

2023

Graphic Formats Ticketmaster

Summary Formats

Website formats

Spotlights: 1440 x 50px
720 x 405px
368 x 450px

Thumbnail: 234 x 174 px

Info Section: 720x568px

Image Gallery: 900 x 600 px

Blog Cover: 738x415px

Guides Images 740x740 px
940x627 px

Promotional formats

Newsletter: 600x280px
305x225px

Social Media Feed 1080x1080 px

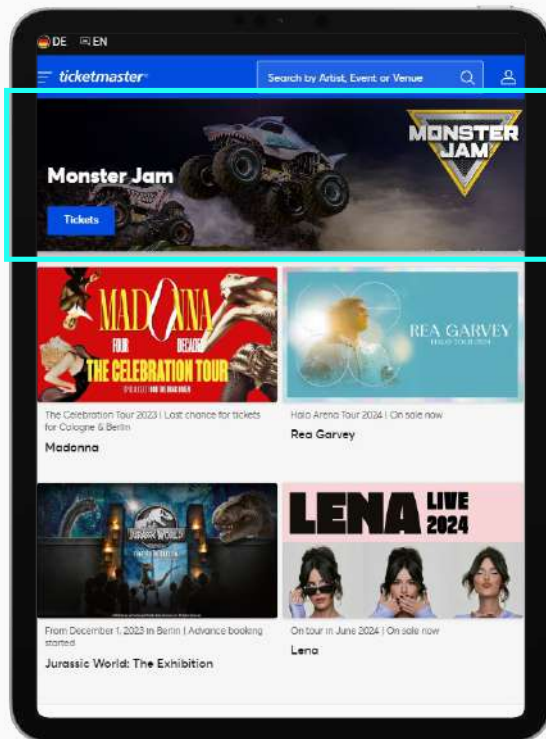
Instagram Stories Image 1080x1920 px

IG Stories video (mp4) 1080x1920 px

Website Spotlights

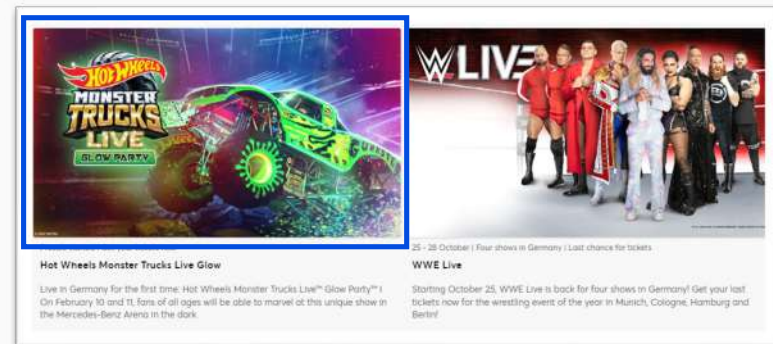
Main Spotlight

- 1440 x 50px
(max 200 KB)



Spotlight

- 720 x 405px
(max 50 KB)



Website Spotlights

Spotlight

- 368x450 px
(max 50 KB)

POPULAR TICKETS

Artist	Event Details
The Dinner	Berlin - Mercedes-Benz Arena April 2024 On sale this Friday
21 Savage	This November live in Düsseldorf & Berlin On sale now
PinkPantheress	Live in Berlin 2024 On sale now
Souly	On tour 2024 Additional tickets just released
Beirut	Live in Berlin in February 2024 On sale now

ADP (Artists Detail Page)



Ratio 3:2



Ratio 16:12



Ratio 16:9

We need a main key visual in high quality that can be used across our platforms (website, app), ideally, with no text near the edges.

The images will be adapted in these different ratios in different sections of our website.

