



Woodkirk Academy

&
The Sixth Form @ Woodkirk Academy

Business Studies

Year Group	Autumn	Spring	Summer
10	<p>GCSE students - Stock Market Challenge for 60-70 students. One day event. Understanding of different business ownership structures.</p> <p>Vocational students – carry out market research to identify possible design ideas for a new product.</p>	<p>Vocational students – Understanding how a business makes a profit.</p>	<p>GCSE students – Investigating the recruitment process.</p> <p>Vocational students – Creating marketing material for a product.</p>
11	<p>GCSE students – Creating marketing material for a given product.</p> <p>Vocational students – Pitching a business idea. Understanding of different business ownership structures.</p>	<p>GCSE students – Understanding how a business makes a profit.</p>	
12	<p>BTEC students – Personal finance industry organisations, roles and regulations.</p> <p>A Level students – understanding of different business ownership structures and why they change.</p>	<p>BTEC & A Level students – understanding the financial documents businesses need to produce and how profit is calculated.</p>	<p>A Level students – understanding of HR laws and recruitment and selection processes.</p>

13	Stock Market Challenge – managing an event, acting as an event’s organiser.	BTEC students - Recruitment and selection coursework. Investigating the recruitment process in a particular business. Applying for a job and taking part in the interview process.	
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