

## Match Funding Competition 2019 Terms and Conditions

Competition hosted by:

KOMPAN Ltd

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### **How to Participate:**

KOMPAN are offering the opportunity for three winners to win Match Funding for KOMPAN play equipment. The winners will receive 50% of their playground project value matched by KOMPAN up to a maximum value of £50,000. The total order must be placed with KOMPAN.

To enter the competition, you will need to

1. Check that you meet the entry requirements detailed below.
2. Complete the competition application form on the competition page [here](#).
3. Get creative! Submit a photo or video recreating the KOMPAN character in any way you want by 8th November 2019! To submit your photo/video send an email to [marketing@kompan.co.uk](mailto:marketing@kompan.co.uk), depending on file size, you may need to use Dropbox, WeTransfer link or similar. If you need any help with sending your entry, call us on 01908 201002 and we will be happy to help.
4. Be available and have completed a site visit from a KOMPAN representative by 15<sup>th</sup> November 2019.

We will be selecting the winners from all applications that meet the criteria; the winners will receive 50% Match Funding (to a maximum prize value of £50,000). The winners will be selected and contacted in December 2019.

Applications will be assessed on the entry submission (weighted 55%), sharing on social media (5%) and suitability for the funding from a site visit (weighted 40%). Applications must be completed before the 8th November 2019. (Please see marking section below for further information).

Minimum value spend with KOMPAN is £15,000.

### **Entry Requirements:**

- The participant has minimum value of £15,000 budget secured or will have it secured by 15<sup>th</sup> November 2019.
  - We reserve the right to ask for proof of funding
  - If funding isn't in place we reserve the right to not proceed with your competition entry
- The project can include third party products (not KOMPAN equipment), but it can be no more than a maximum of 10% of the total project value.
- The participant is part of a Parish Council, Town Council (excluding Local Authorities), School, Nursery, Community group, Working group, or an organisation within the Leisure Sector.
- You are based in England or Wales (excluding Northumberland, Cumbria, Durham, Tyne and Wear. These areas are dealt with by our branch in Scotland).
- KOMPAN will accept entries until 16:30 on 8<sup>th</sup> November 2019. Site visit must be completed by the 15<sup>th</sup> November 2019.
- Installation for the winners must be completed 30th April 2020.

### **Key Dates**

8 <sup>th</sup> November 2019	Competition closes at 16:30 and KOMPAN will stop accepting entries
15 <sup>th</sup> November 2019	A site meeting with your local KOMPAN playground specialist must be completed
6 <sup>th</sup> December 2019	KOMPAN will announce the three Match Funding winners and Facebook Competition Winner
30 <sup>th</sup> April 2020	Winners playground installation must be complete Orders must be placed by 5pm to qualify for 20% discount.

### **Video/Photo Submission**

Submit a photo or video recreating the KOMPAN logo character in any way you want. Be as creative, clever, simple, colourful, small, large, fun as possible, you don't have to be a professional filmmaker or photographer. It could be finely crafted from your village hall topiary tree, or created by a school art class. It could be knitted, painted, drawn, created on a digital platform, performed by the local dance class, sung by the Village Choir, or a video produced by a local Film Studies group. These are just a few suggestions. Let your imagination run wild!

To submit your photo/video send a Dropbox, WeTransfer link (or similar) to [marketing@kompan.co.uk](mailto:marketing@kompan.co.uk). If your entry is under 10MB that can be emailed directly to us. If you need any assistance with sending your entry, call us on 01908 201002 and we will be happy to help.

#### *What is the KOMPAN Logo Character?*

The KOMPAN character that features in the KOMPAN logo is known as a Homo Luden. The name is given from a book originally published in 1938, but Dutch historian and cultural theorist Johan Huizinga. The book discusses the importance of the play element of culture and society. Thus, the KOMPAN logo character, the Homo Luden, represents a playful human being and expresses our belief that every human being is unique and valuable.



### **Judging – Match Funding Competition**

All applications that meet the criteria will be assessed on the **photo/video** entry (weighted 55%), **sharing on Facebook** (5%) and suitability for the playground and funding from a **site visit** (weighted 40%).

All winners will be contacted directly by KOMPAN in December 2019.

### **Photo/Video Submission**

Your photo/video submission should be submitted by 8<sup>th</sup> November 2019. After this date you may not be eligible to be part of the judging process, but we reserve the right to post your entry on KOMPAN promotional channels including Social Media and website.

The judging of photo/videos will be completed by a selected committee of KOMPAN employees and will be marked on 3 categories and scored out of 10.

1. Playfulness – is the entry fun and playful?
2. Originality – is the entry creative, unique and original?
3. Effort – how much effort has been put into the entry?

### **Site Visit:**

Following the successful entry to the competition via the website page, we will arrange a site visit (subject to availability) which will be marked on 3 categories and scored out of 10:

1. Impact of new play equipment for the organisation
2. Percentage of KOMPAN Equipment – How much KOMPAN equipment is included in the project?
  - a. Location of the new playground
  - b. Will it be accessible?
  - c. Is the land suitable for playground equipment?
3. Does it compliment the goals and objectives of the organisation?

### **Facebook**

For posting video/photo on Facebook participants will get full marks for this section. Don't forget to tag @KOMPANUK or share the link with us so we can see your entry!

### **Facebook Competition**

The Facebook competition will be decided by the number of likes and shares combined each video/photo receives. The photo/video with the highest number of likes and shares by 15<sup>th</sup> November 2020 will receive the prize. The Facebook competition is only applicable to those who have entered the Match Funding Competition.

The winner will receive a KOMPAN Cray Hen Springer M101 (or a piece of KOMPAN Play equipment up to the value of £420). The prize includes delivery, install (into a flat grassed area) and grass matt safety surfacing.

### **20% Discount Offer**

All Match Funding Competition entries will receive 20% discount off KOMPAN equipment. This can only be used once and orders must be in place by 5pm 30<sup>th</sup> April 2020. This cannot be used in conjunction with any other offers or discounts.

### **Prize:**

Prizes cannot be transferred or exchanged and there is no cash alternative.

### **Use of Personal Data:**

By entering the competition, the participant accepts that KOMPAN may publish the name and city of the winner on the media channels used by KOMPAN.

By participating in the competition, simultaneous consent is given for registration of name and other necessary contact information. The information provided in connection with the campaign will only be used in this context. Data cannot be used by third parties. KOMPAN is required to protect the privacy of the participants. All personal data transferred upon registration must be kept under secure conditions.

### **Permission:**

By entering the competition, the participant gives KOMPAN the right to contact them regarding this competition and similar activities.

### **Location:**

KOMPAN Ltd operates throughout England and Wales excluding Northumberland, Cumbria, Durham and Tyne and Wear which are areas allocated to KOMPAN Scotland. KOMPAN Ltd cannot accept competition entries

