



## Green Sourcing Policy

December 2012

The Pirelli approach to environmental management is set forth in accordance with the United Nations Global Compact, of which Pirelli has been an active member since 2004, and pursuant to the "Rio Declaration on Environment and Development".

These principles have become an integral part of the Group Sustainability Policies<sup>1</sup> according to which Pirelli undertakes, inter alia, to assess and reduce the environmental impact of its own activities and products throughout their life cycle, as well as to use materials and natural resources responsibly, with a view to contributing to sustainable growth for the environment and future generations.

With this *Green Sourcing*<sup>2</sup> Policy, Pirelli seeks further to reduce the company's environmental footprint related to the sourcing of materials, products and services.

Pirelli aims to buy materials, products and services whose environmental footprint can be proved to have a lower impact than the equivalent market average, considering all phases of the life cycle of any sourced material and focusing in particular on end-of-life management, in accordance with the *Zero Waste to Landfill* philosophy.

This policy will be implemented by means of specific internal operating guidelines for each sourcing and purchasing area.

The concepts of *Reduction*, *Reuse* and *Recovery* are integrated in the Pirelli Sourcing Model for materials, products and services, including the design of what is conceived in-house but outsourced for manufacturing.

Pirelli aims to maximize the benefits of this *Green Sourcing* policy by encouraging its Suppliers to apply it to their own sourcing process and throughout their own supply chain.

This policy is published and distributed to all Pirelli Affiliates in their local language.

**THE CHAIRMAN**

Marco Tronchetti Provera

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<sup>1</sup> Group Sustainability Policies refer to: *The Values and Ethical Code*, *Social Responsibility Policy for Occupational Health, Safety and Rights*, *Environment*, and the *Quality Policy*..

<sup>2</sup> By "*Green Sourcing*", Pirelli means the practice of sourcing products and services that are conceived, made and used with a lower impact on natural resources than the equivalent market average.