How do you simultaneously shape the future whilst managing the present and unlearning the past? How do large companies preserve existing business’ and embrace disruption and change in it’s value chain? Before joining EY Stephan worked many years in the agribusiness industry with roles in M&A, Merger and Integration, business development, R&D and Digitalization.

Christian Bengtson  
EMEA Head of Agriculture - Weather Business Solutions  
IBM

Christian has been working with IBM since 1997 in various positions, e.g. as Global Client Executive, Partner and Global Automotive PLM leader in Professional Services, Country Sales Manager for IBM Websphere and Executive Process Automation Leader for Nordic and Germany. Christian has four kids, one wife and one horse, and is also a passionate rock drummer.

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expanding product-market-fit combinations. To support this endeavor, he is exploring the use of media for present and innovative cultivation systems, like hydroponics and vertical farming.

Sjors Beijer is born in a horticultural family. Working at Klasmann-Deilmann, the leading corporate group in the international substrate industry, Sjors is responsible for running an innovation handbook], Jörg Ullmann, Behr's Verlag, April 2017 - Book publication: "Algen" [Algae] in the "Handbuch Lebensmittelhygiene" [Food hygiene handbook], Jörg Ullmann & Kirstin Knufmann, KOSMOS Verlag, April 2016 (awarded the gold medal of the Gastronomic Academy of Germany). Since 2014, Sjors has been an Authorized Signatory / Operations Manager / Scientific Project Manager for the Klasmann-Deilmann Group.

Charlotte has worked in the remote sensing industry since 2008, starting her career at Airbus headquarters doing market intelligence in the Earth Observation field. Passionate about marketing and entrepreneurship, she pursued her track as a product manager, to pitch and launch Pleiades satellite imagery, then released One Atlas basemap and One Tasking to the global market. She embraced the agriculture market three years ago to create new offers and grow the Airbus footprint in this vertical. She is a graduate of the EDHEC business school as well as of the Spanish university of Deusto, where she obtained an MBA.

Sjors Beijer Innovation Manager KD Smart Growing Systems Klasmann-Deilmann Benelux BV

Sjors Beijer is born in a horticultural family. Working at Klasmann-Deilmann, the leading corporate group in the international substrate industry, Sjors is responsible for running an internal Innovation Incubator. Therein Sjors is responsible for exploring and assessing new constituents and substrate compositions, new products and new service models. That is accentuated by the sectoral challenge of finding suitable, sustainable and safe growing media for present and innovative cultivation systems, like hydroponics and vertical farming. This means challenging the current business model, focusing on customer needs and exploring product-market-fit combinations.

Jörg Ullmann Managing Director, Scientific Project Manager Roquette Klötze

Jörg Ullmann was born in Waren (Müritz, Germany) in 1973. He studied biology at Leipzig University, where his main subjects included immunology, molecular phylogeny and ecology. In 1997, he joined the research residency at the Institute of Biochemistry, University of Oslo (Cancer Research Department). Since 1999, Jörg has been a Scientific Assistant at the Biology Faculty, Philipps-University, Marburg (Molecular Genetics Department). In 2000, he completed the certification as a "Project Manager and Commissioner for Biological Safety" according to Section 15 of GenTSV (the German Gene Technology Safety Ordinance). From 2001 to 2002, Jörg was employed as a Vocational Training for "Innovation and Leadership Management". From 2004 to 2007, Jörg was a production manager at Bioprodukte Prof. Steinberg (Molecular Genetics Department). Since 2008, he has been in charge of the quality control and regulatory affairs at Bioprodukte Prof. Steinberg (Molecular Genetics Department). Since 2012, Jörg has been responsible for safety and quality issues at Bioprodukte Prof. Steinberg (Molecular Genetics Department). Since 2014, Jörg has been responsible for safety and quality issues at Bioprodukte Prof. Steinberg (Molecular Genetics Department). Since 2016, Jörg has been responsible for safety and quality issues at Bioprodukte Prof. Steinberg (Molecular Genetics Department). Since 2017, Jörg has been responsible for safety and quality issues at Bioprodukte Prof. Steinberg (Molecular Genetics Department).

Tom Debusschere CEO & Co-Investor Urban Crop Solutions

As Series A Investor, Tom was amazed by the exciting possibilities of Indoor Vertical Farming. Urban Crop has a passionate team and world-class know-how in indoor plant biology and factory engineering. Above all, UCS has a proven technology and 26+ Container Farms where customers grow crops pesticide-free, year-round. So he joined the team to help take the Company globally.

In his past corporate career, he worked in building product markets worldwide: wood panels, windows, flooring, chemicals, Plastics & Wood processing, and B2B Retail (Furniture and Area Rugs). His management focus has always been on sustainability, innovation, building new businesses, Operations Excellence, and free cash flow conversion. With operational experience in diverse shareholder environments: Family, Private Equity, and Public Equity markets.

Jan Huizeling VP Global Technology and Ecosystems Yara International

Jan Huizeling is VP Global Technology and Ecosystems for Yara Digital Farming and based out of Bangalore. In his role, Jan is responsible for defining and deploying the global technology components as well as developing new business models for B2B ecosystems. Jan joined Yara in 2018. Prior to Yara, he was CIO and Head of Product for Reliance Communications. In addition, he has held similar positions at Christian Salvesen PLC, GE Capital Logistics, TNT, and Groupe CAT. In addition to his background in technology, Jan Huizeling also holds a master’s degree in Business Administration.

Sonnet Malakaran George Agro-Food Industries and Losses expert FAO (Food & Agriculture Organization)

Sonnet Malakaran George joined the Food and Agriculture Organization of the United Nations in 2013. He has worked in Asia, Africa, Latin America and in the Near East on equipment and process design and small and medium-scale enterprises (SMEs). He has integrated this equipment and process design into an FAO corporate digital innovation web platform. Through FAO’s field program he has provided country support in industry strategy development, in enhancing the inclusiveness of dairy industry programs and projects, and in promoting and enhancing investments to optimize food security, income generation and sustainable dairy enterprise development. Sonnet has more than 10 years of international professional experience and is a technical editor and co-author of a number of publications on issues in the dairy industry, ranging from milk safety to dairy institutions. He holds an M.Sc. in food technology, science, and nutrition from Katholik University Leuven, a Bachelor of Technology in dairy science and technology from Kerala Agricultural University, India. Before joining FAO he worked for Almarai and Meadow Johnson (United States of America) in the team commissioning the first spray-drier for infant food formulation in Saudi Arabia.

Fabian leads AeroFarms Strategic Projects team and works closely with Engineering, R&D and Business Development. In his role, Fabian is leading AeroFarms most innovative projects in fields ranging from food safety and operations to biopharmaceuticals. Fabian joined AeroFarms after receiving his MBA from Stanford Graduate School of Business. Beforehand, Fabian worked at Intel as a Process Engineer and a Group Leader. Fabian also holds a MSc in chemistry from the Weizmann Institute of Science where he investigated the biophysics of Alzheimer Disease and some potential inhibitor drugs. Publications


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