



Malawi Shelter Cluster Technical Working Group for Promoting Safer Building Practices in Malawi

a collaboration with the Global Shelter Cluster Working Group on “Promoting Safer Building Practices” and partners of the GCRF research project





Agenda:

1. Introduction

2. how to best address most important construction weaknesses through technical improvements,

(presentation of practical tool to identify most common weak construction elements and categorisation/ranking of severity)

3. key audiences that we need to reach ?

4. what kind of IEC are most suitable to address the different audiences?

5. AOB, suggestions for way forward



Testing the Self-Recovery/IEC Protocol in Malawi

Step 1: Context analysis

Step 2: **Define IEC Objectives:**

→ Based on context analysis, what are the **technical issues to be addressed, added reviewed ?**

→ **Do existing EIC materials address the identified issues?**

Step 3: Identifying Stakeholders & Audiences

→ **who are the key audiences** that need to be addressed?

Step 4: Engagement pathways analysis (communication media analysis)

→ **how can we best communicate** with the selected audiences ? What is the best approach to have impact in communities?