

2023

# Graphik Formate Ticketmaster

# Überblick Formate

## Website Formate

**Spotlights:** 1440 x 50px  
720 x 405px  
368 x 450px

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**Thumbnail:** 234 x 174 px

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**Infobereich:** 720x568px

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**Bilder Galerie:** 900 x 600 px

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**Blog Cover:** 738x415px

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**Guides Bilder** 740x740 px  
940x627 px

## Werbe-Formate

**Newsletter:** 600x280px  
305x225px

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**Social Media Feed** 1080x1080 px

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**Instagram Stories Image** 1080x1920 px

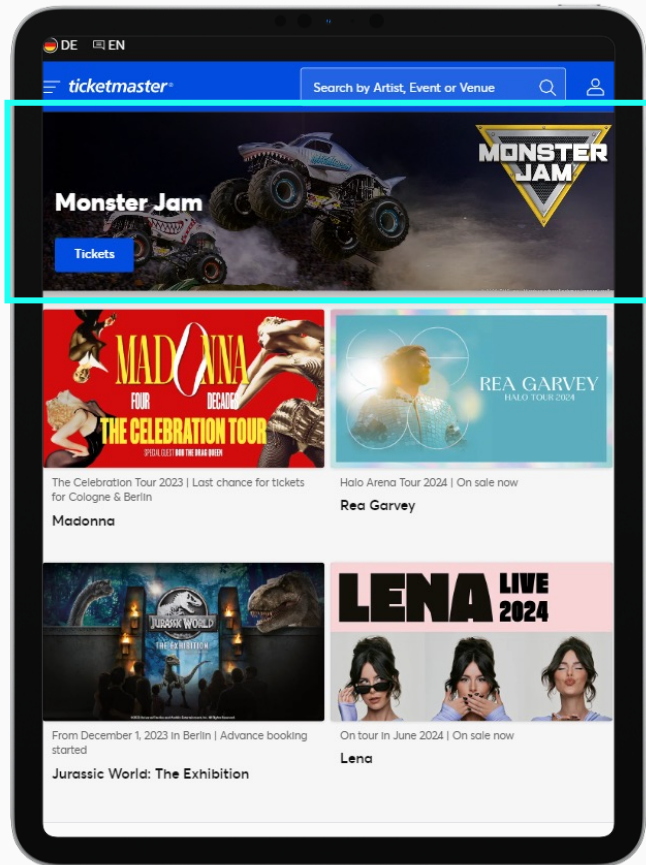
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**IG Stories video (mp4)** 1080x1920 px

# Website Spotlights

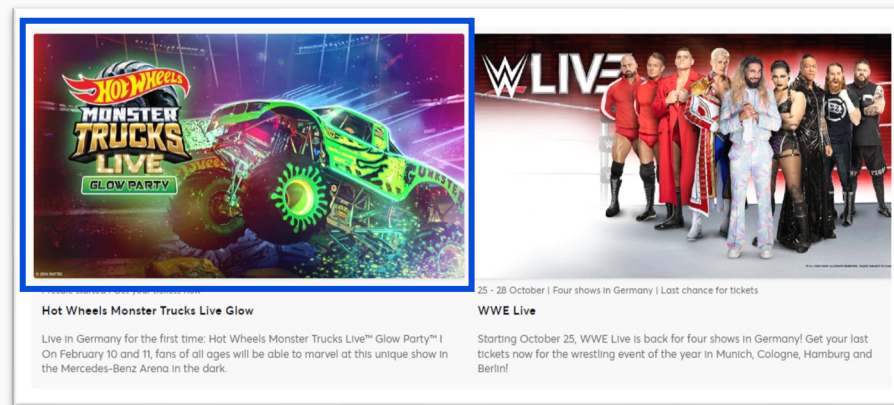
## Main Spotlight

- 1440 x 50px  
(max 200 KB)



## Spotlight

- 720 x 405px  
(max 50 KB)

