

## **QUARTERDECK PRIVACY POLICY**

Please ensure that you read this document in full. Important sections are underlined. The words **including, include, in particular, for example** or any similar expression shall be construed as illustrative and shall not limit the sense of the words, description, definition, phrase or term preceding those terms.

### **GENERAL**

1. At Quarterdeck Life Ltd, a company incorporated and registered in the United Kingdom with company number 08712742 (trading as **Quarterdeck, Quarterdeck.co** or **QD**), we are committed to safeguarding and preserving the privacy of our visitors.
2. This Privacy Policy explains what happens to any personal data that you provide to us or that we collect from you when you visit [www.quarterdeck.co](http://www.quarterdeck.co) and any affiliate and associate websites (**Website**).
3. This Privacy Policy is updated from time to time so you are encouraged to review this Privacy Policy regularly to stay abreast of new revisions.

### **INFORMATION WE COLLECT**

4. In running and maintaining the Website we may collect and process the following data about you:
  - (a) information about your use of the Website including details of your visits such as pages viewed and the resources that you access, traffic data, location data, and other communication data;
  - (b) information provided voluntarily by you, for example, when you register for information or make a purchase;
  - (c) information that you provide when you communicate with Quarterdeck via any means or medium whatsoever; and,
  - (d) information received from Quarterdeck's Facebook application, Facebook comments, generic comment system, Twitter application, WordPress stats, mailing list, Google Analytics and geolocation.

### **USE OF COOKIES**

5. Cookies provide information regarding the computer used by a visitor. Quarterdeck may use cookies where appropriate to gather information about your company in order to assist us in improving our website.
6. We may gather information about your general Internet use by using cookies. Where used, these cookies are downloaded to your computer and stored on the computer's hard drive. Such information will not identify you personally as this information is statistical data. This statistical data will not identify any personal details whatsoever.

7. You can adjust the settings on your computer to decline any cookies if you wish. This can easily be done by activating the 'reject cookies' section on your computer.
8. Our advertisers may also use cookies; over which we have no control. Such cookies (if used) would be downloaded once you click on advertisements on our website.

## **USE OF YOUR INFORMATION**

9. We use the information that we collect from you to provide our services to you. In addition to this we may use the information for one or more of the following purposes:
  - (a) to provide information to you that you request from us relating to our products or services;
  - (b) to provide information to you relating to other products that may be of interest to you and such additional information will only be provided where you have consented to receive such information; and/or,
  - (c) to inform you of any changes to our website, services, goods or products.
10. If you have previously purchased goods or services from us we may provide you with details of similar goods or services, or other goods or services, that you may be interested in.
11. Where your consent has been provided in advance we may allow selected third parties to use your data to enable them to provide you with information regarding unrelated goods and services that Quarterdeck believes may be of interest to you. Where you have provided such consent you may withdraw such consent at any time.

## **STORING YOUR PERSONAL DATA**

12. In operating our website, it may become necessary to transfer data that we collect from you to locations outside of the European Union for processing and/or storing. By providing your personal data to us you agree to this transfer, processing and/or storing. Quarterdeck shall use their reasonable endeavours to ensure that all reasonable steps are taken to store your data securely.
13. You acknowledge and understand that the sending of information via the Internet is not completely secure and on occasion such information can be intercepted. Quarterdeck cannot therefore guarantee the security of data that you choose to send it electronically and the sending of such information is entirely at your own risk which you freely assume.

## **DISCLOSING YOUR INFORMATION**

14. We will not disclose your person information to any other party other than in accordance with this Privacy Policy and in the circumstances detailed below:

- (a) in the event that Quarterdeck sells the whole or part of its business;
- (b) where Quarterdeck is legally required by law to disclose your personal information; and,
- (c) to further fraud protection and reduce the risk of fraud.

### **THIRD PARTY LINKS**

15. Quarterdeck may from time to time include links to third parties on its website. Where Quarterdeck provides a link it does not mean that Quarterdeck endorses or approves that website's policy towards visitor privacy. You are therefore encouraged to review that website's privacy policy before sending them any personal data.

### **ACCESS TO INFORMATION**

16. In accordance with the Data Protection Act 1998 you have the right to access any information that we hold relating to you. In the event you exercise this right Quarterdeck reserves the right to charge a £10 administrative fee to cover costs incurred by Quarterdeck in providing you with the requested information.

### **CONTACTING US**

17. Do not hesitate to contact us regarding any matter relating to this Privacy Policy at [info@quarterdeck.com](mailto:info@quarterdeck.com).

### **DISCLAIMER**

18. The Website may contain links to other sites or may frame material from other sites. Such material has been created by or for the respective owners of those sites and is not under Quarterdeck's control. Quarterdeck has not undertaken to verify the truth or accuracy of any such material and makes no representation or warranty with respect to the links or the contents thereof. Quarterdeck has compiled the information on this site for the use of yacht charterers, prospective yacht charterers and their travel professionals. All information is subject to change without notice and is without warranty.
19. The Website is provided by Quarterdeck on an 'as is' basis. No warranties or representations of any kind expressed or implied are given (and if any such warranties and representations arise by operation of law or otherwise they are hereby disclaimed to the fullest extent permitted by law) in connection with the Website or its content including the completeness or accuracy of any of its contents.
20. Quarterdeck shall not be liable for any loss, damages or expenses of any kind including compensatory, direct, indirect or consequential damages, loss of data, income or profit, loss of or damage to property or claims by third parties howsoever arising in connection with the copying or use of any information or material contained in or referred to on the Website or otherwise from the use of the Website (including information in respect of the yachts described on the Website).

21. Quarterdeck shall not be liable for any damages or injury of any kind caused by any error, omission, delay, computer virus, unauthorised access to, alteration of, or use relating to the Website or any other website.