



## Product Stewardship Policy

Product Stewardship is part of Pirelli's sustainable and ethical business culture and includes all activities aimed at minimising the health, safety, environmental and social impacts of products throughout all the phases of their life-cycle.

Our responsibility on materials innovation, product design, sourcing, manufacturing, distribution, and performance during a product's use, disposal and recycling is to pursue the right balance between economic prosperity, environmental protection, public health and social needs.

With the purpose of making a substantial contribution to a safer, cleaner and sustainable environment for people and for our planet, Pirelli is committed to:

- **assessing environmental and social impacts of its products** - we systematically evaluate any potential health, safety, environmental and social risk associated with each phase of the life-cycle of our product, promptly implementing necessary actions to prevent or mitigate possible adverse impacts;
- **innovating products and processes** - we invest in research and development to design innovative & safer products, engaging in the reduction of our environmental footprint including water consumption, waste production, water and air emissions, and increasing the use of renewable energy;
- **empowering our people** in a safe context- we invest in dialogue, training, development and communication to ensure that our people are duly qualified, operate in a safe environment and are conscious of their core role in Pirelli's responsible growth. We pursue continuous improvement in occupational health & safety with a "no damage" and "zero accident" goal;
- **engaging with Stakeholders** - we promote an on-going open and fair dialogue with our Stakeholders aimed at building sustainable relationships leading to mutual benefits while sharing common responsibilities to minimise the health, safety, environmental and social impacts of our products. In particular, we:
  - ✓ engage with suppliers to ensure they understand Pirelli's requirements related to i ) the environmental and safety quality of the products and services they deliver to us and ii) the responsible management of labour, health, safety and environmental issues, both at their own premises and at the premises of their suppliers;
  - ✓ support customers and end users to ensure they understand the environmental impacts and safety features of our products, actively informing them about the safest ways to utilise Pirelli products while ensuring the respect of the environment during their use and final disposal, by facilitating recycling or reuse wherever possible;
  - ✓ cooperate with national and international governmental, non-governmental, sectorial and academic bodies to develop global policies and principles. We promote local initiatives aimed at giving maximum consideration and prioritisation of all quality, safety,

occupational health and environmental concerns materially impacting people's safety and environmental preservation.

- ✓ disclose to stakeholders information on our products and life cycle management approach and report on the results concerning the achievement of the targets established to pursue Pirelli's Product Stewardship culture ensuring a high degree of transparency.
- **complying with best practices & rules** – we manage our activities according to internationally recognised labour, health, safety and environmental standards, applicable laws and regulation, always considering the opportunity to challenge and exceed legal requirements .

Pirelli's Top Management, supported by the continuous guidance of General Management Technology, has a strategic role in the full implementation of this *Policy* ensuring the involvement of all personnel and of those who collaborate with Pirelli, and the consistency of their behavior with the values embodied in this Policy.

Pirelli provides its *Stakeholders* with a dedicated channel (the "Group Whistleblowing Policy-Complaint Procedure" published on the Pirelli website) for reporting any situation, including anonymously, that in breach of this *Policy* poses or could pose a risk regarding Pirelli Product Stewardship matters.

November 2016

**EXECUTIVE VICE PRESIDENT AND CEO**

**Marco Tronchetti Provera**