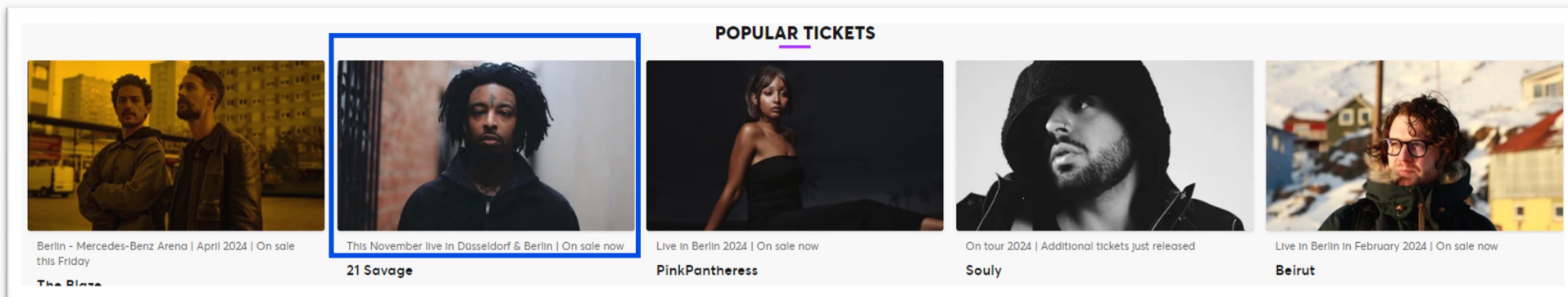


# Website Spotlights

## Spotlight

- 368x450 px  
(max 50 KB)

**POPULAR TICKETS**



Artist	Event	Status
The Blaze	Berlin - Mercedes-Benz Arena   April 2024	On sale this Friday
21 Savage	This November live in Düsseldorf & Berlin	On sale now
PinkPantheress	Live in Berlin 2024	On sale now
Souly	On tour 2024	Additional tickets just released
Beirut	Live in Berlin in February 2024	On sale now

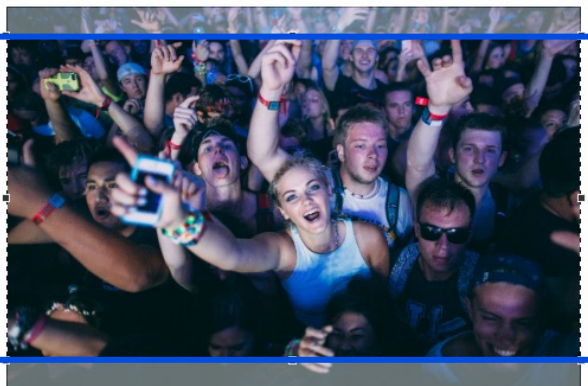
## ADP (Artists Detail Page)



Proportionen 3:2



Proportionen 16:12



Proportionen 16:9

Wir benötigen ein Haupt-Keyvisual in hoher Qualität, das über unsere Plattformen hinweg verwendet werden kann (Website, App), idealerweise ohne Text in der Nähe der Ränder.

Die Bilder werden in verschiedenen Seitenverhältnissen in verschiedenen Abschnitten unserer Website angepasst.

Format: 2048x1152px

## Thumbnail

- 234x174 px

## Infobereich

- 720x568px

## Bilder Galerie (optional)

Youtube Videos und/oder  
Bilder im Format:

- 900x600px

### ABOUT

Madonna announced "The Celebration Tour" for 2023 | Live in Berlin and Cologne

Madonna launched her debut tour in 1985 — The Virgin Tour — in the United States and Canada. Shortly thereafter, she toured the world for the first time, embarking in 1987 in support of Who's That Girl. Over the ensuing four decades, Madonna would ignite the world with the most controversial and dynamic pop shows ever mounted, selling out nearly every tour — in its entirety — in seconds. To date, Madonna has performed about 700 shows across 11 concert tours, generating over \$1 billion in ticket sales, and is the highest-grossing female touring artist of all time.

The new 35-city global Madonna tour will kick off in North America on Saturday, July 15th at Rogers Arena in Vancouver, BC with stops in Detroit, Chicago, New York, Miami, Los Angeles, and more before making its way to Europe where Madonna will hit 11 cities throughout the fall 2023, including London, Barcelona, Paris, and Stockholm, among others. The Celebration Tour will wrap in Amsterdam, NL on Friday, December 1st at Ziggo Dome.

The Celebration Tour will take us on Madonna's artistic journey through four decades and pays respect to the city of New York where her career in music began. "I am excited to explore as many songs as possible in hopes to give my fans the show they have been waiting for," states Madonna.

Madonna tickets are available at Ticketmaster.

