

THE WORLD'S MOST ADVANCED SUPPLY CHAIN PLATFORM

LEA REPLY™ SUPPLY CHAIN DIGITAL PLATFORM

WHY LEA REPLY™?

Customer expectations have become increasingly complex and supply chains are more unpredictable than ever. To address these challenges, we developed **LEA Reply™** — one of the first microservices-based platforms for supply chain, setting the stage for a new era of flexibility, scalability, and efficiency.

LEA Reply™ (Logistics Execution Architecture) is the modular, cloud-native digital platform for agile, efficient and connected supply chains. Today, it is trusted by hundreds of customers globally and is implemented in over 30 countries around the world.



BUSINESS EMPOWERMENT

Improved visibility, efficiency and collaboration to drive tangible benefits.



EASE OF USE

User-centric design for simpler and more effective operations.



CUTTING EDGE TECHNOLOGY

Easy integration of AI, wearables, smart devices and next gen technologies.



AGILITY & ADAPTABILITY

Agility in order to adapt with ease to specific business needs.

WHAT MAKES LEA DIFFERENT?

LEA Reply™ is built on a **true microservices architecture**, allowing businesses to select and implement only the modules that fit their **unique needs**. This modular approach ensures seamless adaptability, making it easy to scale and customize as requirements evolve while maintaining **robust security** protocols. Designed for resilience, LEA delivers **high availability and uptime**, ensuring uninterrupted operations even in the face of disruptions.

Thanks to LEA Reply™, Reply is recognized as a **Visionary** in the **Gartner Magic Quadrant for Warehouse Management Systems**.



LEA REPLY™ SOLUTIONS



WAREHOUSE MANAGEMENT

LEA Reply™ WMS **manages operational warehouse processes** and provides **accurate monitoring of stock levels**, working effectively in any distribution or production environment.



LAST MILE

LEA Reply™ Last Mile **facilitates last-mile delivery** pick-up and drop-off activities including route optimization, real time updates on delivery status, payments and digital signatures.



SUPPLIER PORTAL

LEA Reply™ Supplier Portal is a cloud-based tool which enables **tracking of in-transit products at suppliers' premises**, providing real time visibility of incoming stock.



DROPSHIP

LEA Reply™ Dropship is a supplier-direct fulfilment solution in which a **retailer does not stock goods but transfers customer orders to the supplier**, who then ships directly to the customer.



DOCK SCHEDULING

LEA Reply™ Dock Scheduling is a **collaborative solution for the distribution of loading and unloading appointments** at warehouse docks via a cloud-based portal.



IN-STORE PICKING

LEA Reply™ In-Store Picking is the mobile solution that simplifies the **preparation of online orders directly in-store**, for quick and cost-effective e-commerce fulfillment.



YARD MANAGEMENT

LEA Reply™ YMS **bridges Transportation and Warehouse Management** providing real-time information on trucks and trailers in the yard to **optimize activities**.



RESOURCE PLANNER

LEA Reply™ Resource Planner enables the **optimal allocation of resources** in a warehouse or production environment, to meet key operational and productivity metrics.



HUB & NETWORK

LEA Reply™ Hub & Network manages **sorting centers and handling hubs in real-time**, allowing quick and timely routing of inward parcels to the next destination.



VISIBILITY

LEA Reply™ Visibility is a **dedicated system** that collects events and data from cross-company sources and transforms these into information to **empower decision-making**.





**CONTACT US FOR A FREE DEMO
AND DISCOVER HOW WE CAN HELP YOU
BOOST YOUR SUPPLY CHAIN EXECUTION!**

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LEA REPLY™ is the modular, cloud-native digital platform for agile, efficient and connected supply chains, comprising of a suite of business microservices for inventory, warehousing, distribution, delivery, point-of-sales activities and end-to-end visibility.

LOGISTICS REPLY leads your digital transformation journey with an **AI-driven, microservices-based supply chain digital** platform that blends modularity with enhanced connectivity to meet the dynamic demands of modern warehousing, logistics, and beyond, ensuring rapid value and lasting quality.

Logistics Reply is a Reply Group Company.

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