

# THE MIDDAY REPORT WITH MANDY WIENER

Monday to Friday 12:00 – 13:00

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PRIMEDIA  
BROADCASTING  
CREATING CONNECTIONS

# THE SHOW

The Midday Report has been on air for over three decades on 702 and is also simulcast on CapeTalk. Some of the best journalists in South African radio have anchored the show over that period. The latest host of the Midday Report, Mandy Wiener, is one of the country's best known and most credible journalists and authors.

The Midday Report is an hour of essential news radio aimed at all those who want to find out, make sense of and understand the latest stories in the news.

In 60 minutes, the show covers all the important local, national and international news stories in the news cycle. It is a fast-paced news show with a variety of interviews with the newsmakers and those in authority. It also features interviews with EWN reporters and analysts with poignant views on the issues of the day.

CAPETALK  
567AM



# REGULAR FEATURES

Mandy Wiener is one of the country's best known and most credible journalists and authors. She worked as a multi award-winning reporter with Eyewitness News from 2004 until 2014, filing reports for 702, CapeTalk, 94.7 and Kfm 94.5.

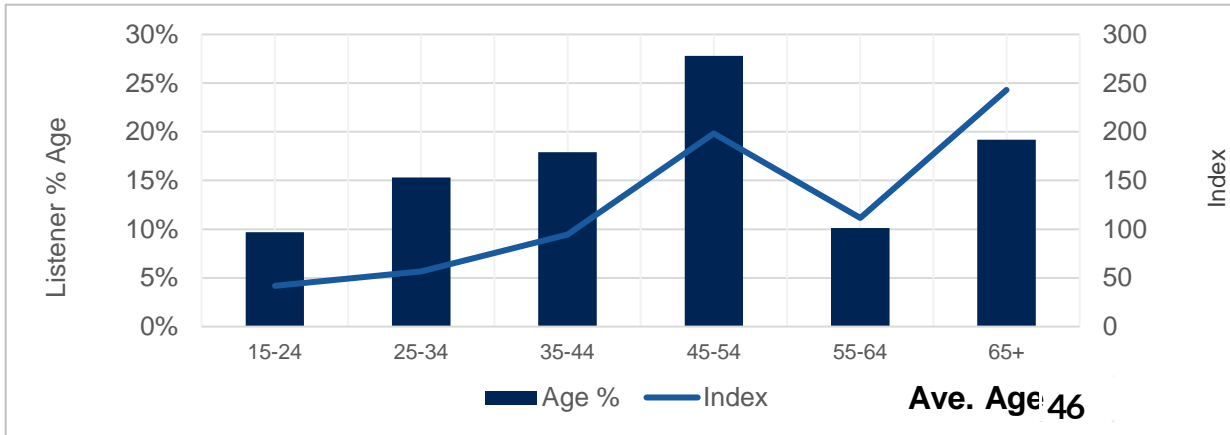
Mandy specialises in investigative reporting and legal matters, having extensively covered the corruption trial of former national police commissioner Jackie Selebi and the Brett Kebble murder trial. She has also earned a reputation for exposing South Africa's 'Underworld'; reporting extensively on Czech fugitive Radovan Krejcir, Teazers boss Lolly Jackson and other mysterious murders.

Mandy has won a number of National and Regional Vodacom 'Journalist of the Year' awards, has been 'The CNN African Radio Journalist of the Year' and has received several commendations in the Webber Wentzel 'Legal Journalist of the Year' Awards. In addition, she has received the National Press Club award in the Radio Category and the Social Media category and was awarded the 'Rising Star - Women in the Media' award in 2011. On the writing front, Mandy was short-listed in the prestigious 'Alan Paton Sunday Times Literary Award' for her book, 'Killing Kebble' which was a local publishing phenomenon, selling in excess of 100 000 copies. Mandy's second book, 'My Second Initiation', written with former head of the NPA Vusi Pikoli, was also short-listed for the Alan Paton Award. In 2014, she published 'Behind The Door: The Oscar Pistorius and Reeva Steenkamp Story' with her colleague Barry Bateman. The book was released internationally and contained new, exclusive information about the trial.

