

THE MORNING REVIEW

Monday to Friday 09:00 – 12:00





THE SHOW

Listen to The Morning Review with Lester Kiewit, weekdays 09:00 – 12:00.

The show gets Cape Town talking about the news stories shaping the city. Think high-profile interviews, intertwined with the on-the-ground voices of everyday people who call the Mother City home. The show is challenging, conversational, thought-provoking and fun, while also having the tough conversations we as South Africans need to have.

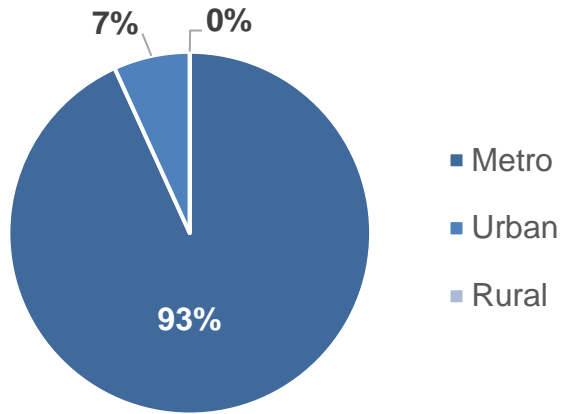
Follow Lester on Twitter @lesterkk

Twitter: @CapeTalk

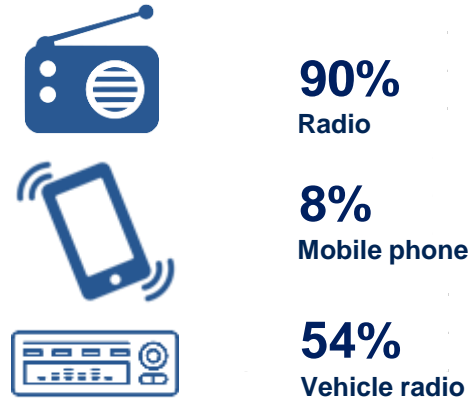
Facebook: @CapeTalk

AUDIENCE PROFILE

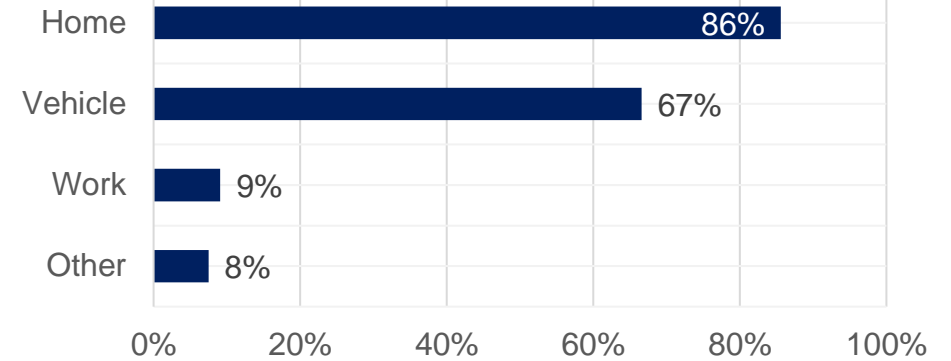
Community Size



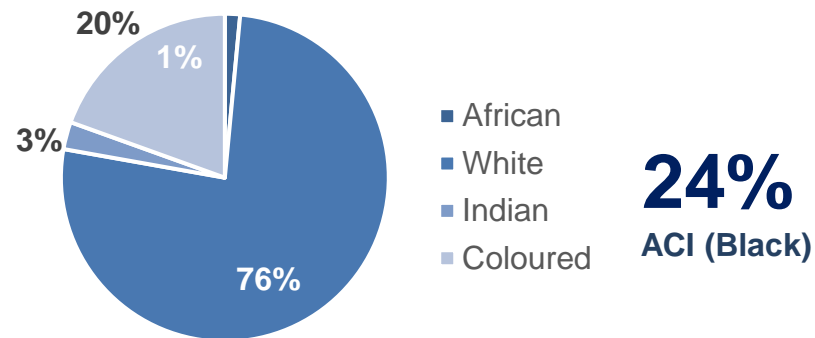
Device



Location

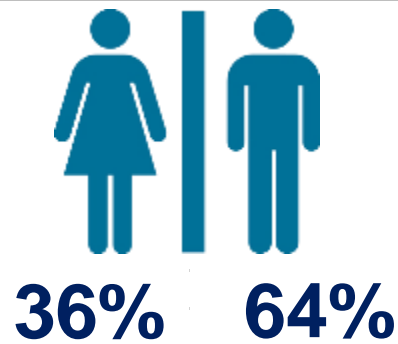


Ethnicity

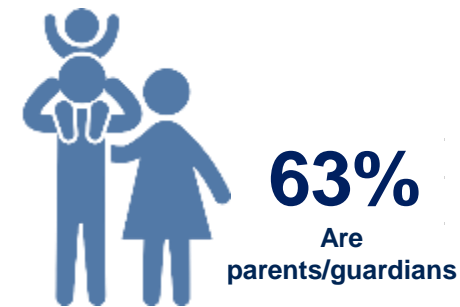


24%
ACI (Black)