Show less ^



Beispiel Info Section

## Guides und TM Blog

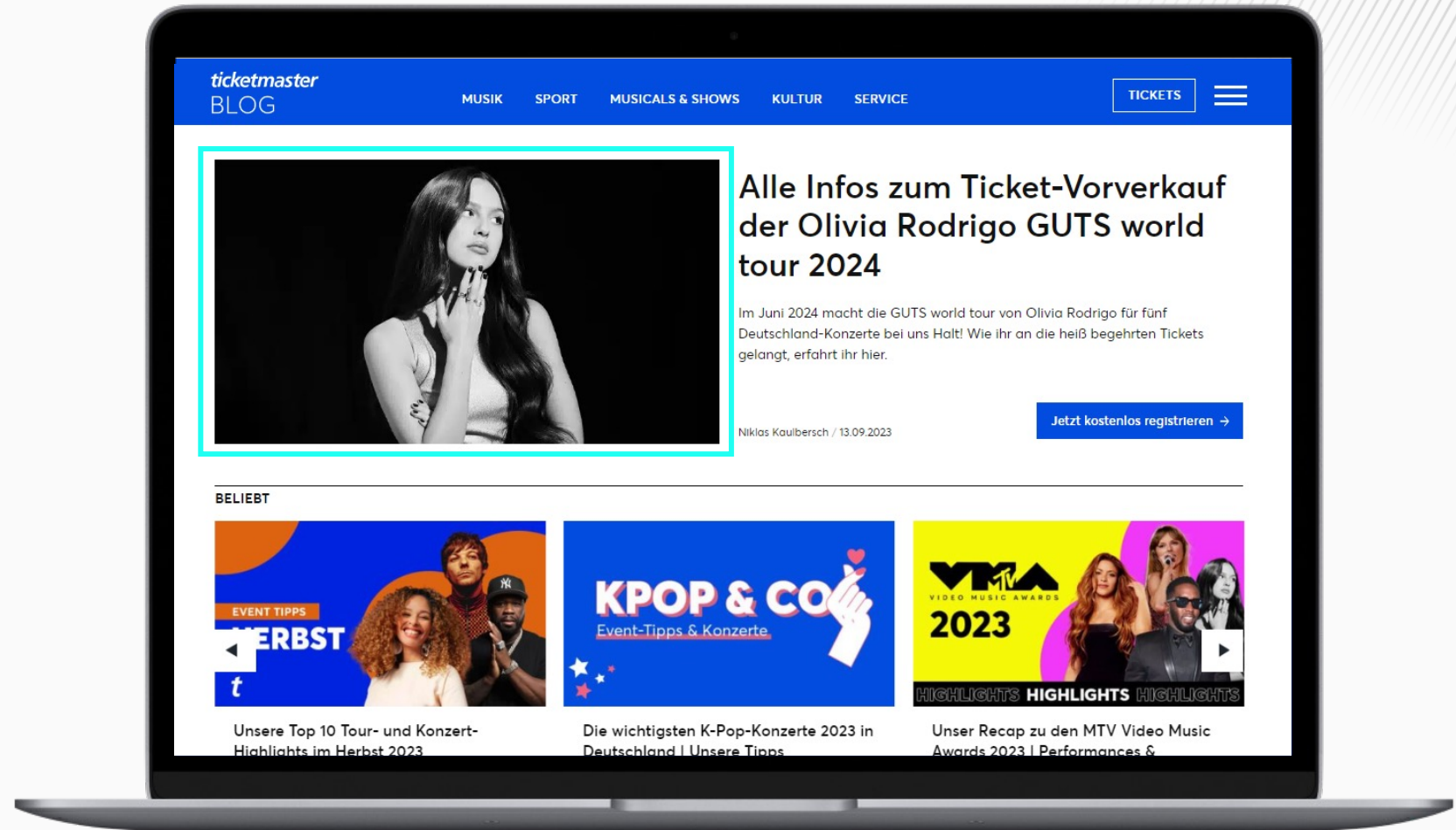
### Blog Cover

738 x 415 px

### Guides Bilder

740x740 px

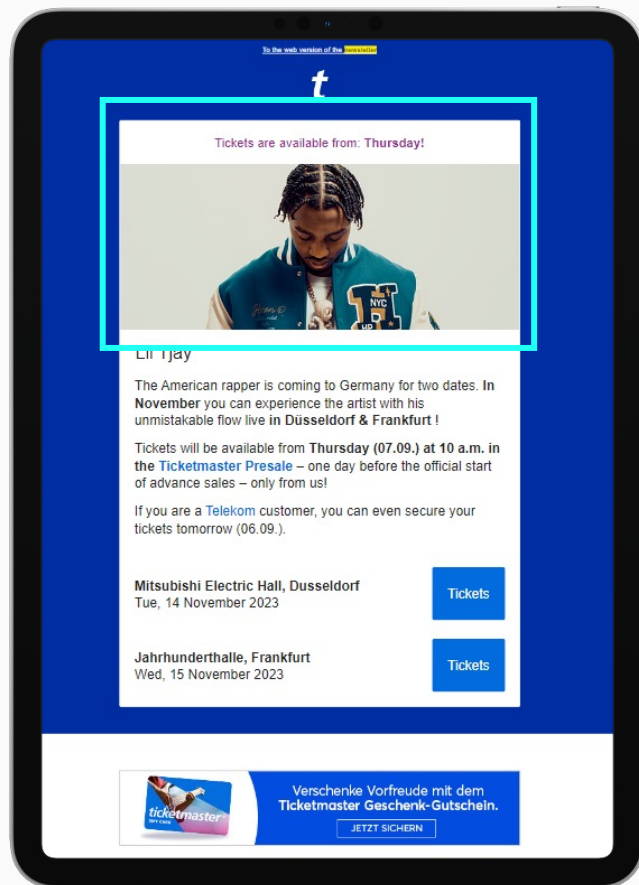
940x627 px (optional)



# Newsletter

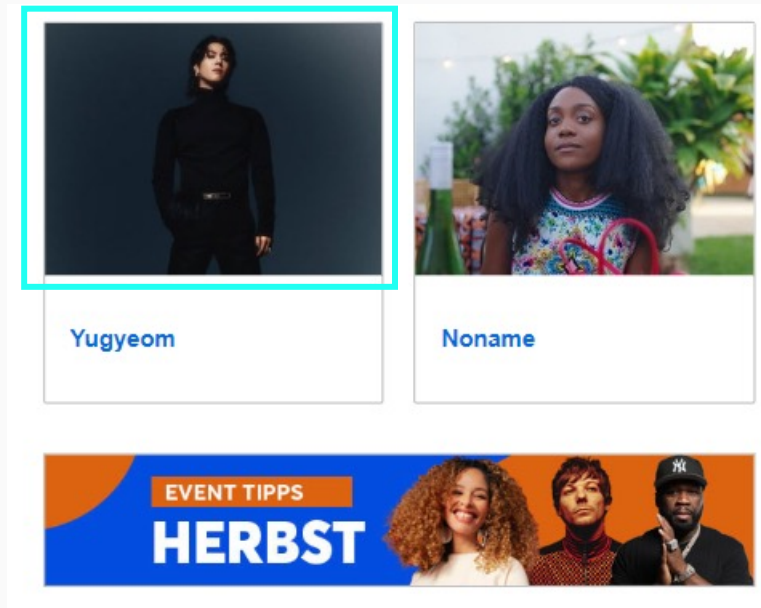
## Header

- 600x280px



