



We build the moments people remember.

Events, exhibitions and immersive experiences across Saudi Arabia, designed and produced by one team, from the first sketch to show night.



One team, from the first sketch to show night.

Nexerium designs and produces events, exhibitions and immersive experiences across Saudi Arabia. One team takes an idea from the first sketch to show night: concept, content, technology, build and the live show itself.

WHO WE WORK WITH

Government entities, giga-projects, brands and cultural institutions that need a big moment delivered on time, at scale and in one piece.

 Based in Riyadh, working across Saudi Arabia.

OUR MISSION

Turn ambitious ideas into moments people remember, delivered in one piece and on time.

WHAT WE STAND FOR

01 Bold, not loud

Big ideas, said simply. The work makes the noise.

02 Crafted end to end

Concept, content, build and show night under one roof.

03 Technology with a reason

LED, XR and interactivity serve the moment, never the other way round.

04 Calm under pressure

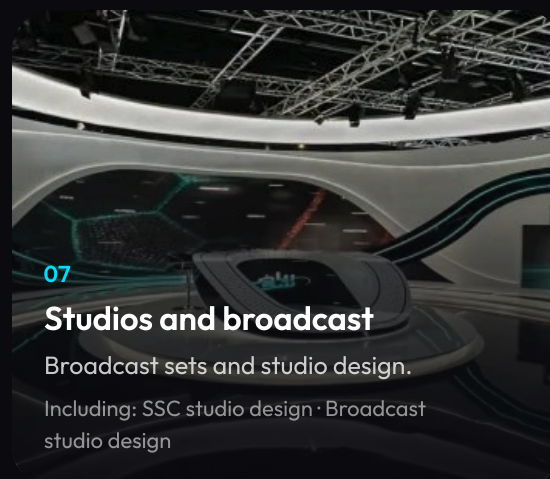
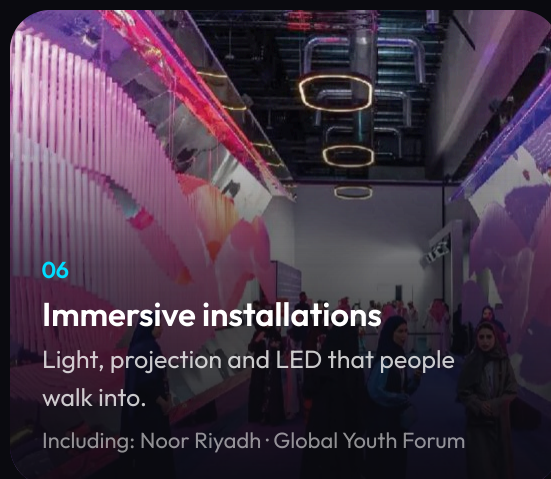
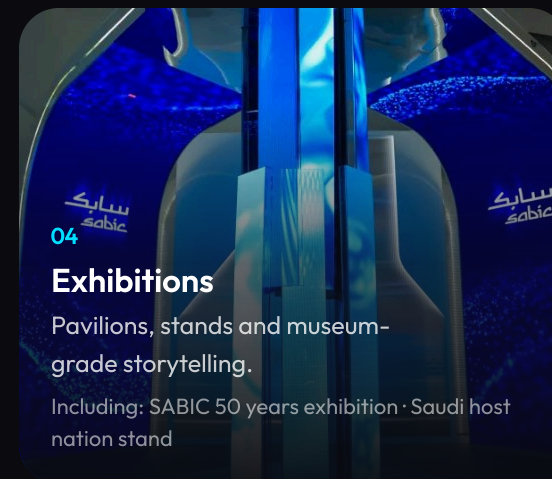
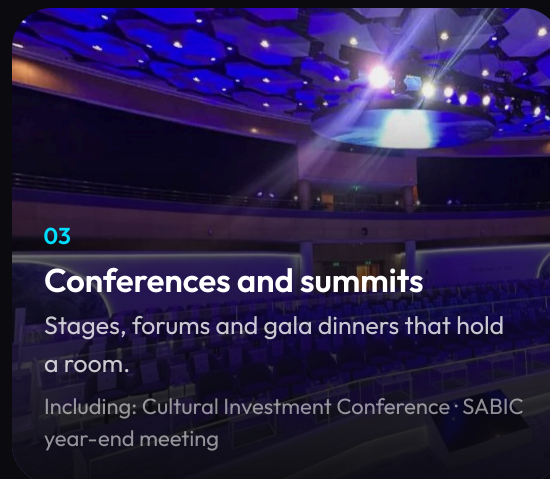
Show dates don't move. We plan, test and deliver like it.