Gender



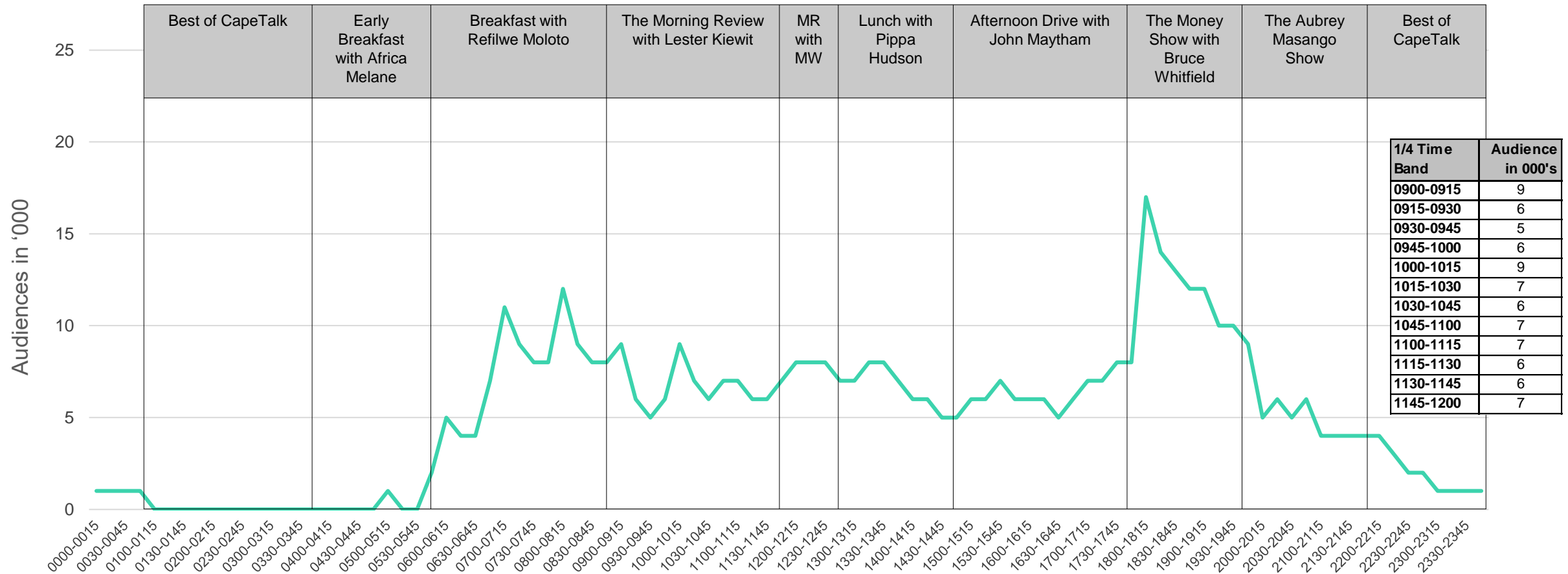
Parents



Purchase Decision



LISTENING PATTERN - WEEKDAYS

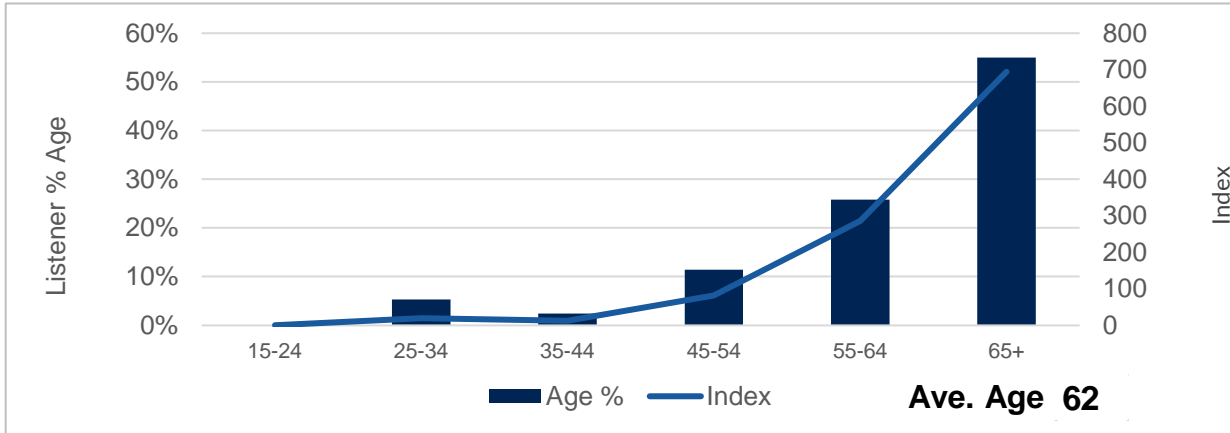


Listeners: 38 000 Monday to Friday Cume (09:00-12:00)
 The Morning Review reaches up to 9 000 listeners on average between 09:00-09:15.

