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Announcement for after the break

# Attaining Optimal Reach

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## OPTIMAL REACH

### ADVOCATE FOR SHELTER AND SETTLEMENT RESPONSES TO BE PRIORITIZED AND RESOURCED

- Respond in a timely and appropriate manner
- Strengthen preparedness, contingency planning and anticipatory action
- Mobilize adequate resources
- Increase donor engagement

### IMPROVE TARGETING OF THE MOST VULNERABLE PEOPLE

- Include marginalized populations
- Apply a shelter-severity classification
- Advocate for humanitarian access to affected populations
- Use area-based coordination
- Consider urban, peri-urban, and rural contexts

### INCREASE COVERAGE

- Optimize cost versus quality
- Increase multiplier effect
- Use cash and market systems



**GLOBAL  
SHELTER CLUSTER**

Coordinating Humanitarian Shelter and Settlements

**GSC MEETING 2024**