Size: 2048x1152px

EADP

Thumbnail

- 234x174 px

Info Section

- 720x568px

Image Gallery (optional)

Youtube Videos and/or images in format:

- 900x600px

ABOUT

Madonna announced "The Celebration Tour" for 2023 | Live in Berlin and Cologne


Madonna launched her debut tour in 1985 — The Virgin Tour — in the United States and Canada. Shortly thereafter, she toured the world for the first time, embarking in 1987 in support of *Who's That Girl*. Over the ensuing four decades, Madonna would ignite the world with the most controversial and dynamic pop shows ever mounted, selling out nearly every tour — in its entirety — in seconds. To date, Madonna has performed about 700 shows across 11 concert tours, generating over \$1 billion in ticket sales, and is the highest-grossing female touring artist of all time.

The new 35-city global Madonna tour will kick off in North America on Saturday, July 15th at Rogers Arena in Vancouver, BC with stops in Detroit, Chicago, New York, Miami, Los Angeles, and more before making its way to Europe where Madonna will hit 11 cities throughout the fall 2023, including London, Barcelona, Paris, and Stockholm, among others. The Celebration Tour will wrap in Amsterdam, NL on Friday, December 1st at Ziggo Dome.

The Celebration Tour will take us on Madonna's artistic journey through four decades and pays respect to the city of New York where her career in music began. "I am excited to explore as many songs as possible in hopes to give my fans the show they have been waiting for," states Madonna.

Madonna tickets are available at Ticketmaster.