## Block

- 305 x 205px





# Social Media

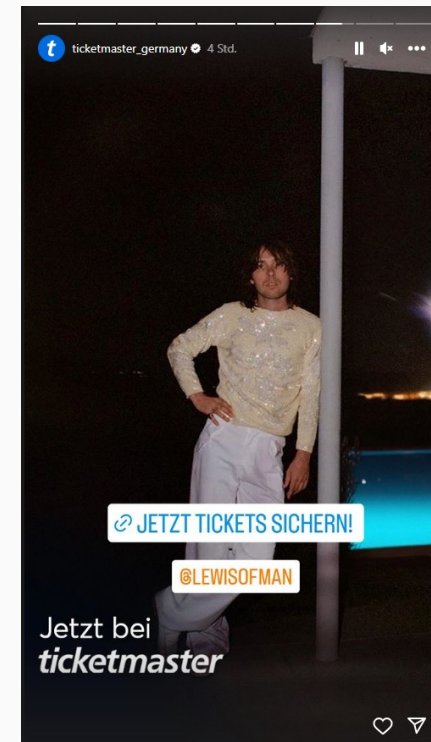
## Facebook & Instagram

- 1080 x 1080px
- Proportionen 1:1



## Instagram Stories

- 1080 x 1920px
- Proportionen 9:16



## Social Media

### Instagram Stories Video / Tik Tok

- 1080 x 1920px
- Proportionen 9:16
- Mp4

