

## **Strategy for MineSense Group Community Development**

**Code:** 21/11

**Company:** Satellite Applications Catapult

**Department Name:** Extractive Industries

### **Project Description:**

This Project will be focused on the development of the MineSense Group community of interest. The MineSense Group was created in order to provide a platform for stakeholders of the mining and space industries to collaborate and discuss new technologies, opportunities, and solutions to solve challenges of mining industry using space technology.

The project will be focused on a strategy development which will help to reach MineSense Group objectives. We will be looking for the best ways, tools, strategies on how Group can generate new opportunities, drive demand for more ideas, help to create collaborations and international partnerships, accelerate its reach to wider audience, identify and classify Group members and generate strategy for the future development.

Project also aiming to develop a roadmap for the next 2-3 years for the group growth and development; capability map of the space sector within Extractive theme, map of the research and innovation ideas which can bring benefits for companies within the Mining sector. The SPINtern will support design of this strategy and deliver plan for MineSense Group quick, efficient, and effective growth.

### **Applicant Specification:**

Creativity and drive to be working within an innovation and business support environment; team player with excellent communication skills, experience of working in an organised manner in a dynamic environment, excellent planning, research, coordination and organisation skills, great understanding of marketing activities and communication tools. Knowledge of space and mining sectors is not essential but would be very beneficial.

### **Minimum Requirements:**

Essential knowledge of Microsoft systems, including email, excel and power point. Understanding of social media, especially LinkedIn.

**Preferred Additional Requirements:**

Knowledge of marketing communication tools and events experience, WordPress skills.  
Knowledge or experience with Mining industry.

**Further details:**

8 weeks minimum fixed term contract to be agreed with successful candidate but nominally with a start date around June 2021 to attend the SPIN Induction day hosted by the Satellite Applications Catapult, and completion before September 2021 for the Showcase that month. Salary is £1,500 per calendar month gross (guide only).

**Interviews:**

Week of 15 March 2021 but will be confirmed.

**Closing Date for Applications: 5pm on Friday 5 March 2021**

Applications should be made through the online form attaching a CV, before the closing date. Please note that elements of the form left incomplete will be deemed to render the application ineligible. They will be checked for eligibility and forwarded to the employer.