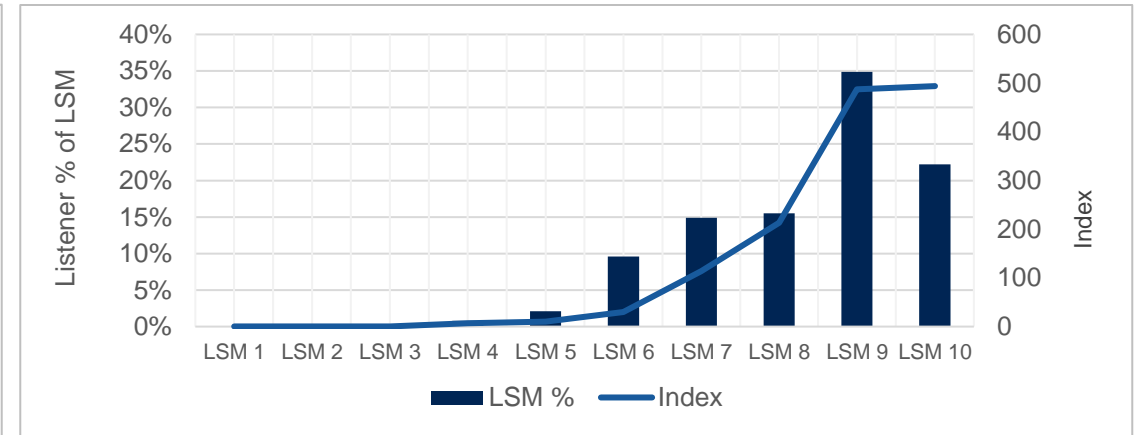
With over 300 000 followers on Twitter, Mandy is considered to be amongst the country's premier Twitterati and broke new ground for live tweeting court cases on the social media platform.