Show less ^



Example Info Section

Guides and TM Blog

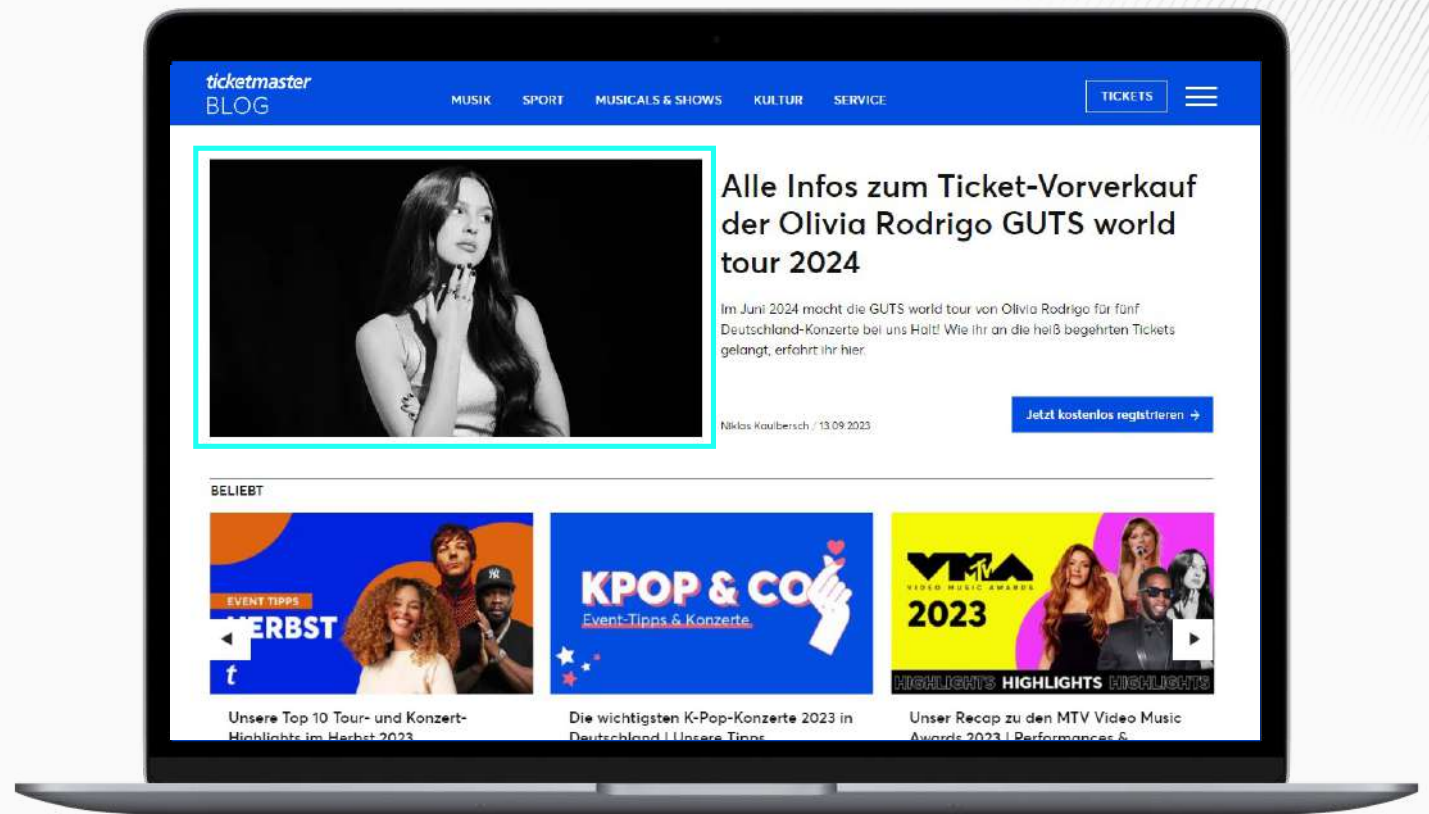
Blog Cover

738 x 415 px

Guides Images

740x740 px

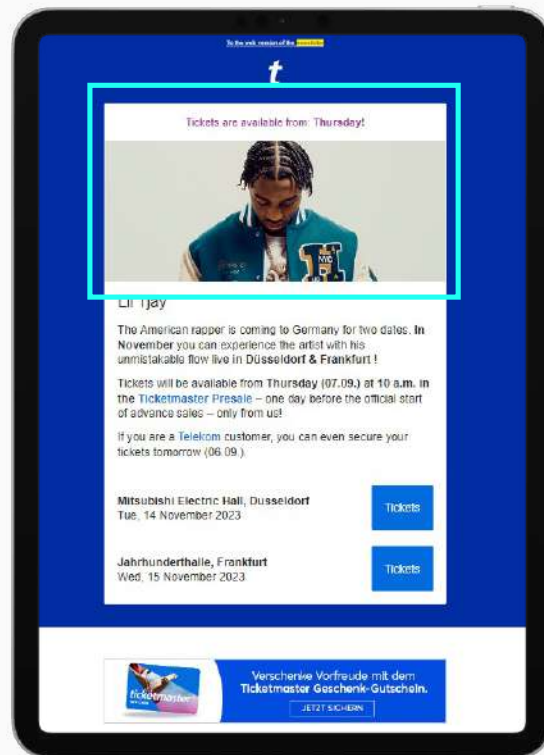
940x627 px (optional)



Newsletter

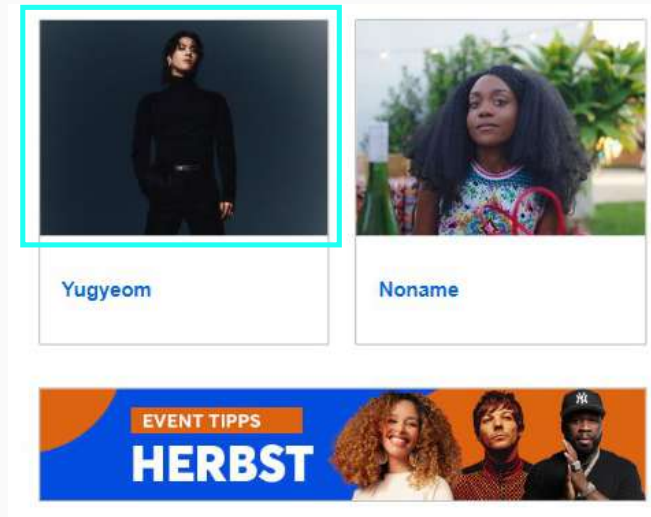
Header

- 600x280px



Block

- 305 x 205px



Social Media

Facebook & Instagram

- 1080 x 1080px
- Ratio 1:1



Instagram Stories

- 1080 x 1920px
- Ratio 9:16



Social Media

Instagram Stories Video / Tik Tok

- 1080 x 1920px
- Ratio 9:16
- Mp4