OUR VISION

To be the first call for Saudi Arabia's biggest moments.

From stadiums to galleries.

A glimpse of our work in each sector. We've delivered far more than we can show here.



And far more than we can show here.

nexerium.com



EXHIBITIONS

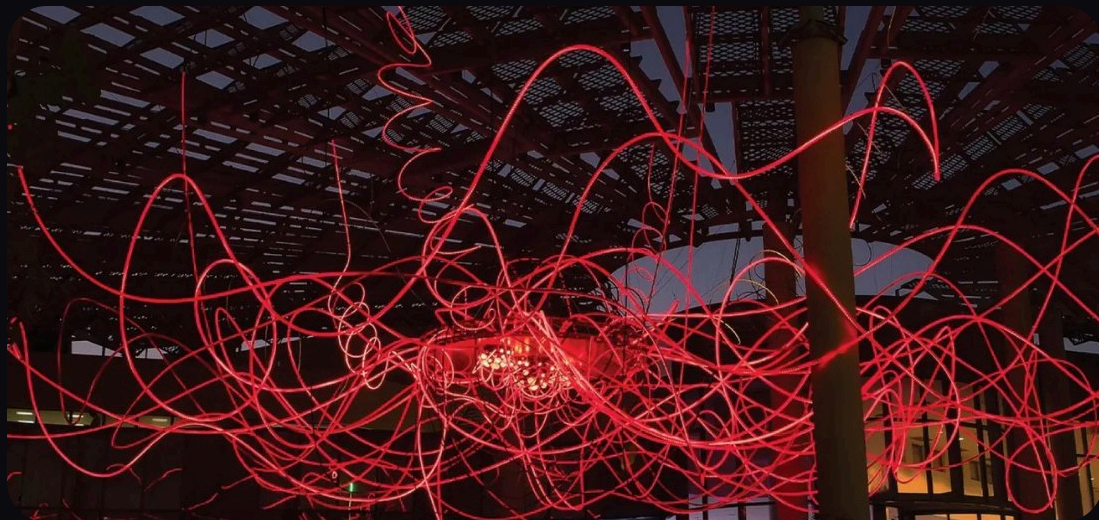
SABIC 50 years exhibition

Five decades of SABIC, told through archives, immersive media and interactive displays.

SPORTS AND FAN ZONES

Six Kings Slam

A fan zone with sculptural gateways, VIP areas, hospitality and live event production.