# AUDIENCE PROFILE

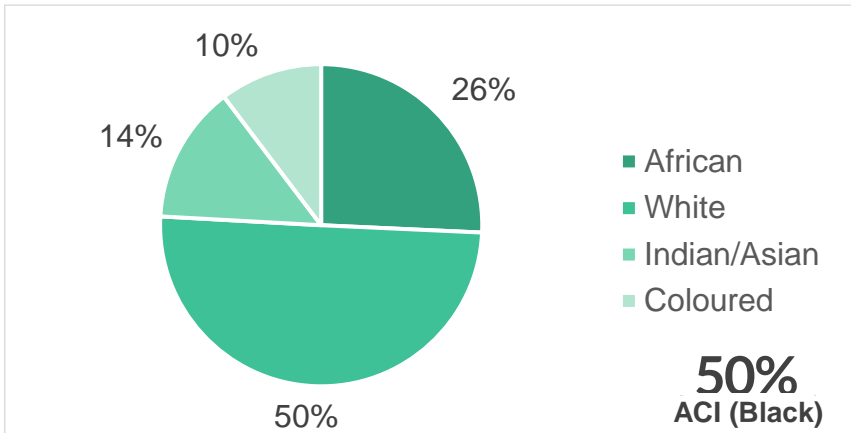
## Age



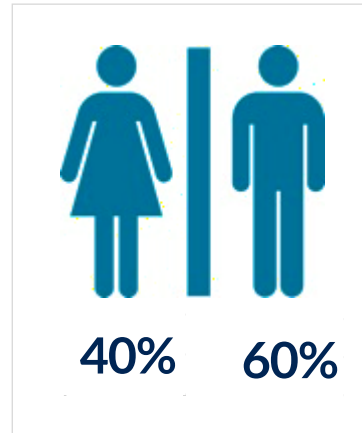
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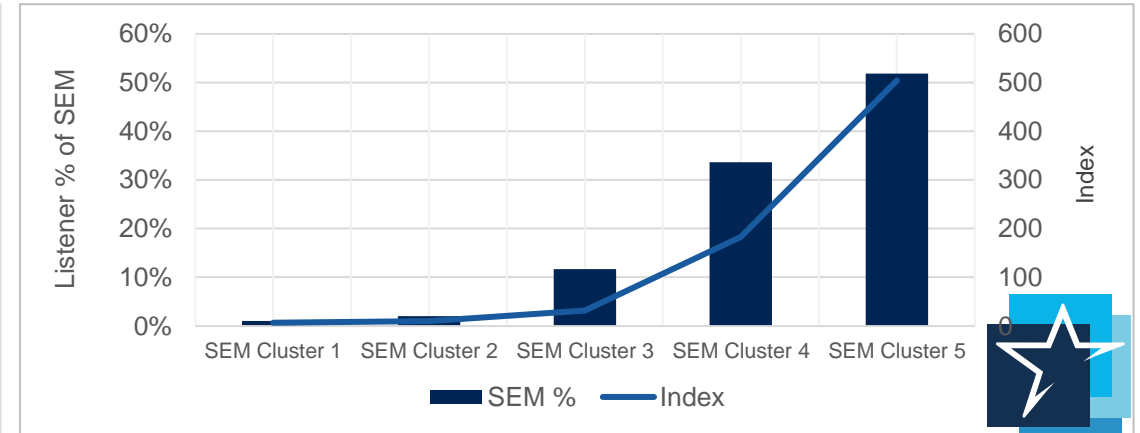
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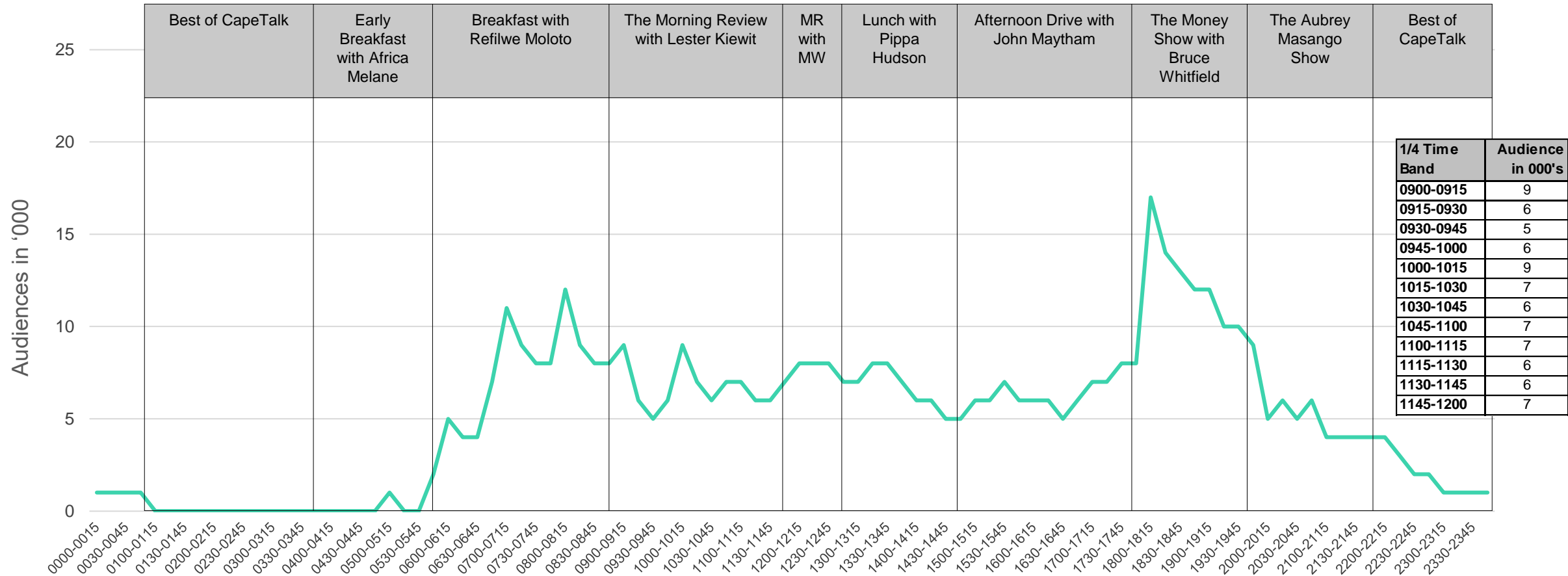
## Gender



## SEM



# LISTENING PATTERN - WEEKDAYS



Listeners : 138 000 Monday to Friday Cume (12h00-13h00)  
 The Midday Report reaches 41 000 listeners on average at its peak.



