



satispay



Horizontal Lockup (Primary)

Satispay is most identifiable by its horizontal lockup.

Colour

It is always preferred that the logo be red or have a red background. The only exception is if the red colour clashes with the overall design or if this hinders the legibility of the logo. In such cases a white logo with no background can be used.

Clear space

It is advised to leave a clear space equal to half the height of the logo.

Minimum logo size

The minimum length of Satispay's logo is 2.5 cm for print and 94 px for web use.

DO NOT's

// Do not apply shadows, reflections or any other effects.

// Do not reproduce or add elements to the original logo.

// Do not separate the wordmark from the symbol.

// Do not use old versions. Please ensure the logo being used corresponds to those within this guide.

Colour logo



White logo



Clear space



Minimum size



2.5 cm / 94 px

Vertical Lockup (Secondary)

Satispay's vertical lockup should be chosen when it is not possible to use the horizontal lockup (due to space restrictions, relationship with other graphic elements, etc).

Colour

It is always preferred that the logo be red or have a red background. The only exception is if the red colour clashes with the overall design or if this hinders the legibility of the logo. In such cases a white logo with no background can be used.

Clear space

It is advised to leave a clear space equal to one quarter of the length of the logo.

Minimum logo size

The minimum length of Satispay's logo is 1.8 cm for print and 68 px for web use.

DO NOT's

// Do not apply shadows, reflections or any other effects.

// Do not reproduce or add elements to the original logo.

// Do not separate the wordmark from the symbol.

// Do not use old versions. Please ensure the logo being used corresponds to those within this guide.

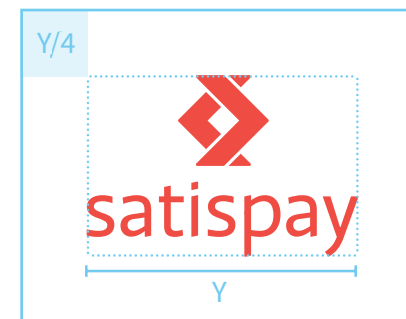
Colour logo



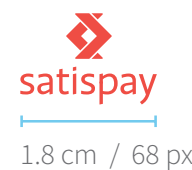
White logo



Clear space



Minimum size

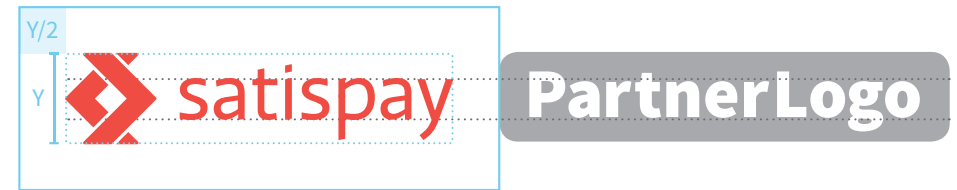


Partner Logo Relationships

Horizontal type-based partner logos:

Use Satispay's horizontal lockup.

Ideally, the logos should be sized such that the x-height of the partner's wordmark matches the x-height of Satispay's wordmark. Separate with a clear space of at least half the size of the Satispay lockup.

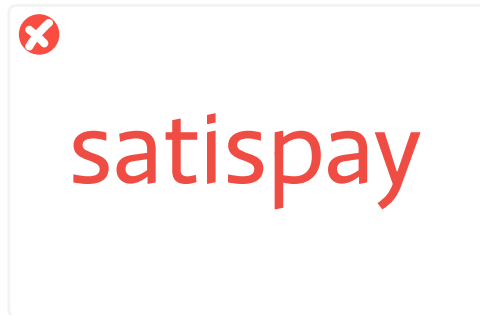


Vertical type-based partner logos:

Use Satispay's vertical lockup.

Match heights and separate with a clear space equal to at least a quarter of the size of the Satispay wordmark.





Must use complete logo.



Only use corporate colours



Do not stretch or rotate logo



Do not apply shadows, reflections or other effects



Ensure the correct amount of clear space is left around the Satispay logo.



Ensure the logo in use is the most current version.

Think before you print.

#doitsmart