



## **MAURIZIO BOIOCCHI**

### **Executive Vice President & Strategic Advisory Technology and Innovation**



He was born in 1950.

In 1969 he achieved a high school qualification in Mechanical Engineering from the Istituto Giorgi in Milan.

His career in Pirelli began in 1970 when he entered the Group's tyre Technical Department as assistant technologist for the car business unit.

In 1984 he moved to the Product Department where he acted as Design Manager for various product lines.

He remained in the Product Department until 1995, filling the role of Advanced Development (Europe) and Car Technical Development Manager, as well as Car Product Manager.

In 1997 he entered Pirelli Reifenwerke (Germany) to head the Car Development Centre. His experience in Germany came to an end in 2001 in the German Technical Centre and, more specifically, as Research and Development Manager for car products.

In 2001 he was appointed Product Development Manager and was later also given a role in the Research and Development Department, for the Mirs sector in particular.

He was named Research and Development Director in 2003 and Product Director (Product Department) the following year.

In 2009 he was appointed Pirelli Tyre Product Manager and Manager of Pirelli Labs and in April 2012 he became Chairman of the same.

In May 2010, aside from being confirmed as Head of the Product and Quality Department, he was confirmed in his position as Managing Director of Pirelli Labs; later in 2012 he became Chairman of the same company.

In May 2012 he was appointed Chief Technical Officer for Pirelli Tyre in the Product, Processes, Quality, Motorsport and Original Equipment areas.

In February 2014 he received from "Politecnico di Milano" University the Honorary Degree in Mechanical Engineering.

In August 2014 he was appointed General Manager Technology of Pirelli and simultaneously takes on the responsibility of "Purchasing".

In October 2016 he takes on the responsibility of "Manufacturing".

Since May 2018 he is Executive Vice President & Strategic Advisory Technology and Innovation, role that he started to cover since April 2017 as Executive Vice President and Strategic Advisor Technology