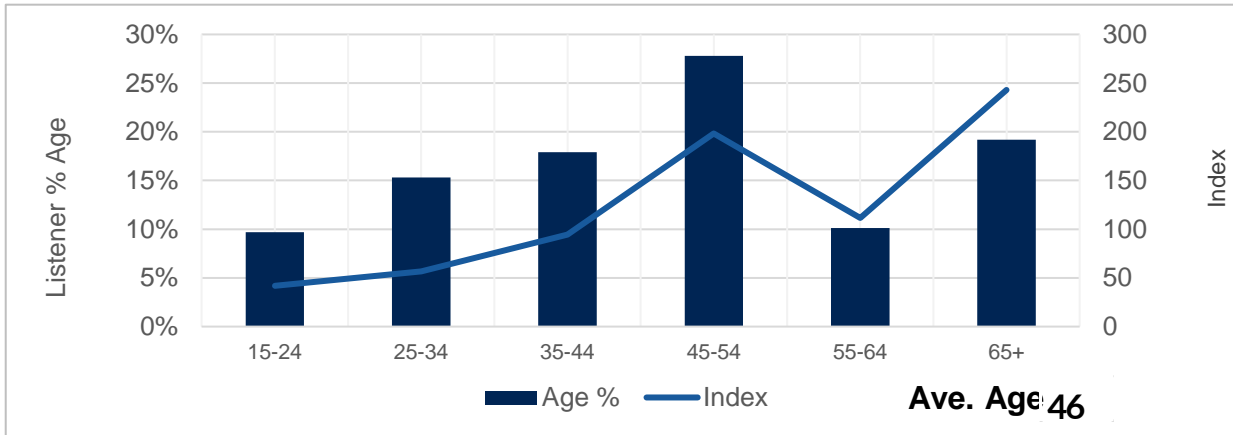
# LINE UP

Weekdays	
00:00-01:00	Deutsche Welle Hour
01:00-04:00	Best of CapeTalk
04:00-06:00	Early Breakfast with Africa Melane
06:00-09:00	Breakfast with Refilwe Moloto
09:00-12:00	The Morning Review with Lester Kiewit
12:00-13:00	The Midday Report with Mandy Wiener
13:00-15:00	Lunch with Pippa Hudson
15:00-18:00	Afternoon Drive with John Maytham
18:00-20:00	The Money Show with Bruce Whitfield
20:00-22:00	The Aubrey Masango Show
22:00-00:00	Best of CapeTalk
Saturdays	
00:00-03:00	Best of CapeTalk
03:00-06:00	Weekend Early
06:00-10:00	Weekend Breakfast with Sarah-Jayne King
10:00-15:00	Just the Hits with Abongile Nzelenzele
15:00-20:00	Just the Hits
20:00-21:00	Just the Hits with Soul
21:00-24:00	The Magic Bus on CapeTalk Classics
Sundays	
00:00-03:00	Best of CapeTalk
03:00-06:00	Weekend Early
06:00-10:00	Weekend Breakfast with Sarah-Jayne King
10:00-11:00	Just The Hits
11:00-15:00	Just The Hits with Abongile Nzelenzele
15:00-19:00	Just the Hits
19:00-21:00	Inside EWN
21:00-23:00	Best of CapeTalk
23:00-24:00	Just the Hits with Soul

