



## An introduction for teachers



Challenge

Empowering young Londoners to promote active, responsible and safe travel, as part of TfL Travel for Life.

The TfL Pioneers Challenge is designed to equip students aged 11 to 18 with the skills and confidence to lead their peers and influence parents in tackling travel issues in their school community.

Foundation year



# What is the TfL Pioneers Challenge?



- A training opportunity for 12-14 students to design and deliver a project to engage their school community in safe and sustainable travel, contributing to a reduction in carbon emissions.
- As TfL Pioneers Ambassadors, the student team deliver activities, competitions and events to influence their peers and instigate change.
- They receive 5 workshop sessions to develop their skills in presentation, leadership and project planning, with 10 travel challenges to complete by July.
- Your Ambassadors can be recruited from single or mixed year groups.

# Travel choices, health and climate action!



Climate Action is a high priority for many young people, with over 70% of 12-18 year-olds worried about the world they will inherit.

Nearly 30% of weekday morning car journeys are attributed to school drop off, so reducing car use and encouraging sustainable travel is an easy place to start lowering your carbon footprint and making a difference to your community.

We are here to help. Right across London, secondary schools are taking advantage of our free support to help encourage safe, active, and sustainable travel to and from school – like walking, cycling and using Public Transport.



## PROJECT OBJECTIVES

### ACTIVE:

Raise awareness of the environmental, health and wellbeing benefits of active travel and encourage more students to walk, cycle and travel sustainably.

### RESPONSIBLE:

Encourage respectful and sustainable use of the transport network. Consider the impact of our travel choices locally, nationally and globally.

### SAFE:

Increase safety awareness in the school community across all travel modes.



# Benefits to schools and students



## 7 reasons to join the TfL Pioneers Challenge

- ✓ Support your school's Travel Plan and Climate Action Plan.
- ✓ A minimum of 25 activities provided towards Bronze, Silver or Gold TfL Travel for Life Accreditation.
- ✓ Supports the Curriculum and Enrichment Programme.
- ✓ Reduces congestion around your school and improves road safety and air quality.
- ✓ Promotes peer-led projects, leadership and other life skills.
- ✓ It's free: 5 student workshop sessions from a TfL specialist with support and guidance to deliver their project.
- ✓ Recognition for students – a certificate in Student Leadership awarded by the Schools, Students and Teachers Network (SSAT). Participation can also count towards the Duke of Edinburgh Voluntary hours.

**ssat**  
the schools, students and  
teachers network



# Year Planner



Session	Session 1	Session 2	Assembly 1 – Top Travel Tips	Session 3	Road Safety Obstacle Course Teachers' Form time presentation	Session 4	Assembly 2 – Eco Active Week Eco Active Week competitions	Session 5	Eco Seminar Event (London Transport Museum)
Content	Introduction to Pioneers Challenge Explore local travel issues	Practice presentation skills and prepare assemblies 1 and 2		Training to deliver Road Safety Obstacle course		Planning and organising activities to involve school community		Write skills statements and compile evidence	
Student action	<ul style="list-style-type: none"> <li>Create a School Travel Notice Board</li> <li>Prepare Podcast episode</li> </ul>	<ul style="list-style-type: none"> <li>Present assembly 1 'Top Travel Tips'</li> </ul>		<ul style="list-style-type: none"> <li>Lead Road Safety Obstacle Course for Year 7 students</li> </ul>		<ul style="list-style-type: none"> <li>Create Eco Active Zone map</li> <li>Run a walking and/or cycling competition</li> <li>Present assembly 2</li> </ul>		<ul style="list-style-type: none"> <li>Complete Leadership Award portfolio</li> <li>Create Project Report presentation</li> </ul>	



# Resources

All schools receive a project portfolio:



## CONTENTS

	<b>INTRODUCTION</b>
03	Project Brief
04	Team Register
05	Team Planner
06-11	Session 1: Explore Activities
	<b>CHALLENGES</b>
12	1: Travel Issues Survey
13	2: Promotion 1 – Group 1: Noticeboard
14-16	2: Promotion 1 – Group 2: Podcast
17-20	3: Top Travel Tips Assembly
21-22	4: Road Safety Obstacle Course
23-25	5: Carbon Calculator
26-27	6: Active Travel Zone
28-34	7: Eco Active Week: Guidance and Competitions
35-36	8: Promotion 2: School Newsletter and Posters
37-41	9: Active Travel Week Assembly (Mother Earth Day or World Environment Day)
42-43	10: Project Report Presentation
	<b>STUDENT LEADERSHIP ACCREDITATION</b>
44-46	Introduction and 'how to'
47	Skills and evidence checklist
48-57	Skills statements
58-59	Reflection and Goal setting
	<b>TEACHERS ACCREDITATION GUIDE</b>
60	Teacher Champion Tasks
61-62	Accreditation Overview
63	Travel activities checklist
64	Supporting activities checklist
65	Consultation activities checklist
66-67	Template survey

## TEACHER GUIDANCE

- TfL Travel for Life Accreditation Guide
- Hyperlinks to all activity stories
- Evidence suggestions

## 10 STUDENT CHALLENGES

- Guidance and resources to support project delivery

## STUDENT LEADERSHIP ACCREDITATION

- 10 skill statement templates
- Evidence suggestions
- Goal setting

# Selecting students and scheduling



## STUDENTS AND SCHEDULING

- The TfL Pioneers Challenge is an ideal opportunity for any student wishing to increase their confidence and gain experience of presenting as part of a small supportive group of their peers.
- The project fits well into the agenda of Eco Clubs and Green Societies. It can also be ideal for students who have not had an opportunity to shine in other areas of their school life.
- The 5 sessions work best in curriculum time, varying the session times to avoid missing the same lesson. Alternatively, an after school club can also work well.



## TEACHER FEEDBACK

“I think the Challenge is genuinely brilliant! All the students loved the sessions and have enjoyed leading their own activities...”

“The support and material we had was amazing. We felt like this was a true partnership from the initial staff introduction to the project and all the way through...”

“... it has been wonderful to watch the Ambassador students develop into the conscious young adults that they are”.

“The Eco Committee listed the Challenge as their main achievement of the year”.





## How to take part



Challenge

- 1 Email [TravelforLife@tfl.gov.uk](mailto:TravelforLife@tfl.gov.uk) and your Borough Officer to request a place on the TfL Pioneers Challenge
- 2 You will be contacted to arrange a project set-up meeting to schedule sessions and activities and to complete the booking form
- 3 Recruit your team of TfL Pioneers Ambassador students, either by selection or application (ask your TfL Officer for a student application form)
- 4 You are ready to go!

Website: [TravelforLife.tfl.gov.uk](http://TravelforLife.tfl.gov.uk)  
Email: [TravelforLife@tfl.gov.uk](mailto:TravelforLife@tfl.gov.uk)

