



GOOD NEWS

**We are happy to share some of the events
that recently took place at the Arison Group**

Arison Investments

In December 2021, Arison Investments sold 3.4% of its shares in Bank Hapoalim, at an all-high price of 30.9 shekels per share and at a scope of 1.4 billion shekels. The company still holds 7.8% of the bank's shares. Additionally, Arison Investments created meaningful investments in a slew of private equity firms, including impact funds and some of the world's largest generalist funds that demonstrate excellent ESG implementation practices in their investment processes. We also invested in a venture capital fund (focusing on startups and technology ventures at more advanced stages) that operates in the field of Circular Economy. Circular Economy is an economic system that reduces waste by optimizing the use of resources and energy starting at the product level, from ingredients to the raw materials from which it is made. In the negotiable market, we invested in the field of mobility, focusing on transitioning the world into electric vehicles and building EV infrastructure.

Good Deeds Day

International Good Deed Day was held in 109 countries this year, with numerous inspiring projects. Two of these were directed at Ukraine and its surroundings. Many of our partners in Europe, North America, South America, and other countries worldwide dedicated the day to support Ukrainian citizens and refugees. They wrote and sent them greeting cards with warm words of encouragement, prepared toiletry packages, sent food, and held conversations of support with immigrants that have just had to flee their homes. In Cambodia, 16 million fish were released, a number that represents the country's population, one fish for each citizen! Good Deeds Day festivals were also held on this day throughout the country.

Doing Good Model

Our vision is to lead to a world that is values-based, where people and organizations do good, think good, and speak good. To realize this vision and grow our circles of influence, we understand that we must think big and look overseas to find ways in which we can further spread our program and services.

We are happy to share with you that we have launched our global project in the USA, called The Doing Good DNA Program. It is a collaborative effort in partnership with House of Leading Brands led by Stephen Mardyks and David Covey (son of Stephan Covey, author of The Seven Habits of Highly Effective People). Under its umbrella, the House of Leading Brands unites a selection of prominent brands that operate in education and the field of impact, serving as their marketing and sales representative in the USA.



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Artport

In March, after an absence of several years, the annual Art Bookfair returned to Artport for an exciting weekend filled with thousands of visitors, books, art, performances, and conversations.

Artport gallery is currently showcasing the exhibition called Mistakes of the Future and Light Refreshments, by Guy Goldstein who is an Artport residency program alumnus. His grand-scale kinetic installation invites the viewer to contemplate on the ways we used to imagine the future.



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Essence of Life

Essence of Life Radio - Over the last several months a new radio program has been launched, called Positive Communication. It focuses on the ability to create change, and on communication that stems from awareness and responsibility, while emphasizing the importance of communication in an era characterized by media overflow. The program brings a series of interviews with key figures from various media outlets, including Sharon Kantor, Yoav Kutner, Yael Man Shahar, Gadi Sukenik, and more.

Mahuti - We have a new series of videos for infants! We are also happy to share a wonderful new collaboration with Animal Stories, offering a book and a card deck that enable children to express their aspirations, dreams, and challenges that they may face along the way. The book and cards were written and illustrated by Michal Barnea, and narrated by Omer Barnea who brings the stories to life.



Essence of Life Magazine - We launched a new format of articles that give a Peak into an Artist's Studio. For the first time, our team has left the Internet behind and set out to the field to interview artists while filming them in their studio space. At a time when returning to routine has lost all meaning, perhaps our inner anchoring point can serve as some form of rebalancing. It seems there are ways to attain this, and to find out more, we invite you to [watch this video](#) posted recently on Essence of Life Magazine.



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Design for Change

Design for Change on Good Deeds Day -

To amplify and encourage activities on Good Deeds Day, we held exposure meetings for teachers that engaged them with doing good. 11 schools have been enlisted, all currently undergoing a Design for Change process, and we supplied them with branded elements for the day. Some of the initiatives included recreating a communal garden, projects for children with disabilities, fund raising for Ukrainian refugees, clean-the-beach day, and the all-school activity From Shaming to Faming.

Participation in the Hackathon in memory of Michal Sela - Sarit Gideon, graduate of our program, leads the Design for Change process at Harel High School, an all-boys religious education institution in Holon. In response to an initiative that they developed,

which is a smart bracelet for young women and teenage girls, they were invited to participate at the Hackathon Forum in memory of Michal Sela that was held at the presidential residence on May 23-25, where they introduced their initiative.

Gefen Center - The Ministry of Education launched a new database of program vendors, and our Design for Change program was accepted and added to the database.

Biennale - We are currently preparing for our participation at the Design the Future in Education Biennale, held May 32 – June 6 in ICC Jerusalem. It is the OECD's annual international conference for education, which takes place alongside an Israeli education innovation fare.



GOOD NEWS

Ruach Tova

We are currently seeking to expand our pool of nonprofits and organizations listed for volunteering, in our individuals, families, and groups division. Our goal is to refresh, upgrade, and continue being relevant, up to date, and engaging. If you know of an interesting nonprofit that is in need of volunteers and is well-suited to collaborate with us, do let us know. Please send details to Tal Yakim, the division's manager, and she will contact them to interest them in joining us.
tal@rualtova.org.il

Data that does good!

On Good Deeds Day, held in Israel on March 29, 2022, some two million people participated, of which half a million were from the Arab sector. In total, more than 8000 projects were held nationwide. Additionally, 40 thousand employees from 900 companies joined-in to do good. This year, the day was launched by the President of the State of Israel, Yitzhak Herzog, alongside Shari Arison, who initiated this unique day of good. The two set off with the employees of the presidential residence to renovate the gardens surrounding the premises of a senior citizen's home, Idan Hazahav, in Jerusalem.

In the framework of Good Deeds Day, Israel's largest volunteering event took place, involving thousands of participants in five key locations, including Ashkelon, Rishon LeZion, Hod Hasharon, Kfar Qasim, and Kiryat Motzkin. In each of these cities, people participated in "volunteering lineups" focused on sustainability, creating communal libraries together and packing multi-use utensils for kindergartens.

The screenshot shows the Goodnet website with a navigation bar at the top. Below it, there are tabs for 'Books', 'Authors', 'Explore', and 'About Us'. Under the 'Books' tab, the '#KindnessMatters' book is displayed. The book cover features the title '#KINDNESS MATTERS' in large, colorful letters, with a subtitle 'Inspiring stories of empathy, compassion and kindness'. Below the cover, there is a brief description: '50 inspiring stories of empathy, compassion and kindness from people all over the world | Puffin Books for Children'. There are also sections for 'Share' and 'SELECT PREFERRED FORMAT'.

Goodnet

UNESCO book - In continuation with the successful collaboration between Goodnet and UNESCO (UN Education, Science, and Culture Organization), we are happy to announce that five Goodnet stories have been included in UNESCO's upcoming new book, published by Penguin Random House. The book, called Kindness Matters: 50 Inspiring Stories of Empathy, Compassion, and Kindness, brings inspiring stories from across the globe and will be distributed by UNESCO as a special gift to partners, policy makers, and young leaders.

Illustrated statements of empowerment -

To bring added-value to our users and empower the future generation during this challenging time imposed by the pandemic, Goodnet and the Arison Group digital department collaborated together to create a wonderful new format – 20 empowering statements in English, illustrated in black and white, and ready for coloring. We were happy to find out that children and adults alike enjoyed this creative activity, and we invite everyone to download these special images, create colorful statements of empowerment, and share them around.