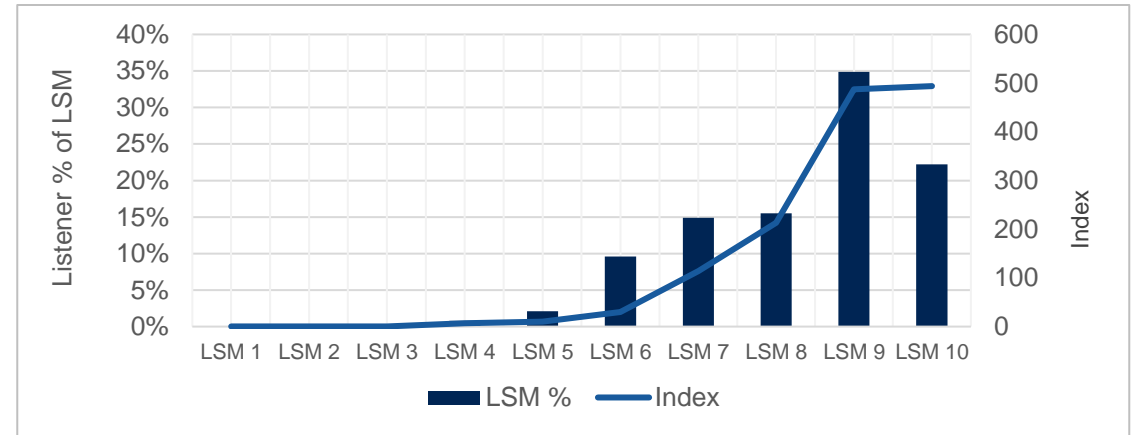


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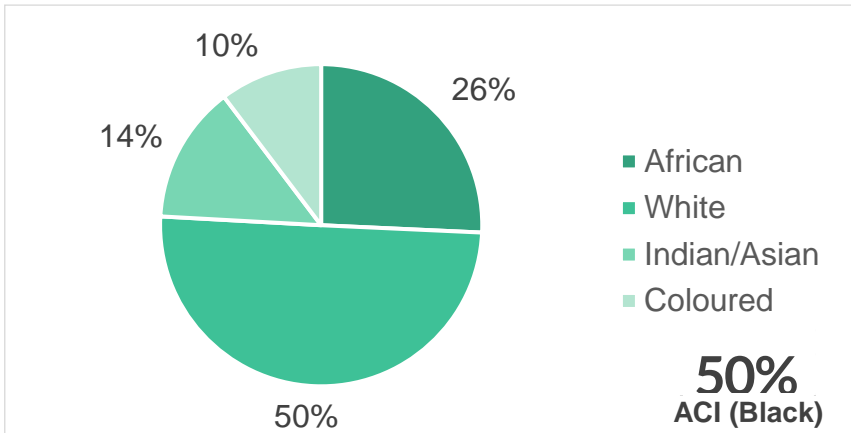
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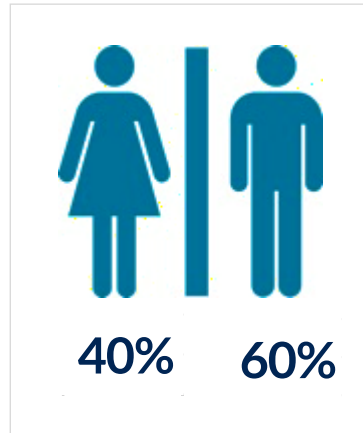