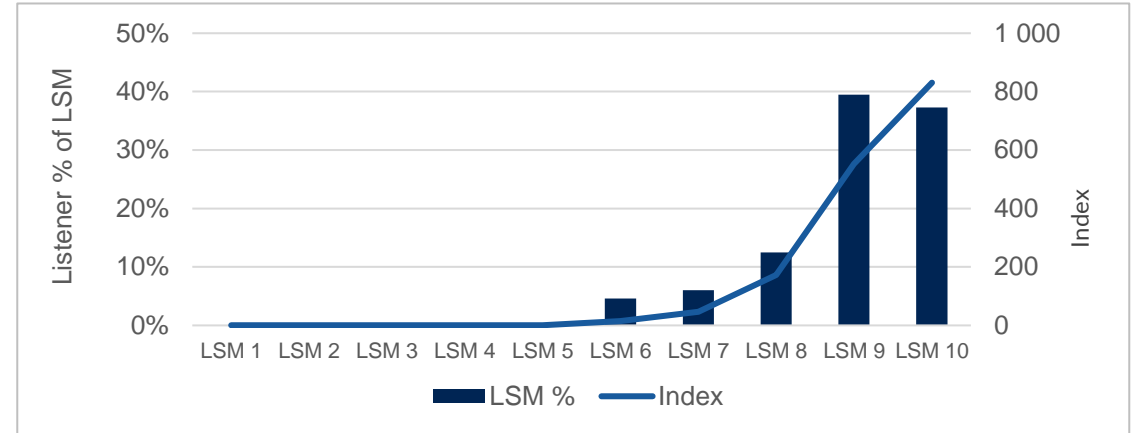


AUDIENCE REACH AND PROFILE

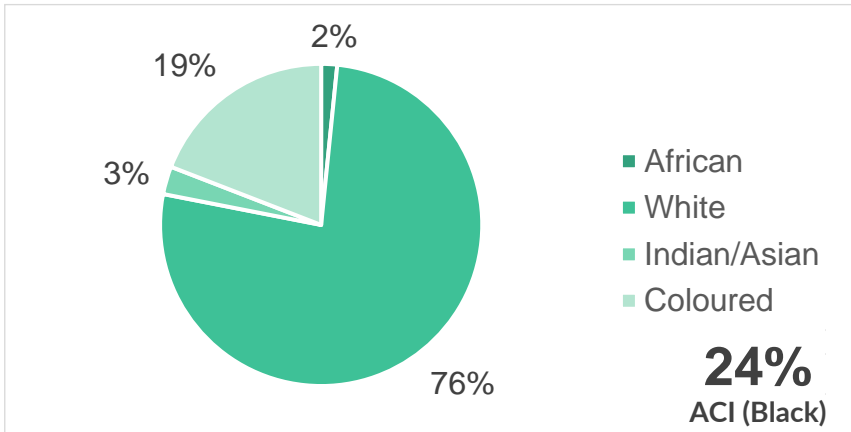
Age



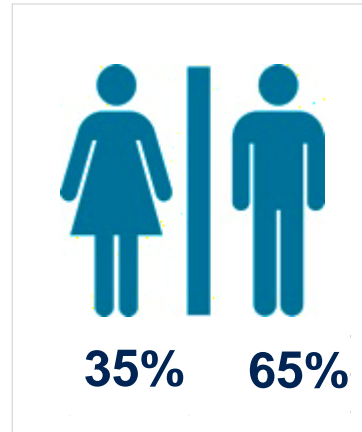
LSM



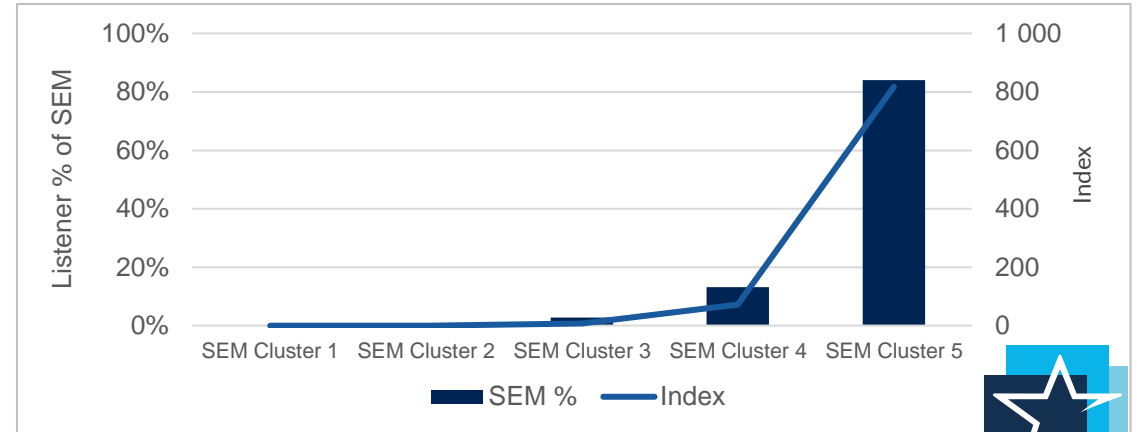
Ethnicity



Gender



SEM



LINE UP

Weekdays	
00:00-01:00	Deutsche Welle Hour
01:00-04:00	Best of CapeTalk
04:00-06:00	Early Breakfast with Africa Melane
06:00-09:00	Breakfast with Refilwe Moloto
09:00-12:00	The Morning Review with Lester Kiewit
12:00-13:00	The Midday Report with Mandy Wiener
13:00-15:00	Lunch with Pippa Hudson
15:00-18:00	Afternoon Drive with John Maytham
18:00-20:00	The Money Show with Bruce Whitfield
20:00-22:00	The Aubrey Masango Show
22:00-00:00	Best of CapeTalk
Saturdays	
00:00-03:00	Best of CapeTalk
03:00-06:00	Weekend Early
06:00-10:00	Weekend Breakfast with Sarah-Jayne King
10:00-15:00	Just the Hits with Abongile Nzelenzele
15:00-20:00	Just the Hits
20:00-21:00	Just the Hits with Soul
21:00-24:00	The Magic Bus on CapeTalk Classics
Sundays	
00:00-03:00	Best of CapeTalk
03:00-06:00	Weekend Early
06:00-10:00	Weekend Breakfast with Sarah-Jayne King
10:00-11:00	Just The Hits
11:00-15:00	Just The Hits with Abongile Nzelenzele
15:00-19:00	Just the Hits
19:00-21:00	Inside EWN
21:00-23:00	Best of CapeTalk
23:00-24:00	Just the Hits with Soul





THANK YOU