

## Enterprise Advisor Role in Leeds City Region (LCR) Enterprise Partnership (LEP)

### Enterprise Advisers

Enterprise Advisers are high calibre volunteers with experience of employment or self-employment who are motivated and passionate about working with schools. They will work with the Enterprise Coordinator to support schools and colleges to navigate the range of possible employer interactions and to help them create a whole school strategy for careers, enterprise and employer engagement.

Enterprise Advisers will receive a full induction, access to further training, handbooks, ongoing support and will be matched to a secondary school and Enterprise Coordinator. Enterprise Coordinators are employed full-time and have experience of school improvement and employer engagement.

Enterprise Advisers will be part of a wider Leeds City Region and national network of volunteers, work that is funded through the Careers and Enterprise Company.

Enterprise Advisers that work in sectors where rapid growth and/ or future skills gaps are particularly encouraged, this includes:

- Manufacturing and Engineering
- Low Carbon / Environmental Technologies & Construction
- Creative & Digital
- Finance & Business
- Hospitality & Tourism
- Medical Technologies
- Transport and Logistics

Enterprise Advisers are also encouraged from SMEs as well as those with experience of self-employment.

### Commitment

Around 2-3 meetings in matched secondary school, with further support done remotely. We ask that Enterprise Advisers commit to working with a secondary school for at least one academic year (Sept – August).

### For further information, please contact:

T: 0113 348 1819

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[www.the-lep.com/enterpriseadvisers](http://www.the-lep.com/enterpriseadvisers)

 #LEPEnterprise

Peter Duffy Limited has a long and successful history in supporting young people into apprenticeships and longer term development and employment opportunities. As a local company we wish to work with and add value to the communities in which we operate and creating employment opportunities is sustainable roles has an obvious and immediate impact.

We proactively support the LEP Enterprise Adviser initiative and have been partnered with Woodkirk Academy for the provision of enterprise and employer support. In previous

years we have support careers fayres and employer events organised by the Careers service, local colleges and CITB. We have sought to establish a team of staff who are confident in presenting careers information in a small and large group setting and it would be this approach that we would adopt in working with schools and colleges of further and higher education. This year we have committed the business to a number of additional activities including working with STEM students using work based examples to show students the range of skills required in these types of careers, how their academic work transfers into employment and in addition, provide job search and interview skills development. The company will also be sponsoring an award this year for Resilience and Innovation and we hope this will demonstrate our commitment to both the students and the longer term relationship between the company and the academy.

We have provided work experience placements for students from local schools and colleges as well as the Princes Trust in work areas such as: Design; HR and Workforce Development; Quantity Surveying and Construction and Utilities operations. These placements have been for one and two week periods. Last year, 2016, we provided work experience for 4 students and developed a programme for them which enabled the student to experience most civil engineering operations. One student specifically wished to find out about HR and career prospects and was able to access the breadth of HR activities.

We have provided work experience programmes for adults which have subsequently led to full time employment.

Managing Director, Peter Duffy comments:

*"The construction industry is suffering from a skills shortage and indicators are this will only get worse if we don't take responsibility and do something about it now. We want to inform young people, both boys and girls that there are many exciting and varying roles in the industry and for them to consider a career in construction."*