



Sustainable Natural Rubber Policy

Implementation Roadmap 2019-2021 & Plan 2019

Contents

- Pirelli Policy implementation [roadmap 2019/2021](#)
- Pirelli Policy implementation [plan 2019](#)

Pirelli Policy implementation [roadmap 2019/2021](#)

- Get T1 suppliers commitment to equal or higher policy than Pirelli's SNRP.
- Ensure all Pirelli T1 suppliers have training opportunity on Pirelli SNRP Policy and Manual in each country and in local language as well as tools to cascade the training to T2 and T3 level until upstream.
- Risk mapping activity to evaluate the risks related to the geographical areas of sourcing.
- Activate a traceability tool to improve visibility on Pirelli's supply chain, integrating Suppliers' traceability tools where already in place.
- Develop an understanding on the situation on the ground, including the identification of major gaps of Pirelli supply chain against Pirelli SNRP and action plan.
- Ensure that T1 suppliers define a roadmap and implement action plans addressing the gaps in the supply chain between current practices and SNRP or equivalent policy.
- Engage T1 suppliers to freely communicate on their annual actions and milestones to address gaps, as well as on their progress.
- Contribute to transformation activities focusing on addressing prioritised issues.
- Report on progresses and next steps at least on a yearly basis on Pirelli Group web site via dedicated KPIs.
- Collaborate to industry initiatives and/or multi-commodity transformation activities in identified priority areas.
- Maintain constant and constructive dialogue with local and global key stakeholders, both within and outside the value chain to get their feedback and ensure their buy-in of Pirelli's strategy.



Pirelli Policy implementation plan 2019

2019 work plan is focused on working towards increasing our suppliers' level of awareness as well as achieving a level of Transparency which will allow us to develop meaningful work plans and milestones, adapted to our supply chain and its local contexts, while driving it towards the implementation of Pirelli's SNRP. The Plan will be deployed by Pirelli with TFT – The Forest Trust.

- Engage T1 suppliers on Pirelli SNRP and implementation plan to ensure their buy-in on the approach.

KPI:

- *% of Pirelli natural rubber purchased volumes covered by the engaged suppliers (on total natural rubber volumes purchased by Pirelli).*

- Get our suppliers identify and share the areas of sourcing.
- Deploy risk-mapping support for our Suppliers to identify the most material risks to be faced in the areas they source from.
- Pilot an innovative tool with the most accurate imagery analysis to identify possible deforestation hotspots (innovation to overcome the risk of false positive caused by images that are not clear enough).
- Analyse traceability tools used (or in phase of development) by our suppliers as well as the most efficient options existing on the market for data collection to be shared with our suppliers in order to have an integration and not an additional burden for them. Full integration of Traceability tool with Suppliers existing tools as from 2020.
- Build capacity of T1 suppliers through trainings on the policy, the manual and how to implement it, at country level and in local language.

KPIs:

- *Countries where trainings have been carried out.*
- *% of Pirelli natural rubber purchased volumes covered by the Suppliers that took part to the training (on total natural rubber volumes purchased by Pirelli).*

- Get T1 suppliers to engage their supply chain on the SNRP and sharing the training learning, tools and materials developed with Pirelli to sensitise the different levels of the chain.

KPI:

- *% of Pirelli natural rubber purchased volumes covered by the Suppliers with action plan to engage their supply chain on the SNRP and sensitise the different levels of their supply chain with the training learning, tools and materials developed with Pirelli.*

- Get T1 suppliers to develop a roadmap on how they will support the implementation of the SNRP and the gap assessments in priority areas according to the risk map identified.

KPI:



- *% of Pirelli natural rubber purchased volumes produced for Pirelli by suppliers with a Pirelli SNRP implementation road map.*
- Contribute to transformative activities on already known issues affecting our supply chain.
 - KPI:
 - *Publication of the case studies and relevant impacts on forest/communities/workers, etc. The specific performance KPIs will be defined once the studies will be identified.*