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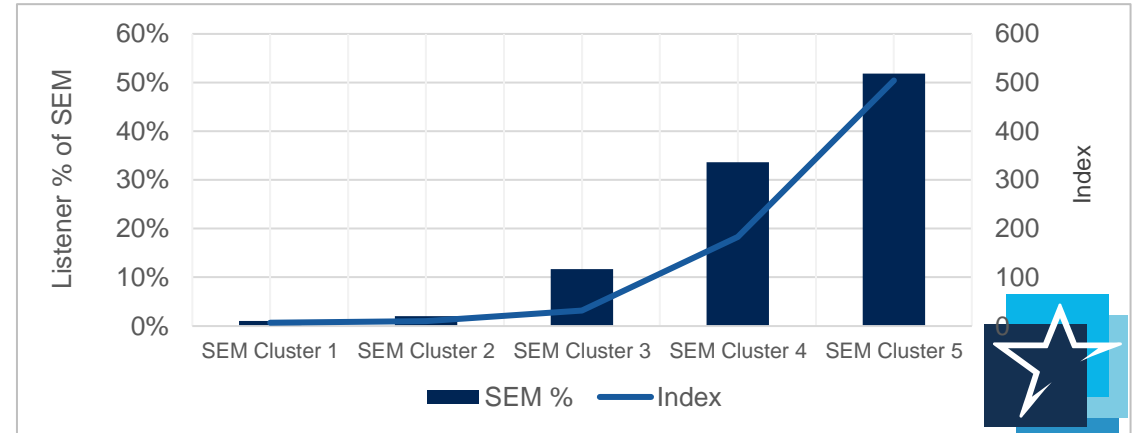
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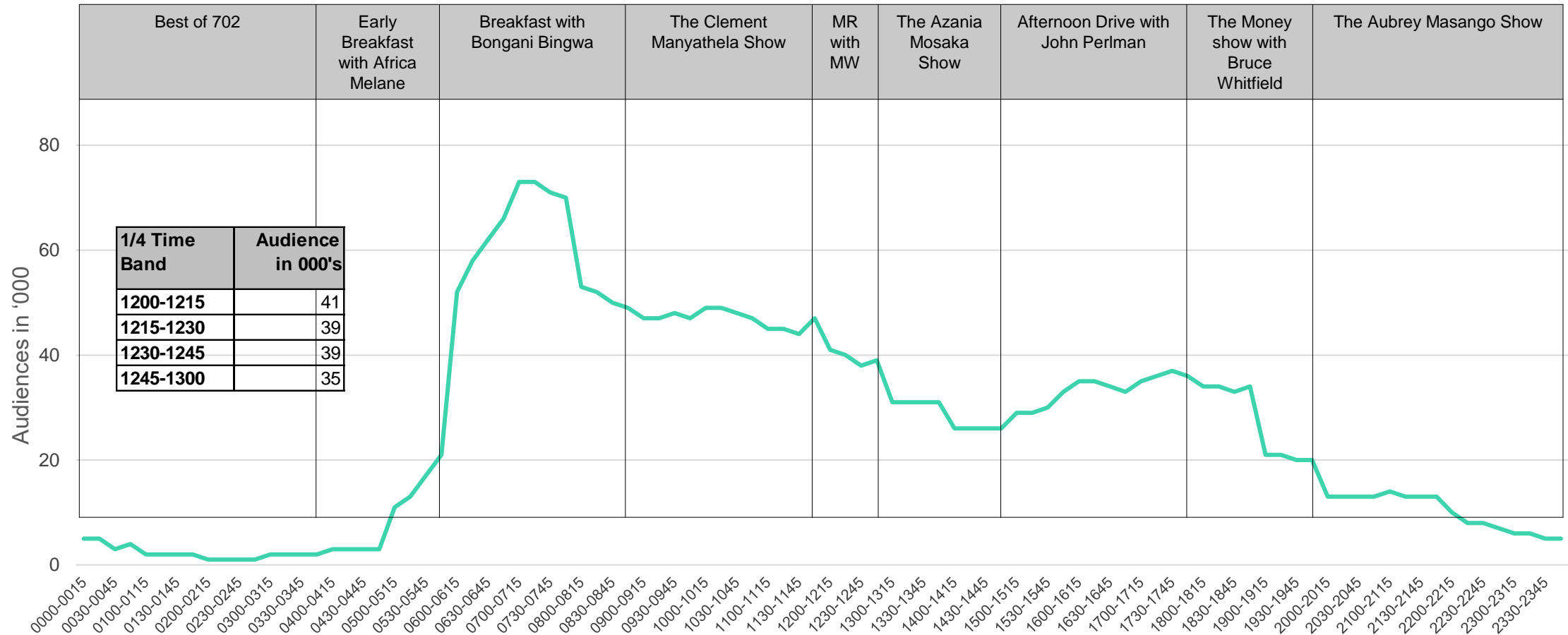
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**THANK YOU**