IMMERSIVE INSTALLATIONS

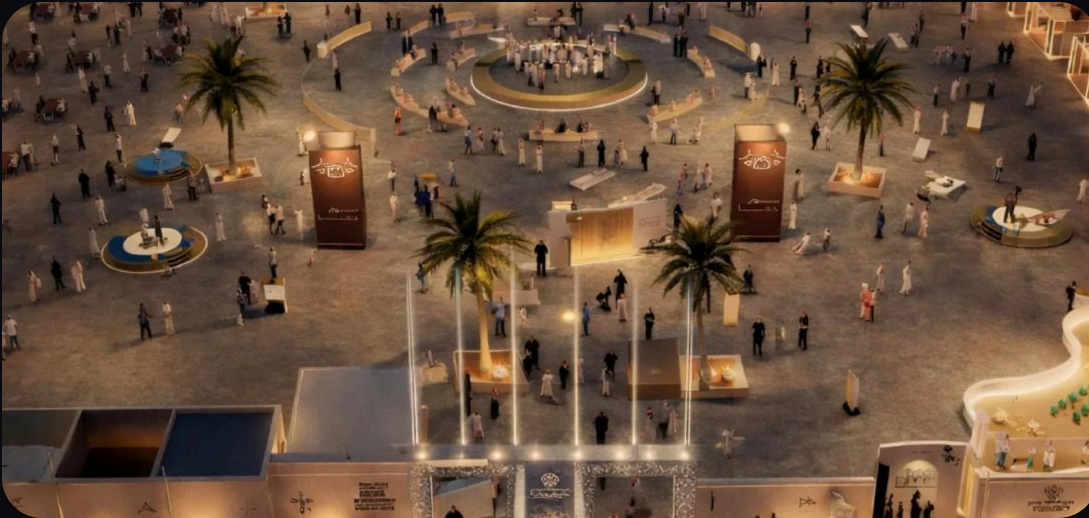
Noor Riyadh

Light art across the city: suspended, sculptural and on the water.

SPORTS AND FAN ZONES

Esports World Cup

The opening ceremony, an outdoor pavilion and community spaces for the tournament.



EVENTS AND FESTIVALS

Saudi Founding Day

A heritage venue of pavilions, gateways and hospitality, lit for the night.

CONFERENCES AND SUMMITS

Cultural Investment Conference

An immersive gala dinner, a heritage pavilion and an interactive table.



ART AND CULTURE

Andy Warhol retrospective

A retrospective of Andy Warhol's work, from the gallery entrance to the print collection.

EVENTS AND FESTIVALS

Riyadh Comedy Festival

Festival branding, an illuminated facade and wayfinding across the venue.

The technology behind the show.

Every capability here runs in our projects, from the XR studio to the crew on the night.



XR studio

Virtual production on a 20-metre curved LED screen in Riyadh, for film, TV and live broadcasts.



Interactive experiences

Touch, motion and sensors that turn visitors into players.



Content creation

Content for LED stages, projection mapping, AR and esports.



E-gaming

Esports events, VR competitions and mobile games.



Crew and equipment

Directors, camera crews, lighting and sound, with the gear to match.



Realtime workstations

Live studio viewing with instant feedback, so decisions happen on set.



Virtual worlds

3D environments for LED stages, film sets and VR.



AR experiences

Augmented reality for brand activations, education and launches.

From the first sketch to show night.



01

Concept

We listen, study the audience and shape one clear idea.



02

Design

3D visuals, content and technical drawings, signed off before anything is built.



03

Production

Fabrication, LED, sound, light and content, tested before load-in.

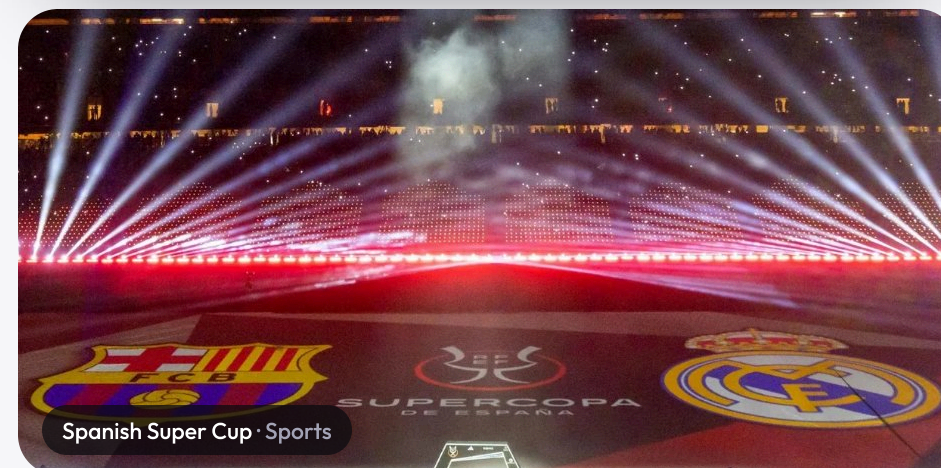


04

Show night

Our crew runs the show live, cue by cue, then hands over.

Run of show		Live
18:00	Doors open	Done
19:00	Opening film	Done
19:20	Projection show	Live
19:45	Keynote	Next
20:30	Gala dinner	Standby





Tell us what you're planning.

A few details are enough to start. Send us a brief through the website, or reach us directly.

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